



Penguin
Random House
Canada

Penguin Random House Canada

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MEDIA ADVISORY

Attention: News and Assignment Editors

Media Advisory: Winnie the Pooh 90th anniversary celebration

Toronto, October 10, 2016

What: A beloved, honey-eating bear is celebrating a big anniversary this week. Arguably one of the most well know children's book characters in the world, Penguin Random House Canada will present a nostalgic celebration commemorating Winnie the Pooh and the 90 years since his story was first published. Preschoolers from the Bloor West's Teddy Bear Academy are invited to stroll through Hundred Acre Wood with a reading of the original Winnie the Pooh story.

Who: Jim Cummings, the current voice Winnie the Pooh.
R. Bradley Martin, CEO, Penguin Random House Canada.
Real-life characters Winnie the Pooh, Piglet, Eeyore, Tigger, Rabbit, Kanga, Roo and Owl.

When: <i>October 14, 2016</i>	11 a.m. to 12 p.m.
Media check-in	10:45 a.m.
Opening remarks	11:00 a.m.
Reading	11:15 a.m.
Photo ops with real-life characters	11:30 p.m.
Honey pot station opens	11:30 p.m.

Where: High Park Children's Garden
High Park, Toronto, Ont.
105 Colborne Lodge Drive, M6S 2X3
Parking at Grenadier Restaurant
200 Parkside Drive, Toronto, M6R 2Z3

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For More Information:
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