

AMSTERDAM MODERN

2016



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WHO WE ARE Amsterdam Modern, the internationally known purveyor of Dutch mid-century furniture, opened its doors in Los Angeles, California in 2009. Owner Ellen LeComte's love of mid-century design transformed into a business venture when she and her Dutch husband began exploring the world of European flea markets buying vintage furniture. She quickly forged a network of designers and dealers purchasing and shipping containers full of timeless Dutch designs back to LA. Beginning as a by appointment warehouse in Van Nuys, Amsterdam Modern has since significantly expanded - now operating out of a 10,000 sq. ft. retail location in the Hi-Fi Echo Park district adjacent to Downtown Los Angeles. Amsterdam Modern sells primarily to members of the trade, but is also open to the public and rents to film studios, fashion houses, and event spaces.

INVENTORY

Primarily focused on Dutch design, every piece we sell is handpicked from all over the Netherlands and represents the artistic and aesthetic sensibilities of the 50's through late 70's. From the minimal pragmatic designs of Martin Visser and Robert Parry, to the exquisite work of Kho Liang, and the otherworldly lounge chairs of Gerard van den Berg, the Dutch modernist tradition covers a wide range of styles and aesthetics. Our 10,000 square foot warehouse is overflowing with timeless pieces by the most influential dutch designers of the period.



INDUSTRIAL CHAIRS

The diverse nature of our inventory brings in designers of both residential and commercial spaces. We have become a leading seller of mid-century industrial chairs that are enormously popular in restaurants and office spaces as well as in modern styled homes. Their minimal design adds a clean and elegant aesthetic to whatever space they inhabit.

The surge in popularity has brought further recognition to the genius of Dutch designers like Friso Kramer and Gijs van der Sluis: masters of the ever-pragmatic industrial chair. At the American Institute of Architects Restaurant Design Awards Amsterdam Modern chairs have featured in countless nominated restaurants, including Barbara Bestor's winning designs - Pitfire Pizza in 2011 and Beachwood Café in 2012.

Our Dutch industrial chairs have also been used in the Michelin star awarded State Bird Provisions in San Francisco; The Ace Hotel Los Angeles, Palm Springs, New York, Pittsburgh, and New Orleans; Nasty Gal Office Headquarters; design award winning Maximiliano in Highland Park; and both the Google and Facebook campus restaurants.



FRISO KRAMER STYLE INDUSTRIAL CHAIR



PROUVE STYLE STACKING CHAIR



GISPEN NO.11 A.R. CORDEMEIJER
ACE HOTEL LA, ATELIER ACE



INDUSTRIAL BENT STACKING SCHOOL CHAIRS
BEACHWOOD CAFE, BARBARA BESTOR



In House Design Keeping the business within the family Ellen has brought in her son, designer Simon LeComte, to assist with growing Amsterdam Modern's in house design program re-conceptualizing mid-century ideas in a contemporary context. The studio is accepting orders for custom designs for both commercial and residential projects. Amsterdam Modern is also currently prototyping lighting, seating, and storage designs. Keep a look out for new product lines coming Summer 2016.

PARTNERSHIPS

DESIGNER TRADE PROGRAM

We offer 10% discounts to members of the trade as well as priority order processing and shipping service and the opportunity to browse incoming merchandise before it officially goes up for sale.

BLOGGER/WRITER PARTNERSHIPS

We've been featured in some of the biggest publications and blogs on design and architecture and are always looking for more ways to get our name out there to the design community. We have a substantial following across our social media accounts and always make sure to use it to direct traffic to the blogs and publications that support us!

DON'T BE A STRANGER!

We love working with unique and inspiring designers, architects, creators, bloggers, writers, etc. If you're doing something cool we want to hear about it! Come in person or contact us over the phone or via email to register with our trade program, discuss press opportunities, or just say hi!

Thank you for your consideration,
Cole Ryder
Marketing Director
Amsterdam Modern



CONTACT

RETAIL LOCATION

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GENERAL INQUIRIES

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MEDIA INQUIRIES

cole@amsterdammodern.com

1STDIBS

1stdibs.com/dealers/amsterdam-modern

CHAIRISH

chairish.com/shop/amsterdammodern

INSTAGRAM

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PINTEREST

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