

T-shirt Streams

Hi and welcome to my guide t-shirt streams, in this guide I want to go over a method of getting the most out of your t-shirt designs and create a passive income from multiple income streams.

If you are reading this you are probably already selling t-shirts on one of the various platforms. Teespring, Teezily, Merch by Amazon etc. But I am going to explain how I get all those designs I created that are sitting on my hard drive doing nothing out there and working for me. This is a really simple method to utilize the buying power of etsy to drive sales of your t-shirts.

Now I am sure you have heard of etsy and are keen to put your products in front the 22.5 million people who purchase through etsy actively. But you don't want to start making your own shirts and carrying stock etc. and all the other factors which can make starting your own t-shirt biz pretty expensive.

I am going to share with you how I get my designs on etsy.com and in front of those hungry buyers, all without carrying stock, without having to print a single a shirt and with minimal customer interaction. I have found a great t-shirt fulfilment company that integrates with etsy, ebay and will even create your own t-shirt website. This company will collect your orders, print your shirts and dispatch them very quickly. All you have to do is click your mouse a couple of times.

Let me explain how it works. You upload your design, in the correct format, to the company. You choose the main color, style etc. Submit the design. What happens next is if you have a website setup with them (which I suggest you do as this forms another income stream for your shirts) is they will automatically upload your design to your site and start building this for you. You can then go to your dashboard and choose to upload your design to your etsy store or ebay store.

As I write this I am not using ebay as an income stream but it is something I am looking to add to my arsenal in the future.

Etsy does charge you to upload a product but it is only \$0.20 per item and your listing will remain active for 4 months.

People will purchase your shirt from etsy and you will receive a message letting you know this has happened. Your next step will be to go to our fulfilment company site and open your shopping basket. There is a button to retrieve orders and this will pull your etsy orders into your shopping basket. You then pay for your order and it will be printed and dispatched worldwide.

There is a small subscription charge it starts at \$29.95 but you can get a 30 day free trial to determine if it is right for you. With this subscription you can upload 2000 products and you get \$2 discount on the base costs of your products. You get your website hosted by them too. There is also a feature to utilize google shopping. There are cheaper options but you do not get etsy integration with anything below gold level.

Other than t-shirts you can sell hoodies, tank tops, kids sizes, baby onesies and even aprons.

Ok so if you are still reading this then you are obviously interested in getting your shirts on multiple marketplaces. The fulfilment company I am using is called T-shirt Gang and I recommend setting up an account.

You can set up your account here :- <https://www.tshirtgang.com>

Next you will need to set up your Etsy store if you use the following link you will get 40 free listings to experiment with your designs.

Sign up for your Etsy.com store here :- <http://etsy.me/1QZRzwt>

be sure to use the above link to claim your 40 free listings.

Getting your designs ready for t-shirt gang

The dimensions required for t-shirt gang are slightly different than that of merch but it is quite simple to change to make it suitable.

T-shirt gang require your design to be maximum 11” x 15 “ or 2200px X 3000px at a resolution of 200 dpi. You can change your designs using free software such as paint.net if you do not use one of the more expensive options out there.

I hope this free guide has been of some use to you and I wish you every success in your t-shirt selling adventure.

Craig