



GOLD MEDAL FIREFIGHTER SAFETY SUMMIT



SHURSALES
& MARKETING, INC.

RELENTLESS PASSION FOR FIREFIGHTER SAFETY

KEYNOTE SPEAKERS



TOM BRANDS,
OLYMPIC GOLD MEDALIST
UNIVERSITY OF IOWA HEAD
WRESTLING COACH

A 1996 Olympic gold medalist and member of wrestling’s Hall of Fame, Tom Brands is only the eighth wrestling coach at the University of Iowa. The former Hawkeye wrestler was a four-time All-American and three-time national champion (1989-92) at Iowa. He has a 163-16-1 (.908) overall and 67-6 (.918) Big Ten coaching record at Iowa, and a 180-36-1 (.832) career mark.



As a competitor, Brands won the 1996 Olympic free-style gold medal at 136.5 pounds in Atlanta, GA. He also won a gold medal at the 1993 World Freestyle Championships in Toronto, two World Cup gold medals (1994, 1995) and was the 1995 Pan American Games champion. He won four U.S. National titles (1993-96) and made four straight U.S. World or Olympic teams (1993-96). Tom was named 1993 USA Wrestling Athlete of the Year, the 1993 John Smith Outstanding Freestyle Wrestler, and 1993 Amateur Wrestling News Man of the Year. He was inducted into wrestling’s Hall of Fame in 2001. The Sheldon, Iowa, native was born April 9, 1968. He earned his B.S. degree in physical education from Iowa in 1992.



KEVIN SHEA,
RETIRED FDNY FIREFIGHTER

Kevin Shea entered the volunteer fire service in 1978 at the age of 18. He was hired by FDNY at the age of 24, in 1984. During his years with FDNY, Shea served on an Engine Co. 227, 108 Truck in Brooklyn, and on Rescue 1 in Manhattan. He was injured in the 1993 bombing at the World Trade Center, but was able to stay on light duty as an Instructor after 18 months of medical leave. After several surgeries, he had to retire in 1998. He has taught for FDNY, as well as the state and county of New York. He has also been an instructor in the private sector, and is currently a partner in Spec Rescue. He is also on the classroom staff for Fire Engineering and FDIC. When not involved with training, he pursues his other passions such as hunting, fishing, and organizes firefighter hunts.



GOLD MEDAL
SUMMIT AGENDA

7:00 a.m.	Open Registration & Continental Breakfast
8:00 – 8:30 a.m.	PPE & Air Pak Safety Kevin Shea
8:35 – 9:35 a.m.	Integrity, Commitment and Challenging Yourself Tom Brands
9:40 – 10:00 a.m.	Scott Firefighter of the Future Longin Kloc
10:05 – 10:25 a.m.	Game Changing PPE Management Tool Brian Marenco
10:30 – 10:50 a.m.	PBI Technology Brian Bolden
10:55 – 11:15 a.m.	Moisture Barriers Jen Wise
11:20 – 11:40 a.m.	eForce 2.0 Electric Tools - Setting the Standard for New Car Technology Jerry Swift
11:45 – 12:05 p.m.	“Know Your Flow” - Safety and the Accurate Engine Jerry Herbst
12:10 – 1:10 p.m.	Working Complimentary Lunch Overview of the Blue Card Command Training Program Nick or John Brunacini
1:15 – 1:35 p.m.	Innovative Solutions for Firefighter Ladder Safety Aaron Ernsberger

SPEAKERS



**LONGIN
KLOC**
Scott Safety
Global
Product
Manager -
Growth
Initiatives



**JERRY
HERBST**
Elkhart Brass
Municipal
Product
Specialist



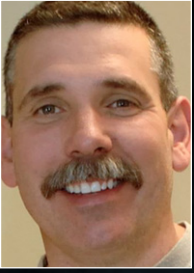
**BRIAN
MARENCO**
Honeywell
National
Account
Manager,
Special
Projects



**NICK
BRUNACINI**
Retired Shift
Commander,
Phoenix Fire
Department



**BRIAN
BOLDEN**
PBI
Director Sales
& Marketing
The Americas



**JOHN
BRUNACINI**
Retired
Fire Captain,
Phoenix Fire
Department



**JEN
WISE**
W.L. Gore
Structural
Garments
Market
Specialist



**AARON
ERNSBERGER**
Little Giant
Fire Market
Manager
Phoenix
FD Captain



**JERRY
SWIFT**
Genesis/MES
Extrication
Training
Manager
Firefighter/CEP

*Throughout the day, please feel free to stop by manufacturer booths for further information and hands-on product demos

ADDITIONAL SPONSORS:



May 10th / Seattle

Seattle Hilton Airport &
Conference Center
17620 International Blvd.,
Seattle, WA 98188

May 11th / Phoenix

Hilton Phoenix Airport
2435 South 47th St.,
Phoenix, AZ 85034

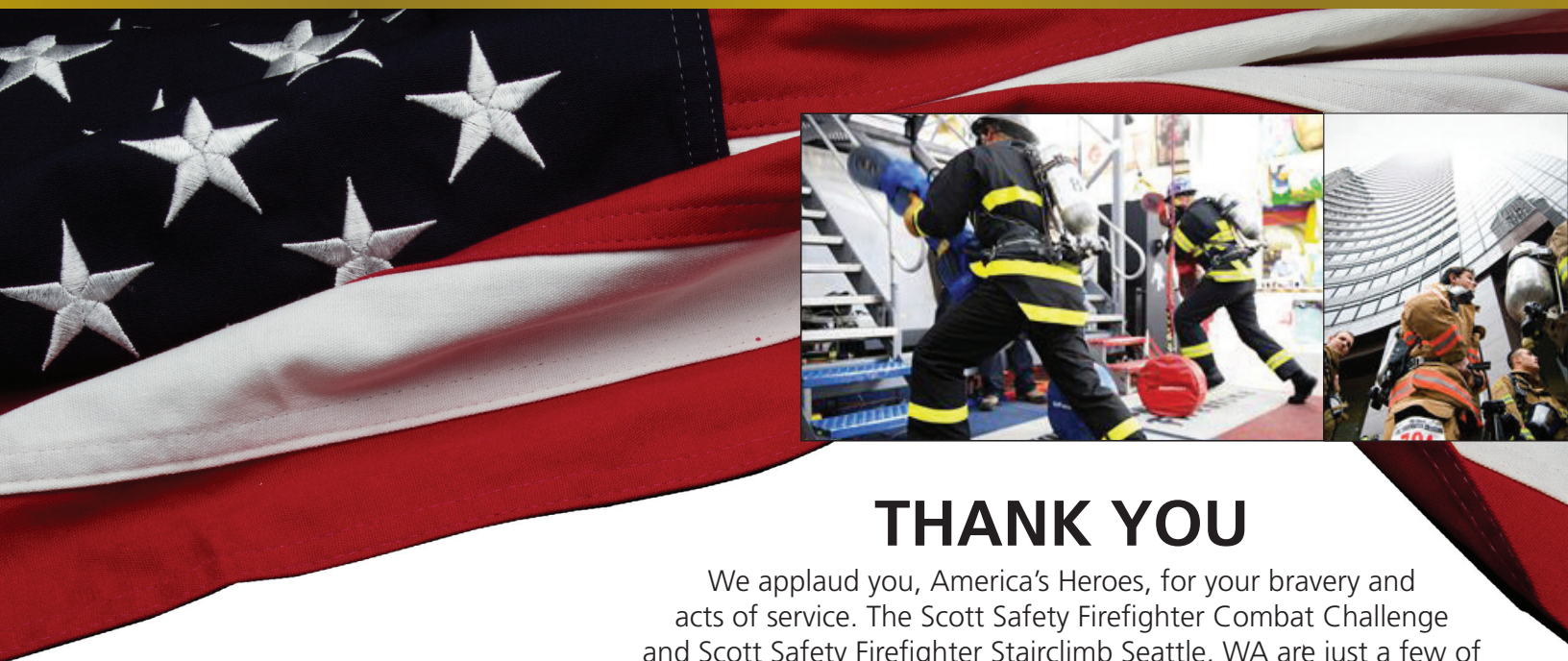
May 12th / Aurora

City of Aurora Public
Training Center
25950 East Quincy Ave.,
Aurora, CO 80018



LIMITED SEATING AVAILABLE!

Reserve your seat now: <http://goldmedalsummit.eventbrite.com> | 303.789.5696



THANK YOU

We applaud you, America's Heroes, for your bravery and acts of service. The Scott Safety Firefighter Combat Challenge and Scott Safety Firefighter Stairclimb Seattle, WA are just a few of the ways we are here to showcase the talent and capabilities of firefighters. Scott Safety is "Proudly Made in the U.S.A."

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