



MY ANAND: A LIVING CITY STUDENTS COMPETITION



<p>1) IIID CRC Design Competition</p>	<p>Indian Institute of Interior Designers is national body of Architects, Interior Designers, Affiliate Trade, Corporate and Students established in 1972 now having 9000 members in 29 locations pan India.</p> <p>Under the movement “TAKING DESIGN TO THE MASSES” by IIID, Charotar Regional Centre has taken award winning Mission Clean Anand initiative since April 2015. To set a successful example towards the betterment of society and enhance the level of human wellness through design, installation and maintenance of 99 C-PODs on both side of AVR.</p> <ul style="list-style-type: none"> • Design appeals to all human being in all walks of life. To take design to more and more people we have located various public spaces/areas on Anand Vidhyanagar Road where advancement in the environmental, economical, cultural or social context is our main concern. Our aim is to create awareness about civic sense in the society through design in coming few years making AVR a memorable, accessible and meaningful artery of milk capital of India. • Through this competition IIID Charotar is looking forward to actually implement the project after necessary approvals with the financial support of the partner companies. While few others may be given to AVKUDA as proposals. 						
<p>2) Categories</p>	<p>Category 1: My Cityscape</p> <table border="1" data-bbox="435 1234 1524 1946"> <thead> <tr> <th data-bbox="435 1234 980 1268">Location</th> <th data-bbox="980 1234 1524 1268">Areas of concentration</th> </tr> </thead> <tbody> <tr> <td data-bbox="435 1268 980 1646"> <p>Project A: The main Khau Gali, opposite APC besides H.M.Patel Statue.</p> </td> <td data-bbox="980 1268 1524 1646"> <ul style="list-style-type: none"> -Parking facilities for visitors/ shopkeepers -Traffic management -Light poles -Sitting arrangements -Waste management -Organized space for vendors on wheels -Street furniture -solar lightpole - signage/ hording </td> </tr> <tr> <td data-bbox="435 1646 980 1946"> <p>Project B:</p> <ul style="list-style-type: none"> • Soil covered strip along both side of the road lanes and Central divider on Anand Vidhyanagar road. </td> <td data-bbox="980 1646 1524 1946"> <ul style="list-style-type: none"> -Common public parking facilities -Traffic movement management -Road crossings -Pedestrians -Street furniture -Bus stops -Landscaping -Hoardings </td> </tr> </tbody> </table>	Location	Areas of concentration	<p>Project A: The main Khau Gali, opposite APC besides H.M.Patel Statue.</p>	<ul style="list-style-type: none"> -Parking facilities for visitors/ shopkeepers -Traffic management -Light poles -Sitting arrangements -Waste management -Organized space for vendors on wheels -Street furniture -solar lightpole - signage/ hording 	<p>Project B:</p> <ul style="list-style-type: none"> • Soil covered strip along both side of the road lanes and Central divider on Anand Vidhyanagar road. 	<ul style="list-style-type: none"> -Common public parking facilities -Traffic movement management -Road crossings -Pedestrians -Street furniture -Bus stops -Landscaping -Hoardings
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	<p>Category 2: Objects of Desire</p> <p>To design a product/ idea/ system/graphic, which can be applicable in above, mentioned locations and optimizes human value for good living through various projects mentioned below.</p> <p>C: Sculptures/Street Art It should provide identity, meaning and value to the given urban space with practical use of technology. e.g. : an installation which can change as per solar movement or with rain drops or wind velocity or which becomes public address messenger</p> <p>D: Food waste sustainability Considering the daily food waste at the Category 1- Project A, an innovative design/technology solution for either recycle or to generate power or to make fertilizer out of it or an example which solves the problem of waste disposal, hygiene and bacterial growth.</p>
<p>3) Submission Format</p>	<p>3 nos. to maximum 5 nos. of A3 size paper sheets composed in landscape presentation with the participants number provided by IIID, category and project code at bottom right-hand side of each sheet. The proposal can be with hand drawn sketches/drawings or any drawings tools with neatly placed notes, photographs etc.</p> <p><u>Plate 1</u> Analysis/data collection of existing urban public area.</p> <p><u>Plate 2</u> Problems encountered based on your data collection.</p> <p><u>Plate 3, 4, 5</u> Description of the proposal on these sheets which clearly signifies the design proposal and is easily communicative with a professional as well as a normal citizen to visualize those ideas.</p>
<p>4) Eligibility & Criteria</p>	<ul style="list-style-type: none"> • Students of mentioned institutes. A special permission may be granted for other interested institutes. 1. APIED – Vallabh Vidhyanagar 2. SMAID – New Vallabh Vidhyanagar 3. SVIT – Vasad 4. BVM – Vallabh Vidhyanagar 5. GCET – Bakrol 6. ADIT – New Vallabh Vidhyanagar, 7. CHARUSAT - Changa 8. Fine Arts College – Vallabh Vidhyanagar • Group members Students are allowed to form intra / inter college groups from above mentioned colleges with one of the faculty as guide. Members of the group must not exceed more than five including the guide if any.

	<ul style="list-style-type: none"> • Entry limit Submission of one or more projects in both the categories is open for all. • Procedure <ul style="list-style-type: none"> ○ To Register: Log on to IIID Charotar Facebook page. You will find Students competition event page there. Download the registration form, print it front and back(duplex), fill it, submit the hard copy of the registration form to Ar. Rachita Patel along with administration charges worth INR 500/- at “Comfy”, Near Bhaikaka Statue, Vallabh Vidyanagar. <p>A soft PDF copy of the registration form must be send by email on iiidcharotartdm@gmail.com</p> <ul style="list-style-type: none"> ○ Call for assistance: Send your questions if any to our official email iiidcharotartdm@gmail.com ○ Submit your final designs : Hard copies in a separate cover to Ar.Rachita Patel at Comfy, near Bhaikaka Statue, Vidhyanagar. <p>A soft PDF copy of the final design must be send by email on iiidcharotartdm@gmail.com</p> <ul style="list-style-type: none"> ○ IIID Charotar reserves all right of acceptance, rejection, alteration to the competition theme/category, timeline, implementation, design and idea, prize amount. ○ Participants whose idea/design will be chosen for execution must involve themselves for further development process. ○ Decision of the jury is final and abiding to all.
<p>5) Awards</p>	<ul style="list-style-type: none"> • 1st prize worth INR 51,000/- totally to be divided equally amongst the participants. • Prize worth INR 25,000/- totally to be divided equally amongst the participants. • Certificate of participation shall be given to all participants. • Mention in all press/media shall be made with institute name. • Selected designs will be given an opportunity to be converted in live projects and shall bear permanent name of the winner. • Special invitation will be send to attend public gathering where the proposals shall be exhibited.
<p>6) Timeline</p>	<ul style="list-style-type: none"> • IIID CRC Competition Launch – March 19th 2016, Saturday • Registration deadline – March 30nd 2016, Tuesday • Call for assistance till – April 5th 2016, Tuesday • Submission – April 30th 2016, Tuesday • Announcement of results – May 10th 2016, Tuesday • Exhibition and public announcement event – May 24th 2016, Tuesday

<p>7) Jury</p>	<ul style="list-style-type: none"> • Ar. Kamal Patel • Ar. DevangSevak • Ar. Nikhil Patel • Ar. Pratik Patel • Ar. Rachita Patel
<p>8) Evaluation Criteria</p>	<p>A. The following site study should be made on their own by the participating team.</p> <ol style="list-style-type: none"> 1) Practical field observation 2) Existing measurements and scenario 3) Analysis of all activity patterns 4) Listing down the problems 5) Take good quality photographs <p>B. <u>The Jury will evaluate these projects based on the following criteria.</u></p> <p>Data Collection It becomes important to evaluate and investigate actual use of contemporary public spaces, how and why they are used. Documentation on inter-relationship between existing physical patterns of public spaces and people's activity patterns within such spaces becomes very important when you suggest new patterns for the same area.</p> <p>Form Form is the visible shape and configuration of the project. The jury will consider how the project's built form manifests the project's response to the Category. The project's form should have a clear stance on the topic of the category. It isn't enough to be beautiful, and the form need not be cutting edge or trendy, but rather its response to the Plus Category's topic is paramount.</p> <p>Function Function refers specifically to the project's functional response to the Plus Category's topic.</p> <p>Innovation Architecture and Design is a relentlessly forward-looking field that embraces new technologies and countenances shifting social and demographic trends with curiosity and eagerness. Projects that take a fresh approach or work to improve existing practices are innovative projects.</p> <p>Intent Not every experiment is a success and even successes can have aspects of failure. The jury will refer to the submission's statement to discern the project's intent and will gauge its success based on the stated intent of the applicant.</p> <p>Reality Projects that rely on future technology and hoped for social change are entirely eligible, but it is up to the applicant to describe why these potentialities are worth taking seriously and how they may be applied in a real world setting.</p>
<p>9) Technical support</p>	<p>iiidcharotartdm@gmail.com What's app on: 9925008888 (Please avoid phone calls) Call for assistance till – April 5th 2016, Tuesday</p>