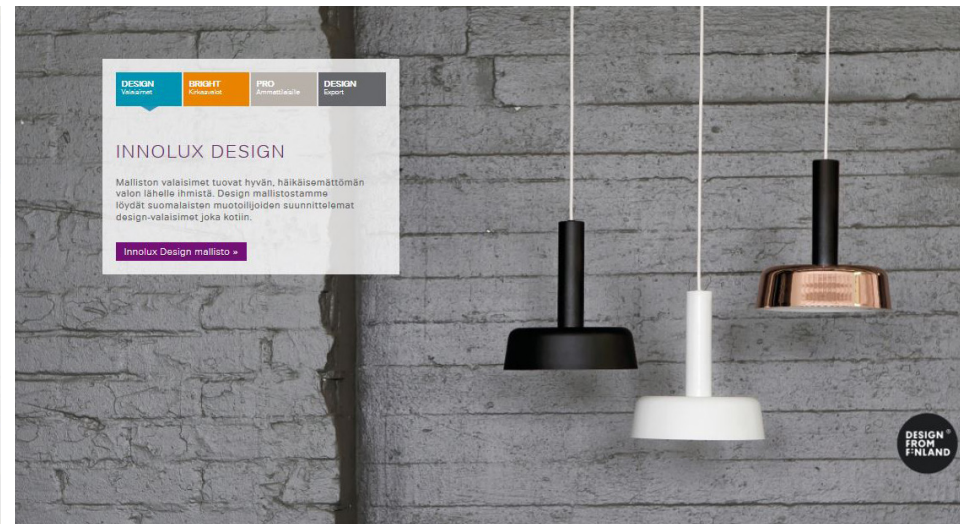


WORK

Art Director



Web Project Manager



Products designer



by Laura Timosaari

DESIGN
Valaimet

BRIGHT
Kirkasvalot

PRO
Ammattilaisille

DESIGN
Export

INNOLUX BRIGHT

Mallistosta löydät tyylikkääst, lääkinnälliset kirkasvalolaitteet kokonaisvaltaisen hyvinvoinnin edistämiseen.

[Innolux Bright mallisto »](#)

www.innolux.fi

In 2011 Innolux renewed its brand strategy and one of the first steps was to implement the new brand image to the web page. The former web page was badly out dated and the closed CMS system provided by a private developer, didn't support the required changes. The new web page was built in cooperation with a digital advertisement agency Don & Branco, based on Drupal 7.

As a project leader I have worked in close contact with the service supplier designing the page's functions and appearance, defining and communicating Innolux's needs and providing the visual and literal content.

Web project manager

*Web pages / Web store / ERP system /
Digital marketing / Analytics*



Tuotehaku

Tyyppi

- Kaikki -

Materiaali

- Kaikki -

Suunnittelija

- Kaikki -

[Palaute oletusarvoihin](#)

[KAIKKI Valaisimet](#)
[DESIGN Valaisimet](#)
[BRIGHT Kirkasvalot](#)
[PRO Ammattilaisille](#)
[DESIGN Export](#)

Tulokset: 408



Lokki 500



Lokki 700



Kuplat 400 tuotepihe



Kuplat 400,
savunharmaa



Kuplat 400, kirkas



Kuplat 400, violetti



Kuplat 400, hiekka



Kuplat 400, pomeranssi



Kuplat 400, punainen



Kuplat 480, hiekka



Kuplat 480, kirkas



Kuplat 480,
savunharmaa

[DESIGN Valaisimet](#)
[BRIGHT Kirkasvalot](#)
[PRO Ammattilaisille](#)
[DESIGN Export](#)

SAMULI NAAMANGAN TUOTANTOA WALLPAPER- LEHDESSÄ

Kotimaiset Innolux Lambada-valaisimet noteerattiin Wallpaper-lehdessä!

[Muotoilumakasiini Wallpaper-lehdessä](#)



www.innolux.fi/store/

The Innolux web pages were built to be responsive and the structure was designed to support a fully functioning web store. The web store was integrated into OSCAR pro ERP system and launched in January 2015.

Art Director

As an Art Director I have been developing Innolux's visual identity and my work has included planning, creating and supervising the execution of visual marketing materials to support the companies brand and sales.

I have worked in close contact with the marketing, sales and product development teams.

TUOTEKUVASTO
2015 - 2016



INNOLUX
Home of good light.



Innoluxin mallistosta löydät ajankohtaisen valaisimen tilaan kuin tilaan. Meiltä myös tyylikkää, monikäyttöiset

INNOLUX
Home of good light.

INNOLUX

Home of good light.

Lambada - ceramic pendant lamp
Design by Samuli Naamanka

Scandinavian design and high-quality light
to make your house feel like home.



www.innolux.fi

MILAN FURNITURE FAIR 2015

Concept and visual identity / Graphic design / Marketing

Welcome to visit us in Milan / Euroluca 2015

Fiera Milano RHO / Hall 13 - Stand H03



INNOLUX
Home of good light.



INNOLUX OUTLET STORE

Visual identity / Graphic design / Marketing / Event coordination

INNOLUX OUTLET



INNO LUX DESIGN
Sisustusvalaisimia

INNO LUX PRO
Yleisvalaisimia

INNO LUX BRIGHT
Kirkasvalolaitteita

TERVETULOA OSTOKSILLE!

Innojok Oy, Sirrikuja 3 L, 00940 Helsinki
Tiedustelut: outlet@innojok.fi
puh. 040 357 5775 (vain aukioloaikoina)
Aukioloajat: www.innojok.fi/outlet



Innoluxdesign.official



@innoluxdesign



innoluxdesign

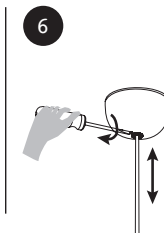
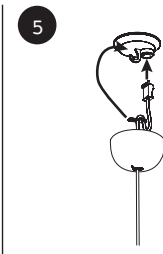
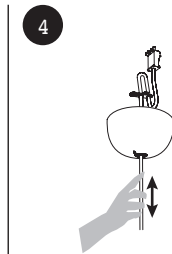
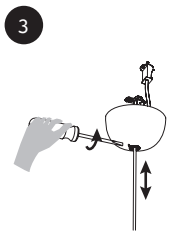
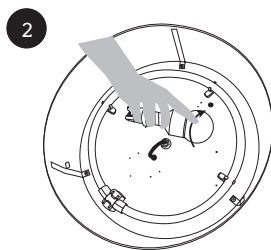
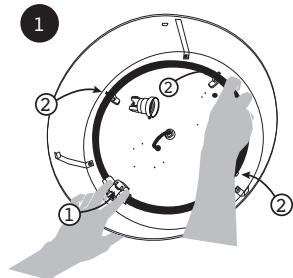
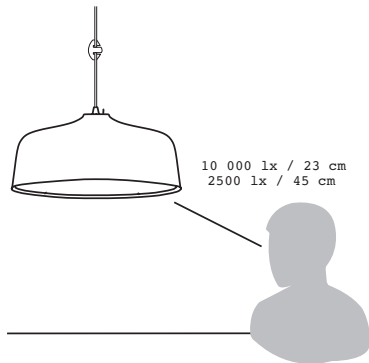


@HomeOfGoodLight



CANDEO

Kirkkavalolait Bright Light Therapy Lamp Lampe de Luminotherapie
 Lichtbakoor lichttherapie Lichttherapielampe Ljusterapiarmatur
 EredaValguseTerapia Lamp Lampade per Luminoterapia
 Лампа для терапии ярким светом

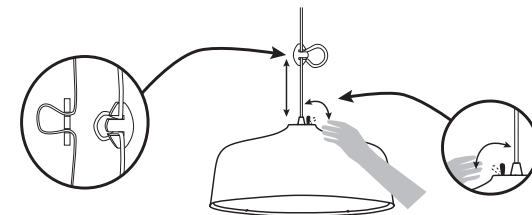
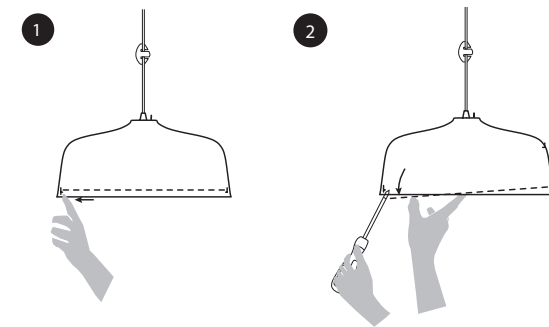
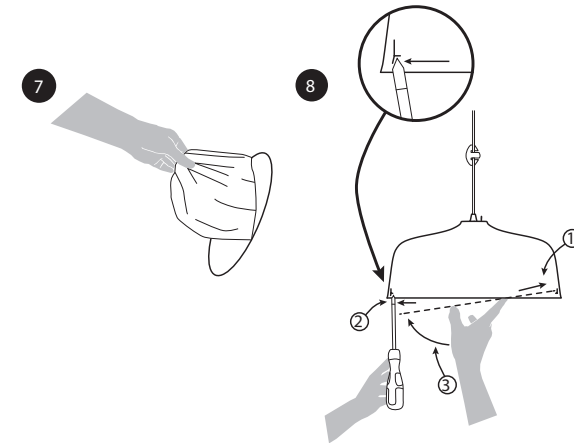


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 Verified by a notified body Det Norske Veritas

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INNOLUX INSTRUCTION MANUALS

Graphic design



MUUTO TALENT AWARD

Product Designer
Muuto talent awards,
second place 2013 with Anna Van-der-Lei

The full concept consists of a cappuccino cup and a milk foamer.

Muuto Talent Awards is one of the most popular design competitions among young designers in Northern countries. The competition is organized annually by a Danish design company, Muuto.

Inspired by the shape of the traditional Finnish wooden kuksa mug the cappuccino cup is meant to be held and cherished as having a break around the campfire. The round shape invites a person to hold the warm cup and really own the moment to enjoy its content. The handle is designed to fit the palm and guide the cup's user to hold it as they would hold the wooden kuksa.

*Concept / Products development /
Prototyping / Production / Marketing*



FOR MORE INFORMATION don't hesitate to contact
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