

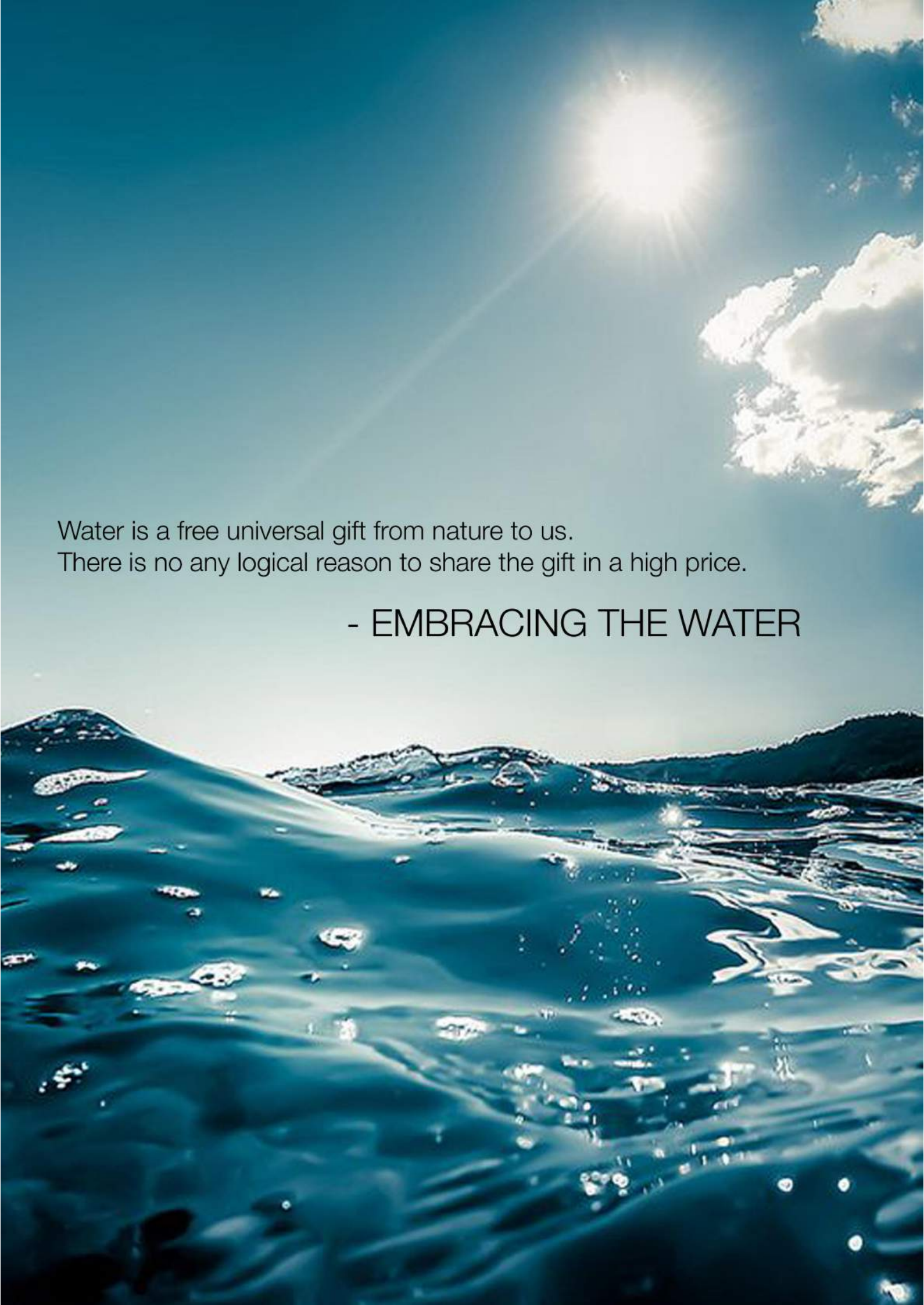
company profile

MOUNTOYA[®]

PT. TOYAMILINDO - INDONESIA







Water is a free universal gift from nature to us.
There is no any logical reason to share the gift in a high price.

- EMBRACING THE WATER



ABOUT US

PT Toyamilindo was established in 1990 located in Cirebon, West Java as the biggest bottled mineral water company in that area.

Embracing the natural mountain water from mount Ciremai and process it without demineralizing the universal gift.



Our Vision.

Delivering the value of Mountoya to everyone in the world and feel the simplicity of life.

Our Mission.

Becoming the best bottled mineral water company in the world by crafting professional employees, friendly engaged customer service, five stars quality of the product and deliver the value to the entire world.

IN NUMBERS



22000

Mountoya has been certified by the Indonesian Standards Organization & quality mark of ISO 22000.

1990



PT. Toyamilindo started bussiness in 1990 by producing Mountoya, our brand of mineral water, and distributing it to the markets.



900.000

We use about 900.000 liters of water per day

200



We have about 200 employees.

1



Sitoya. the one and only our beloved mascot

OUR PRODUCT

Beautifully simple

A simple life has a different meaning and different value for every person. For us, it means eliminating all but the essential, eschewing chaos for peace and spending your time doing what's important to you. It means getting rid of many of the things you do so you can spend time with people you love and do the things you love. It means getting rid of the clutter so you are left with only that which gives you value.

However, getting simplicity isn't always a simple process. It's a journey, not a destination, and it can often be a journey of two steps forward, and one backward. Just like Mountoya, processing with a high level of ozonization to maintain its minerals and beautifully crafting in a simple package.

The package itself is a revolutionary thinking to make our Earth greener. Eliminating plastic label that can decrease the global warming. The thickness of the bottle makes it be reusable and people can keep it into their home recycle system.

Kemasan	Isi Per Dus
Botol 1500 ml (1,5 liter)	12 botol
Botol 600 ml	24 botol
Botol 330 ml	24 botol
Cup 240 ml	48 gelas
Galon 19 liter	



OUR PRODUCT TONE

We describe Mountoya as a blended fashion, lifestyle and art products that gives the simple experience to choose, because basically it's a mineral water, or we can just say it water. As simple as that.



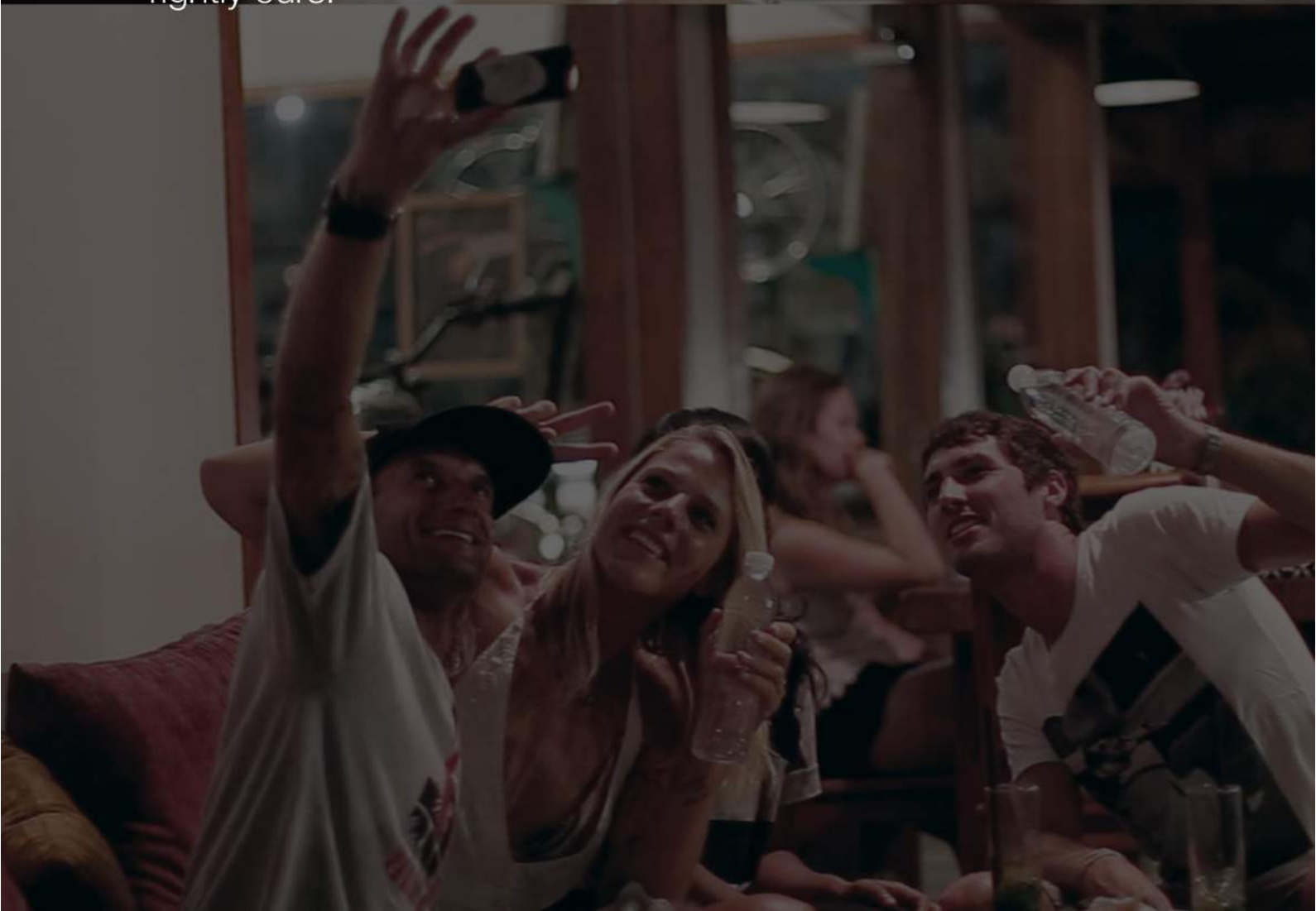
A man with glasses is pouring water from a clear plastic bottle into a glass. The background is slightly blurred, showing other people in a social setting.

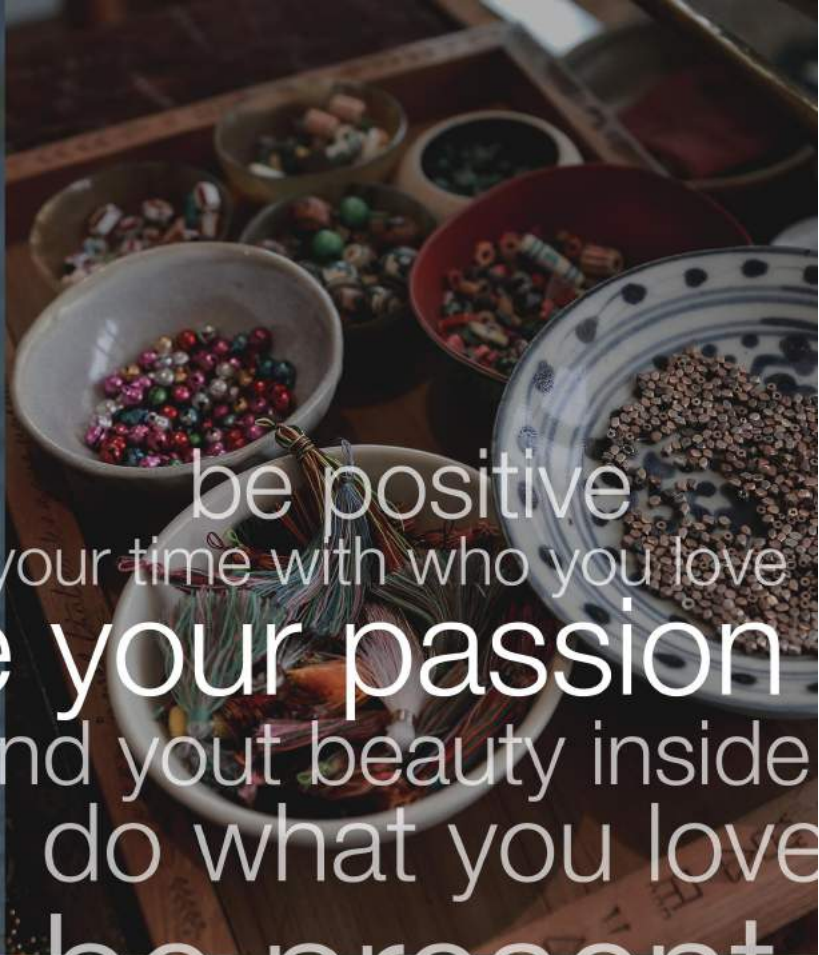
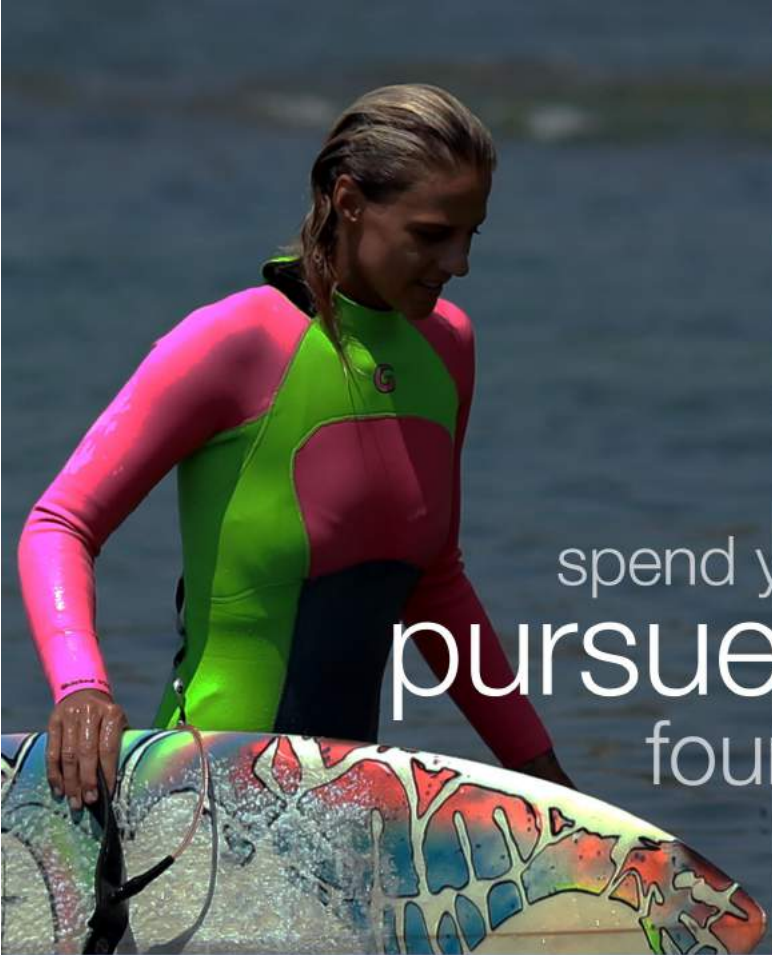
live simply

OUR CAMPAIGN

#LIVESIMPLY

We feel good - hopeful, alive, optimistic - when we live simply because we can relax, knowing that we're part of the solution and not part of the problem. We're not putting ourselves or the rest of the world in jeopardy by taking more than what is rightly ours.





be positive
spend your time with who you love
pursue your passion
found your beauty inside
do what you love
be present



WHERE YOU CAN FIND US



Formerly our focus distribution was in our local plant in Cirebon-West Java but then we realized that water is universal and it isn't fair if the world never feels the simplicity of Moutoya mineral water to simplify their choice of drinking water.

Our market's growing fast now, Jakarta, Bandung, Brebes, Tegal, Tasikmalaya, Pangandaran, Barlingmaskaceb, Jogjakarta, Solo, Semarang, Sidoarjo, Balikpapan, Samarinda, Pontianak, and so on.

In 2016, we are planning to make it as an international product to accomplish our dream delivering Moutoya to the entire world.

TALK TO US



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West Java, Indonesia



www.mountoya.co.id



[Mountoya](https://www.youtube.com/Mountoya)



#livesimply

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