



COURTNEY HERMAN

about me.

I'm a young creative professional looking to further my career in a fast-paced and competitive environment. I have an eye for graphic design and strive to work for a company who will allow me to explore my creative abilities while enhancing their brand simultaneously.

education.

BLOOMSBURG UNIVERSITY

B.A., Communication Studies
August 2007 – May 2011

skills.

Microsoft PowerPoint



Adobe InDesign/Photoshop/Illustrator



Social Media Sites



Basic HTML Knowledge



experience.

DIGITAL DESIGNER

Mondo | New York, NY | April 2015 – Present

Responsibilities include: Conceptualizing, designing and delivering creative imagery for internal and external use in collaboration with VP of Digital Marketing. Producing infographics for blog posts. Creating company branded materials and promotional items. Assisting in the making of digital marketing and technology assets. Helping with website design and upkeep. Designing monthly newsletter to be distributed to 500+ consultants via Hubspot.

EMPLOYEE ENGAGEMENT COORDINATOR

Mondo | New York, NY | January 2013 – April 2015

Responsibilities included: Creating company branded materials alongside Marketing team, designing/publishing monthly digital magazine, planning/executing corporate trainings and events, designing email templates for Marketing email blasts.

INSTRUCTIONAL DESIGNER

GP Strategies | Pottstown, PA | October 2011 – October 2012

Responsibilities included: Creating online and instructor-led trainings, working with media developers and graphic designers to create highly interactive elements, conceptualization and production. Clients: Comcast, Valspar, Bristol-Myers Squibb

PR/MARKETING INTERN (FLYERS SKATE ZONE)

Comcast Spectacor | Philadelphia, PA | May – July 2010

Responsibilities included: Coordinating pre-game events, reconstructing/designing company website, creating flyers/posters for special events, overseeing Marketing email blasts, handling social media sites.

