



WORLD BOOK DAY

3 MARCH | 2016



PTA COSTUME SCHEME 2016





PTA COSTUME SCHEME 2016

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1. OUR COMPANY

FOUNDER DOM
PORTMAN
BEGINS SELLING
FANCY DRESS
TO FELLOW
STUDENTS PART TIME



AUG 2012- JULY 2014

FANCY FRESHER
LIMITED
INCORPORATES



AUG 2014

WON WEST
MIDLANDS START
UP OF THE YEAR *1



NOV 2014

BEGAN STOCKING
OFFICIAL RUBIES
COSTUME CO.
PRODUCTS (STAR
WARS, DISNEY,
MARVEL, DC)



JULY 2015

ATTRACTED TOP UK
INVESTORS IN
SEEDRS CROWD
FUNDING ROUND *2



SEPT 2015





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OVER 1,500
COSTUMES
ONLINE

1. OUR COMPANY CONTINUED

"We are expanding to become the most reliable and convenient website for fancy dress in the UK. Via our affiliate schemes, we give back great commission levels to students and PTA's."



- Dom Portman, MD Fancy Fresher





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FULL SUPPORT
GIVEN VIA E-MAIL,
PHONE AND
VISITS

2. OUR PTA PARTNERSHIP

STEP 1.



Tell us
your themed
events

STEP 2.



We send a voucher code
and unique link to our
website

STEP 3.



You send the code and
link to parents and
teachers

STEP 4.



Sales automatically
tracked. Login to see a
live total of commission *3

STEP 5.



We pay 20%
commission on all sales
to the PTA





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20%
COMMISSION
ON ALL ADULT &
KIDS
COSTUMES

3. PARTNERSHIP POLICIES

1. Commission is paid out on all non-refunded orders. We operate a 30 day no quibbles refund policy.
2. Commission is paid out on the 31st of every month.
3. Fancy Fresher provide full training on how to make this a successful campaign for an event including Facebook promotion, e-mail and text message marketing and flyer distribution. Schools are encouraged but not obliged to promote through as many channels as possible.





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4. FAQ'S

Q: Why can't I find any costumes suitable for our theme online?

A: We currently have over 1,500 costumes online. If you cannot find anything suitable for your theme, please get in touch as we have over 15 suppliers and if it exists, we will be able to source it.

Q: How are costumes delivered?

A: Customers can choose delivery to their home address or, if agreed, collect from school when picking up their children. For detailed info about delivery please see our blog *4.





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4. FAQ'S CONTINUED

Q: How do I know the costumes you sell are non flammable?

A: All of Fancy Fresher's costumes and accessories are carefully chosen from suppliers who comply with the EN71-2 European flammability regulation that applies to all toys & costumes. For detailed information on this issue, please visit our blog. *5

Q: What are your delivery options?

A: Dependent on the costume, we offer services from Guaranteed Next Day delivery to 5-7 working days. For full information on delivery, please visit our blog. *4

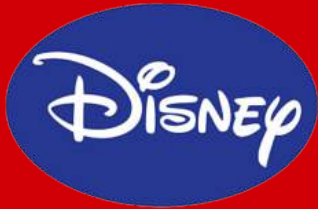




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5. BRANDS



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PLUS MANY, MANY MORE





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6. CONTACT DETAILS

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SHRUB HILL ESTATE, WORCESTER.
WR4 9EL

ALL QUESTIONS AND SIGN UPS WELCOME!





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7. REFERENCES

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- *2. https://www.seedrs.com/post_investment/16377
- *3 <http://www.fancyfresher.co.uk/affiliate-area>
- *4 <http://www.fancyfresher.co.uk/company-policies/our-delivery-options>
- *5 <http://www.fancyfresher.co.uk/blog/childrens-costume-fire-safety-statement>

