

PUBLICATIONS, PRESENTATIONS & MEDIA

Refereed journal articles

Williams F, Mahfouz C, Bonney A, Person R, Seidel BM, Dijkmans-Hadley B, Ivers R:

A circle of silence: The attitudes of patients older than 65 years of age to ceasing long-term sleeping tablets. Australian Family Physician. *In press*.

Bonney A, Dijkmans-Hadley B, Seidel BM, MacKinnon D, Phillipson L:

A feasibility study of team-based primary care for chronic disease management training in rural Australia. The Australian Journal of Rural Health. 2016; 4.

Seidel BM, Campbell S, Bell EJ:

Evidence in clinical reasoning: A computational linguistics analysis of 789712 medical case summaries 1983-2012.

BMC Medical Informatics and Decision Making. 2015; 15: 19.

Seidel BM, Bell EJ:

Health adaptation policy for climate vulnerable groups: a 'critical computational linguistics' analysis. BMC Public Health. 2014; 14: 1235.

Bell EJ, Crocombe L, Campbell S, Goldberg LR, Seidel BM:

Understanding the research-policy divide for oral health inequality. Healthcare Policy. 2014; 10: 64-78 .

Bell EJ, Seidel BM, Kilpatrick S:

Climate change: how scientism has neutralised health policy effectiveness for rural communities. Journal of Rural Studies. 2013; 32: 365-374.

Bell EJ, Seidel BM:

Developing 'policy stories' for state health benchmarking: A small-N quali-quantitative study. International Journal of Disability and Human Development. 2012; 12: 67-75.

Bell EJ, Seidel BM:

The evidence-policy divide: A 'critical computational linguistics' approach to the language of 18 health agency CEOs from 9 countries. BMC Public Health 2012; 12: 932.

Bell EJ, Seidel BM:

Understanding and benchmarking health service achievement of policy goals for chronic disease. BMC Health Services Research 2012; 12: 343.

Bell EJ, Horton G, Blashki G, Seidel BM:

Climate change: can it help teach adaptive expertise? Advances in Health Sciences Education 2010; 17: 211-224.

Seidel BM, Pichler J, Gruene S:

Again just an idiopathic facial nerve palsy (*in German*)? MMW Fortschritte der Medizin 2008; 150: 33-34.

Seidel BM, Schubert S, Labitzke B, Borte M:

The influence of premature rupture of the membranes (PROM) on levels of oral mucosal immunoglobulins in the neonate. Gynecologic and Obstetric Investigation 2004; 57: 174-17.

Seidel BM, Schubert S, Schulze B, Borte M:

Secretory IgA, free secretory component and IgD in saliva of newborn infants. Early Human Development 2001; 62: 159-164.

Seidel BM, Schulze B, Schubert S, Borte M:

Oral mucosal immunocompetence in preterm infants in the first 9 months. European Journal of Pediatrics 2000; 159: 789.

Seidel BM, Schulze B, Kiess W, Vogtmann C, Borte M:

Determination of secretory IgA and albumin in saliva of newborn infants. Biology of the Neonate 2000; 78: 186-190.

Refereed journal articles (under review)

Seidel BM:

Health Literacy: Identification of core concepts by computational linguistics.
American Journal of Preventative Medicine.

Seidel BM, Bell EJ:

Does climate severity lead to climate action? A qualitative comparative analysis.
BMC Research Notes.

Refereed journal letters (peer reviewed)

Seidel BM, Stocks N:

Estimating cardiovascular risk.
Archives of Internal Medicine 2008; 168: 111.

Seidel BM:

The hospital doctor of the future: role model USA (*in German*).
Deutsches Aerzteblatt 2007; 104: 639.

Editorials

Bell EJ, Seidel BM, Merrick J:

Climate Change and Rural Child Health.
Climate change and rural child health: Special issue: International Public Health Journal 2010, 2(4).

Books

Seidel BM, Gruene S, Borte M:

Medical Classifications pocket.
1st Edition, December 2005.
Boerm Bruckmeier Publishing LLC, Hermosa Beach, USA

Edited books

Bell EJ, Seidel BM, Merrick J (Eds.):

Climate Change and Rural Child Health.
2011.
Nova Science, New York, USA

Book chapters

Seidel BM:

The Vascular System.
In: Schoelmerich J, Gruene S (Eds.): History, Examination, Diagnosis (*in German*).
1st Edition, December 2006.
Springer Verlag, Heidelberg, Germany

Refereed conference publications

Carter L, Seidel BM, Bonney, A:

Opioids in chronic non cancer pain – what are the challenges for GP trainees?
Primary Health Care Research Conference, Adelaide 7/2015.

Seidel BM, von Conrady DM:

What is the association between the use of complementary and alternative medicine and levels of health literacy in rural communities?
GP14 – The Conference for General Practice, Adelaide, 10/2014.

Williams F, Mahfouz C, Pearson R, Ivers R, Seidel BM:

The attitude of patients over 65 years to ceasing long term sleeping tablets (hypnotics).
Primary Health Care Research Conference, Canberra 7/2014.

Seidel BM:

Climate change and rural child health: Results and new directions from an international collaboration.
Ecohealth 2012. Kunming City, China 10/2012.

Seidel BM, Bell EJ:

Will climate severity ever lead to climate action? Implications for adaptation policy and practice.
Ecohealth 2012. Kunming City, China 10/2012.

Bell EJ, Seidel BM:

Health adaptation policy for climate change: Global and national deficits, local rural disadvantage.
National Climate Change Adaptation Research Facility conference, Melbourne, 7/2012.

Seidel BM:

Telehealth in Australia – technology, standards and practical considerations for rural GPs.
GP 11 – The Conference for General Practice, Hobart 10/2011.

Bell EJ, Seidel BM:

Climate change: does general practice need to adapt?
Primary Health Care Research Conference, Darwin 6/2010.

Bell EJ, Seidel BM:

Climate change: how can primary health care practitioners and researchers make a bigger difference?
Primary Health Care Research Conference, Darwin 6/2010.

Broadbent J, Stocks N, Seidel BM, Taylor A, Grant J, Adams R:

Awareness, perception and knowledge of cardiovascular disease and prevention among residents in the north western districts of Adelaide.
PHCRED Tri-State Conference, Alice Springs 9/2009.

Adams R, Hill C, Stocks N, Seidel BM, Wilson D:

Health Literacy Alliance Panel Health literacy as a tool for social inclusion in South Australia: Examples from research in health.
The history & future of social innovation conference, Adelaide 6/2008.

Seidel BM, Hill C, Proudman S, Cleland L, Adams R, Stocks N:

Cardiovascular disease awareness, knowledge and risk perception among patients with rheumatoid arthritis.
Australian Rheumatology Association 2007 Annual Scientific and Clinical Meeting (SA Branch), Adelaide 10/2007.

Seidel BM, Wang J:

Assessing health literacy: A new competency-based approach.
State Population Health Conference 2007, Adelaide 10/2007.

Seidel BM:

Perception, awareness and knowledge of cardiovascular disease risk: any lessons learned in the last 40 years?
18th WONCA World Conference 2007, Singapore 07/2007.

Schubert S, Seidel BM, Ehmann F:

Successful treatment of a large wound defect using V.A.C.-therapy after radical excision of an upper leg abscess – a case presentation (*in German*).
Joint congress of ETRS, EWMA and DGfW. Stuttgart, Germany 09/2005.

Schubert S, Seidel BM, Ehmann F:

V.A.C. therapy in combination with Promogran – a case presentation (*in German*).
Joint congress of ETRS, EWMA and DGfW. Stuttgart 09/2005.

Schubert S, Seidel BM, Schauer U, Borte M:

IgG subclass concentrations in children and adolescents – establishment of normal values with the certified reference protein CRM 470 (*in German*).
Annual meeting of the Society of Paediatrics and Paediatric Surgery of Saxony and Thuringia. Leipzig 03/2005.

Seidel BM, Pichler J, Gruene S:

Only a facial palsy? – A 81-year-old patient with Ramsay-Hunt-Syndrome (*in German*).
49th Annual meeting of the Society of Internal Medicine of the Saarland and Rhineland-Palatine. Neustadt/Weinstrasse 03/2005.

Schubert S, Seidel BM, Hermann G:

Successful treatment of chronic venous ulcers with a combination of Regranex and Promogran (*in German*).
Annual meeting of the German Society of Woundhealing and Woundcare. Weimar, Germany 09/2004.

Borte M, Gebauer C, Seidel BM, Schuster V:

The CINCA-syndrome - a case presentation (*in German*).

12th Annual meeting of the German Society of Paediatric Rheumatology. Garmisch-Partenkirchen, Germany 11/2002.

Seidel BM, Schubert S, Labitzke B, Borte M:

What is the influence of premature rupture of the membranes (PROM) on levels of oral mucosal immunoglobulins in the neonate (*in German*)?

98th Annual meeting of the German Paediatric Society. Leipzig 09/2002.

Seidel BM, Schubert S, Labitzke B, Borte M:

Determination of secretory immunoglobulins in saliva of newborn infants (*in German*).

98th Annual meeting of the German Paediatric Society. Leipzig 09/2002.

Seidel BM, Borte M, Steppberger K, Schuster V:

Varicella-recurrence under Tacrolimus-therapy (*in German*).

98th Annual meeting of the German Paediatric Society. Leipzig 09/2002.

Seidel BM, Borte M, Steppberger K, Schuster V:

The CINCA-syndrome - a case presentation (*in German*).

98th Annual meeting of the German Paediatric Society. Leipzig 09/2002.

Seidel BM, Schubert S, Labitzke B, Borte M:

Determination of secretory IgA, free secretory component and IgD in saliva of newborn infants.

1st International Congress on Salivary Gland Diseases. Geneva, Switzerland 01/2002.

Seidel BM, Schubert S, Labitzke B, Borte M:

Determination of secretory immunoglobulins in saliva of newborn infants (*in German*).

Middle-German meeting of Paediatric Immunologists. Hoefgen, Germany 10/2001.

Research reports

Williams F, Mafhouz C, Ivers R, Pearson R, Seidel BM:

The attitude of patients over 65 years to ceasing long term sleeping tablets (hypnotics).

Report for Coast City Country General Practice Training by the Illawarra and Southern Practice Research Network (ISPRN). 07/2014.

Bonney A, Dijkmans-Hadley B, MacKinnon D, Seidel BM, Phillipson L, Magee C, Jones S:

Feasibility study for a randomised controlled trial of shared-continuity for Type 2 Diabetes management in primary care.

Report for Coast City Country General Practice Training by the Illawarra and Southern Practice Research Network (ISPRN). 09/2014.

Invited conference presentations and panel discussions

Seidel BM, Smith AL:

Rural Health in Tasmania.

Paramedics Australasia State Conference, Hobart 11/2015.

Seidel BM:

Information technology in practice.

Tasmanian Health Conference, Hobart, 10/2015.

Seidel BM:

PCEHR – interactive panel.

45th Annual Scientific Congress of the Royal Australian and New Zealand College of Ophthalmologists (RANZCO). Hobart 11/2013.

Seidel BM:

Health reform and a unified approach.

Tasmanian Health Conference, Hobart 8/2011.

Invitation to chair conference plenary sessions

Seidel BM: Chair of plenary session: Health reform 'if you had the keys how would you drive it?'
GP 11 – The Conference for General Practice, Hobart 10/2011.

Invited keynote speech

Seidel BM:
Telehealth: A viable business model in general practices.
Australian Telehealth Conference, Melbourne 03/2014.

Invitation to appear before federal parliamentary committees

Seidel BM (representing the Royal Australian College of General Practitioners):
Inquiry into the Health Insurance Amendment (Safety Net) Bill.
Australian Senate Community Affairs Legislation Committee, Canberra 11/2015.

Seidel BM (representing the Royal Australian College of General Practitioners):
Australian Senate Select Committee on Health. Health policy, administration and expenditure.
Australian Senate Select Committee on Health. Burnie 04/2015.

Seidel BM (representing the Royal Australian College of General Practitioners):
RACGP submission to the Australian Senate Select Committee on Health. Health policy, administration and expenditure.
Australian Senate Select Committee on Health. Hobart 11/2014.

Seminars, workshops & webinars

Seidel BM:
Setting up your practice for telehealth consultations.
The Digital Health Show. Sydney 04/2016.

Seidel BM:
Diagnosis and management of prostate cancer in general practice.
Prostate Cancer Foundation of Australia, Hobart 11/2015.

Seidel BM:
Setting up your practice for telehealth consultations: A step-by-step approach for GPs.
Australian Telehealth Conference. Sydney 04/2015.

Seidel BM:
Cardiac Disease – An update.
Pharmaceutical Society of Australia (PSA). Hobart 03/2015.

Jones FR, Knowles DK, Seidel BM:
RACGP Governance Review. Workshop and webinar. Hobart 02/2015.

Seidel BM:
Introduction to research in General Practice.
General Practice Training Tasmania (GPTT). Hobart 11/2014.

Seidel BM:
Cardiac Disease. HF, AF and IHD.
Accredited Pharmacist Master Class (PSA). Hobart 04/2014.

Seidel BM:
Introduction to General Practice research.
General Practice Training Tasmania (GPTT). Hobart 02/2014.

Turnock A, Seidel BM:
Evidence Based Medicine.
General Practice Training Tasmania (GPTT). Hobart 11/2013.

Seidel BM:
Community Care & Clinical Pathways. Would it work for Hepatitis C in Tasmania?
Liver Outreach Australia (LORA). Hobart 11/2013.

Seidel BM:

Research opportunities in General Practice.
General Practice Training Tasmania (GPTT). Hobart 07/2013.

Seidel BM:

Using eHealth record systems to add value to clinical consultations.
RACGP. Launceston 05/2013.

Seidel BM:

Using eHealth record systems to add value to clinical consultations
RACGP. Hobart 05/2013.

Seidel BM:

Telehealth & eHealth workshop.
Tasmania Medicare Local. Hobart 04/2013.

Seidel BM

GP registrar research opportunities. Are practice-based posts an option?
General Practice Training Tasmania Medical Educator Day. Launceston 03/2013.

Seidel BM, Haikerwal M, Preen D:

Personally Controlled Electronic Health Record Indemnity Insurance Forum.
Tasmania Medicare Local. Hobart 03/2013.

Seidel BM:

Telehealth in Australia.
RACGP Lunchtime Series. Hobart 09/2012.

Seidel BM:

Standards for Telehealth in Australia – practical considerations.
RACGP. Campbelltown 10/2011.

Seidel BM:

Working as a rural General Practitioner: opportunities and challenges.
General Practice Training Tasmania. Richmond 10/2009.

Seidel BM:

Pragmatism in Research
The University of Adelaide. 01/2008.

Seidel BM:

Estimating cardiovascular disease risk.
The University of Adelaide. 11/2007.

Seidel BM:

Using a mixed-method approach in primary care research.
The University of Adelaide. 08/2007.

Seidel BM:

Health literacy – developing new concepts.
The University of Adelaide. 05/2007.

MEDIA COVERAGE, INTERVIEWS & EDITORIALS

TV

Asthma & back to school, *WIN TV*, 31.01.2016.

The February asthma epidemic, *ABC News breakfast*, 28.02.2016.

Should you get private health insurance? *Channel TEN, The Project*, 13.11.2015.

Stop politicising Health Care. *ABC The Drum*, 28.09.2015.

Medicare changes and the effects on rural GPs. *ABC News 24*, 14.01.2015.

Medicare rebate cuts. *ABC News*, 10.12.2014.

GP co-payments. *ABC News 24*, 22.05.2014.

Co-payment an unacceptable penalty, says GP. *ABC News 24*, 20.05.2014.

Co-payment will affect patients. *WIN TV*, 20.05.2014.
Child protection in the spotlight. *ABC Tasmania*, 25.10.2013
Free heart screening for regional Tasmanians. *ABC Tasmania*, 17.09.2013

Radio

Is Tasmania actually closing the gap? *ABC Radio Hobart 936*, 16.03.2016.
Inappropriate requests from naturopaths, *ABC Radio Sydney*, 25.02.2016.
Vaccination rates in Tasmania, *ABC Radio Hobart 936*, 18.02.2016.
Asthma & back to school, *Radio release (30 outlets, syndicated)*, 12.01.2016.
The no jab not pay policy, *ABC Radio Hobart 936*, 01.01.2016.
Should your smoking status affect your health insurance premium? *ABC Radio Hobart 936*, 09.11.2015.
Ehealth in Tasmania. *ABC Radio Hobart 936*, 19.10.2015.
ABC post-budget forum, *ABC Radio Hobart 936*, 13.05.2015.
The government's 'no-jab, no pay' policy. *ABC Radio Hobart 936*, 13.04.2015.
Revoking changes to Medicare. *ABC Radio Northern Tasmania*, 15.01.2015.
Medicare rebate cuts and implications for rural GPs. *ABC Radio Hobart 936*, 15.01.2015.
GP rebate cuts. *ABC Radio National*, 15.01.2015.
Changes to medicare. *ABC Radio Sydney*, 10.12.2014
General Practice Medicare cuts. *ABC Radio Drive*, 10.12.2014
The RACGP submission to the Senate Select Committee on Health. *ABC Radio National*, 03.11.2014.
The RACGP's #CoPayNoWay campaign. *ABC Radio National*, 20.05.2014.
A business model for telehealth in general practice. *ABC Radio Hobart*, 19.03.2014.
Health, health, health. *ABC Radio Hobart 936*, 05.10.2011.

Newspapers & online media

Labor vows to stop GP 'co-payment by stealth' by lifting Medicare freeze. *News.com.au*, 19.05.2016.
Labor makes \$12b general practice promise. *The Examiner*, 19.05.2016.
Tasmanian voters put health at No. 1 on their list of election priorities, *The Mercury*, 16.05.2016.
Turnbull makes powerful enemy in GPs, as doctors rally patients to fight spiralling health costs, *News.com.au*, 13.05.2016.
Budget fails to impress health set, *The Examiner*, 04.05.2016.
Experts divided on antidepressant data, *The Examiner*, 03.04.2016.
GPs question home doctor service need, *The Examiner*, 01.04.2016.
Paracetamol study to inform general practice, *The Examiner*, 20.03.2016.
GPs reject "simplistic" report, *The Examiner*, 11.03.2016.
Be ready for the school term hayfever & asthma surge, *myhayfever.com.au*, 22.01.2016.
How to prepare your child with asthma for school, *essentialkids.com.au*, 22.01.2016.
School kids asthma warning, *News.com.au*, 22.01.2016.
Claim that one third of health budget wasted. *ABC News online*, 29.09.2015.
Small-town doctors and those new to town most likely to leave for the city. *The Mercury*, 20.07.2015.
Doctors expected to call on Government to stop attacks on Medicare. *ABC News online*, 21.01.2015.
Australia Medicare changes: GPs warn of practice closures. *BBC News Australia*. 14.01.2015.
GPs hit out over Medicare changes. *The Mercury*, 13.01.2015.
Co-payment plan bitter pill for GPs. *The Mercury*, 11.12.2014.
GPs revolt against federal government's \$7 co-payment fee. *The Mercury*, 20.05.2014

Video link boon for GP care. *The Mercury*, 08.07.2011.

Magazines

Connecting services, *Good Practice*, 01.05.2016.

Health technology a game changer for Huon Valley GP, *Primary Health Matters*, 30.11.2015.

Telehealth: from a distance. *Good Practice*, 01.03.2014.

Medical news outlets

Pharmacists and GPs pioneer new ways of working, *Pharmacy News*, 05.04.2016.

Will health care homes fail on the back of myhealthrecord's fail? *The Medical Republic*, 04.04.2016.

Specialists urge 'radical' change to asthma treatment, *Medical Observer*, 04.04.2016.

Big Medicine Inc, *The Medical Republic*, 19.02.2016.

Asthma linked to abdominal aortic aneurysm for the first time, *Medical Observer*, 16.02.2016.

Making sense of the productivity commission report, *The Medical Republic*, 09.02.2016.

Why worsening asthma symptoms could actually indicate reflux, *Medical Observer*, 05.02.2016.

GPs are still bulk-billing at record levels. *Australian Doctor*, 19.11.2015.

GPs cheaper than car insurance, Senate told. *Australian Doctor*, 18.11.2015.

General Practice lite: Pharmacist MBS proposal panned. *Medical Observer*, 12.11.2015.

GPs unfairly targeted in waste row. *Medical Observer*, 30.09.2015.

Seidel defends over-the-counter ICS trial. *Medical Observer*, 19.08.2015.

ICS stunt growth, slightly. *Medical Observer*, 29.07.2015.

Asthma control in Australia. *Medical Observer*, 20.05.2015.

Early-life pneumonia warning. *Medical Observer*, 09.03.2015.

LABA overuse may explain childhood asthma deaths. *Australian Doctor*, 16.02.2015.

Wake-up call for GPs on asthma. *Medical Observer*, 11.05.2015.

Patients will suffer: GPs step up anti-rebate campaign. *Medical Observer*, 13.11.2015.

Opioid tracking delayed for years: expert. *Australian Doctor*, 26.03.2013.

Curbing the abuse. *Medical Observer*, 05.02.2013.

Doctor shopper scheme praised. *Australian Doctor*, 17.04.2012.

National scheme will track doctor-shoppers. *Australian Doctor*, 21.02.2012.

New e-script monitoring should a priority. *Medical Observer*, 03.07.2012.

GPs should ask nurses to assist in telehealth. *Medical Observer*, 08.05.2012.

Time running out for \$6000 telehealth incentive. *Medical Observer*, 08.05.2012.

Telemonitoring trial points to GP future. *Medical Observer*, 29.11.2011.

GP costs reduced through photos. *Medical Observer*, 03.11.2011.

Telehealth benefits Tassie GPs practice. *Medical Observer*, 24.08.2011.

GPs start tuning into telehealth consults. *Medical Observer*, 19.07.2011.

Editorials

When it comes to Medicare rebates, specialists are very special. *The Medical Republic*, in press.

Health funding should follow the evidence. *The Medical Republic*, 13.05.2016.

Oh pharmacist, where art thou? *The Medical Republic*, 08.04.2016.

Why the future of primary care research is at risk. *Medical Observer*, 21.01.2016.

I specialise in patients, not consumers, clients or users. *The Medical Republic*, 18.10.2016.