

KATHARINE WEINTRAUB



I joined JF & Son as an intern and through my hard work secured a full-time position. This began my introduction into overseas production and manufacturing. Given my background in garment design and construction, this came fairly intuitively to me. My work at JF & Son led directly to the opportunity at Print All Over Me. I was an integral part of the founding team of three members and helped shape the unique production and business model that resulted. Over the last few years I have taken on roles of increasing responsibility within this organization. I take pride in the unique opportunity that I have been given by the co-founders to manage not only our entire wholesale sector, but also our special projects/events. Under my watch, fashion week and design week collaborations have led to coverage by outlets such as The NY Times, Vogue.com, and New York Mag.



THOROUGH

I have always believed passionately that the devil is in the details. Whether it is the measurement of a side seam or an eta provided by a freight forwarder, I have a respect for accurate numbers and the harmony of well calculated organization. I am a lover of spread-sheets and a fervent student of the “measure twice, cut once” principal.

ADAPTABLE

While organization and planning are an essential foundation for any project, I have come to learn that flexibility is just as vital. Even the most brilliant of plans can turn to dust when the situation surrounding a project changes. Through producing large-scale projects at PAOM, I have learned that the ability to bend one’s course of action in a moments notice can save the entire plan from breaking.

INNOVATIVE

Attending a fine arts program at the Maryland Institute College of Art was much like spending four years in a relentless, creative problem solving intensive. Much of fine arts is finding unique yet substantive solutions to problems. One must not only find the most efficient solution, but the most meaningful, the most interesting, and sometimes the most counter intuitive.



PRINT ALL OVER ME

Designed, developed, produced and published seasonal collections of 5-10 womens, mens, home and kids styles. These silhouettes are all available on the Print All Over Me site for users and to upload their prints to, for purchase or for sale.



TOM OF FINLAND x ASSUME VIVID ASTRO FOCUS x PRINT ALL OVER ME

Produced, managed artists, designed and developed unique silhouettes and assisted with print design. Print All Over Me teamed up with Assume Vivid Astro Focus and the Tom of Finland Foundation to reimagine the TOF illustrations as an intoxicating and overstimulating menswear collection.



SWORDSSMITH x CALICO x PRINT ALL OVER ME

Produced, managed artists, collaborated on original silhouettes and led development for the new styles. Print All Over Me paired Calico's wallpaper prints with Swordsmith's creative direction and retail environment to create a capsule collection of womens/menswear and an in-store installation.



29 ROOMS

Produced, assisted in concept development, and aided in print design and installation. Refinery 29 asked Print All Over Me to create a winding printed maze for their acclaimed September fashion week warehouse installation experience and event.



PRINT ALL OVER ME x TUMBLR

Produced and developed a womens/menswear collection using the artworks of different Tumblr artists. This collaboration culminated in a September fashion week event celebrating #TUMBLRNYFW and showcasing the capsule collection.



PRINT ALL OVER ME x LISA HANAWALT

Produced, developed and assisted in concept creation for a holiday capsule collection with Lisa Hanawalt, the artist behind Bojack Horseman. Print All Over Me used Hanawalt's signature style to create sophisticated yet surreal womenswear and menswear.



SIGHT UNSEEN OFFSITE 2015

Produced, assisted in concept development, and led print selection and installation. Print All Over Me teamed up with some of Sight Unseen's favorite print artists to create a rotating living room installation. Each day of the Off-site Design Fair featured a different artists' prints, completely coating the room.



VARIOUS PROJECTS x PRINT ALL OVER ME

Produced and developed a capsule collection by Print All Over Me and Various Projects. This project combined prints by artists, such as Adrian Gaut, with some of Various Project's most revered styles. This collection was retailed exclusively at Biotop.



NAP LAB

Produced and installed over 30 custom person-sized pillows, and aided in overall concept design and print selection for Nap Lab, featured at the Collective Design Fair. Nap Lab is an ongoing collaboration between Print All Over Me and Various Projects, intended to distort our spatial experience.



SIGHT UNSEEN OFFSITE 14

Produced, assisted in concept development, and led print selection and installation. Print All Over Me teamed up with some of Sight Unseen's favorite print artists and furniture artists to create a surreal 2D versus 3D space at the Offsite Design Fair. The installation also showcased an small capsule collection of womens/mens/home goods.

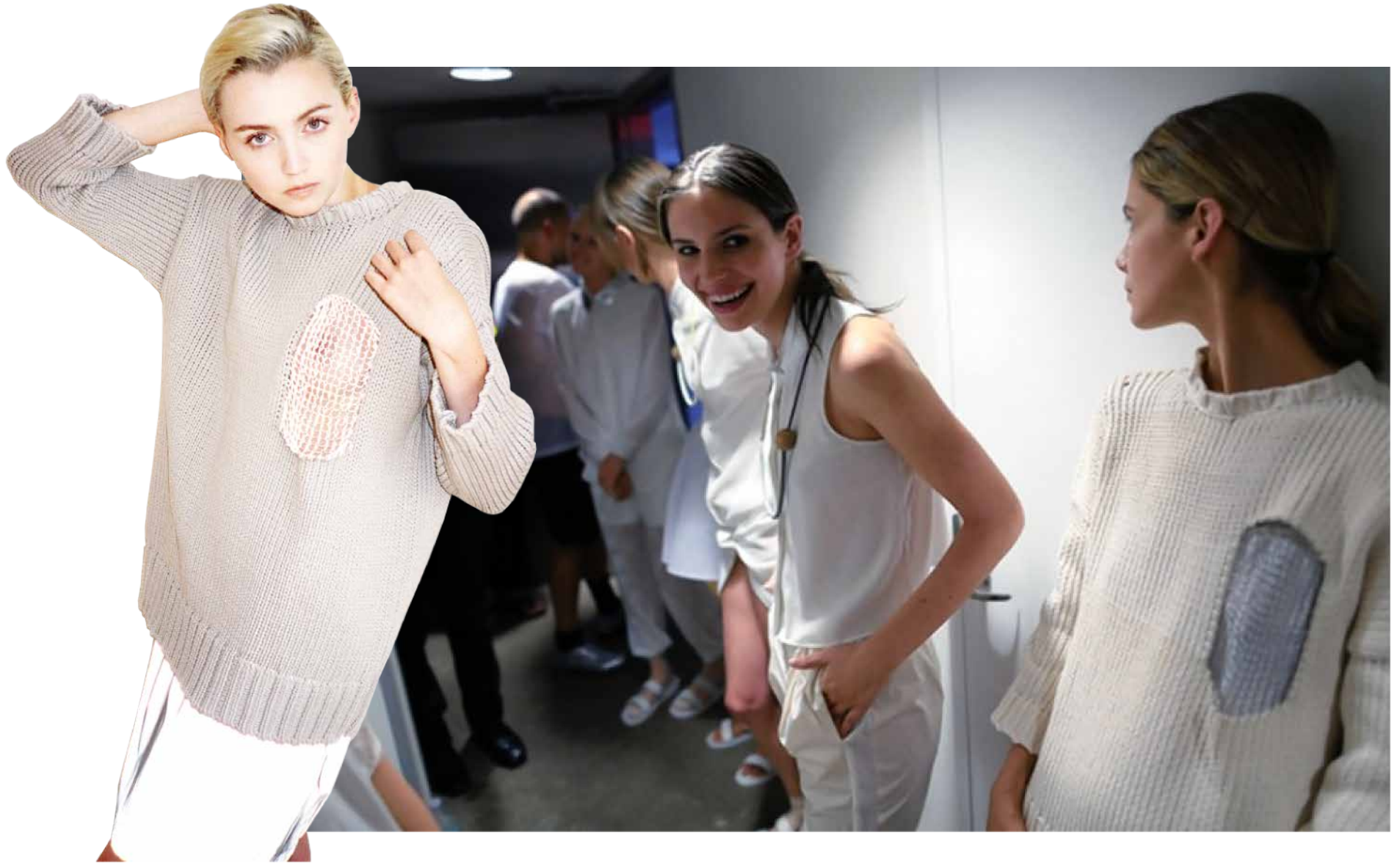


“Compassion is not
a relationship
between the healer
and the wounded.
It's a relationship
between equals.
Only when we know
our own darkness
well can we be
present with the
darkness of others.”
-Pema Chodron



JF & SON x MUSEUM OF ART AND DESIGN

Assisted with production and installation, assisted with concept and layout design. JF & Son capped off their residency at the Museum of Art and Design with a room installation inspired by the aesthetics of the Cantonese fabric markets and the ideas of the body versus material.



JF & SON

Assisted in design, development and production of the JF & Son SSI3 collection and runway presentation. This collection presented simplified angular silhouettes and pioneering technologically enhanced fabrics.