

Kevin Phuong Tran

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EDUCATION

State University of New York, University at Buffalo

Bachelor of Science in Business Administration (May 2017 expected)

Buffalo, NY

September 2013– Present

- Finance Analysis Concentration
- GPA: 3.34/4.0, Dean's List 2014-2015

WORK EXPERIENCE

Financial Venture Group

New York, NY

Equity Research Intern

May 2015 – August 2015

- Analyzed publicly traded companies in the electronics sector to formulate investment strategies
- Gathered investor contacts for company partner resulting in \$1M initial capital funding for emerging electronics dealer
- Integrated new interns into organization, improving interactions amongst existing team and senior management
- Honored with company special recognition award for outstanding performance; offered extension of internship

Aegis Capital Corp

New York, NY

Wealth Management Intern

June 2015 – August 2015

- Communicated with HNW investors through phone conference or meetings; resulted in prospects totaled in excess of \$2M
- Collected data from client via meetings; synthesize information to create memorandum to present to debt and equity investors
- Designed original marketing pitch to gain leads on prospective investors, reporting to senior management daily
- Offered Series 7 sponsorship upon completion of internship

Bloomberg LP

Buffalo, NY

Bloomberg Market Concepts Campus Ambassador

August 2015 - Present

- Coordinate and network with global team of ambassadors to organize and market the Bloomberg Market Concepts
- Effectively lead campus marketing campaigns consisting of info sessions, custom flyers, and reaching out to university faculty to advocate the BMC to students

Financial Buzz Media Networks

New York, NY

Web Content Writer

May 2014 – August 2014

- Performed ad hoc research to develop and produce original and informative articles relating to market and investment news
- Communicated fundamental research guidelines with team members to increase output of articles
- Devised short-term strategic plan to increase human traffic to online network; resulted in 1.3M projected views in first month

LEADERSHIP & EXTRACURRICULAR

Nu Alpha Phi, Fraternity Inc.

Buffalo, NY

Vice President

January 2014 - Present

- Managed chapter's external affairs by communicating effectively with campus advisors and organizations
- Registered for on-campus activities and hosted events to promote Asian awareness
- Coordinated philanthropic events associated with American Cancer Society, SAMAR and World Vision

Wounded Warrior Project

Buffalo, NY

Student Ambassador

December 2014 - Present

- Planned and coordinated first annual Multicultural Greek show at the University at Buffalo, successfully fundraised \$600
- Was responsible for spreading veteran's awareness on campus through workshops, fundraising events and social media

VITA at SUNY Buffalo

Buffalo, NY

Volunteer Income Tax Assistant

February 2015 - May 2015

- Prepared and reviewed federal and state tax returns for low income individuals in a professional manner
- Communicated with clients to retrieve financial information about the clientele
- Advised and educated clients by explaining various adjustments, deductions and credits which they qualify for