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### **Mobile App Vs Mobile Website**

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For a number of people a mobile site is very nearly the same as a mobile application. That is a justifiable mistake, because they both look-alike. Their most fundamental similarity is that they both work in a mobile device (tablet or smartphone). In any case, they do have number of differences.

A mobile website is much the same as a desktop website in capacities and substance, just intended to fit a smaller screen. They are accessed through a browser. A mobile application is downloaded and introduced on your smart phone or tablet from an application store (iTunes, Google Play, Blackberry App World or Windows Market Place).

An application can download content in your device, so that you may not need an internet connection afterwards, or it can load content from the web simply like a mobile website.

If you are feeling torn on what is best to have, here is a small tip: Identify your end goals!

A mobile website is the dominant option with regards to a web presence. The mobile application is an extension of this presence, or all the more absolutely, the forming for a couple hard to carry out via website- functions. In different cases, an interactive game for instance, the mobile application is the solution you should first have in mind.

Analyzing the advantages and disadvantages of each option is a rather easy thing. Let's take a closer look!

#### **A mobile website is:**

- 1) Easier to discover and share (join via email or social media)
- 2) Compatible to a wide range of mobile devices (Android, IOS and so forth)
- 3) More flexible in terms of content update(you post and off it goes!)
- 4) Certainly more cost and time effective

#### **On the other hand a mobile application is:**

- 1) Interactive (think of all these games!!)
- 2) Offering the ground for a personalised use
- 3) A must when in need of calculations, reports, data manipulation (bank apps ring any bell?)
- 4) Functional without an internet connection(now, is that advantageous?!)

Conclusion takes us back to the first tip: recognize your end goals! The issue "web application or mobile website" depends highly on how you mean to utilize them in your advertising campaign. Since, if visibility on search engines and marketing-oriented web presence is your goal, then the mobile website stands out as a choice. If you need functions resembling more a program than a website and you seek interactive engagement, you are most probably in need of a mobile application.

**FuGenX Technologies Pvt. Ltd.** – [Mobile app development company](#), this is the junction of mobility world you can hire us for [Mobile apps development Kitchener](#). We are delivering the services related to mobile apps and game development. We have been awarded for pioneering the best quality and innovative ideas in the mobile space. We have the balance heads in our team who can execute your ideas very easily and effectively. People get confused to choose a good app development company for their [Mobile application development Kitchener](#), but it will be solved when you see our records and our popularity in mobility world. If you want to develop innovative mobile apps and games, please mail at [info@fugenx.com](mailto:info@fugenx.com) or call us +1-213-995-8091.

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