



WEDDINGS

· Johannes ·  
*photography with style*



# HELLO!

Well, hello, there! I'm Johannes, a maniac photographer with an affinity for anything smothered in Nutella. Seriously, though, that stuff is so good. You should try some of my Nutella chocolate chip cookies. So. Good.

Anyway, enough about the most important food group in the world (Nutella, duh). Let me tell you a little about myself. As you may have guessed, I'm a photographer. I'm the sole owner of "Johannes Photography," which I founded in 2010.

My specialty is weddings and engagements and I love everything about my job. I love meeting with clients to talk about their big day. I love capturing my couples' love at their e-sessions and at their wedding. And I love editing all their photographs and then creating beautiful albums and keepsakes that they'll cherish for years. Sigh. I just enjoy it all.

As someone who's been on the other side of the camera (my wedding was seven years ago already, holy moly), I totally understand the excitement and nerves and even stress that goes into planning a wedding. Think of me as not just your photographer, but as a friend and even as someone who can help make your wedding day a smashing success.

Let's do this thing together, OK? Just give me a call or shoot me an email and we'll start talking deets ASAP!

'Til then,  
Johannes.

**ONE**  
WELCOME TO A MOMENT CAPTURED  
PHOTOGRAPHY  
LEARN MORE ABOUT US

**THREE**  
ENGAGEMENT SESSIONS  
EVERYTHING YOU NEED TO KNOW

**FIVE**  
WHY BOOK WITH US?  
CHOOSE US, CHOOSE US!

**SIX**  
WEDDING DAY COVERAGE  
WE'VE GOT YOU COVERED!

**SEVEN**  
TIPS & TRICKS  
6 BITS OF ADVICE

**EIGHT**  
MUST-HAVE SHOT LIST  
PICTURE IDEAS TO INSPIRE YOU

**NINE**  
COLLECTIONS AND PRODUCTS  
WHAT WE OFFER

**ELEVEN**  
FAQS  
YOUR QUESTIONS ANSWERED

**TWELVE**  
REVIEWS  
WHAT OUR FANS HAVE TO SAY





## the engagement session



Before I get into the details regarding my wedding photography services, I first want to fill you in on my engagement sessions! Some of my wedding packages actually include an e-session, so it's important that I tell you all about them.

The question I receive most about my engagement session is, "What are engagement photographs for? Everyone already knows we're getting married!"

That's an excellent question and I have an excellent answer.

In addition to giving you the opportunity for a steamy, lovey-dovey hour or two with your soon-to-be-spouse, engagement sessions actually serve a utilitarian purpose. Many people use their engagement sessions for their "Save the dates," wedding planning website, invitations, or even as an announcement to the world that they're tying the knot. A lot of couples even use photographs from their engagement session for wedding thank you cards.

Not to mention, e-session photos give you a chance to show off that gorgeous ring a little bit more (it can be very hard to capture it with a snap and shoot camera). I'd wager a guess that you have loads of people asking you for pictures of your bling!

As for how the e-session goes down, it's all pretty straightforward. You and I work together to create a customized session. For example, we can shoot at the place you two had your first date, head to your favorite park or go somewhere that makes you just bubble with love from the inside out.

Regarding what you wear, I always say to wear what you feel comfortable in. As we customize your session, including the location and props, I'll provide you with tips and advice on how to dress for the day of your session. And, of course, you can always bring a few different outfits and options for the shoot.

As I mentioned above, some of my wedding packages come with an engagement session. If you want to just have me do your e-session photos, though -- or if you want to tack it on to a different wedding photo package -- I charge €350 for the session. That includes two hours of time, unlimited outfit changes and a €75 credit for gift prints!

If you have any more questions about e-sessions, don't hesitate to ask!







## WHY BOOK WITH ME

OK, so I know that as a professional photographer who's been doing this for what seems like a bazillion years, I should totally just tell you to book your wedding with "Johannes" photography and be done with it. For me, though, booking a wedding photographer is a really, really important decision that you shouldn't take lightly.

First and foremost, I believe that you should book a wedding photographer who captures the types of images you love. In addition, I believe that the wedding photographer you choose should be someone whose company you enjoy. After all, you're going to spend a lot of time with that person on your big day! They're basically going to be your shadow!

If you love the images you see on my website and in this welcome packet, that's just one reason why you should book with Johannes Photography. Another reason? You dig me and my personality. You can read more about what clients have to say about me on the last page of this packet. You can also hit me up on phone or email. Hey, we can even grab coffee or tea!

The coverage you get from Johannes photography on your wedding day depends on the package you choose. Every package, though, includes coverage of your actual wedding day (ceremony and reception) with me, Johannes, as your photographer.

From there, you can upgrade to additional coverage. I have second and third shooters available for additional packages. More shooters means more images, so that's always good. You can also upgrade to additional hours of coverage. For example, some brides love to have a photographer there while they're getting their makeup and hair done.

No matter what package or add-ons you select, the photos from your wedding day will be beautiful. I take both journalistic/lifestyle images and also posed shots. From the moment you secure your date with me, we'll work together to make sure every single image you want is captured on your big day.

Check out page nine and ten of this welcome packet to see exactly what we offer in terms of wedding day coverage. And, as always, if you have any questions you can shoot 'em at me and I'll answer them straight away!



## WEDDING DAY COVERAGE





TIPS  
&  
TRICKS

ONE

Do a trial run of your makeup and hair. Both of you! If you can, photograph yourselves with trial hair and makeup to see how it shows up on camera. Then, make any appropriate adjustments.

TWO

Choose all the appropriate undergarments for your big day. From your crinoline slip to your bustier to shape wear, what you're wearing underneath your gorgeous dress matters. Those items play a major supporting role -- literally!

THREE

Relax. I know it's easier said than done, but when you're relaxed and happy, that makes for some gorgeous photographs!

FOUR

Be mindful of your posture. When I'm posing you for your formals, I have no problem reminding people to stand up straight. However, I can't exactly interrupt the ceremony should I notice slouching!

FIVE

Don't be afraid to laugh or show emotion. This is your wedding day! Emotion is good! Let it spill out of you like the ooey gooey Nutella does in my fabulous cakes!

SIX

Trust me. I'm here to help pose you so that you look your absolute best in every single photo. I'll make sure you're in the best light, posed the best way and against the best backgrounds for all your pictures.



must-have shot list

THE IMAGES YOU DON'T WANT TO MISS

Lovebirds, I've got you covered when it comes to getting all the good shots. The kiss? Check! Ring bearer's adorable face? Check! That rock? Double check!

I'm including a list below of some must-have shots that I make every effort to get on your wedding day. You can use these lists as inspiration for any additional pictures you want me to capture, as well.

**BRIDE & GROOM**

- DIP AND KISS
- SHOULDER REST
- HOLDING HANDS
- THE FIRST LOOK
- INDIVIDUAL PORTRAITS
- WALKING TOGETHER

**BRIDAL PARTY**

- GIANT GROUP SHOT
- MEN GETTING READY
- GIRLS PRIMING
- GIRLS WITH GROOM
- MEN WITH BRIDE
- FLOWER GIRL & RING BEARER

**FORMAL FAMILIES**

- PARENTS & B/G
- SIBLINGS & B/G
- G-PARENTS & B/G
- INDIV. PORTRAITS & PARENTS
- INDIV. PORTRAITS & G-PARENTS

**THE DETAILS**

- THE DETAILS
- THE BOUQUETS
- THE BOUTONNIERES
- THE RINGS
- THE SHOES
- THE CAKE
- THE FAVORS



# choose your collection

TO SAVE ON PRINTS AND PRODUCTS!

## EVER AFTER COLLECTION, €2450

- Up to 12 hours of coverage
- 15x12in (30 page) Wedding Album
- 7x5in Parent Albums (x2)
- 400 digital negatives
- Password-protected online gallery



## LOVE STORY COLLECTION, €1950

- Up to 12 hours of coverage
- 12x10in, (30 page) Wedding Album
- 400 digital negatives
- Password-protected online gallery



## HUGS & KISSES COLLECTION, €1650

- Up to 8 hours of coverage
- 12x10in, (30 page) Wedding Album
- 400 digital negatives
- Password-protected online gallery



ADD ON SOME OF OUR FRAMED PRINTS, AN ALBUM OR GALLERY WRAPS!

### WEDDING DAY COVERAGE

**EXTENDED DAY** €1600  
 Up to 12 hours of coverage  
 400 digital negatives  
 Password-protected online gallery

**FULL DAY** €1300  
 Up to 8 hours of coverage  
 300 digital negatives  
 Password-protected online gallery

### WEDDING ALBUMS

**STORYBOOK ALBUMS**  
 12x10in, 30 page, 80 images €395  
 10x7in, 30 page, 80 images €295

**COFFEE TABLE ALBUMS**  
 12x10in, 30 page, 80 images €275  
 10x7in, 30 page, 80 images €175

### FRAMED WALL PRINTS

18x12 €95  
 20x16 €135  
 24x20 €175  
 30x20 \$225

### GALLERY WRAPS

12x12 €150  
 16x12 €205  
 24x16 €275  
 30x20 €325

### OTHER PRODUCTS

Wall Calendar €35  
 (24) Address Labels €35  
 (10) Thank-You Cards €45 w/ envelopes



## FREQUENTLY ASKED QUESTIONS

### HOW DO I BOOK WITH YOU?

TO BOOK WITH JOHANNES PHOTOGRAPHY, JUST SEND ME AN EMAIL OR CALL ME TO REQUEST A CERTAIN DATE. ONCE YOU HAVE A DATE, I REQUEST A €500 NON-REFUNDABLE SECURITY DEPOSIT. THIS LOCKS YOU IN FOR THAT DATE AND ENSURES NOBODY ELSE CAN BOOK ON THE SAME DAY!

### DO YOU PHOTOGRAPH DESTINATION WEDDINGS OR WEDDINGS OUTSIDE YOUR IMMEDIATE AREA?

YUP, I DO! CONTACT ME AND WE'LL TALK DETAILS.

### DO YOU PROVIDE PARTIAL DAY COVERAGE?

AT THIS TIME, I DO NOT OFFER PARTIAL WEDDING DAY COVERAGE. EACH OF MY WEDDING PACKAGES PROVIDES A DIFFERENT LEVEL OF COVERAGE, THOUGH, SO YOU DO HAVE OPTIONS.

### HOW LONG UNTIL I GET MY WEDDING PICTURE PROOFS?

I KNOW WAITING IS TOUGH, SO I WORK AS QUICKLY AS POSSIBLE TO GET YOUR PROOFS TO YOU. THAT USUALLY HAPPENS BETWEEN FOUR TO SIX WEEKS AFTER YOUR WEDDING DAY.

### DO YOU PROVIDE A WEDDING ALBUM?

YEP! THE MAJORITY OF MY WEDDING PACKAGES COME WITH A COMPLIMENTARY WEDDING ALBUM. YOU CAN ALWAYS ADD AN ADDITIONAL ALBUM ONTO YOUR PACKAGE, THOUGH.

## reviews

The pictures! Perfect, gorgeous, amazing, and provided ahead of schedule. Friends and family were awed by the quality of the photos - many people told me they look like they're out of a magazine shoot! At the same time, they seem so personal and just a great reflection of my husband and me as a couple, of our friends and families, and so forth. Basically, though the photography was the most expensive line item in our budget, I feel like the quality of service and product I received was above and beyond what I paid - seriously, Johannes is priceless!

Johannes, you are amazing! I really can't say enough about how professional, efficient and fantastic you are. Your photos are equally fabulous! It was so fun to see our wedding photos featured on One Fab Day and Confetti Magazine, and we couldn't be more pleased with how well everything turned out. Our guests had so much fun with you and I had LOTS of people tell me how much they liked you after the wedding. HIGHLY RECOMMEND!

Where do I start, my experience with Johannes Photography was simply PERFECT in everyway! Johannes was not only professional, but sweet, down to earth, fabulous with our guests! I felt at ease with him there, in fact there were moments I forgot we were posing for photo's. My husband and I were BLOWN away with the images!!! There were so perfectly done, I am an artist myself and am cursed with a very picky eye and I LOVED EVERY PICTURE!!!! My husband even loved his pictures and he hates taking photographs. It would be a mistake to pass up the opportunity to work with Johannes Photography, thank you for being a part of such an amazing time in my life!!!







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