



## BENJAMIN ASBELL | GRAPHIC DESIGNER

### It's nice to meet you.

I'm a graphic designer who is eager to create. I specialize in producing digital and print media, offering sharp technical skills and artistic talent to design effective, yet meaningful and authentic productions.

### Education

Southern Connecticut  
State University  
B.S. Degree in Studio Art  
Graphic Design  
2012 - 2016

### Skills and Software



- Microsoft Office
- Digital photography and editing
- IT Technical Support

### Experience

**SCSU Art Department** | New Haven, CT

**Computer Lab Monitor** | Feb. 2016 - Present

- Monitor and maintain lab computers and printers and respond to incoming technical complaints.
- Assist graphic design and digital photography students with printing and software usage during open lab hours.

**Privcap Media** | New York City, NY

**Freelance Designer** | Nov. 2015 - Present

- Designed layouts for video briefings and discussion panels involving partners of private equity and real estate investment firms.
- Utilized design templates and style guides for producing briefings and webinars.

**The Eli Whitney Museum** | New Haven, CT

**IT Technician, Teacher** | Sep. 2015 - Present

- Taught computer classes to students ages 9-13 using Code.org, Scratch, Blender, Python, Javascript and other creative design and coding programs.
- Responsible for maintaining office and lab computers and software.

**Alexander Isley Inc. Designers** | Redding, CT

**Designer Intern** | Jul. 2015 - Sep. 2015

- Designed print and screen material involving brand strategy, identity development and general communication design
- Developed material for educational institutions, entertainment, and business and social enterprises.
- Met with creative director for brainstorming, critique and approval, along with attending weekly group meetings.
- Researched and made preliminary sketches of concepts. Consulted multiple vendors for use of reference material.

**Artspace** | New Haven, CT

**Designer Intern** | Aug. 2014 - Dec. 2014

- Designed flyers, advertisements and branding for web and print media under tight deadlines for gallery and public events.
- Exported print media to outside printing services for public distribution.

**SCSU IT Department** | New Haven, CT

**Technician** | Feb. 2013 - Feb. 2016

- Answered calls in a helpdesk environment to respond to computer related issues.
- Met with clients to diagnose and fix specific issues such as computer viruses, software installations, and physical repairs.



### Contact

203.752.6936  
311 Woodin St.  
Hamden, CT 06514  
basbell4@gmail.com  
benjaminasbell.com