

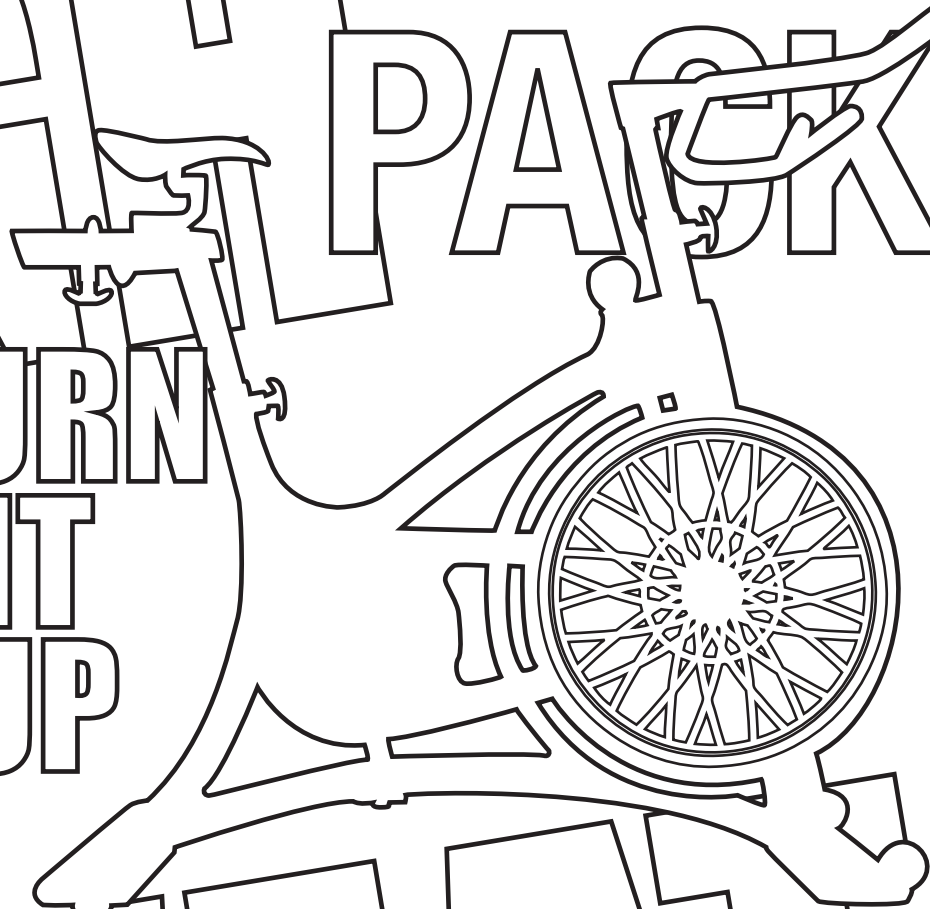
SO CHLSSO<sup>RO</sup>DT GTWN  
BE WS14  
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2016

#SUMMEROFSOUL

TAP IT BACK  
SEXY CORNERS  
WAITLISTED  
PACK  
TURN IT UP  
KILLING IT  
ON WHEELS  
FRONT ROW

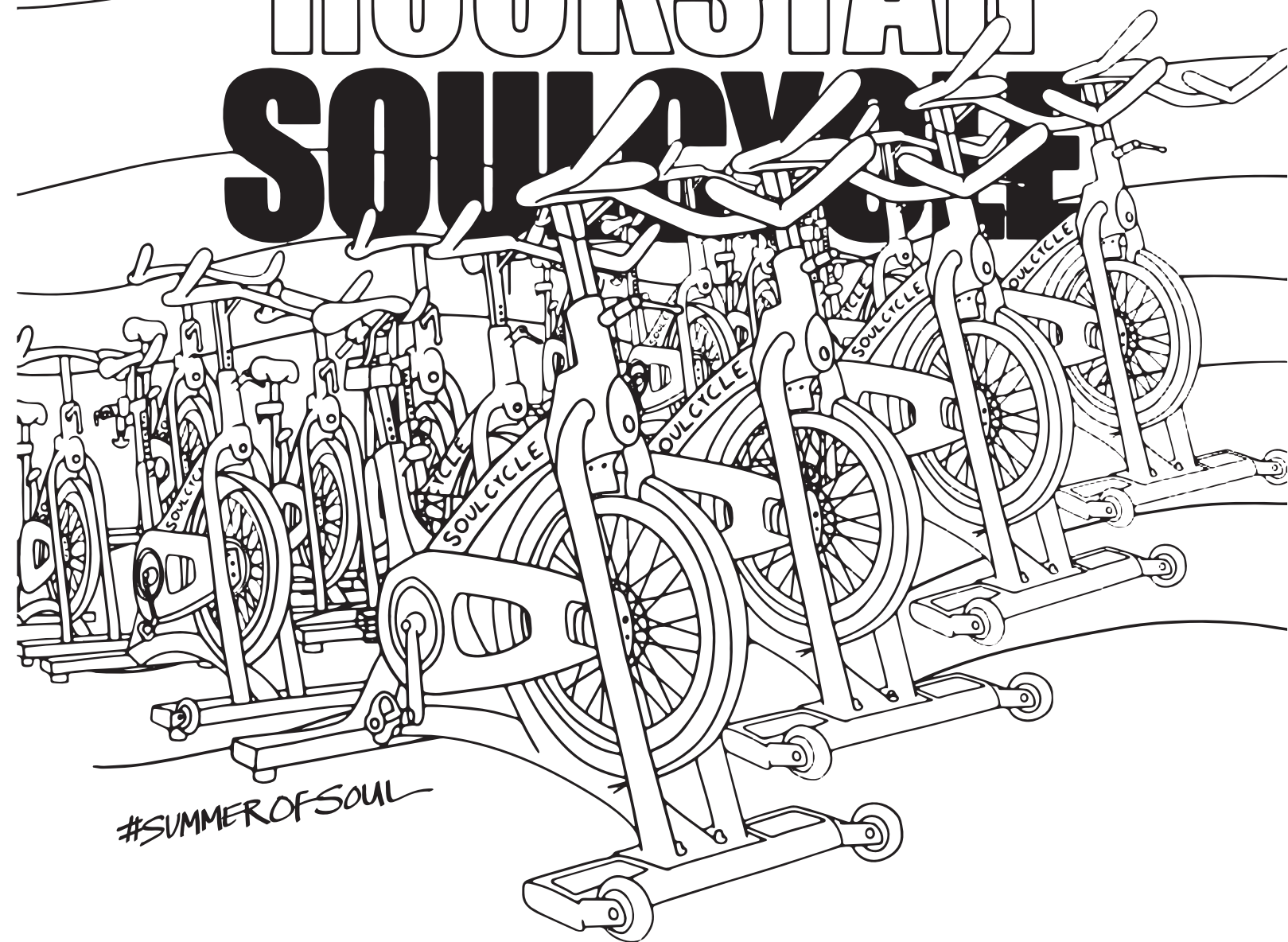


**AT SOULCYCLE...  
WE ASPIRE TO INSPIRE.**



**WE INHALE INTENTION AND EXHALE EXPECTATION.**

# LEGEND WARRIOR RENEGADE ROCKSTAR **SOULCYCLE**



**WE COMMIT TO OUR CLIMBS  
AND FIND FREEDOM IN OUR SPRINTS.**





**WE ARE A FITNESS COMMUNITY  
RAISING THE ROOF AT OUR OWN CARDIO PARTY.**

*#SUMMEROF SOUL*



**THE RHYTHM PUSHES US HARDER THAN WE EVER THOUGHT POSSIBLE.  
OUR OWN STRENGTH SURPRISES US EVERY TIME.**

AT SOULCYCLE... WE  
WE INHALE **INTENTION** AND  
WE **COMMIT** TO OUR CLIMBS AND  
WE ARE A FITNE  
RAISING THE ROOF AT O  
THE **RHYTHM** PUSHES US HARDER T  
OUR OWN **STRENGTH** SU  
**ADDICTED,**  
UNNATURALLY ATTAC  
HIGH ON SWEAT AND TH  
CORE ENGAGED, WE RESHAPE OUR  
**TAKE YOUR JOURNEY**  
FIND YOU

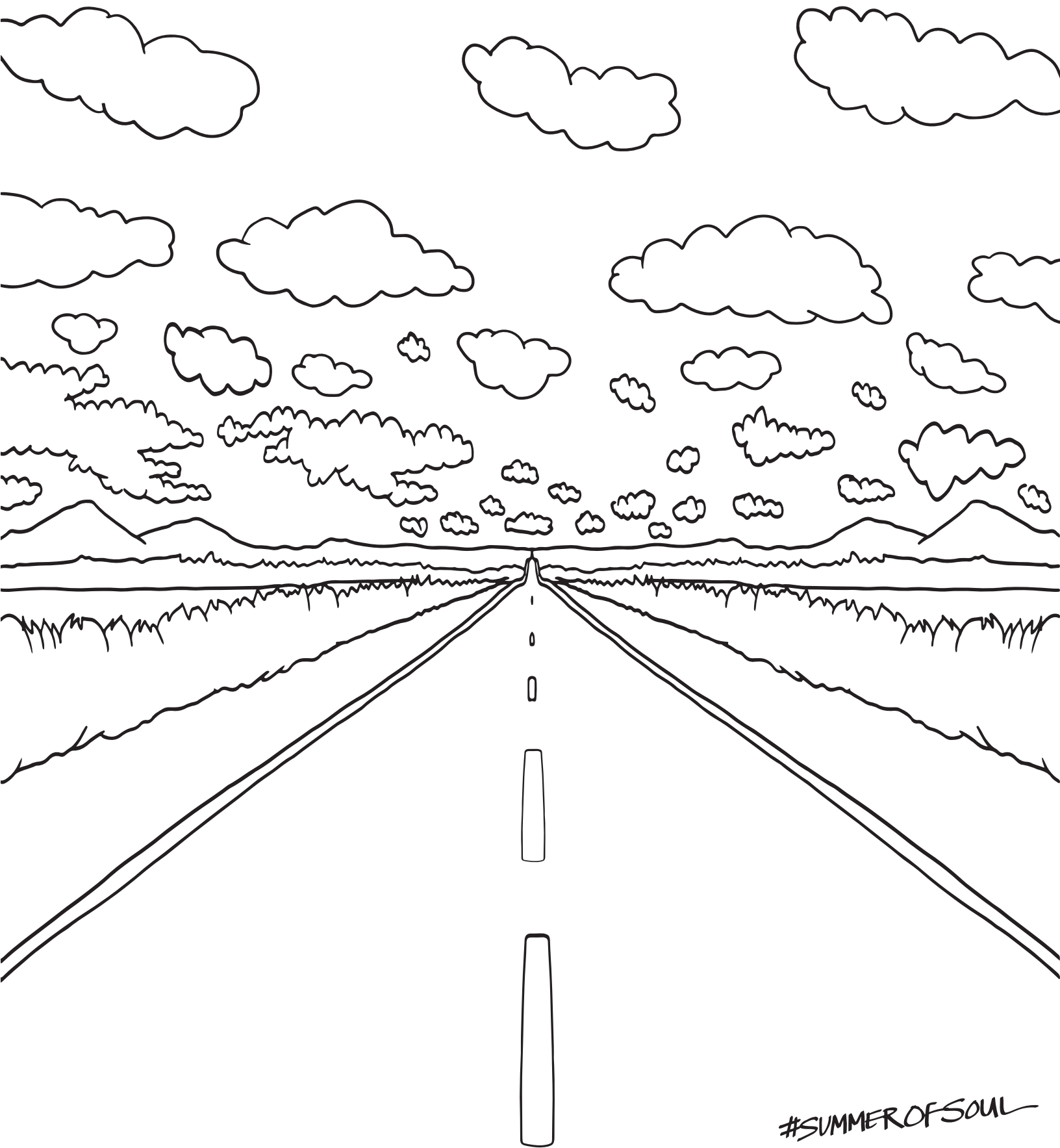
E ASPIRE TO INSPIRE.  
ND EXHALE EXPECTATION.  
D FIND FREEDOM IN OUR SPRINTS.  
SS COMMUNITY  
UR OWN **CARDIO** PARTY.  
THAN WE EVER THOUGHT POSSIBLE.  
RPRISES US EVERY TIME.  
**OBSESSED,**  
CHED TO OUR BIKES.  
HE HUM OF THE WHEEL.  
ENTIRE BODIES, ONE RIDE AT A TIME.  
**CHANGE YOUR BODY**  
UR SOUL.  
*#SUMMER OF SOUL*





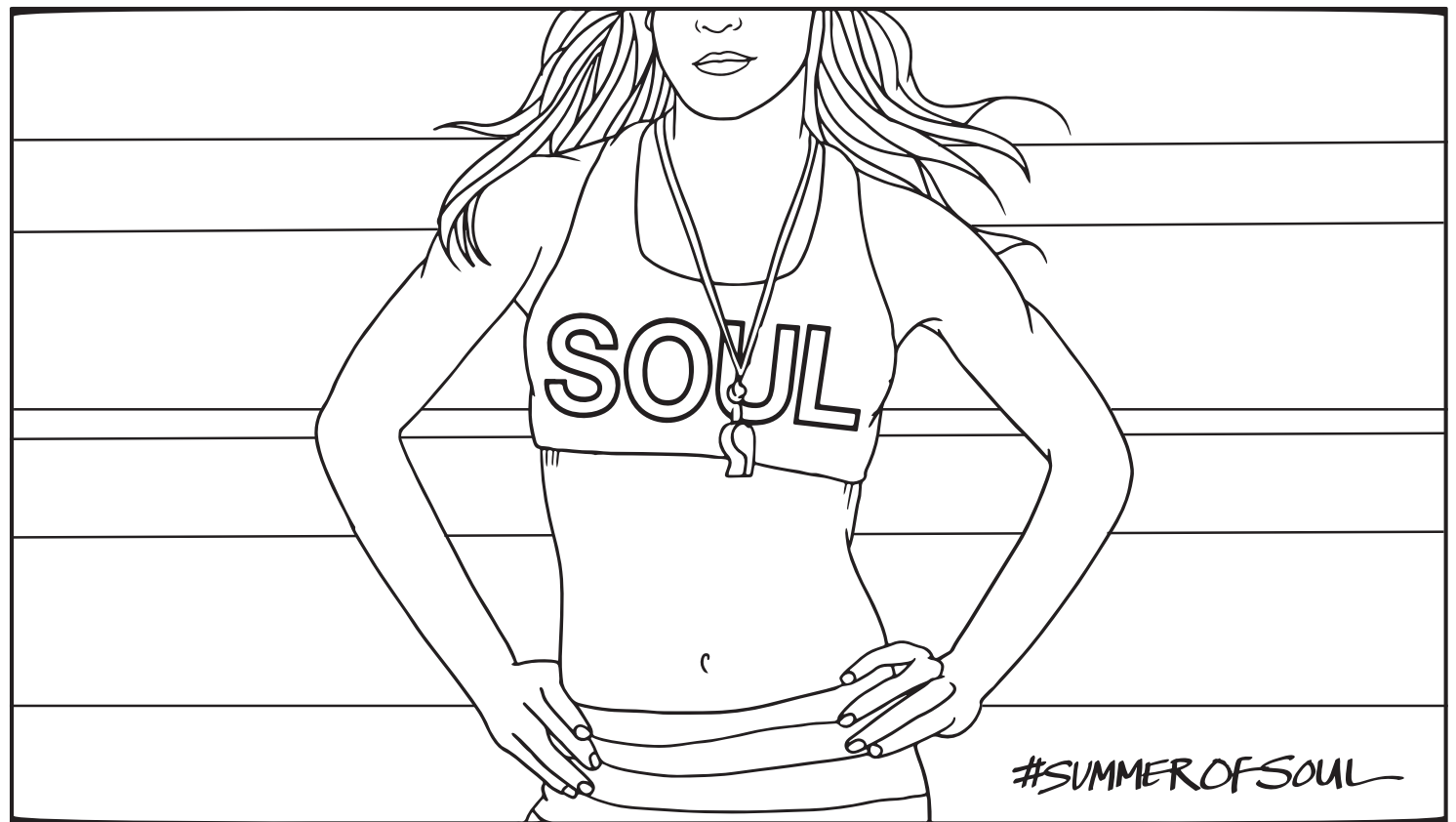
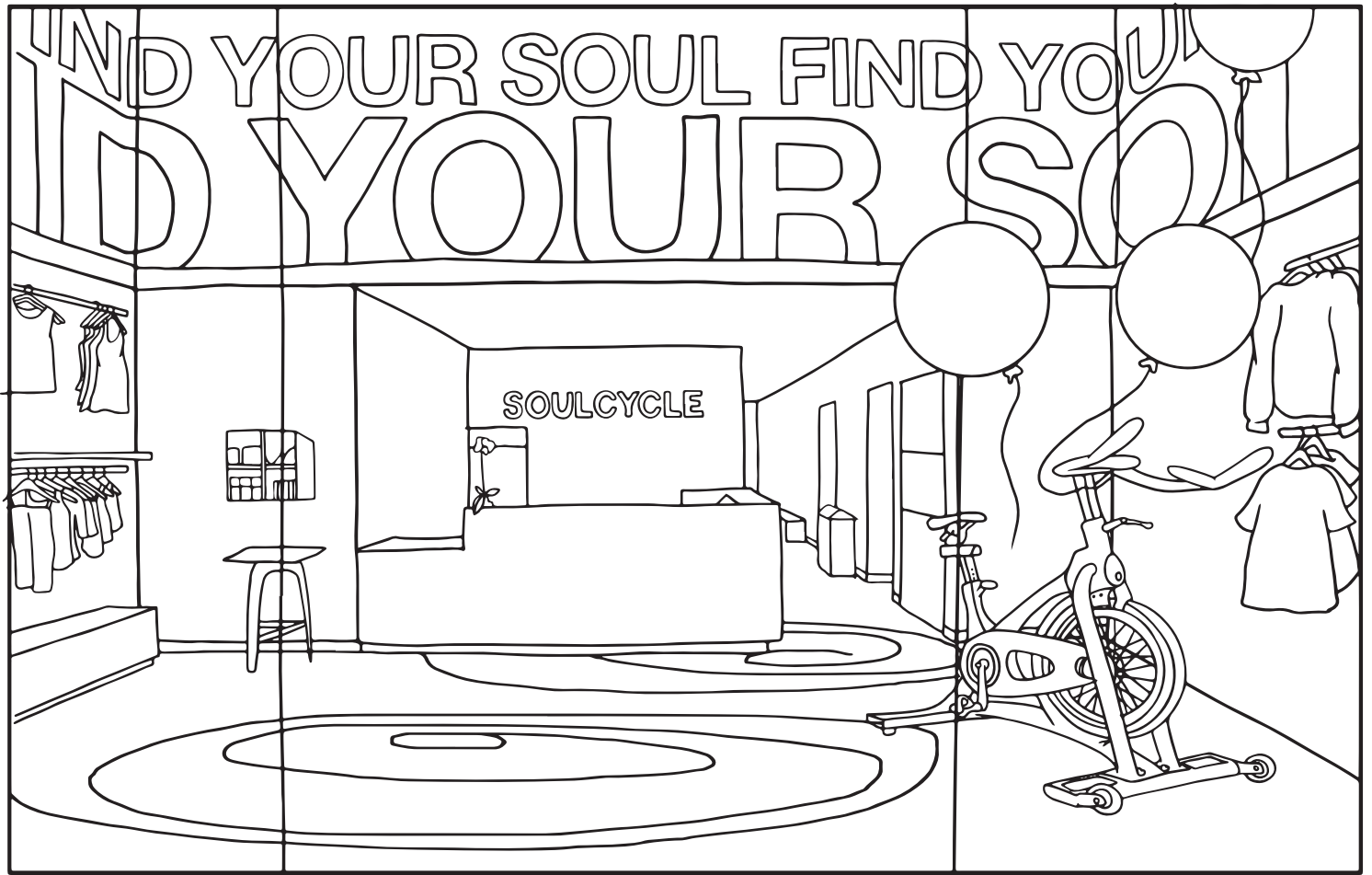
# ADDICTED, OBSESSED,

UNNATURALLY ATTACHED TO OUR BIKES. HIGH ON SWEAT AND THE HUM OF THE WHEEL.  
CORE ENGAGED, WE RESHAPE OUR ENTIRE BODIES, ONE RIDE AT A TIME.



#SUMMEROF SOUL

**TAKE YOUR JOURNEY**



**CHANGE YOUR BODY**



FIND

YOUR

SOUL

#SUMMER OF SOUL



SHOW OFF YOUR  
SOUL ARTWORK!  
SHARE YOUR FINISHED  
CREATIONS ON SOCIAL  
MEDIA WITH  
#SUMMEROFSOUL &  
@SOULCYCLE, & WE'LL  
POST OUR FAVORITES FROM  
SOULCYCLE THROUGHOUT  
THE SEASON!

SO BE CHLS SO ROT DT GTWN  
BKB BY CLPT X LALK & U  
ML 3 W 77 E 54 BSTN  
BU W BA LO BRPK COP  
14TH BA OP WSPT GAD  
BS DA SHRN BX CS MRINN  
MN E 83 NW VL TR SOHO A  
TK O BTWD TH WD  
CNHL UN L BK 19TH BY  
DALE HL UN PALN W 27 CH W TML  
WD SQ PLN WE  
SOMA NO EH RYBK C HO  
UNST 92ND D FIDI  
RZLN HO BV BUOL BK  
TRIB WVLG HL RG TN HT  
#SUMMEROFSOUL