



**Clarence Edmondson III**  
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## PROFICIENCY

**Platforms:** Mac OS, Windows OS

**Applications:** Adobe Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Sketch, Keynote, Microsoft Word, Excel and PowerPoint

## PROFESSIONAL EXPERIENCE

**HappyFunCorp** *Junior UI/UX Designer*

02.15 – 03.16

- Interpreting the client's needs and developing wireframes and designs
- Create pixel-perfect designs for new features and screens across mobile and web
- Collaborated with other Designers and Managers to deliver innovative solutions
- Established UX design as the first stage of all Web and mobile application developments, instituting a user-centered design approach

**ProductionGlue** *Graphic Design Intern*

09.14 – 02.15

- Interpreting the client's needs and developing a concept to suit their purpose
- Created and managed print ready files to be sent to the print vendors
- Assisted in the design and production process for various events for clients such as Nike, Bloomberg, & Cornell

**Esquire** *Graphic Design Intern*

07.14 – 09.14

- Created logos and other branding materials
- Collaborated with other designers to plan company events for Fashion Week
- Designed advertisements for media

**Coutureboy** *Graphic Designer (Freelance)*

09.13 – 09.14

- Created and designed packaging for product shipping
- Launched a social media campaign
- Created a photography marketing matrix
- Designed advertisements for social media

**The Art Institute of New York City** *Academic Tutor*

06.13 – 09.14

- Met with students on a one-to-one basis to give learning assistance
- Maintained a weekly schedule in the Tutoring Center for student assisting
- Mentored students in software such as Photoshop, Illustrator, and InDesign

**Staples** *Master Technician*

03.11 – 09.12

- Ensured customers were completely satisfied with service
- Serviced and repaired computers
- Within 4 months become the only certified On-Site Technician
- Copy and Print, Sales and Production

**Jumpstart for Young Children** *Team Leader*

09.09 – 06.10

- Managed a team of 10 volunteers
- Worked with administration, teachers, and parents

## EDUCATION

**The Art Institute of New York City** AAS Graphic Design

09.14

- Received both President's and Dean's List Honors every quarter
- Received both the Merit Award of Excellence and the Presidents Scholarship
- Cumulative GPA 3.9