



BE YOUR OWN BOSS

Proud supporter of...



ASK YOURSELF.....



- Would you like to help children develop new skills?
- Would partnering with a brand that has a proven, tried and tested model appeal to you?
- Would creating an additional income around your current commitments of £500-£1000 per month from sports coaching make a positive change to your life?

If you answered YES to these questions then we may have the perfect opportunity for you to launch your own sports coaching business.

Did you know?



There are over **5 MILLION** children in the UK right now aged between 2 to 7 years!

Let me ask you...

When will people stop having children?

Never, right?



If we could show you how to launch your own children's sports coaching business in an exclusive region for only a £249 initial fee, would you be interested in finding out more information?

If so, read on as we share the opportunity with you



THE OPPORTUNITY

Proud supporter of...



OUR JOURNEY SO FAR



- Established in August 2011
- Over 60 children registered within 2 weeks of launching
- First franchisee business launched in September 2012 in South Leeds
- Expanded further throughout Yorkshire and into the North East and North West in 2013
- Launched in Cleveland UK in 2016

OUR VISION and MISSION



“To engage young children across the United Kingdom in fun, physical activity that allows them to develop physical and social skills that provides a positive introduction to sport”

What WE LOOK FOR



Hard working

Ambitious

Good with children

Driven

Coachable

Self motivated individuals with a positive
outlook

THE COMPLETE BUSINESS KIT BAG



Starting your own Rugrats Rugby business can be a life-changing experience, it provides you with an opportunity to earn a great income, develop yourself personally & professionally and make a difference to children's lives.

Any new business carries a risk, but franchising has been consistently proven to lesson that risk, and when partnering with Rugrats Rugby you form a partnership with an existing organisation that has proven systems and support to help you create a successful and profitable business.

We provide you with a complete business kit bag that includes:

Exclusive region	Website, Email, Social Media
Professional curriculum	Full training and uniform
Marketing collateral	Online business resources
Franchisee community forum	Head office support

Potential Earnings



The below table gives you an illustration of what can be and is being achieved by people in the business right now. The below table reflects the potential earnings after your fees to run the classes have been paid out, for example hall hire, management fees etc

	Number of children				
	24	36	48	60	72
No of classes	2	3	4	5	6
Average hours coaching	1.25	2	2.75	3.30	4.25
Average weekly income £249 package	£70	£118	£164	£211	£319
Average weekly income £565 package	£75	£124	£170	£219	£329
Average weekly income £799 package	£80	£129	£176	£225	£337

Earn up to £80 per hour coaching children new skills in your local region!

GETTING STARTED



We know in today's financial climate that the ball game has changed and as such we have created 'The Lifestyle Franchise' packages which provide a range of options to suit your starting budget. It has never been easier to partner with an established brand to launch your own sports coaching business!

£249 initial fee

- Print ready marketing
- Website including online booking system for your customers
- Personalised professional email address
- Start up equipment and branded uniform
- 36 month contract - £97 per month
- Fixed margin on turnover of 12.5%
- Exclusive region
- Professionally designed curriculum
- Access to online coaching portal for all resources required to run your business
- Marketing budget of £250 to generate enquiries and customers
- Full training provided

£565 initial fee

- Print ready marketing
- Website including online booking system for your customers
- Personalised professional email address
- Start up equipment and branded uniform
- 36 month contract - £85 per month
- Fixed margin on turnover of 11%
- Exclusive region
- Professionally designed curriculum
- Access to online coaching portal for all resources required to run your business
- Marketing budget of £250 to generate enquiries and customers
- Full training provided

£799 initial fee

- Print ready marketing
- Website including online booking system for your customers
- Personalised professional email address
- Start up equipment and branded uniform
- 36 month contract - £72 per month
- Fixed margin on turnover of 10%
- Exclusive region
- Professionally designed curriculum
- Access to online coaching portal for all resources required to run your business
- Marketing budget of £350 to generate enquiries and customers
- Full training provided

THE not SO SMALL PRINT



We believe in being open and transparent when it comes to our pricing and fees to allow you to make an informed decision on whether Rugrats Rugby is the right opportunity for you.

Our franchise fee may be subject to additional costs which would be to cover your travel and accommodation costs for your practical training at one of our centres throughout Yorkshire, North West or North East.

I am sure you will agree that it simply wouldn't be commercially viable for us to absorb these costs within our low cost initial fee.

However we didn't want to package these costs in as we believe we can work with you to keep these costs to a minimum and we would discuss this with you, so you can factor these into your plans and budget.

NEXT STEPS



If we could show you how to create the type of income that our current franchisee's are earning would you like to be shown how?

If so, get in touch with the person who sent you this presentation to arrange an informal chat, we will also be able to answer any initial questions you may have.



For more information please contact:

Web: **www.rugratsrugby.co.uk**

Email: **franchise@rugratsrugby.co.uk**