

Maximized Living-MyoVision Proposal

Creating a consistent message from ML Clubs to ML Doctors with the credibility of the only true NASA derived technology in the biz

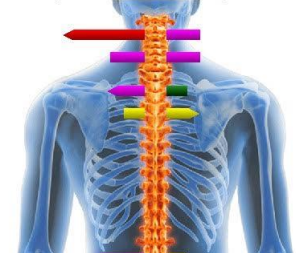


The success of all businesses from Starbucks to Maximized Living is in the customer seeing a consistent message. This proposal is one which creates this consistent message with MyoVision E-Scan being the method of delivery, with it's high tech look, and built-in email marketing.

Why MyoVision E-Scan? For ML Offices

1. The test is personalized, and quoting Chuck Majors, does the job of *"Selling the Invisible"* for the doctor.
2. The E-Scan function sends the test directly to patient's smartphones, with your easily customized message which can promote other ML products and services.
3. E-Scan with EP Stress Score simplifies delivery of the message, and screenings are so much easier using MyoVision, which is lightweight and USB powered (no need for AC power to function).

Your Personal E-Scan
Spinal Health Muscle Map
Dec 13, 2014 11:14:20 AM www.myovision.com



Why Does E-Scan Help Build ML's Presence on Campus?

1. YOUNG STUDENTS ARE OBSESSED WITH TECHNOLOGY! They not only understand it but NEED it. Jay Rojas, student at TCC is a great example of the Tech Savvy Student.
2. When other students see the effectiveness of ML Club Students at screenings they will want to join the club.



For a Free Spinal Evaluation
Call 206-448-3464
or Visit www.maximizedliving.com

Why is it necessary that ALL ML Doctors integrate the new MyoVision? Credibility.

1. Ask Tony Nalda: No other system has the reproducibility, credibility or research behind it. The doctors using older, out of date technology are basically "making up stories" to patients about the meaning of the data. ML Doctors are Doctors. Doctors don't have to make up stories. MyoVision resolves this credibility issue with solid, research-based technology. It is an FDA Class II device, with all the credibility which follows.
2. Speed is critical to the ML doctor, and MyoVision is the fastest by far.
3. Test retest reliability is extremely high (ask Tony Nalda) and this is something crucial to maintaining credibility.

Why do patients love it? Show them the invisible, and they will rely upon you for the solution.

MyoVision's Commitment to ML:

Training Centers and ML Clubs at the Schools

1. MyoVision will supply and maintain all the equipment for the ML Training Centers in FL
 - a. (initial cost for 15 units: \$82,425.00 covered by MyoVision).
 - b. ML will supply the laptops, as specified by MyoVision. They are the least expensive laptops made, so the expense is minimal.

2. MyoVision will provide systems to the schools including:
 - a. MyoVision E-Scan (\$5495.00)
 - b. LED TV (32 inch) \$500.00.
 - c. Screening pull up
 - d. TV stand.
 - e. ML supplies: Laptop or computer (dell streak at \$179.00 each) and folding table to be purchased locally.



ML's Commitment to MyoVision: Get all Offices Converted to MyoVision E-Scan

1. Market via webinars produced and performed by David Marcarian and ML leaders of your choosing those who do not currently have systems, so they can learn about the new features.
2. Promote training webinars produced by MyoVision to get all offices trained on proper use.
3. Require that all offices take MyoVision E-Scan Certification Course (online training) and pass test so that all ML Doctors are performing tests properly, and explaining results consistently.
3. ML promotes the MyoVision E-Scan System to its current offices.
4. ML will have training seminar for all students and those who want to attend at ML Events. This was discussed with Stephanie Sawyers and Travis Jacob. A short training class on "how to" perform and present the MyoVision data for students will build credibility for the ML clubs. The trainer for this class would be assigned by MyoVision and may be a student (Jay Rojas is very well versed in the proper use of the equipment).



Financial Aspects: Value to ML Foundation, Cost of equipment.

The MyoVision E-Scan Retails for \$5495.00. All ML Offices sold under this program will receive this \$5495.00 system for \$4495.00 WITH Laptop or Desktop computers (if the desktop is chosen, it does not include monitor. This is because many are opting to use TV's for monitors, and they can purchase their own TV locally). for \$4495.00.

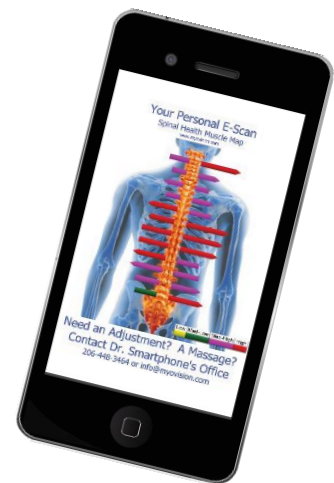
For each unit sold, the ML Foundation will receive the following amounts: The total of all units sold under this program which must be sold between Sept 1, 2015 and December 1, 2015 will make the donation amount based upon the highest number sold in this period. So, if 150 units are sold, ALL amounts paid are at the \$495.00 level.

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| a. If under 50 units: | \$300.00 per unit sold. |
| b. If between 50 and 100 units: | \$350.00 |
| c. If between 100 and 150: | \$450.00 |
| d. If between 150 and 200: | \$495.00 Equals almost \$100K to ML foundation. |

Process: ML Foundation or ML personnel will promote and market this program.

1. The first 20 systems sold will cover the cost for the systems for ML Training Centers, although they will be shipped within 2 weeks of signing of this agreement.
2. For every additional 15 systems sold, one ML Club will be supplied equipment.

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