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INTRODUCING NEW OUTREACH AND ENGAGEMENT COORDINATOR

International Middle East Media Center Welcomes Alexandra Halaby

CHICAGO, ILLINOIS, April 12, 2016 – The International Middle East Media Center welcomes former Spokeswoman, Alexandra Halaby, as the new IMEMC Outreach and Engagement Coordinator (OEC). This position is a necessary undertaking by our media organization to promote and advance the important work we provide to our reader's on a daily basis. In her new capacity, Ms. Halaby will provide public information to IMEMC reader's through education. Her responsibilities will include social media participation, program development, strategy formation and management, and public relations facilitation for outreach and engagement.

As our OEC she will plan, implement, and coordinate modern approaches to connecting and interacting with information consumers. Through social media campaigns, presentations, and online involvement, Ms. Halaby will openly engage the IMEMC community using new media. In addition to her work in outreach and engagement, Halaby will be responsible for developing volunteer opportunities, education, and creating awareness of independent media coverage of Palestine-Israel through service learning, community engagement, and outreach programs.

“IMEMC is a media center developed in collaboration between Palestinian and international journalists to provide independent news coverage of Israel-Palestine.”

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If you would like more information about this press release, please contact Alexandra Halaby at +1 (312) 548-6753 Ext. 2 or email at alexandra@imemc.org.