Angry Birds Sign On with the 10Duke Identity Bridge service

Rovio, the company behind the wildly popular Angry Birds game, ran into problems when they started using Google Apps for Work for all of their employees.

Some of their key teams also need access to Microsoft Project and Office 365 and had to remember two set of usernames and passwords to do their job. This posed both a potentially security risk and reduced the efficiency of their teams.

Rovio turned to the 10Duke Identity Bridge service to provide SSO for these critical employees.

The Challenge

› To allow key Rovio employees Single Sign-On to Google Apps for Work, Microsoft Project and Office 365 applications using their Rovio email address and password

The Specific Problem

Rovio used Google Apps for Work for all of its employees, all accessed using Google ID. Some Rovio employees also needed to use Microsoft Project and Office 365 applications but in order to do so, they had to have a second set of login credentials. This mean that it was a hassle to jump between the Google and Microsoft applications and also posed a potential security risk as Rovio's IT admin team couldn't help provision both sets of credentials centrally.

Industry
Gaming and Entertainment

Challenge
To improve employee access to Google and Microsoft online applications

Solution components

10Duke Identity Bridge

Delivery timeframe
2 days

Coverage
Finland

Key stats
› Improved employee efficiency
› Reduced IT support calls
› Increased system security

Website
www.rovio.com

The Solution

Rovio selected the 10Duke Identity Bridge service in order to provide SSO between the Google and Microsoft applications suites.

The Identity Bridge service effectively 'translates' the profile information of each Rovio employee from their Google ID and makes it recognisable for Microsoft Project and Office 365 applications. This means that once Rovio employees signs into their Google account they can then navigate to their Microsoft Project or Office 365 application and sign in without the need for entering another email or password.

Rovio's IT admin team can also provision user accounts to both Google and Microsoft centrally, making it easier for them to provide employee support.

Implementation Method

Rovio's IT admin team was able to integrate Identity Bridge by following a simple self-serve process of configuring Azure AD for federation and then provisioning users in Microsoft Project and Office 365.

Deployment Model

The 10Duke Identity Bridge service is provided on a SaaS basis.

Result

Rovio was quickly able to integrate with the 10Duke Identity Bridge service and make it easier for its employees to access Google Apps for Work, Microsoft Project and Office 365 using Single Sign-On. This not only helped to make their product teams more efficient, but also increase their system security and reduced internal IT support calls to their IT admin team.

> Increase employee productivity
> Reduced IT support calls
> Increased system security

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The 10Duke Identity Bridge allows Rovio employees to focus on creating great games for our 263 million monthly active users and not worry about logins and passwords!

Jukka Kotilainen, Rovio

About 10Duke

10Duke provides a set of composable services, delivered as RESTful APIs, that cover capabilities such as Single Sign-On, federated identity management, content paywalls and metering, identity-based licensing, and cloud-based file management and conversion. 10Duke APIs have been used to create award-winning online applications for customers such as Rovio (Angry Birds), the Association of Tennis Professionals (ATP), the BBC, Trimble, Unilever, Arsenal Football Club, and Maserati.