

JONATHAN CLIFFORD

PHOTOGRAPHER & DESIGNER

EXPERTISE

Logistics & Project Planning

Photo Library Management

Adobe Creative Suite

Apple Systems

HTML & CSS

Wordpress

EDUCATION

MA DOCUMENTARY PHOTOGRAPHY & PHOTOJOURNALISM (DISTINCTION)

University of Westminster

London, UK

2013 - 2015

BACHELOR OF PHOTOGRAPHY AND COMMUNICATION DESIGN

Griffith University

Brisbane, Australia

2005 - 2008

CONTACT

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PROFILE

Experienced creative professional with excellent interpersonal skills and unique problem-solving abilities, supported by diverse and extensive professional experience and a relevant post-graduate level education.

Socially outgoing, I am relaxed and friendly, but in a work context, I pride myself on being punctual and hard working, always aiming to exceed others' expectations. I am self-disciplined, driven and always look to take the initiative in tackling new challenges. I thrive under pressure and have consistently demonstrated my ability to rapidly absorb new information and immediately put it into use.

A passion for travel and the desire to make a difference in the lives of others has motivated me to work as a volunteer overseas and to produce a number of self-funded photographic documentary projects highlighting important social issues.

EXPERIENCE

Freelance Photographer & Designer

2008 - Present

My photographic and multimedia work spans from personal documentary projects about important social issues, to the production of high end commercial images for a variety of industries, from architecture to fashion.

In previous personal projects I've explored gender issues, displacement and natural disasters. More recently my focus has turned to human rights abuses, in particular the global human trafficking crisis, which I've explored through an innovative portrait series called 'The Heroes Within'.

Alongside self-initiated personal projects I also work on a variety of commercial photographic assignments, with a focus on food and interiors.

As a designer I have worked on many large scale branding and identity campaigns for local and international business. My services include creation of an effective online presence, integration of social media into websites and blogs, consultation on brand awareness and the use of social media and the planning and execution of newsletter campaigns.

I am also the lead designer and art director for JAUNT Magazine, an independent photography-lead arts journal exploring the exciting new work in the creative industries and profiling emerging talent in the arts.

JONATHAN CLIFFORD

PHOTOGRAPHER & DESIGNER

REFERENCES

RON HAVIV

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EXPERIENCE

Technician, Apple Inc.

April 2013 - Present

- Providing technical support and troubleshooting advice on a range of personal computers and mobile devices, along with peace of mind and clarity to clients by answering their questions, calling upon an extensive knowledge of both software and hardware.
- Facilitating one-to-one training sessions with clients, on a wide variety of subjects and software, ranging from advanced photo and video editing to basic functions of the Mac OS X operating system.
- Responsible for external, internal and systems inspections of devices to locate source of issue and any indications of possible unauthorised modifications.
- Demonstrating exceptional levels of patience, empathy and general customer service at all times and going the extra mile to add a personal touch to each and every client interaction.
- Careful and consistent time management required in order to manage the significant work load and fast pace of the technical department.
- Creation and maintenance of technical case notes relating to repairs, tracking a repair from start to finish and ensuring the information is clear and concise.
- Supporting less experienced colleagues with queries and difficult customer interactions.

SKILLS

- Excellent interpersonal and communication skills
- Strong networking skills – genuine interest in people and building relationships
- Enthusiastic and confident personality, well-traveled with adventurous spirit
- Always seeking to advance and succeed by learning and applying new skills
- Highly self motivated to exceed personal targets and expectations of others
- Strong team player, able to relate to people of all ages and from all walks of life