

**HORATIO HÁN**  
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## Education

Rhode Island School of Design  
Master of Industrial Design  
Candidate May 2016

Pratt Institute, NY  
Bachelor of Industrial Design  
Minor in Art History  
May 2013

Folkwang University der Kunst  
Essen, Germany  
2011 exchange program

## Skills

### Design Research

UI/UX Research  
Market Research  
User analysis

### Product Development

Design Strategy  
Concept Generation  
Technical Design  
Rapid Prototyping  
User testing

### Presentation

Creative Story Telling  
Video Presentation

### Software

Soildworks  
Adobe Creative Suite  
Html+CSS

## Projects

### *SocialBot Resaerch Project*

Brown University Human to Robot Lab  
Developing and testing intuitive interfaces for personal robot.

### *MIT Media lab workshop – Body and Internet*

Collaboration with artists and engineers. Exploring wearable technology and communication through virtual reality.

## Related Experience

### *Brown University Human to Robot Lab*

UX Research Assistant (March 2015-present)

- User Interaction mapping
- Developing expression and gesture-based interface
- Designing and conducting IRB approved user studies
- Data collection and analysis

### *Design D (Start Up) Shenzhen, China (July -December 2015)*

Design consultant: developing smart suitcase system

- Research: identifying design opportunity
- UI/UX study
- Product development
- Oversaw design engineering

### *New Balance, Lawrence, MA*

Core Performance Design Intern

(July 2013-Dec 2013)

- Market research
- Color and trend study
- Concept Development
- Assisted in inline projects

### *Mercedes-Benz Technology, Stuttgart, Germany*

Workshop: Emotionalization of future SLK (April 2011)

- human-factor research
- Ideation sketch
- Cross-discipline Collaboration

## Media References

Internet Sensations Wand (M.I.T project)

-Featured on fastcodesign.com 03.04.15

Unifold die-cut footwear

-Featured on wired.com 09.23.13

-Featured on fastcodesign.com 09.16.13