



PRESS RELEASE

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PHOTO ITEM:

2-1-1 Broward Honors J. David Armstrong, Jr. at Milestone Honoree at its Kip Hunter Marketing “Making Real Connections” Breakfast, hosted by Signature Grand and presented by Baptist Health South Florida

2-1-1 Broward honored **Broward College President J. David Armstrong Jr.** at the **Kip Hunter Marketing “Making REAL Connections” Breakfast hosted by Signature Grand and presented by Baptist Health South Florida** on Friday, May 6th at Signature Grand in Davie. **Broward College President J. David Armstrong Jr.** was awarded as the **Milestone Honoree** in recognition of all the support that he and Broward College have provided to 2-1-1 Broward, and for the tremendous support in helping the non-profit organization fulfill its mission and meet its goals.

The breakfast raised more than \$55,000 for 2-1-1 Broward. Just as 2-1-1 Broward facilitates the connection of people to health and human services, its partners and supporters offer the organization the opportunities to make these connections.

Broward College and 2-1-1 Broward formed a new and unique partnership in which specially trained staff at the 2-1-1 Broward call center answer inquiries from Broward College prospective students, students, and community partners. The call center helps answer questions, resolve concerns, route requests to the appropriate departments, and connects callers with 2-1-1 Broward’s many services, if needed. Broward College also has supported the organization by acting as a corporate partner and a Non-Profit Awards partner for three years.

Photos Courtesy of Downtown Photo/David Decoteau

P1. Broward College President J. David Armstrong Jr. accepting the Milestone Honoree award during the Kip Hunter Marketing Making Real Connections Breakfast benefiting 2-1-1 Broward

P2. Broward College President J. David Armstrong Jr. and Broward College Board of Trustee John Benz, President and CEO of South Florida Community Care Network during the Kip Hunter Marketing Making Real Connections Breakfast benefiting 2-1-1 Broward

P3. Broward College President J. David Armstrong Jr. and Nancy Botero Vice President of Advancement and Executive Director of the Broward College Foundation during the Kip Hunter Marketing Making Real Connections Breakfast benefiting 2-1-1 Broward

About J. David Armstrong, Jr.

Broward College President J. David Armstrong, Jr. boasts more than 31 years of experience as a state and national leader in higher education and economic development. His commitment to keeping tuition affordable has enabled a wide range of students the opportunity to attend Broward County and complete degrees in high-demand fields including veterans, working students, and first-generation college students.

Event sponsors included Kip Hunter Marketing, Signature Grand, Baptist Health South Florida, Russo Battista Law Group, OK Generators, Publix, JM Family Enterprises, Brown & Brown Insurance, Brenner Real Estate Group, FPL, Canon, Arc Pro Audio Visual and Hoffman's Chocolates.

About Broward College:

Serving more than 63,000 students annually, Broward College offers certificate programs, two-year university-transfer degrees, two-year career degrees and baccalaureate degrees in selected programs. The mission of the college is to provide high-quality educational programs and services that are affordable and accessible to a diverse community of learners. For more information, visit www.broward.edu.

About 2-1-1 Broward

The mission of 2-1-1 Broward is to provide a 24-hour comprehensive helpline and support services to individuals and families in our community seeking crisis intervention assistance and/or information and connections to health and human services in Broward County. Every call to 2-1-1 is answered by a trained, degreed counselor who listens to the caller's concerns, identifies their needs and connects them with agencies and programs that can help them. 2-1-1 Broward relies on the generous support of government agencies, corporations, foundations, and individuals to provide this vital community service. For more information regarding 2-1-1 and how you can help, please contact Tracy Schuldiner, Chief Advancement Officer, at 954-390-0493 or visit www.211-broward.org.

About Kip Hunter Marketing

Kip Hunter Marketing is a full service brand marketing, advertising, public relations, social media and special events firm. Based in Fort Lauderdale, Florida, Kip Hunter Marketing strategically builds brand awareness and creates integrated marketing campaigns which position its clients as best-in-class industry leaders. The agency's team of marketing specialists and designers employ an innovative, creative, and tactical approach which bolsters brand, expands market share and increase sales. For more information, please visit www.kiphuntermarketing.com or call 954-765-1329.

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