

DE RIGO

POLICE

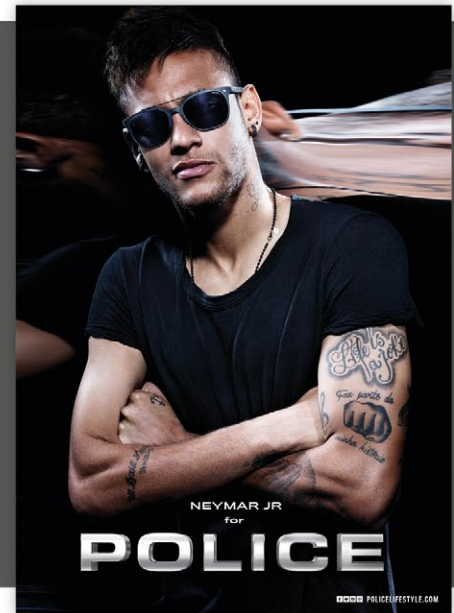
Founded: Italy 1983

Born in 1983, this Italian brand emerged at a prime period seeing sunglasses transform from a simple accessory into a fashion statement.

During the 1990s Police became a true phenomenon with their iconic blue mirrored lenses: a planetary and trailblazing success that has been a trademark for the brand ever since. Over the years, Police has created in time a wide-ranging lifestyle concept, which now includes fragrance, watches, jewellery, and small leather goods.



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Chopard

Founded: Switzerland 1860

It all began in 1860 when Louis Ulysse Chopard, a talented young craftsman, established his watchmaking workshop. His watches quickly gained a solid reputation in Eastern Europe, Russia and Scandinavia.

Chopard depicts its fashion with a sense of elegant, classic style. As of 2014, the accessory-making company continues to lay a new milestone in fashion development. The collection of Chopard's eyewear is exquisite, featuring glamorous, jewelled and embellished frame shapes which illustrate pure luxe and high-fashion in itself.

Global Reach: 15,000 points of distribution in over 130 countries



Chopard



Founded: London 1893

A British luxury goods brand, specialising in ready-to-wear, custom and bespoke menswear; leather goods, and accessories; dunhill is based in London, where it also owns and operates a leather workshop.

Together with De Rigo, dunhill has created an eyewear collection perfect for the cosmopolitan gentleman. A mix of modern elegance, uniqueness, attention to detail and high quality; dunhill's rich heritage combined with it's subtle, high fashion nature has made for an exciting new partnership between two iconic brands.



FURLA

Founded: Italy 1927

Since the early 1980s, Furla has expanded the Italian accessory market to launch a franchising network.

Furla creates beautifully designed products that range from handbags and shoes to accessories. Its headquarters are located in Bologna, in a historic 18th century villa.

Global Reach: 1,000 points of distribution in over 70 countries worldwide



FURLA
EYEWEAR



ESCADA

Founded: Germany 1977

Escada emerged into the fashion industry, founded in 1978 by Margaretha and Wolfgang Ley in Munich, Germany. The company soon stood out, with its distinctive creations featuring unusual combinations of colours and patterns, exclusive embroidery, and elaborately designed knitted fashions. Escada saw swift growth and continually extended its collections and its creative work.

Chief designer Margarethe Ley pioneered a highly distinctive identity for Escada – one of clean, slick and sophisticated designs. Her glasses are elegant designs of European, angular, chic themes.



CH

CAROLINA HERRERA

Founded: Venezuela 1939

After designing the wedding dress of Caroline Kennedy, Carolina Herrera fast became recognised for her stunning designs and couture creations. Over the next 20 years her eye for detail and passionate vision has made her one of the most successful designers in the world.

Carolina Herrera's designs offer a chic, well-heeled style, along with a sense of classic feminine sensibility for her devoted base of female clients. Carolina's eyewear provides a feminine approach to high fashion, clearly present throughout her collection and epitomizing glamour with a hint of sophistication.

"I have a responsibility to the woman of today - to make her feel confident, modern and above all else beautiful."

"It's a mystery. Nobody can describe fashion, really. It changes all the time. It's very ephemeral. It's magic. It's madness."



CAROLINA HERRERA

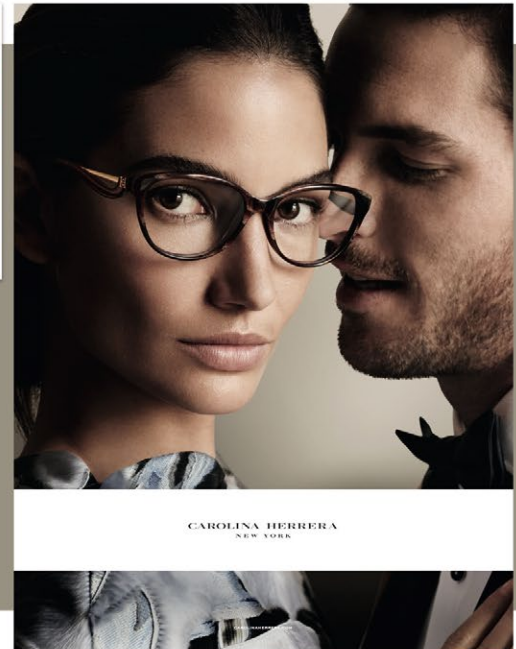
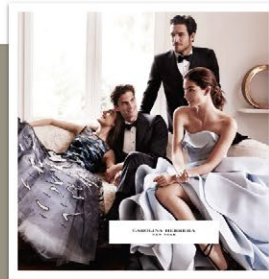
NEW YORK

Founded: New York | 1980

With a brand time-line stemming back to the 80's and the creation of an iconic wedding dress for Caroline Kennedy; Carolina Herrera New York pays homage to the couture line of this globally renowned brand.

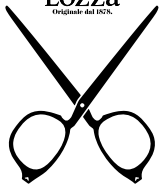
"Elegance is a whole combination of things. Not only what you are wearing but how you act. It's attitude. It's movement."

The elder, slightly mature 'sister' to the main Carolina Herrera collection, Carolina New York eyewear is both glamorous and chic.



Lozza

Originale dal 1878.



SARTORIALE

Founded: Italy 1878

Lozza, a success story that established itself back in 1878 and is today preserved and perpetuated with success by De Rigo; presents Lozza Sartoriale.

With its tailor-made project, Lozza aims to create an infinite range of unique glasses designed by the customer. Moreover, all finished products aim to be even more unique thanks to the "100% tailor-made" certificate of guarantee that accompanies each frame, and the special frame case provided, which can be fully customised with the wearer's name or initials.



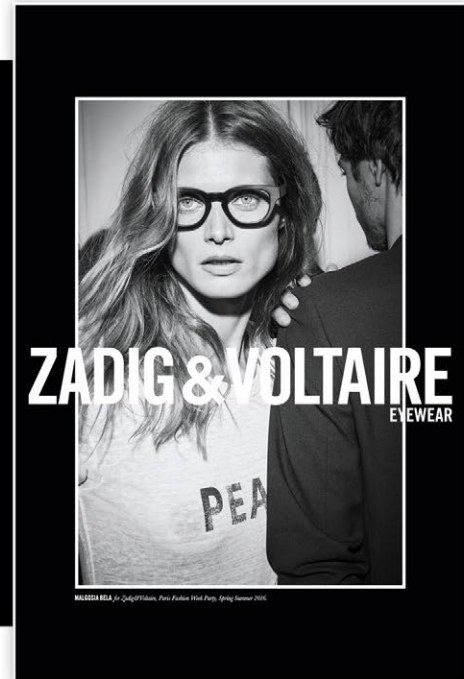
ZADIG & VOLTAIRE

Founded: Paris 1997

Zadig & Voltaire's Eyewear Collection prides itself on the finest details. Innovative stylistic elements reflect the brand's contemporary, urban identity, for a casual-chic yet rock 'n' roll effect. The sunglasses and frame collection blend the classic with the modern and the elegant with the casual.

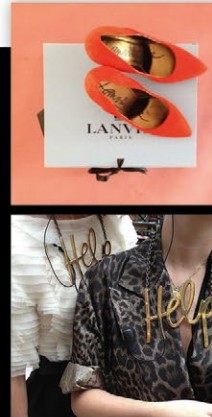
As a brand its inspiration is built upon the romantic world of Zadig, a story written by the French writer Voltaire. There are 269 boutiques worldwide with plans for large expansion over the next 5 years.

"Zadig & Voltaire is a contemporary fashion fairy tale..."



One of the most influential designers of the 1920s and 1930s, Jeanne Lanvin's skillful use of intricate trimmings, virtuoso embroideries and beaded decorations in clear, light, floral colours became a Lanvin trademark.

Lanvin's eyewear collection features oversized hinges, strong cuts and antiquated metals that create stunning, distinctive eyewear. Opulent, niche glamour simply embodies Lanvin's distinctive eyewear range and grants towards its highly influential name.



NINA RICCI

P A R I S

Founded: Paris 1932

The fashion house Nina Ricci was founded by Marla Ricci in Paris in 1932, later helped by her son Robert. It is owned by the Spanish beauty and fashion group Puig.

Madame Ricci worked with fabrics directly on the mannequin to ensure they had an immaculate shape once finished. Nina Ricci designs soon became known for their refined, romantic, always feminine feeling that Maria imparted to all of her collections.

Nina Ricci's eyewear collection features a range of intricate designs and alluring details lingering on each and every style. Elegant and delightful, Nina's sunglasses exhibit wonderful style for the contemporary woman.




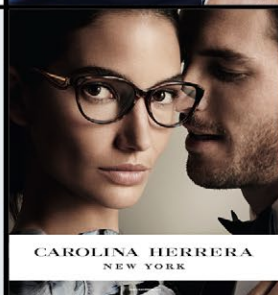
THE CREATION OF A PERFUME
IS AN ACT OF LOVE WHETHER
REAL OR IMAGINARY.
I am romantic.

NINA RICCI



DE RIGO

BRAND	MALE	FEMALE	AGE RANGE	AVERAGE SRP SUN	AVERAGE SRP OPTICAL
POLICE	Y	Y	18+	£130	£152
<i>Chopard</i>	Y	Y	40+	£425	£386
	Y	N	35+	£265	£230
FURLA	N	Y	25+	£149	£127
ESCADA	N	Y	25+	£169	£173
	Y	Y	25+	£152	£140
	N	Y	30+	n/a	£206
ZADIG & VOLTAIRE	Y	Y	18+	£145	£137
LANVIN PARIS	Y	Y	25+	£245	£210
NINA RICCI PARIS	N	Y	30+	£164	£157



DE RIGO

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POLICE

Chopard

dunhill
LONDON

Lozza
SARTORIALE

FURLA ESCADA

CH

CAROLINA HERRERA

ZADIG & VOLTAIRE

LOEWE LANVIN
PARIS

NINA RICCI
PARIS