



Dentistry's Fastest Growing Patient Finance Company

Exclusive e-Book for Dentists:

**ONE EASY WAY TO GENERATE AN
EXTRA \$1,000,000 EVERY 5 YEARS**

One easy way to generate an extra \$1,000,000 every 5 years



Dr. Peter Thompson, DDS
General Dentist in Portales, NM
Owner of Thompson Smiles

Dr. Thompson, like many dentists, has invested significant time and money into technology and continuing education to better his practice. Advances in technology allow dental practices to deliver more comprehensive dentistry in fewer visits and even a single-visit for certain dental procedures. However, the biggest issue all dentists have in common is that many patients cannot afford the upfront out-of-pocket cost. This usually results in patients opting for only what their insurance will cover, only what they can afford to pay today or they walk-out and opt out of receiving care all together. In addition, financing from outside sources has become more difficult to come by than ever before.

So how do you perform more comprehensive dentistry on those who need it as well as help a higher percentage of patients who need dentistry? Read the report on Dr. Thompson's practice on the following page to learn how.

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The Solution

Dr. Thompson began offering Comprehensive Finance in May of 2011, an in-house patient financing program for dentists, to enable himself to easily extend affordable monthly payment terms to his patients. By offering Comprehensive Finance, Dr. Thompson knew he would be able to grow his practice from being able to do more dentistry during his normal four-day work week while generating additional income that would come in on a consistent monthly basis. He realized the only down-side to his plan was if patients were to not pay or stop paying before their loan was paid in full. Dr. Thompson decided that taking this chance was better than doing nothing. See the case study below to learn why this one easy solution can help you earn an extra million dollars every five years.

Case Study

Dr. Peter Thomson, DDS | Thompson Smiles
Comprehensive Finance user: May 2011 – Present

Current Loan Portfolio Balance: \$418,418.00

Total Treatment	\$1,110,803
Down Payments	\$224,583
Average Per Month	2 Loans
Average Loan	\$7,024 @ 15.5% for 42 = \$216 per month
Monthly Payments	\$15,984 (\$191,808 annually)
Interest Earned	\$193,530
Defaults	\$58,895 (5% Loss Rate)
Net Interest (Less Defaults)	\$139,635
Projected Income	\$1,183,623 EOY 5

One easy way to generate an extra \$1,000,000 every 5 years

Conclusion

The cost of dentistry is a barrier to most patients proceeding with optimal needed care. Access to outside financing has become very difficult to obtain for those who do not have much of a credit history as well as for those who are still suffering from a blemish or two that resulted from a mistake in their past. The only real solution to helping more patients and increasing your income is to offer in-house financing to patients.

About Comprehensive Finance

Comprehensive Finance is the leader in establishing and managing in-house financing programs for dental practices to offer their patients. Our innovative systems and processes enable dental offices across the country to easily and safely extend affordable monthly payment terms to their patients that can fit almost any budget.

Watch How Comprehensive Finance Can Help Grow Your Practice

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