

LEVA VENTURES

We provide
Up to \$200K for



FREEDOM

to pursue your
venture



SEED CAPITAL

to start your
business



TIME

to work on your
venture

Who we are



Leonardo Canepa
Co-Founder

INSEAD Alumni with
Entrepreneurial,
Corporate and
Banking experience

Breaking down the
entrepreneurship
walls for MBA
Students!



Vadym Kononenko
Co-Founder

Drop Us a Line for More Details

 info@levaventures.com

FAQ

Q: SO HOW DOES IT ACTUALLY WORK?

A: LeVa Ventures enters this partnership in two forms: **Capital** and **Support Structure**.

- **Capital:** We may buy your student debt and/or provide seed capital in the form of debt that may be converted to equity.
- **Support Structure:** We will provide to each team Mentorship, Advisors, Lawyers, Accountants, Web Designers, etc.

Q: HOW DO I JOIN THE LEVA COMMUNITY?

A: It all begins with us getting to know you. We want to know if you have what it takes to be an entrepreneur. We will be looking not only at the business proposition, but also, and more importantly, the individuals and the teams behind the ventures. After the initial vetting process, we will propose a level of funding to be used in the payment of student loans and seed capital. We will then bring the team into the LeVa Community, giving it access to all the resources we have at our disposal.

Q: WHAT STAGE BUSINESSES IS LEVA LOOKING FOR?

A: Earliest stage of the venture! We do not have strict requirements, but the concept needs to be well researched, potentially validated and ready to advance to the development of Minimum Viable Product.

Q: HOW IS THE CONVERSION ESTABLISHED AND PRICED?

A: Our goal is to be as transparent and straight-forward as possible, hence, there will be pre-established parameters. The conversion will be at a price equivalent to the lesser of: (a) 80% of the valuation of the company in the case of a funding round, and (b) a \$1.5 million valuation cap.

Q: WHO CHOOSES IF THE DEBT WILL BE CONVERTED?

A: If the company gets funding in the first 18 months ("Trial Period"), the debt automatically converts to equity. If there has not been a round of funding, LeVa will have the option to convert to equity on the 18th month.

Q: WHAT HAPPENS IF THE STUDENT DEBT IS NOT CONVERTED?

A: After the Trial Period, if the student debt has not been converted to equity, then you will have an additional 12-month grace period to start repaying the debt in monthly installments. After the Trial Period, the interest rate will have a 2% increase from the original debt's rate.

Q: WHAT IS YOUR GEOGRAPHICAL FOCUS?

A: We will be relatively spread out, with focus on Europe, U.S. and entrepreneurship hubs in Asia like Singapore.