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# Top 6 Reasons to Join the USANA Preferred Customer Program! (+ How it Works)

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**Reason #1: It's FREE!**

**Reason #2: Preferred Pricing Automatically! No more paying retail!!**

**Reason #3: No obligation!**

**Reason #4: 30-Day Money Back Guarantee!**

**Reason #5: Easy 24/7 Account Access!**

**Reason #6: Initial Order Reward for New PC's with an initial order!**



**Preferred Customers on auto-order receive an additional 10% discount off the Preferred pricing for a total of up to 20% discount off retail!**

## Did we mention – it's FREE?

### Here's how it works:

1. Click on the **Enroll Online** or **Enroll Now** button on the USANA site you just visited, select your country and in the **Account Type** option, choose "Preferred Customer". Select your language and press **Online Enrollment** orange button.
2. Fill out the form paying special attention to the required fields which have a \* next to them. (birthdate and co-applicant is not



- required – only optional). Pay close attention to the password directions. One telephone number is required for shipping purposes.
3. Fill in your street address and postal code for shipping and then press the **Address Lookup** button. A new window will open that says **Address Capture**, make sure the address and zip code are correct and press the **Next** button. Another new window will open that says **Address Capture**, make sure the address, city, state and zip is correct and press the **Accept** button. Then click the **ok** button if it comes up.
  4. Now you are ready to select the products you want to purchase. Go to the section that says **Initial Order** and you can either find your products by the **Product Number** if you know it or you can find it by the **Product Name** (which is alphabetical). You can add as many products as you want and change the quantity to what you need.
  5. The low **Preferred Price** automatically has come up for you.
  6. The next section is called **Auto Order**. This section is if you want to have a monthly supply of products sent to you so you never run out. You do not have to order the same products as you did in your Initial Order, you can choose whatever products you want to be shipped to you the following month after your initial order. **You do not need to have an Auto Order – that is your choice.** You will still get your Preferred Pricing if you do not sign up for Auto Order.
  7. But if you do sign up for Auto Order, you will get an **extra 10% discount** off your Auto Orders every month on top of the Preferred Pricing.
  8. After selecting all your products, press **Continue**.
  9. Note: If you get an error message about your email address already being used, you will need to use another email address to enroll.
  10. You will now be on a new page to choose **Shipping** and **Payment Method**. Make sure that if your billing address



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- for your credit card is different than your shipping address, that you enter that billing address below your credit card information.
11. If you did sign up for a monthly Auto Order the payment method will be at the bottom of the page.
  12. Press **Next**.
  13. Your order is complete and you will get an Order Confirmation along with your **Preferred Customer Number** that you will want to keep for your records to use whenever you want to shop. Make sure you write down the password you chose so you can login and get your discount every time you shop.



## Initial Order Reward

In addition to the preferred price, new preferred customers can receive an additional 10% discount based on their initial order. To receive the 10% reward, the new preferred customer must place an initial order and then set up a recurring order through Auto Order. The reward will be split in half and paid during the customer's next two recurring shipments.

## Understanding Auto Order

As a **Preferred Customer on Auto Order program**, you will be able to purchase USANA products at **auto-order prices (a 15 -20 % discount from retail prices)**. Upon acceptance from USANA, you will be given a Preferred Customer (PC) ID number. After signing up for the Auto Order program, USANA will automatically deliver to your door your favorite USANA products every 4 weeks. And, as an added convenience you may change your auto-order as needed to meet your changing nutritional and personal care needs by phone or in your online



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account.

1. **What does Auto-order mean?** Auto-order means that your order is sent to you automatically every 4 weeks, without any action on your part. This is particularly useful when ordering vitamins or any product that you will use on a regular basis.
2. **Do I have to sign up for Auto Order when I become a Preferred Customer?** No, you can simply choose to sign up as a Preferred Customer without Auto Order. However, you will not be able to take advantage of the extra 10% auto order discount on your orders.
3. **Is there a minimum amount I have to spend each month when I am on Auto Order?** There is no minimum order, and you can cancel or put your Auto Order on hold at any time.
4. **Do I have to order the same products each month when I am on Auto Order?** No, you can change your order every month either online or by phone. It's fast and simple.
5. **Can I put on hold or cancel my Auto Order at any time?** Yes, if you see that you are accumulating too much product and don't want your Auto Order delivered next month, you can put it on hold and set a resume date, or call when you want to resume.

### **DOES USANA GUARANTEE THEIR PRODUCTS?**



USANA offers customers a 100%, 30-day, money-back guarantee on their product orders. If for any reason a Preferred Customer is dissatisfied with any USANA product, he/she may return that product to the company within 30 days for replacement, exchange, or full refund of the purchase price.

