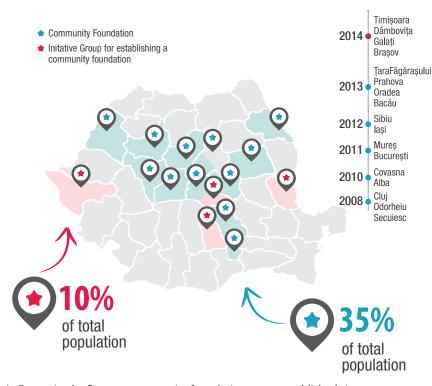


2014 Innovation and Impact





In Romania, the first two community foundations were established six years ago in Cluj and Odorheiu Seculesc. The number of community foundations increased so that by the end of 2013 there were 12 active community foundations (for more details, please see the above map and chronology).

In 2012 the Romanian Federation of Community Foundations was established. Its role is to represent the community foundations and to support the development of philanthropy at a national level.

The 2013 report presents the framework, actors, and results of the National Program that supports the development of community foundations in Romania. The program was initiated by the Association for Community Relations and had two stages so far: 2006-2008 and 2009-2013. The program is now in its third stage and benefits from the expertise and involvement of the existing community foundations. Starting with 2012, the Romanian Federation of Community Foundations became a strategic partner of the National Program.

Community Foundations:

- contribute to the transformation of local communities, so that those communities reach their development potential, based on their aspirations, resources and opportunities.
- help to building active, generous, and connected communities, with an increasing quality of life.
- develop funds starting from donor concerns and invest the funds in their communities by offering grants and scholarships.
- support the non-profit organizations, imitative groups, and individuals from their areas, so that they implement projects in various fields, such as education, culture, environmental protection, and youth development.
- establish an important connection between donors and local needs, between people and causes and ensure that donations have visible results.
- take initiative in developing dialogue and collaborative platforms that enable communities' needs and opportunities be identified.

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2014

The number of people in Romania 7,011,702 who don't have access to a community foundation (35% of

the population)

2,287,669

The number of people in Romania who will be supported by community foundations in the four areas in which there presently are initiative groups (11% of the population)

USD granted for financing com-1,652,504 munity initiatives, scholarships and health causes

USD granted for investments 259,486 in urban equipment and other community projects

37,964 Community Card users

The number of donors involved in sports-oriented fundraising events organized by community foundations

584 Grants, scholarships and financed initiatives

12 The number of active community foundations

Initiative groups for the estab-4 lishment of new community foundations

2 Regional funds in Cristuru Secuiesc and Reghin

Innovation and Impact in Community Philanthropy



In 2005 we were trying to understand whether Romanian local communities would see a role for the community foundations and would be interested to invest in creating and developing local philanthropy support organizations. In 2014, there are 12 active community foundations and 4 more community foundation set up initiative groups. Almost half of the Romanian population lives in an area where there is a community foundation or one is in the process of being built.

This is the fifth time that I reflect with great joy upon one more year in the evolution of the Romanian community foundations movement. In 2014, I notice a consolidation of the existing organizations as well as a new wave of growth that brings new local leaders into the movement. These are people who love their towns and regions and who made a conscious decision that they want to influence for the better the lives of those who live there.

The teams of the community foundations as well as the local initiatives that they support – usually volunteer led and contributing with ideas and expertise – have at

their core the understanding that together we stand a better chance to address important problems rather than individually, that the actions of each of us can create a more favorable context in which others can develop, including our colleagues, our neighbors, the next generation, even those people who we don't know or who we start knowing when we become more aware of their difficulties, challenges and daily victories.

They start from the idea that we love the place where we live, work or relate with, regardless of whether we were born there or not. In case we don't love it vet, we can learn to do so as we get to know it better, with its areas of light, multicolor spaces to enjoy, mutually supportive interactions, but also with those spaces that are less known and sometimes ignored, with people whose voices are unheard, with circumstances that may look hopeless because the solutions are not in our hands and we are dealing with large, complex and systemic issues that can be approached only on the long run. As the community engagement transforms from specific short term actions into a way of living, in which we continue to care for what happens around us, we learn to respond better to the complexity of these issues, but we also need peers who are willing to be engaged alongside with us, those people whom we can consult when our initiative to do good does not lead to the results that we hope for or when it turns into a serious challenge, as serious as other challenges in our lives.

Community foundations create the framework for our community engagement



alongside other community members interested in doing good with continuity and balance, keeping the hope for the future and strengthening it as we notice so many other who are also doing the same. The events that community foundations organize keep reminding us of this truth: we are not alone in our desire to do good.

The vibrant and joyful energy from the sports based fundraising events like Swimathon, Half-marathon or Bike-a-thon give us the hope that when we bring together the desire to be engaged for the common good, our creativity and the support of

In 2014, all of the 12 existing community foundations became members of the Federation of Community Foundations in Romania [...] Thanks to the volunteer involvement of all members, the Federation of Community Foundations



as communications, strategic planning,

fundraising and fund development.

Simona Şerban,Cluj Community Foundations,
The President of the Federation in 2014

our friends we can, metaphorically, move mountains.

The donor circles are the background for the special meeting between the community leaders, with innovative ideas who propose actions for solving local issues or following new opportunities, and those people who are willing to support them with their own resources. Beyond the funds raised, the circles provide the opportunity for community leaders to see that their project generates a positive response and support from a large number of people.

The named funds offer the opportunity to companies, individuals and families to donate in a systematic way in that field that is important to them, based on their philanthropic interests. The community foundations administer the processes of communicating the funding opportunity, identifying initiatives and beneficiaries, selecting and offering grants and scholarships and communicating the results.

Issue-based funds offer the framework through which community foundations can follow the development of a field of work on the long run and they are constituted at the initiative of the community foundation, which proactively mobilizes resources for that particular fund. YouthBank is one of the issue-based funds and education programs with tradition in the community foundations movement. In this framework, highschool students mobilize resources from their community and give grants for the initiatives of other highschool students, supporting their community leadership and personal and professional development. A number of foundations have also developed various types of scholarship funds, focusing both on excellence and performance, as well as on addressing the risk for the quitting school due to economic circumstances, usually after the finish of the secondary school.

There have been a lot of approaches regarding the development of a community. When I discovered the concept of "community foundation", I immediately knew I have to bring my contribution to establishing one in laşi. Because this



city is unique. If you were born here, if you ever lived here or have studied here, if you worked here or came just to have fun, but eventually stayed, you know what I am talking about. laşi Community Foundation exists for the better, for the eternity.

Claudiu Florea, President of Iași Community Foundation

The urban volunteering initiatives as well as initiatives to renovate and equip community spaces bring together the community members to contribute to the beautification or maintenance of the urban or rural environment.

Through these programs, but also through many other local, innovative programs, community foundations have supported in 2014 over 370 projects with funding, offered over 200 scholarships and invested over \$585,000. More than 12,000 donors have supported these projects in the framework of the sports based fundraising events and through the donor circles, while over 37,000 users are engaged in the community card programs.



Each community initiative, whether it starts from a project leader, a volunteer or a donor, has the potential for leverage and multiplied effects if the start-up engagement is then matched by the energy and resources of other leaders or donors. Each initiative can create waves in its own community, as we are reminded annually by the community foundations organizing the Swimathons. Each support action brings us closer to a sense of belonging to a space, to a group of people, to the hope that 'better is possible' and 'it can be done', which builds the premises for an even larger community engagement in the future.



These actions of bringing together the people who are motivated by common good and who are engaged to bring about positive social change happening at the local level through the community foundations are also relevant nationally, in building a 'community of community foundations'. These happen at the initiative of the Association for Community Relations and of the Romanian Community Founda-

tions Federation, who are strategic partners in the development of the community foundations movement in Romania.

If we look back to 2014, we recall with great joy the national community foundations conference organized in laşi, an event that brought together the energy of so many leaders who were already engaged in supporting the development of their community, but also of those who wanted to build a new community foundation. We were also happy to continue the building of strategic relations with the donors and supporters of the community foundations movement and to build new partnerships with other Romanian nonprofit organizations, through a series of local-national partnership building events.

A combined interest for what works in practice as well as for understanding what is the next step to be taken by each foundation – based on local context, resources and development stage – so that they can contribute to generous, connected and active communities in Romania is an important stimulus for future innovation and increased impact.

Wishing great success to all the people with initiative and to the generous supporters and volunteers,

Alina Porumb

Community Foundations Program Director Association for Community Relations

Alina Poumb



In June, 2012, the Initiative Group for the Establishment of Sibiu Community Foundation was organizing the first fundraising event and launched a call to action towards the Sibiu community, encouraging them to



invest in a dream and have trust in an uncomfortable idea: the community already had all the necessary resources, they just needed to be brought in the spotlight, to be mobilized. The community had and still has trust in us, and we give it further to the organizations we work with, to the young people we work with, but, above all, we ensure that the generosity and trust resources of the community are always fueled by the value brought by the people, the projects and the programs we support

> **Ciprian Ciocan,** Sibiu Community Foundation

I truly believe that by our human nature, we are inclined towards doing good. But sometimes, in the mechanics of our day-to-day life, we forget to look beyond our personal needs and pay attention to other needs - those regarding the community



we live in. We remember about these things on Christmas, on Easter, or when someone we know explicitly asks for our help. Braşov Community Foundation has the purpose of reminding to people more often that they can do good, providing the locals with the appropriate context to manifest their generosity. A context in which they understand what happens to their donations, who uses them and how. And, in this way, aware of the true value of their gestures, they gain trust and discover the pleasure of constantly giving. Thus, people can build themselves as a bond, strong and generous community.

Mihaela Andrieș, Brașov Community Foundation, Executive Director

Community Foundations



















www.fundatiacomunitaraalba.ro

We improve the life of the people in our county by mobilizing and distributing resources towards local development initiatives.

In 2014, Alba Community foundation continued its involvement in the community, following the same strategic direction ever since the beginnings: mainly investing in the youth, developing their leadership skills and providing them financial support through grants and scholarships; as well as facilitating educational opportunities so that they develop and consolidate abilities which are important for their future.

I chose to support youth lead by the feeling that they are not given too many opportunities, that there are not enough situations in which they are truly helped. I am glad I did it, I was not disappointed by them. I will support them in the future as well.

Anica Ancău, General Director, Ancău Company SRL

Investing in the future!



YouthBank Alba

Named *The best volunteering program in the area of education* at the last two editions of the annual Gala for Volunteers, YouthBank supported 10 projects proposals from high school pupils in Alba Iulia, financing them with a total amount of over 5,320 USD The projects covered various areas of interest: helping children from three orphanages to socialize through art, orienting the youth towards volunteering programs, promoting an active life

through sports, facilitating internships for high school pupils, promoting biking as a healthy, environment-friendly alternative, promoting the rights of disabled persons and supporting a theatre group formed of high school pupils. The projects were implemented with the help of six non-governmental organizations and two schools, having 1,055 direct beneficiaries.

Helping people with reduced financial possibilities

In 2014, Alba Community Foundation offered three grants with social destinations, totaling 4,092 USD, to three non-governmental organizations, to support the awareness campaigns and enhance collaboration in the community. Various campaigns were organised with the purpose of improving the medical or social condition of people with reduced financial possibilities

Projects financed in 2014:	14	Total value: \$9,649	Projects financed by the end of 2014: 56	
Scholarships awarded in 2014:	9	Total value: \$1,136	Scholarships awarded by the end of 2014: 42	Total value: \$3,870
Community projects implemented in 2014:	1	Total value: \$3,451	Community projects implemented by the end of 2014: 25	Total value: \$27,502
Total 2014	24	\$14,237	Total 12	3 \$63,887



in Alba. These projects had 32 final beneficiaries.

Apollo International Theatre Festival

A grant of 216 USD represented the Foundation's contribution to the organization of the first edition of Apollo International Theatre Festival, a desideratum and merit of the Skepsis Group Association from Alba Iulia. The number of direct beneficiaries was over 150.

The Fund for Volunteering

Establishing the Fund for Volunteering, Alba Community Foundation granted eight scholarships for the most committed volunteers in the community, mobilizing approximately 677 USD for this action. Another scholarship was offered to lustin Ciorgovean, a young chess player and a confirmed hope for the chess community in Alba Iulia. The scholarship was financed through the contribution made by employees of IPEC SA in Alba Iulia.



Change Makers

The foundation invested over 8,923 USD in projects aiming to develop entrepreneurship among the young people in the community. One of the projects implemented in 2014, "Change Makers", developed with the support of Alba Iulia Municipality, had the purpose of raising awareness and promoting social entrepreneurial spirit, while also developing specific skills among 28 young beneficiaries through specialization training sessions. Last, but not least, a social entrepreneurial network of over 300 high school pupils in Alba Iulia was developed.

Other youth support initiatives include the partnership with 1 Decembrie 1918 University of Alba Iulia for the 2014 edition of a conference on career management. In addition, the foundation supported the Leo Fortress Alba Iulia organization, providing strategic counseling and logistic support in all the actions of this youth organization.

In 2014, as an acknowledgement of the results achieved in youth projects, Alba Community Foundation was awarded the *Investing in the future by supporting youth award*, on behalf of the Community Foundation Movement.

Alba Community Foundation supports local development efforts by taking part into work groups initiated by Alba Iulia Municipality, focusing on projects that regard an integrated urban development.

Sometimes the people in the community do not easily discover the opportunity of investing in a vulnerable youngster, like many others, when they are surrounded by difficult social, medical, or other types of cases that require immediate intervention. But these young people are exactly the ones that can and will produce extra value, if they are given trust, if someone invests in them [...]. They will always pay their taxes and by doing so, they will help those with social problems. They are the ones that will invest energy and resources in the people around them, and in youth especially, because someone, a while before, did the same thing for them. They are the ones who will teach their children to feel and act the same, perpetuating in the community a model which is much needed.

> **Dorin Sava**, Executive Director, Alba Community Foundation



www.fundatiacomunitarabacau.ro

We encourage leadership, performance, creativity and innovation. Our aim is to build a strong community!

YouthBank.

Saying that youth represents the future is saying that we need air to survive. Young people are needed to make a community survive, and this is the idea from which the YouthBank program started. Through this program, young people are offered the opportunity to promote and manage a special fund destined to finance the projects proposed by high school students. In 2014, through Youth Bank, eight projects were financed, among which it is worth mentioning the organization of 15 workshops in which locals learned from other locals, a debate contest in English or organizing a "green square" for learning, recreation, and recycling in the green space of the *Ştefan cel Mare National College*.

The program was rewarded this year with the "Volunteer Project of the Year" award, within the Bacău Gala for Volunteers.

Projects financed in 2014:	19	Total value: \$24,485	Projects financed by the of 2014:	end 32	Total value: \$50,228
Scholarships awarded in 2014:	67	Total value: \$19,886	Scholarships awarded by end of 2014:	the 102	Total value: \$32,561
Community projects implemented in 2014:	2	Total value: \$13,569	Community projects implemented by the end of 2014:	3	Total value: \$13,569
Total 2014	88	\$57,940	Total	137	\$96,358

Each of us can be a resource!



The Pambac Scholarships. Invest in the future!

The Pambac Fund has all the chances of becoming a tradition for the community in Bacău. This year, the second edition, 1,8461 USD worth scholarships were granted to the great students which needed financial support to complete their studies.

At this year's Gala for the Bacău Community awards, SC PAMBAC SA was recognized as "The Company of the Year", as an acknowledgement of the importance held by philanthropic activities in the company's practice.



Performance Labs. Collectors auction.

For the high schools and universities in Bacău to be equipped with cutting-edge laboratories, which will lead to increasing the quality of education, Bacău Community Foundation together with Karpen 2012 Association and NV Karpen Technical College of Communications organized a Collectors' Auction. The auction consisted of 20 objects from the area of telecommunications, such as TV's and radios. At the end of the event, an auction for wines produced in the Republic of Moldova was organized, and the sum mobilized on this occasion is over 9,230 USD.

The Ferdinand Fund

Together with the Association of Parents of Ferdinand Pupils, the Association of Ferdinand Alumni and the Ferdinand I National College, the foundation organized an event dedicated to acknowledging performance. In this way, through the Ferdinand Fund, two projects were financed, 49 scholarships were granted, and 10,461 USD worth prizes were offered.

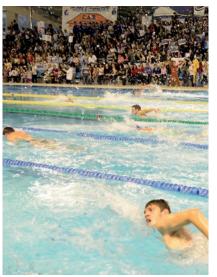
For those who are running for happiness, happiness consists in running.

Benchea Joca Martin, 61 ani

11even Experiences - Bringing joy in life

There is a treasure hidden in every one of us; each person has an experience that deserves to be shared and that can influence another person's life. Precisely this was the idea behind the event organized by Bacău Community Foundation. During over 2,000 minutes, more than 2,500 people have listened to motivational speeches of people with extraordinary experiences, relevant for their personal and professional development. Aside the desire of bringing joy to life, within this event two projects for the local community were funded: YouthBank and the Center for Resources and Psychological Emergencies.





Joy in Movement. Competition, family, community.

In 2014, Bacău Community Fundation together with the 11even Association from Cluj, managed to organize the *Festival of Joy in Movement* in Bacău, where 65 high school students from the 5 organizing communities went in a camp in Şăulia, Târgu-Mureş. Personal development had a primary role in all camp activities, and the central element was represented by the *City of the Future* project.

Half Marathon for the community

As a novelty for the community in Bacău, the half-marathon organized by the Foundation gathered 120 people at the starting line, in individual and relay challenges. The competition meant a 21 kilometers route.

Swimathon Bacău 2014... or the place where people become superheroes.

When people are aware of the force they have together, great things can be accomplished, and Swimathon 2014 stands as proof: the event mobilized 27% of the total funds registered this year by the Bacău Community Foundation. This year's edition meant 1,300 people, 113 swimmers and 19 teams.

The satisfaction of all work comes in the moment when every individual's efforts are translated into visible results that lead to increasing life quality in the community. There still are, however, moments when the effort is acclaimed through awards. This year, Bacău Community Foundation was awarded for its results in mobilizing the community, a prize offered at the 2014 National Conference of Foundations in Romania and the foundation was also offered the prize for "The NGO of the Year" at the Bacău Gala of Community Awards.



www.fundatiacomunitarabucuresti.ro

We invest the time, money and energy of the people in Bucharest with the purpose of creating a community in which they feel like home.

The Mega Image for Community Fund

Launched in 2013, the Mega Image for Community Fund reached this year its second edition, and the number of funded projects grew to 17. What fueled the establishment of the Fund was the desire to bring people together in a community and the examples are numerous: the children of Ferentari developed their abilities to work in a team by practicing football; a sports competition was organized for the children from Costeasa neighbourhood; 30 children with romani or mixed family background from the Rahova-Uranus area were provided tutoring lessons to help them get through the school year; in Mihai Bravu area, creative recycling events were organized, and in Filaret area an afterschool program will be developed for the local children.



Growing together.



The Mega Image for Community Fund is a very important project for Mega Image, which gives us the chance to awaken the community conscience of people living in Bucharest. We want to give them the opportunity to generate ideas and implement projects that will considerably improve their life in the community, to mobilize them and enable them to be their own benefactors. The people of Bucharest are active and they have a permanent need of change and development and Mega Image, alongside Bucharest Community Foundation, aim to be catalysts for community development. At a small scale, progress is much faster and much more efficient when people with common interests live in harmony and build, for their own good, a beautiful present time.

> **Raluca Istrate**, Sustainability Manager, Megalmage

Projects financed in 2014:	59	Total value: \$85,859	Projects finance of 2014:	d by the end 112	Total value: \$167,613
Total 2014	59	\$85,859	Total	112	\$167,613

In March, 2013, the efforts of everyone which ensures the success of the Megalmage for Community Fund were recognized at CS AWARD, where the project won the first place in the "Community Support" section.

Swimathon. An event dedicated to swimming and fundraising.

The activities organized by the Bucharest Community Foundation are becoming a tradition within the community of Bucharest. Within this tradition, the Bucharest Swimathon came to its second edition this year. That meant 230 swimmers who supported 16 community causes and over 4,3384 USD mobilized from donations. Be it about dozens of children with poor material possibilities who can now enjoy a warm meal and do their homework in a community club, or about providing 110 incubators and 130



sets of baby booties and baby hats for four maternity hospitals, all were accomplished through the Bucharest Swimathon.

Swimathon also supported projects focused on the nutrition education of children and young adults suffering of epilepsy, on supporting children in wheelchairs, on developing an ecologic culture, sterilizing stray cats and many others causes.

Assisted transport means a lot for me. The fact that I have the certainty of being able to go to school regardless of weather conditions, even if it is raining or snowing, means that I am just like my other classmates. It gives me trust in myself and in my chance of succeeding in life. Many thanks to the team that swam for me at Swimathon and thanks to all their supporters as well!

Paul, one of the 8 children who benefits of the assisted transport services provided by Motivation Foundation Romania Other reasons of joy, apart from the possibility of helping the community of Bucharest, came when the Bucharest Swimathon was among the People for People Gala finalists, as well as when Cosmin Alexandru was awarded in the "Best Volunteer Fundraiser" section, at the same Gala, for managing to raise 10% of the sum donated at Swimathon.

The Big Lunch. An event for cooking, for fundraising, and for the community.

For the first time in Romania, the Bucharest Community Foundation launched The Big Lunch project, whose aim was to bring together, at a delicious lunch, many friends and neighbors who want to get to know each other and raise money for the community they live in. This way, with the help of 180 people who made donations, over 6,153 USD were raised for 14 community causes.

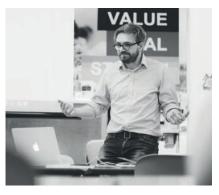
8 hours overtime for a good cause

With a name that lets you anticipate the invested efforts, this international project brings about a new vision upon the idea of volunteer work. The main idea is that experts with various professional backgrounds work 8 hours over time to provide support for organisations in need. In 2014, the project took place simultaneously in 16 cities around the world, along which we include Bucharest, Braşov, Amsterdam, Berlin, Rio de Janeiro. New York and Cairo. This way.

in March 2014, nine teams of volunteers specialized in marketing, communications, sales, human resources or management solved together nine punctual themes proposed by non-profit organizations. The total working time is of over 600 hours of work

We hope that this initiative represents a first step in building a community of professional: who care and want to get involved.

> **Daniel Mereuță,** the initiator of the event in Romania



This project was not forgotten by awards either, and, at The National Gala for Volunteers, Daniel Mereuţă was awarded the "Volunteer of the Year from the Corporate Sector" prize, for the exemplary way in which he managed the first edition of 8 hours over time for a good cause in Bucharest.

Romania is changing, whatever people are saying. Because I want so, because there are many people like myself who want that, and because everyone should want that. This is my new belief after I took part at the global volunteering event, 8-i, on Friday night. I saw it with my own eyes, and for this I thank you, dear people!

Claudiu Constantin, blogger at www.claudiuconstantin.ro, one of the volunteers





www.fundatiacomunitaracluj.ro

We create new opportunities and develop the necessary infrastructure for anyone who wishes to get involved in building an inclusive, tolerant city, in which you will enjoy to live in, to raise your children, to study.

The Donor Circle. Driving social change through collective donations.

In 2014, two Donor Circle editions were organized. In the May edition, called *Mini A.B.C. - Action. Benefit. Community*, over 10,153 USD were raised from over 60 donors. The projects funded by this edition had the aim of encouraging the Cluj local community to participate in sports activities, creating a park for socializing, and redecorating the mobile markets in Cluj.

At the second edition, *The Towns of Cluj*, was organized in collaboration with Raţiu Center for Democracy and over 10,153 USD were mobilized from over 60 people. The amount was used for

Transparency, professionalism, partnership, long term commitment.



supporting three local projects from Turda and Câmpia Turzii.

The three projects are creating a bicycle stand for rental bikes and specialized routes towards the natural reservations in the Cluj-Turda area; developing

leadership skills for 24 high school pupils; organizing a show with people from the community who don't have an artistic background.

We try to help people understand that it is not hard to donate and that you can make donations in a very creative way.

Bita Zerbeş, donor within the Donor Circle

Things are very simple: it is good to do good for the community.

Rolf de Graaf, donor within the Donor Circle

Projects financed in 2014:	21	Total value: \$39,256	Projects financed by the of 2014:	ne end 207	Total value: \$309,520
Scholarships awarded in 2014:	24	Total value: \$8,863	Scholarships awarded end of 2014:	by the 244	Total value: \$146,153
Community projects implemented in 2014:	1	Total value: \$8,849	Community projects implemented by the end of 2014:	1	Total value: \$88,49
Total 2014	45	\$56,968	Total	452	\$464,522

Swimathon Cluj. The sixth edition.

In July, 2014, the sixth edition of Swimathon Cluj took place, which meant 220 swimmers, 117 kilometers total pool lengths, 500 donors, 32,301 USD mobilized and 19 supported projects. From the beginnings and up until the present, this event mobilized over 157,538 USD, from 3,000 donors, supporting 76 projects.



DEEDIn

Volunteering stays at the basis of any active and united community. Thus, in 2014, in partnership with Valmiera Community Foundation from Latvia, Health City Community Foundation from Slovakia and West Flanders Community Foundation, from Belgium, FCC accessed European funds and contributed to creating the online platform called DEEDIn.com. The purpose of the platform is to promote non-governmental organizations in the online environment, to help those interested in their activities keep in touch with the latest news. DEEDIn is a socializing platform dedicated to nongovernmental organizations and to volunteers, but it is also a tool for monitoring the civil society involvement. At the moment, the platform is used in four countries: Romania, Latvia, Slovakia and Belgium.

Cluj Communitary Foundation, through DEEDIn and in partnership with the Federation of Community Foundations in Romania, supported the National Gala for Volunteers in 2014, organized by VOLUM Federation.

Involving the Community

In order to drive change in the community, there is a need for knowing the precise way in which change should happen and what are the community's needs and wishes. What Cluj Community Foundation values most is the evaluation of community needs, of the impact made by the activities within the community, and the development made through local partnerships.

The communities in Romania take part in profound changes that happen faster and faster. The demographic decline and the dependence on resources provided by central local authorities limit the capacity to adapt and the chances to grow. Even under these circumstances, the community foundations have an impressively positive impact if they manage to impose a new model of local leadership, which stimulates the cooperation between the members of the community, for actions that efficiently address relevant needs. The cooperation between community foundations can facilitate this process of innovation and the adoption of new practices.

Gabriel Bădescu, Board of Directors member, Cluj Community Foundation

Youth Scholarships

Young people are the future of every society, and when they have the potential of helping and improving the community they live in, it is more than normal for them to be supported in their process of personal or professional development. This year, Clui Community Foundation has offered 28 scholarships for passionate young learners. The scholarships were granted either from the Swimathon Scholarship Fund, from Cluj Community Foundation's Fund for Scholarships or from The Fund for Scholarships for high school pupils. In addition, this year, an excellence scholarship of 1,169 USD was offered. All the funds were mobilized from individual and corporate donors.



The International Cluj Marathon

During the International Cluj Marathon, Cluj Community Foundation together with Free Runners organized a fundraising campaign that resulted in 6,000 USD. The raised amount was used for acquiring equipment for the intensive care unit of the Emergency Hospital for Children.



www.hka.ro

We improve the life of the local people by mobilizing and developing local resources with the purpose of supporting initiatives that come from the community.

Supporting talent. Granting scholarships for the youth.

In 2014, Covasna Community Foundation continued the tradition of granting scholar-ships for talented children. The Foundation granted scholarships that totaled an amount of 5262 USD Also, the foundation contributed with 307 USD to the acquisition of a projection screen for a high school in Sfântu Gheorghe and with 1,538 USD for preparing English teachers in Covasna and supporting a trip to Turkey for a karate player.

YouthBank.

The program aims to create continuity after the closure of the local program, "Young and involved in the community". The main sponsor is OTP Bank, which contributed with a 2,707 USD donation.

Mobilizing the community for good purposes!





The number of volunteers who worked hard for obtaining these funds is 21. They all got involved in organizing the 12 fundraising events.

The Donor Circle - Supporting civil projects.

The first Civil Auction took place this year in Covasna, in April. The event consisted of three project presentations that donors suported: the first project regarded the development of an Android application for youth, the second one had as purpose training personnel specialized in elderly care, and the last one aimed for the rehabilitation of the Verde Sepsi road, which had been constructed six years before. Almost 50 people took part in the auction, and the first two projects both

Projects financed in 2014:	40	Total value: \$17,022	Projects financed by the of 2014:	ne end 170	Total value: \$72,305
Scholarships awarded in 2014:	12	Total value: \$5,260	Scholarships awarded end of 2014:	by the 33	Total value: \$21,929
Community projects implemented in 2014:	3	Total value: \$11,740	Community projects implemented by the end of 2014:	33	Total value: \$43,890
Total 2014	55	\$34,023	Total	236	\$138,124

received the amount of 923 USD, while the last one managed to raise 1,015 USD.

This landscape is not a map! - School program

The Program gathered this year almost 1400 pupils, joined by 90 teachers. Together, they discovered the geographic areas that hide wonderful resources and beauties of the area. 18 schools took part in this program and 24 field trips were organized.

The Community Card Program

The community card is supporting local companies to participate with resources for community needs by involving their customers in the process. The community card was developed by the Covasna community foundation in 2009 and implemented successfully in 2011.



By using the card, the buyer benefits of 1% discount of the product price, The same percent is redirected by the company at Covasna Communitary Foundation Fund. The main partner of the program in 2014 was Bertis SRL, the card being implemented in 9 stores in the county. The number of Card Community users in 2014 is 21,000 and an amount raised was 58,223 USD.



Community investments

The great number of community investments, was possible due to the fact that the Covasna Community Foundation was part of the Be active for your community project, supported by Global Fund foundation, that doubled the contribution amounts raised by local communities for equipping sports parcs from Sf. Gheorghe, Târqu Seculesc and Baraol

Biking for a good cause! Fundraising activity.

"Biking for a good cause!" ook place in June, in Târgu Secuiesc, and in August, in Sfântu Gheorghe, meaning 320 registered bikers, 6,750 kilometers and 5,348 USD raised for funding several projects, such as The Sports Park of Sfântu Gheorghe, The Sports Park of Târgul Secuiesc and the acquisition of bicycle racks for schools.

This year, the permanent funds of the foundation increased six times. The main purpose in 2014 was: re-enforcing the financial basis of the foundation, enabling us to support the activities of the foundation on a long term. The interest will always be used for the development of the community. In conclusion, 2014 was a year of attentive planning, of building the future and, at the same time, of mobilizing the community for good purposes. We will continue our mission in 2015...

Bereczki Kinga, Manager, Covasna Community Foundation

FUNDATIA COMUNITARA

www.fundatiacomunitaraiasi.ro

We support the people who build the city we want, brick by brick, through their daring initiatives.

Our Tower - The fund for urban revitalization

The purpose of the program is creating a fund to support projects that aim to change the way the public space from laşi looks like. In 2014, through this fund, two projects were financed, and one of them regarded the creation of a social garden where local people can plant herbs and medicinal plants.

I think the most valuable thing I was given through this project was the fact that I met wonderful people and we became closer to the people living where we lived, but with whom we had never communicated before.

Ana Marina Ursanu, the coordinator of one of the two funded projects - The Garden for Relaxation, Alexandru cel Bun area

We're transforming laşi into a smart city!



The Transgor Logistik Fund

S.C. Transgor Logistik SRL, together with laşi Community Foundation, wished to contribute to the transformation of the city in a sports-oriented direction, where open air activities hold an essential role. Thus, the created Fund supported 6 projects which promoted movement in its various forms: badminton, table tennis, biking and even slackline.

If you had not organized the biking sessions, I think many of us would not have gotten out at all with our bikes. We would have found excuses, telling ourselves that it will rain or that we have to go to work. It was a fairytale route, especially the one through the forest!

Oana Turcuman and **Oana-Roxana Lisacoschi**, beneficiaries of Discover lași on bike



The Fund for Scholarships - fueling trust in children's own resources.

Through the Fund for Scholarships, 77 pupils with excellent results in school, but with precarious financial situation were supported. In 2014, 64 new scholarship beneficiaries joined the ones from the previous year, all rewarded with a 554 USD scholarship.

Through the mentoring program, donors share a few insights from their professional experience with scholarship beneficiaries. This way, both sides have something to win: the scholarship beneficiary may find a role model, whereas the donor can contribute to the professional development of the children he supports.

Projects financed in 2014:	33	Total value: \$52,600	Projects financed b of 2014:	y the end 83	Total value: \$87,103
Scholarships awarde in 2014:	ed 64	Total value: \$35,981	Scholarships award end of 2014:	led by the 120	Total value: \$61,059
Total 2014	97	\$88,581	Total	203	\$148,162

<<The motto of change is desire>> - Michael Gaitman. I am sixteen years and seven months old and I live of wishes. Of course some of them fade away, while others come true and disappear leaving all kind of signs. Signs which I may or may not like, good signs, bad signs, signs which always bring up feelings in me. [...] I realized that me and the Vision for you team had a common desire: helping others. Theirs came true by choosing me, mine lives thanks to them. They wanted to help one student amona many others: I was the lucky one. I got help in finding the courage to further wish that my dream comes true, but above all, I got help in not feeling inferior to my colleagues, through all the support they gave me. All these are sians: the sians of a wish come true. the signs I talked about in the beginning, the ones which give me the courage to work, to learn, to wish for, to thank.

Paula Pântea, scholarship

IQ Club laşi

laşi Community Foundation created the Community for Olympics in laşi with the purpose of facilitating the personal and professional development of pupils with good results in the Olympiads. At the moment, the club includes 63 national and international Olympiads participants, engaged in workshops, mentoring sessions, internships, visits at various companies from laşi and team building activities.



YouthBank laşi

In 2014, the team behind YouthBank, formed of 12 members, managed to mobilize over 1,846 USD, supporting project ideas of high school students which took the initiative to be an active part of the community.

Swimathon

The best way to practice generosity is when you work for what you believe in. That is what the 178 swimmers from this year's Swimathon edition did. They swam for the community projects in which they believed and the 1,482 donors at the swimming pool believed in their determination. The sum mobilized for the community was of 37,043 USD, an amount which was redirected to support 16 projects.

The expression <<The more, the merrier>> may be outdated, but it still keeps an universal truth. I was right there, in the middle of an overwhelming atmosphere, which wasn't only due to the 30 degrees outside, but mostly generated by the people[...]. I watched swimmers bravely cutting the water. Swimathon had impact, and laşi Community Foundation proved to itself, and to all of us, that incredible things can be created, even if you have limited resources and few people supporting youas long as you know what you want, what door to knock at, and whom to mobilize.

Daniel Alexandru, Swimathon supporter

Iași Donor Circle - Serious Play

The network of donors living in laşi met again in 2014, with the purpose of supporting the community projects they believe in through crowdfunding. The two editions of the program brought together 89 unique donors and 8,495 USD were mobilized for financing six local community projects

Out of curiosity, for passions and for friends. This is why I go to Donor Circle meetings, to take part through crowd-funding, together with beloved people, in the development of projects which were born from passion.

Mihai Bârsan, constant participant in Donor Circle meetings

lași Business Angels - Minimum efforts for improving life

Each human is kept alive by an angel. Or at least that is what we like to believe. lasi Community Foundation put this idea into practice and offered the community a lot of angels to watch its well functioning. The program is a network of donors that constantly contribute to transforming the urban life. The ones involved buy between 1 and 10 community shares and they take the responsibility of supporting them on a monthly basis, for an entire year. At the moment, there are 60 constant business angels who helped create a fund of 2,492 USD. From this fund, 923 USD were redirected towards the Fund for Scholarships. 1,230 USD towards Swimathon, and 339 USD for organizing a project which helps the schools from Iaşi.



2014 was the year of champions, heroes, of those of us who have decided that they want more for themselves and their community. It was a year of overcoming their barriers, leaving the comfort zone and personal reinvention. The spectators became actors, ambassadors and donors, fundraisers and the supporters have become initiators of community projects.

Ciprian-Mihai Păiuș, director excute, lași Community Foundation



www.fcmures.org

Mureş Community Foundation brings together people and companies that aim for advancing quality of life in the local community, as well as for bringing a real, positive impact for every beneficiary.

I first heard of Swimathon from a parent who had participated before and realised this could be a good chance to help our institution and to become part of a community which aims for the common good.

The Swimathon experience is uplifting and the most of our motivation comes from children's joy, which gives us the biggest satisfaction. Every edition, we see small kids fighting for a cause: the place where they spend a lot of their time. It's a joy that is full of sense, full of innocence! For the ones who do not participate in the Swimathon, I have to say that they lose an opportunity to fight for an extraordinary purpose!

Eva Gyorfy, Kindergarden Manager

Projects financed Total value: in 2014: 25 \$9,268 Scholarships awarded Total value: in 2014: 10 \$1,046 **Community projects** Total value: implemented in 2014: \$17,825 **Health cases** Total value: in 2014: 3 \$34,874 **Total 2014** 42 \$63,012

Mobilizing the community for involvement



Swimathon.ms

In 2014, as it happened in the previous years, the fourth edition of the Swimathon gathered an impressive amount of completed pool lengths. Swimathon.ms 2014 mobilized 5,161 USD for the Mureş community, an amount of money that supported the development and implementation of 16 projects. 121 people made donations during the event.

Projects financed by the end of 2014: 70	Total value: \$26,064
Scholarships awarded by the end of 2014: 15	Total value: \$4,927
Community projects implemented by the end of 2014: 15	Total value: \$34,547
Health cases by the end of 2014: 3	Total value: \$34,874
Total 103	\$100,411



TEDx Târgu Mureș

In 2014, led by the desire of supporting good ideas that drive change within the community, Mureş Community Foundation was engaged in organizing three TEDx Târgu Mureş events. "A community of ideas" is the phrase which best describes what TEDx Târgu Mureş is about - wonderful ideas which can be applied by successful people from inside or outside the community.

The Community Card

The underlying idea of the Community Card is nurturing loyalty towards and from the community. The principle is simple: everyone using the community card benefits of 1% discount and, in addition, 1% goes to the grantmaking fund made available for NGO's.

This way, in 2014, the program generated 2,804 USD from over 2,900 people who used the Community Card.

MureşOnBike

What better way to highlight the usefulness of alternative transport than using precisely those transport means? The MureMureşOnBike project had the purpose of raising awareness about the importance of biking in a city that becomes more and more crowded, where the number of cars increases each day. Two MureşOnBike events took place in 2014, each of them bringing in the spotlight the idea of using bikes for daily transport, as well as the needs of people who adopt this transport solution.

YouthBank Mures & Reghin

For the Mureş & Reghin YouthBank team, 2014 meant a developzment opportunity and the possibility of bringing new members, taking important decisions, learning - sometimes from own mistakes, and, most importantly, growing for and alongside the community. The team undertook actions that had the purpose of raising funds for the YouthBank Fund, through which 11 projects from Târgu Mureş and Reghin were supported. 4,153 USD were mobilized for projects such as *Passion for Science, Foreigner in My Hometown, Art4help and Sports, A Chance for Everyone.*





Fondul Comunitar Reghin a luat naștere în anul 2013, propunându-și implicarea donatorilor pentru comunitate și în activitățile derulate în Reghin.

Subscription for Community

This program aims for creating a community of subscribers that make monthly donations between 5 and 30 USD for financing local projects. This year, with the help of 38 subscribers, 2,000 USD were mobilized and redirected for three projects .

Nora Chifor

Nora Chifor is a young lady who was diagnosed with leukemia. In 2014, Reghin Community Fund started a fundraising campaign to support her treatment. Thus, donation boxes were placed in important areas of the town and charity events were organized. The amount raised for this cause was of 25,055 USD.

Evangelical Church

To bring back to life the oldest symbol of the town, a media campaign was started in Reghin with the purpose of raising 25,230 USD, the sum which was necessary for renovations. The video spots created for raising awareness was broadcasted online and on television, enabling money donations through a short SMS number. The duration of the campaign was of one and a half months and 203 messages were mobilized during that period.

Urban Promotion

The main idea of Urban Promotion was to create a tourist guide for promoting the town of Reghin. Six volunteers and two professionals laid the foundation of this project. The team photographed the most important tourist objectives from a local history perspective and prepared ten texts for the guide. In 2015, they plan to record an audio guide and launch a website for the same purpose.

Street Groove Jam

With the help of the Community Fund, Reghin hosted an international street dance contest. The project was supported through participation taxes that totaled 2,153 USD.

I trust that this project will bring the wind of change in our town!

Smaranda Pușcaș, donor

There is a need for mechanisms that are as simple as possible, to easily direct the donations where they are needed.

Petrișor Dan, donor



www.szka.org

We provide financial support; we develop and fund the ideas that have a true meaning for the community in Odorheiu Secuiesc.

The seventh years from the establishment of Odorheiu Secuiesc Community Foundation meant implementing new programs, as well as programs which have already become a tradition. In addition, in 2014, we made possible the relocation in our own offices and two new members joined the Board of Directors.

The Community Card & The You decide! Fund

Already a tradition for the community in Odorheiu Secuiesc, the program which supports local projects was a real success this year as well, thanks to the strong emphasis on the cooperation between the community members. The number of users grew to 14.000. The You decide! fund supported by using the Community Card, was modified in 2014 to address needs of NGOs in the rural area. No less than 17 projects were financed from this

Projects financed Total value: Projects financed by the end in 2014: 45 \$44,101 of 2014: Scholarships awarded Total value: Scholarships awarded by the end of 2014: in 2014: \$26,672 **Community projects** Total value: **Community projects** implemented implemented by in 2014: 0 the end of 2014: 1 **Total 2014** \$70,773 Total 305

You decide for your community!



Fund, and the total amount granted in the community was of 17,388 USD.

The You decide! fund is a water drop in an ocean, but it can generate big waves, and if these waves/values are oriented towards the right direction, beautiful things can result.

Lajos Istók, Executive Director, Pro Life Foundation

Total value:

Total value:

Total value:

\$76,478

\$385,550

\$308,418

\$654

The Unitarian Kalaka Fund and the Give-Get-Do Platform

The Unitarian Community Fund changed its name, in 2014 to the Unitarian Kalaka Fund, but the main objective remained

the same: fundraising for projects which can improve the community. The projects were presented on the www.give-get-do. ro online platform, and, in December, the fundraising campaign began. In just a month since the launch of the campaign. The first three projects received co-financing from the Fund.

Kalaka Plus

A new community program was born this year in the Odorheiu Secuiesc Community Foundation. Kalaka Plus is a fundraising program through which donors are invited to decide on their own which project they want to support. There were 372 donors, and the mobilized amount

I support the Odorheiu Secuiesc Community Foundation, because it is one of the few independent foundations from a political point of view. This helps the community in a real way, and the work and efforts can be seen in the progress we register each year.

Róbert Zsolt Komives,

was of 5,772 USD, money that came from individual donors, as well as from the Romanian-American Foundation.

Run for it!

In 2014 as well, the third edition of the fundraising program Run for it! exceeded the organizer's expectations. The 123 runners who participated in the event had a total route of 1,573 kilometers and managed to mobilize the sum of 13,900 USD from the 808 supporters. The sum was redirected to finance 12 projects for the Odorheiu Secuiesc community.

I respect and admire the ones who take action as volunteers for the good of the community, the ones who consider that if we join forces, great things can happen.

Melinda Nemes, Executive Director, Attila Verestóy Foundation

The Community Gala

The Community Gala, organized yearly since six years ago, is a celebration, as well as a fundraising event for supporting community projects. This year, over 87 guests took part to the event and financial resources were mobilized for supporting two projects: 2,256 USD for the Baton Program and 518 USD for the YouthBank Program. Also, during the gala, entrepreneurs and companies that had an impact in social responsibly were granted awards.

Donations Tuesday

Another event dedicated to the philanthropic spirit took place in Odorheiu Secuiesc. The main purpose was promoting and supporting philanthropy, as well as supporting the initiatives from young people. Over 687 USD were mobilized on this occasion.



Urban Kalaka

The community is able to stay united only when all work together for the common good. Starting from this idea, 25 volunteers participated in building a park for dogs. For this action, 15 companies and individual donors contributed with money. The Odorheiu Secuiesc Community Foundation donated 406 USD. Aside the benefits for the animals and their owners, the event demonstrated how the members of the community can cooperate for the common good.

YouthBank

The social responsibility program for young people came to its sixth edition this year. The six-member team managed to raise 1,654 USD, a sum which helped support six projects initiated by young people in the community.

Cristur Community Fund

Cristur Community Fund was created out of the desire to support local initiatives in which community members identify themselves. In 2014, a fundraising event was organized for local initiatives in areas such as culture and health. Over 60 volunteers helped in the organization of the event, and the mobilized amount was of 5.761 USD.



With a walking stick, through Odorheiu Secuiesc

The cultural program implemented this year has the purpose of promoting and presenting the local customs. Each part of the town has its own story, and, for it to be discovered, a lot of walks were organized, and the local historians unveiled various stories to everyone who was interested. Within the program, a brochure of places to visit was prepared and four themed field trips took place.



www.fundatiacomunitaraoradea.ro

Oradea Community Foundation is oriented towards an enhancement of the general community context.

The Talents Scholarship

The Talents Scholarship supports young people with projects ideas for the Oradea community, as well as the ones with extraordinary results in certain areas of activity. In the 2014 edition, six projects were funded with a total amount of 19,555 USD. The projects came from different areas of interest: an online portal, available in 5 languages, to promote the towns in Bihor; the publishing of stories and poetry in braille format; the organization of events that favor social cohesion.



Projects financed Total value: Projects financed by the end Total value: in 2014: 28 \$19,604 of 2014: \$33,565 Scholarships awarded Total value: Scholarships awarded by the Total value: 7 end of 2014: in 2014: \$14,106 \$14,106 **Community projects** Total value: **Community projects** Total value: implemented implemented by 13 in 2014: 13 \$6,101 the end of 2014: \$6,101 **Total 2014** 48 \$39,810 Total 71 \$53,771

Together for the common good



Femina

The Femina program was created starting from the idea that women must follow their dreams. This way, nine women who excelled in a certain domain become mentors for other women who want to build a career, all working together for various projects. By participating in the program, the projects implemented under successful women's supervision are an opportunity of professional and personal development. Along them, we can mention two projects related to nutrition, one cultural event

where Oradea locals could enjoy a philharmonic concert, a campaign to promote Father's Day, free dance lessons for a day, the launch of a poetry book with all earnings donated to the Hospice Emanuel Foundation, a conference on interior design and a project for supporting the State Maternity Hospital.

Oradea Community Foundation has presently become a phenomenon. It is among the main community resources mobilizers, of which more and more people know and talk about. It is the result of many open hearts, of bright minds and of joint human forces: all of us! People are the ones who make beautiful things happen and, personally, I will forever remain grateful to those around me who allowed these things to happen. I thank them all, because together we formed a strong team.

Sorin Constantin, President of the Board, Oradea Community Foundation

YouthBank Oradea

The YouthBank Oradea program came to its second edition in 2014. The team consisting of 13 high school students organized four fundraising events, managing to mobilize the amount of 5,538 USD to support 11 projects. The projects focused on solving different problems identified by the young students in the Bihor community, and the solutions they found transformed into projects or events: a fundraising event for people suffering of multiple sclerosis; a fundraising event for abandoned children for the treatment of a young woman suffering from brain tumor, the library equipment, organizing a reading circle, making a school magazine.

11even

The 11 even event, at its fourth edition this year, aimed to bring in the same place people who lived remarkable experiences and people looking for role models. 11 guests took part in the event, each talking for 11 minutes about the way in which they managed to succeed on a professional and personal level. The entire amount raised from the sold

I would like the number of people who come and listen to increase year by year, because those people showed us that it is possible, that they overcame disease, that they overcame business deadlocks, that they overcame difficult things and challenges we all face, of course; but they overcame them and can be role models for us. It's not necessary for them to say: Do as I did! They did not come to give advice; they came to be a personal example. Of 11 speakers, you will find one to relate to.

Mihaela Tatu, 11even presenter

tickets was redirected towards The Talents Scholarship Fund.

Swimathon



Reaching its second edition, Swimathon offered this year as well the perfect occasion for getting involved in the community and attracting funds for community causes. This year's edition meant 215 swimmers, 716 supporters, 1,720 pool lengths and 13,658 USD mobilized for 15 causes.

A unique experience given by the pleasure of being in the center of an event that truly bonds the community, as Swimathon does! Very few things compare to the intensity of being volunteer in an event in which, by making waves, you manage to mobilize so many people to help those in real need.

Ovidiu Tirla, project manager Swimathon

Community Challenge & Future Creators

The sports events organized together with 11 even Association had as purpose raising funds so that 8 children from Bihor, with impressive school results, could participate in the Future Creators camp. This way, on a Sunday in September, children, parents, and grandparents could participate at tennis games, streetball games, aerobics, zumba, badminton or football. The amount raised through this event was of 1,428 USD. The eight students from Bihor attended the camp *Creators of the Future*, which in 2014 had the theme "The vision of a new educational system".

The Cherish Life Caravan

Oradea Community Foundation was a local partner at this year's caravan organized by Andreea Marin. The approximately 200 participants got expert advice on a healthy lifestyle and how to overcome certain obstacles they might have to face in life.



www.fundatiacomunitaraoradea.ro

which matter with the people who care!

We connect the causes

schimbă lume

pentru o cauză bu

We serve the community by attracting and redirecting resources towards the most important areas of development.

The year 2014 was a year of discoveries and challenges for community involvement. I accepted the challenge to bring for the first time in Prahova events for the development of philanthropy, as The Donor Circle and Swimathon. I found organizations that are outstanding and supported them. We brought together people who want to help and together we have contributed to a more active community. We accept the challenge to continue programs that change constantly the Prahova community in a community more aware of it's resources and needs.

Isabela Alexe, Executive Director Community Foundation

The Donor Circle

The main idea of this program is to donate money for the projects that have a potential of improving life in Prahova community. The June edition of the program meant 30 participants, 16 donors and 4,369 USD directed towards three projects regarding health and education. The number of



participants increased at the second edition, when 50 people took part, out of which 26 donors which offered a total of 1,569 USD for three projects.

Swimathon Ploiești.

654 pool lengths in 100 minutes In July 2014, 72 swimmers have completed the equivalent of 32.7 km 10 community causes. European champion in swimming, Carmen Herea swam for socio-professional reintegration of patients with psoriasis. Donations from the event amounted to 1.889 USD.

Those who want to contribute as little still have the chance. I say this because it can change things for the better, no matter how little it be for us, it is obvious that it will mean a lot to those to whom it is addressed. I'm sure we can bring joy by our gesture few people who do not know what this means for some time.

Projects financed in 2014:	25	Total value: \$9,891		Projects financed by t of 2014:	he end 30	Total value: \$20,840
Scholarships awarded in 2014:	8	Total value: \$1,107	-	Scholarships awarded end of 2014:	l by the 18	Total value: \$3,106
Total 2014	33	\$10,999	: 1	Total	48	\$23,946

Carmen Herea, European champion in swimming



YouthBank

The initiatives coming from young people in Prahova were put in practice with the help of the fund created and supported by the team of volunteers behind YouthBank. They organized several fundraising events. One of them was "9. We miss Toni". The event was a tribute in association with Asesoft, for Toni Alexe, the symbol of Ploiești basketball team. Over 1.323 USD were mobilized from ticket sales and 215 USD were obtained from an auction with objects signed by Asesoft champions. The amount was redirected to Ploiesti YouthBank Fund and eight project initiatives from high school students in Ploiesti were funded. The projects had an important impact for the community in Ploiești, two of them being "Be an ace!" and "All in the community".

V.I.S. Volunteering. Involvement. Sustainability.

The National Council of Pupils organized VIS Party, a talent show for high school students in Prahova. They raised 1,230 USD for the V.I.S Fund, managing to support three projects.

Philanthropic concert by Emanuela Profirescu Geamănu and her guests from music. theatre and film.

Member of the Prahova Community Foundation Board, and winner of several piano contests, Emanuela Profirescu Geamănu along with her guests performed in an artistic show for the

Starting from the lack of opportunities to move, but mostly from the comfortable lifestyle in which a favorite sport means moving your fingers on a phone or computer keyboard, we initiated the "Be an ace!" project. I think I raised awareness on this subject and I oriented our teenagers' attention towards a healthy lifestyle, an active life. The young people involved in this project realized that they can have other alternatives for spending their spare time. They were delighted to participate in the activities within this project and even

Magdalena Leca, Be an ace! coordinator community in Prahova. Music artists like Florin Chilian and other theatre, literature or dance artists also took part in the show. The performance, aside the great delight for all of the guests, had a philanthropic purpose as well. This way, the amount obtained from ticket sales were offered to five talented children through the Adopt a value Fund for Scholarships.

Initiative Group for Dâmboviţa Community Foundation.

The Praova Community Foundation has supported the development of a new community foundation in Dambovita with the support of the Association for Community Relations and the initiative group for the development community foundation Dambovita. The Prahova Community Foundation hosted financially and administratively the initiative group and offered advice on the operational use of fundraising events.





Together, we can build a strong community!

Sibiu Community Foundation supports initiatives that make an impact in the community.

Sibiu Half-Marathon

Already a tradition for the community in Sibiu, the Half-marathon on the city's streets was organised this year as well. The 2014 edition of Sibiu Half-marathon meant 960 runners, a total route of over 6,284 kilometers, 2,193 supporters, 253 volunteers mobilized for organization and, not least, 47,972 USD raised, a sum used for supporting 22 project initiatives from NGOs.

I participate at the Sibiu Half-marathon as a volunteer ever since the first edition and I had the chance to see an extraordinary increase in the number of runners and supporters year by year. A month before the event, all the people I met were either supporters or runners at the halfmarathon. On the day of the race, the joy was even bigger, as I saw so many friends, people I knew, colleagues and collaborators running.









"Each of us carries good news. The good new is that you don't know how wonderful you can be. How much you can love! How much you can accomplish!" (Anne Frank). When I read those lines, I remembered that I left the half-marathon with this feeling and with the trust in all of our power, the power of doing beautiful things for us and for Sibiu. This is what the half-marathon means to me - an event which reminds us of how wonderful we all are, and, most importantly, how wonderful we are together."

Anabella Târnovan, member in the Board of FCS

YouthBank Sibiu

For the Sibiu YouthBank team, 2014 began with finalizing the fundraising action started a year before, through which the YouthBank Fund was constituted for supporting projects, meaning 2,966 USD mobilized. With the support of partner ProLanguage, the high schools fund, made available for community projects in Sibiu was 4,923 USD. After the selection, eight projects were funded.

The third edition of the program started at the beginning of the 2014-2015 school year. A campaign focused on finding new members also took place, and, at the moment, the team consists of 17 members. Another campaign had a fundraising purpose, aiming to raise 2,030 USD to support projects initiated by high school students. The campaign meant organizing several events, such as a fundraising event in Shopping City Sibiu, organizing a dance contest and an event called "Experience Auctions". For this edition as well, we enjoy the support of the center for foreign languages, ProLanguage, which will double the amount raised by the YouthBank team.

We invest in education, because we try to break the vicious circle and to get involved. It is clear that private initiative, as we call it, should be directed to the area of education, because there is a gap between what is studied and economic needs of the market. Eventually, you have people well trained in vain if no one engages they choose to leave or to engage in other areas.

Lucian Todea, ITNT, ITNT partner in Sibiu Community Foundation Fund Ştiinţescu, quote "Success is like running a marathon, Teia Brînza article in capitalcultural.ro



The Science Fund

Always identifying new opportunities for supporting the community, at the end of the year, Sibiu Community Foundation started a new funding program for educational projects that encourage the passion for Science among children between 6 and 19 years old.

The program, implemented with the help of the Romanian- American Foundation, ITNT, Visma Software, IQUEST, EBS Romania, KeepCalling and GITS, has as purpose financing projects that enable children to discover new things or nature wonders, to understand modern technology and to learn, in a different way, exact Sciences.

Sibiu Donor Circle

In November, 2014, the first edition of Sibiu Donor Circle took place, a mechanism of fundraising for the projects with impact in the community. 60 people took part in the event and 3,692 USD were mobilized for the three projects that were presented. All three projects regarded education: "Experimental Pedagogy - Education for an active life and an efficient communication;" "Little explorers - Explorers summer tent camp;" and "Precious in my world".

Sibiu Community Foundation has become in a few years a running landmark in the community. It's voice is present in local decision making, support for young people, an oasis of professionalism and ideas for our future. All thanks to the people conducting numerous projects in acts of philanthropy. I am very happy to see and live in a beautiful community with these impressive people around me.

Levente Serfőző, Chairman, Board of Directors, Community Foundation Sibiu





www.fundatiactf.ro

We support the active spirit and the local initiatives that contribute to community consolidation and the increase in the quality of life of our region.

YouthBank Făgăraș

YouthBank is part of the Făgăraş community starting with the 2013-2014 school year. The first edition meant 82 donors, 8 funded projects that made an difference in the local community, 4,203 USD mobilized by the team for the grantmaking fund, 4,261 USD invested in youth projects and 1,000 direct and indirect beneficiaries.

During the project implementation, I learned that together we can have good results and especially we can do something good for the community; I worked with a photo, video & text editing program, and, most importantly, I learned that the success of a festival is given by the small, but important things.

Echipa Actral Team,"Escape in the nature," one of the 8 funded projects

Commitment and knowledge in the community!





The second edition of the program started in September, 2014. During this edition, the team consisted of 15 members coming from 5 high schools. By the end of 2014, the mobilized amount was of 1.917 USD.



The best decision I have ever taken by myself and of which I am proud, is that I applied for YouthBank membership. If you asked me two years ago, I would not have thought that a team of youngsters could make so much. I discovered a world which was entirely new for me, but a world I knew I wanted to be a part of. YouthBank is more than a program, YouthBank changes mentalities and forms future leaders, it gives you the opportunity of becoming someone, of changing something in the community, and, if we come together, we can do bigger, better things!

Irina Pandrea, member of YouthBank Făgăraș.

Projects financed in 2014:	35	Total value: \$ 22,125	Projects financed by the end of 2014: 42	Total value: \$ 29,628
Scholarships awarded in 2014:	6	Total value: \$3,229	Scholarships awarded by the end of 2014: 8	Total value: \$ 6,304
Community projects implemented in 2014:	5	Total value: \$443	Community projects implemented by the end of 2014: 11	Total value: \$655
Total 2014	46	\$25,797	Total 61	\$36,587

The Donor Circle

Two editions of the fundraising event took place in 2014, in partnership with the Association for Community Relationships and The Funding Network. The first edition took place in May and, as a result, three projects were funded with a total amount of 1,861 USD, from 47 donors. The

three projects included organizing a crafts workshop, a campaign for stray dogs, and creating a decent home for an eight-children family.

The Donor Circle experience was one full of emotions and joy. It was an event that managed to bring about the intense desire of getting involved in solving the problems of our community.

Roxana Elisa Cantemir, "Fight against school abandonment!", project representative

The second edition took place in December, when another three projects were funded with the total amount of 2,913 USD, coming from 47 donors. The new supported projects had as purpose technological equipment for Hospice Făgăraş, creating a poly-sensorial stimulation room at the Inclusive Education School in Făgăraş and organizing a campaign against school abandonment.

The Community Gala - The second edition

The results of Țara Făgărașului Community Foundation's first years of activity have been presented to the public at the second edition of the Community Gala, where 150 guests, 10 NGOs and 5 sponsors took part.

Together at the Carnival

On Children's Day, in a rainy afternoon that was brought to life by over 300 children, Țara Făgărașului Community Foundation, in partnership with the Făgăraș Town Hall, organized the second edition of the Urban Festival for Children. This year, the theme was "Together at the Carnaval".

InTransylvania. More than a music festival.

Music, open air, relaxation, Transylvanian tourist objectives and routes in the Făgăraş Mountains - in one word, InTransylvania. The first edition of the Festival took place this year and FC Ţara Făgăraşului was the Padina Fest Association's local partner for organizing the Festival.

Ţara Făgărașului Bikeathon

Over 500 people in the Făgăraș community mobilized for organizing this fundraising event, combined the joy of movement and of giving. Through this event, over 6,153 USD were mobilized, an amount that was redirected towards 10 projects.



The joy of succeeding was completed by an even bigger joy of seeing children, parents and friends going out, biking for social causes! It was a fantastic exercise of community involvement, which we really must repeat!

Alina Zară-Pruneanu, participant at Bikeathon Along the joy of managing to raise a considerable amount of money, Bikeathon was awarded the "Best project for mobilizing resources in the community" prize, during the Super-volunteers Gala in Brasov.

Excellence and study scholarships

Plastimo Marine Roumanie SRL founded the Plastimo Fund, from which six scholarships were offered to pupils with exceptional results. The total amount was of 3,230 USD.

The fact that I managed to obtain this scholarship is a wonderful thing, which motivated me to learn more, to get better grades and to get involved in more projects.

Felix Husac, FCTF beneficiary

Dr. Aurel Tulbure Municipal Hospital in Făgăraș

Țara Făgărașului Community Foundation supported the municipal hospital by donating an amount of 4,307 USD in 288 sets of bed sheets. This was possible with the help of 2 individual donors and two companies.

The Community Foundation also supported other initiatives in 2014, such as a civic education workshop, supporting the Hansel and Gretel dance group of children between 3 and 19 years old, organizing a fundraising campaigns for Hospice, The House of Hope, and creating a fund in for Mândra community.

At the National Conference of Community Fundations in Romania, Țara Făgărașului Community Foundation received the award for Creativity and results in mobilizing the community in the first year of activity.

Initiative Groups for Community Foundations

At the beginning of 2014, the Association for Community Relations, with support from Raiffeisen Bank launched a new call for supporting community foundations establishment initiatives in areas that were not covered at the time. We identified initiatives with great potential in four

areas in four areas: Braşov, Dâmboviţa, Galaţi şi Timişoara. The first three initiatives began their activities during 2014, and managed to mobilize human and financial resources, registering the three foundations during 2015. In 2015, the Timişoara initiative group extended and began to mobilize resources.







Initiative Group for Braşov Community Foundation



At the call launched by ARC in February, 2014, towards new initiative groups for the establishment of community foundations, no less than four groups have responded. The ARC visit in Braşov resulted in the suggestion of unifying two of the initiative groups, and May & July were some very important months, allowing them to get to know each other. That is also the time when we worked to define our vision, mission and values of the upcoming foundation, parallel to creating a plan for raising half of the amount necessary for the establishment.

8 Hours Overtime for a Good Cause

At the initative of a young Dutch man which came to Romania through a volunteering program at Mirakolix Game Center, 6 of the Community Foundation's founding members joined forces for what was, for Romania, an innovative volunteering initiative, suggestively called 8 Hours Overtime for a Good Cause. The generous idea was presented in the community and brought, at the first call,



the positive response of 13 organizations in Braşov . For the first edition, we chose 6 out of 13 community causes for which 60 professionals volunteered to donate from their expertise aside working hours, in a cold Friday night, at the end of March. At the end of the event, we had 6 solutions that would bring a change for the better in the organizations.

8-i is the best moment to learn what you can do when under time pressure; in 8 hours, whole business plans, logos and marketing strategies are created for those organisations that need it the most. Absolutely mind-blowing!

Coen de Jong, 8-i Project mentor

Brasov Heroes

The first event organized by the initiative group for Braşov Community Foundation was very ambitious: an obstacle race which would mobilize the community to raise funds for 13 good comunity causes. We worked around the clock to convince the organizations in Braşov to register



and prepare for the sports race, an area in which they had too little experience, but the large group of 13 people, and the diverse skills, were very useful. Braşov Heroes took place in October 2014 and managed to mobilize 13,846 USD. The event gathered 10 partner companies, 40 families, 12 teams and 170 individual runners at the starting line - a total of 320 runners. The youngest participant was carried by one of his parents and was only 4 months old at the moment.

The project with the largest number of supporters was called "Do you know how is your child hearing?", and regarded hearing tests in kindergartens from Braşov.

These actions continued during 2015, the team of founders managing to mobilize the necessary funds, as well as a great number of supporters, this way establishing the 13 th community foundation.

Initiative Group for Dâmboviţa Community Foundation



Fundația Comunitară Dâmbovita

The story of Dâmboviţa Community Foundation begins with a daring and well argued letter of intent sent to the Association of Community Relations in Cluj, on the 19th of March, 2014.

Three people started this journey, but soon after, three others joined the team and gradually, the group included more and more friends, acquaintances and people who believed in change.

Zumba

In September, 2014, the Initiative Group for funding Dâmboviţa Community Foundation organized the Zumba project, with the purpose of spreading energy and joy of life, and of movement to people, as well as for discussing with them about creating a Community Foundation in Dâmboviţa. Over 100 people (young people, women, elders) have given a positive response regarding the establishment of such a foundation in their community.

The Big Lunch Bucharest

Participating to this event meant the first challenge for the foundation, an initiative



to mobilize the people of Dâmboviţa for the causes in their community. The We learn in a different way - Center for Alternative Learning was one of the community causes for which the group of initiative prepared two traditional lunches, which helped mobilize approximately 4,932 USD.

The Fund for Performance Scholarships

The Fund for Performance Scholarship was established in October, 2014, through a concert which promoted good results in education and which mobilized approximately 1,247 USD. The matchless voice of tenor Florin Georgescu, and the voices of all the young students awarded in olympiads and international contests have raised awareness regarding the events in Dâmbovita community.

The actions regarding the mobilization of the community and fundraising continued in 2015 with two We give life a chance! humanitarian galas, as well as a series of cultural events.

When you bring people together for good deeds, you understand how less you need to do good and what positive energies unleash the love for people, and you tell yourself that you are a happy person because you are part of the Community Foundations Movement. As an initiator of this community movement in Dâmboviţa, this is what I want: to make it as a team, to build step by step, heart by heart, an active, caring community in Dâmboviţa. Each of us is important in this, but only together we can make a change!

Irina Constantinescu, member, founder and initiator of Dâmboviţa Community Foundation

Initiative Group for Galaţi Community Foundation



The Initiative Group for establishing Galaţi Community Foundation mobilized support from the community through a series of events that brought together donors and community projects from social, educational, medical, urban and cultural areas.

When I started off, I told myself that it's not going to be easy, but it won't be impossible either. Crowdfunding is too less understood in Romania, as a good deed you do for the people around you, for the community in which you live in, and, in the end, for yourself. It is rather regarded with suspicion. Through the Galați Community Foundation projects, I want to highlight constructive proposals which involve as many locals as possible, which finally act towards the good of Galati micro-communities. I am positive that when more people will get involved and work for the success of a project, the results can only be much better and multiplied. We will try to bring at the same table various people: people with initiative and people who want to share with the community what they have or what they know. I count on the involvement from the locals, and on the seriousness of functioning mechanisms which have already been verified.

Delia Gavriliu, Boarding Council Director



2014 Galati Half-Marathon

The first event organized by the Initiative Group was the 2014 Galaţi Half-marathon. The event attracted 300 runners and over 150 spectators. Registered in one of the three possible categories (race, relay, Half-marathon), the runners supported 11 projects proposals from local NGOs.

The efforts of all the people present there translated in the support of 11 community causes, and the mobilized amount was of 6.188 USD. 2014 Galati Half-marathon was organized with the help of 50 volunteers.



The National Program for Supporting Community Foundations



















2019: Vision

Until 2019, the community foundations movement in Romania will grow to 20 foundations, covering 50% of the population, generating and sustaining initiatives in their areas. The foundations will become active centers for philanthropy, supporting the involvement of private donors and will respond to local needs and opportunities, having sufficient resources for becoming actors with an important role in local development.

2006-2014: History and Phases

The Program had up to now three phases. A pilot phase, between 2006 and 2009, that involved a proactive take on testing the interest of Transylvanian communities with regard to building local grant-making institutions starting from the available resources in the respective communities. At the end of that phase, two community foundations were established through the initiatives in Cluj and Odorheiu Secuiesc.

The second phase of the program took place between 2009 and 2013. During this period we aimed at consolidating the existing community foundations and supporting the establishment of four to six new community foundations.Based on the program's positive results, as well as on an increased interest from local communities, we decided to expand the framework of the program so that more community foundations could be supported.

The third phase of the program was initiated in 2013 and focused on consolidation, but also supported the development of four community foundations in four communities.

2008-2014: Key Results

The community foundations from Cluj and Odorheiu Secuiesc continued to grow, covering through their grants fields such as: education, youth engagement, social entrepreneurship, social inclusion, and volunteering for the rehabilitation of community spaces.

In 2010 two new community foundations were established in Alba and Covasna. Two more community foundations were established in 2011, in Bucharest and Mureş. In 2012 community foundations were established in Iaşi and Sibiu and initiatives were launched in Oradea, Prahova, Bacău, and Țara Făgărașului.

In 2008-2014 the community foundations:

- offered over 1,176 grants, 592 scholarships and supported directly with materials, equipment, and volunteers 150 community projects and medical emergencies.
- offered direct support in total value of \$1,756496 of which \$1,221,102 in grants, \$296,107 in scholarships, \$204,394 in community projects and \$34,892 in emergency medical cases.

• In the same period, the community foundations mobilized \$1,861,016 from individual donors and companies from Romania. \$729,610 was raised from individual donors and \$1,110,784 from companies.

2009-2014: Support activities

In 2009-2010 we focused on the development of a specific framework for ensuring the functioning of community foundations in Romania. We opened a dialogue with the existing community foundations and with the partners and supporters of the program regarding the principles and standards for community foundations. The standards and principles are meant to ensure a common framework for stimulating professionalism, transparency, and competence for the practice of community foundations in Romania.

In 2010, we promoted at a national level the community foundations and the supporters of the program and we invited more local initiatives to join us. 10 initiatives were selected to receive consulting and a training on community foundations. The most advanced among these took part in a study visit in the UK. At the same time, the initiatives that managed to mobilize 50% of the necessary patrimony for establishing the foundations, received from the National Program the rest of the necessary resources and succeeded to register officially.

In 2011 as well, we supported the development of the organizational capacity of the

initiative groups, offering information and technical assistance. Throughout 2011 we organized three meetings of the network of community foundations and of the initiative groups, where we finalized the principles and standards for the functioning of community foundations. A key event for the movement took place in Bucharest in April 2011 – the first Conference on Community Foundations, named "Imagine and build the future: with the community, for the community." A new call for initiative groups was launched at the end of 2011.



In 2012, the program focused on offering support for the new initiative groups so that they understand the concept of 'community foundation' and plan and implement activities at a local level. In that phase seven new initiatives groups were eager to start community foundations. Of these, five groups managed to register as community foundations by the end of 2012 or at the beginning of 2013.

Throughout 2012 we continued to invest in the capacity of community foundations (know how, innovation, and exchange of experience). Our contribution aimed to provide help in generating and mobilizing local resources through sustainable mechanisms for involving the community and through offering philanthropy counseling. At the beginning of 2012 the second conference on Community Foundations was organized in Cluj-Napoca with the topic "Leadership for Local Communities." Also, we renewed the cooperation framework with the Romanian-American Foundation (RAF). The RAF Fund

for stimulating individual donations will support community foundations to attract resources from individual donors in the period 2013-2015.

The National Program offered through the Foundation for Partnership a start-up matching grant with an average value of \$11,685 for completing the resources that were locally mobilized for the establishment of the new foundations. Moreover, the newly created community foundations could access financial support for the first two years of activity, varying between \$15,580 and \$24,928 per year, depending on the moment of their legal registration. For more advanced foundations, the program offered financial help for the establishment of a reserve fund and for sharing their experience.

Regarding the program, we regularly collect information on the development of community foundations, sharing the information with the wider public and supporters of the foundations.

At the beginning of 2013, we contracted an independent evaluation of the Program, led by Monica Patten, former leader of the Canadian Federation of Community Foundations for 18 years. Based on that evaluation, ARC and the Romanian Federation of Community Foundations developed their strategic plans and agreed on the distribution of roles in supporting the community foundations in the period 2014-2018. The Federation became a strategic partner within the National Program.

In September 2013, Romania was the host of a study visit organized by C.S. Mott Foundation in partnership with the Romanian community foundations movement. The visit brought together participants and researchers from South Africa, Bulgaria, Bosnia and Herzegovina, Czech Republic, Croatia, Hungary, Poland, Russia, Serbia, Slovakia, the United States of America, Turkey, and Ukraine.

At the end of 2013, a new partnership for supporting and developing the Program was signed with Raiffeisen Bank. According to the partnership, we will support the development of three new community foundations, while a part of the existing community foundations will receive financial support for further growth.

At the beginning of 2014 a new offer was launched for initiative groups that wish to establish foundations in areas that are not already covered by the Program. After the pre-selection phase we continued working with four initiative groups in Braşov, Dâmboviţa, Galaţi and Timişoara.



In June 2014, the third edition of the national conference of community foundations was organized at laşi, on the theme called "Together for active, creative and generous communities".

Program budget

The expenditure budget of the program for 2014 was of 266 740.302 US dollars.

Initiator and coordinator



Association for Community Relations (ARC) is the organization that initiated the development of community foundations in Romania, promoted the idea of community foundations starting with 2006, and constantly supported the establishment and functioning of community foundations.

For over a decade, ARC builds, together with other organizations, companies with a strong vision, and individual donors a world where problems can be resolved through mobilizing private resources.

For that, ARC develops the capacity of the actors involved in the philanthropic process through offering or mobilizing resources; creates and develops new specialized institutions; and promotes a favorable environment for philanthropy in Romania.

ARC supports NGOs to attract funds from their communities, the companies to make durable investments, and builds mechanisms for stimulating new projects with social impact.

ARC is the leader of the National Program for Community Foundations and coordinates the broader partnership that supports the program. It supports the development of new initiatives, as well as the development of the institutional capacity of the existing foundations.

Partners of the Program



The Romanian Federation of Community Foundations was established in 2012 with the aim to represent the interest of community foundations at a national level, to cultivate strategic philanthropy at a local level, and to sustain interested actors to invest in their communities.



Fundaţia pentru Parteneriat supports a better environment and community development in Romania, contributing to a sustainable and democratic society. The Foundation stimulates the involvement of citizens and inter-sectorial partnerships for resolving community- and environment-related challenges. Within the National Program for Community Foundations, FP is a partner in monitoring the grants offered for consolidating the community foundations.

Supporters of the Program



Charles Stewart Mott Foundation is a powerful supporter of community foundations globally, having experience in supporting initiatives for the development of community foundations in various parts of the world, including Central and Eastern Europe.



Reuşim împreună.

Raiffeisen Bank supports the sustainable development of local communities, as well as of community foundations, contributing to a more competent, involved, and responsible society where people and communities manage to respond to their own needs and contribute to their own wellbeing.



Romanian-American Foundation aims at developing the private sector in Romania through financing projects in education, entrepreneurship, and community development. RAF supports the consolidation of community foundations through a special fund that encourages the foundations to involve individual donors in their communities.













And participation of the community foundations































