



ADD MORE TO YOUR BBB® ACCREDITATION WITH 5 VALUE ADDED BENEFITS

90%
OF CONSUMERS
RECOGNIZE





**GAIN A COMPETITIVE EDGE
WITH 5 ACCREDITATION
BENEFITS**



**BBB DYNAMIC
SEAL FOR
YOUR
WEBSITE**



**CUSTOMIZED
BUSINESS
REVIEW PAGE**



**BBB
REQUEST
A
QUOTE**

**BBB
ACCREDITATION
5 VALUE ADDED
BENEFITS**



**BBB
CUSTOMER
REVIEWS**



**MONTHLY
BUSINESS
REPORTS**

**GAIN A COMPETITIVE EDGE
WITH 5 VALUE ADDED
ACCREDITATION BENEFITS**

BBB® DYNAMIC SEAL FOR YOUR WEBSITE

- Displays your BBB Accreditation and assures consumers you are a trustworthy company
- Links to your BBB Business Review where consumers can see your rating, read/post a review or request a quote from your company

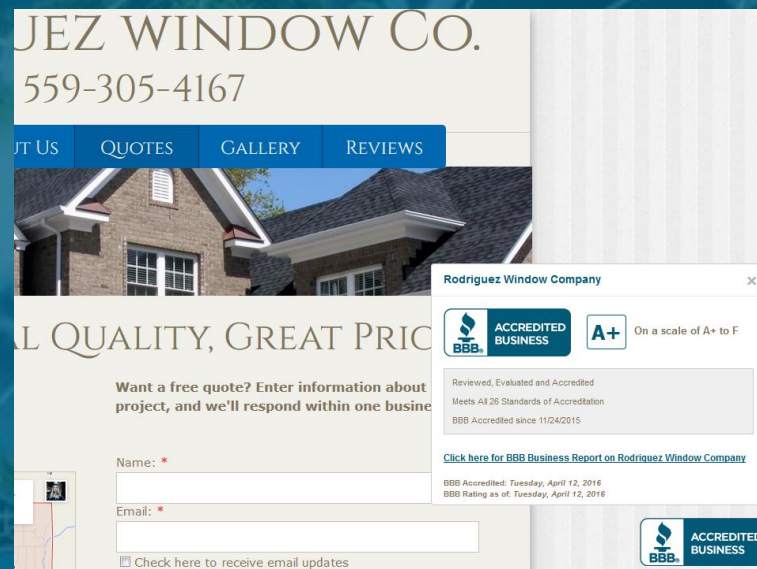


UPGRADE TO THE “FLOATING” DYNAMIC SEAL

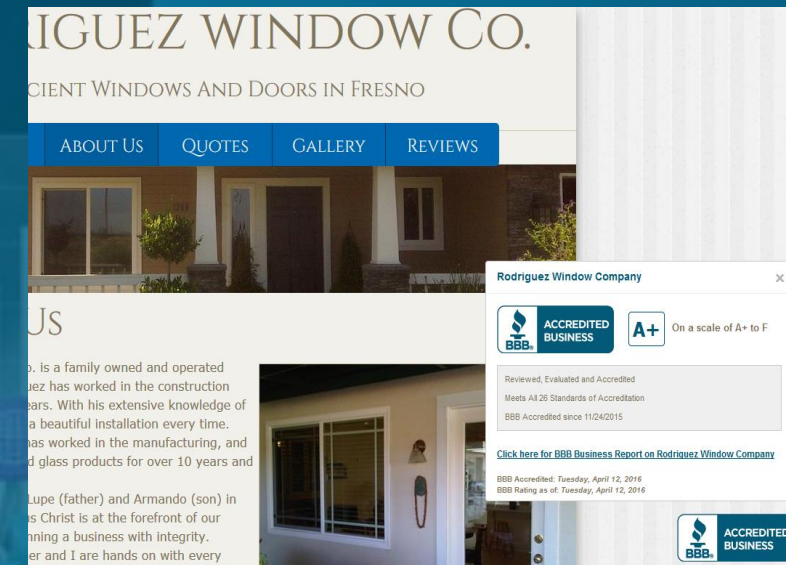
Upgraded BBB® Dynamic Seal always displays your BBB Accreditation



On Homepage



When switching
between tabs



When scrolling
up/down



[GET YOUR CODE](#)

Dynamic Seal Links to Your BBB® Business Review Page

BBB® BUSINESS REVIEW PAGE

Displays Basic Items:

- Business Name
- Location(s)
- Phone number(s)
- Website
- Accreditation Status
- Rating
- Request-A-Quote Field

CUSTOMIZE YOUR BBB[®] BUSINESS REVIEW PAGE



GIVE CONSUMERS MORE TO LOOK AT:

- Add photos/videos
- Product/service description
- Service area
- Hours of operation
- Business description

CUSTOMIZE YOUR BBB® BUSINESS REVIEW PAGE

CLICK TABS BELOW TO VIEW EXAMPLES

Overview

Business
Information

Pictures

Videos

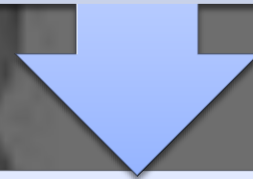


**STAND OUT & BE KNOWN –
UTILIZE BBB
CUSTOMER REVIEWS**

BBB® CUSTOMER REVIEWS FROM A BRAND YOU TRUST

Relevant

for both consumers and businesses



Transparent

with expanded picture of buying experiences



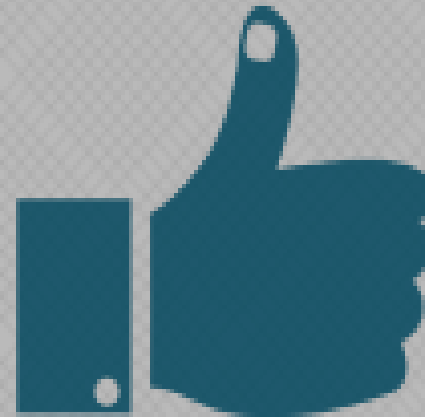
Proactive

“checking” before you buy

HOW BBB® CUSTOMER REVIEWS WORK

1

After submitting a Customer Review for consideration, the reviewer receives an automated e-mail in order to validate their Customer Review.



2

BBB sends the review to the business.



3

The business has the option to submit a response or challenge the reviewer.

The review will be posted 3 - 10 business days after the review is submitted.

4

5

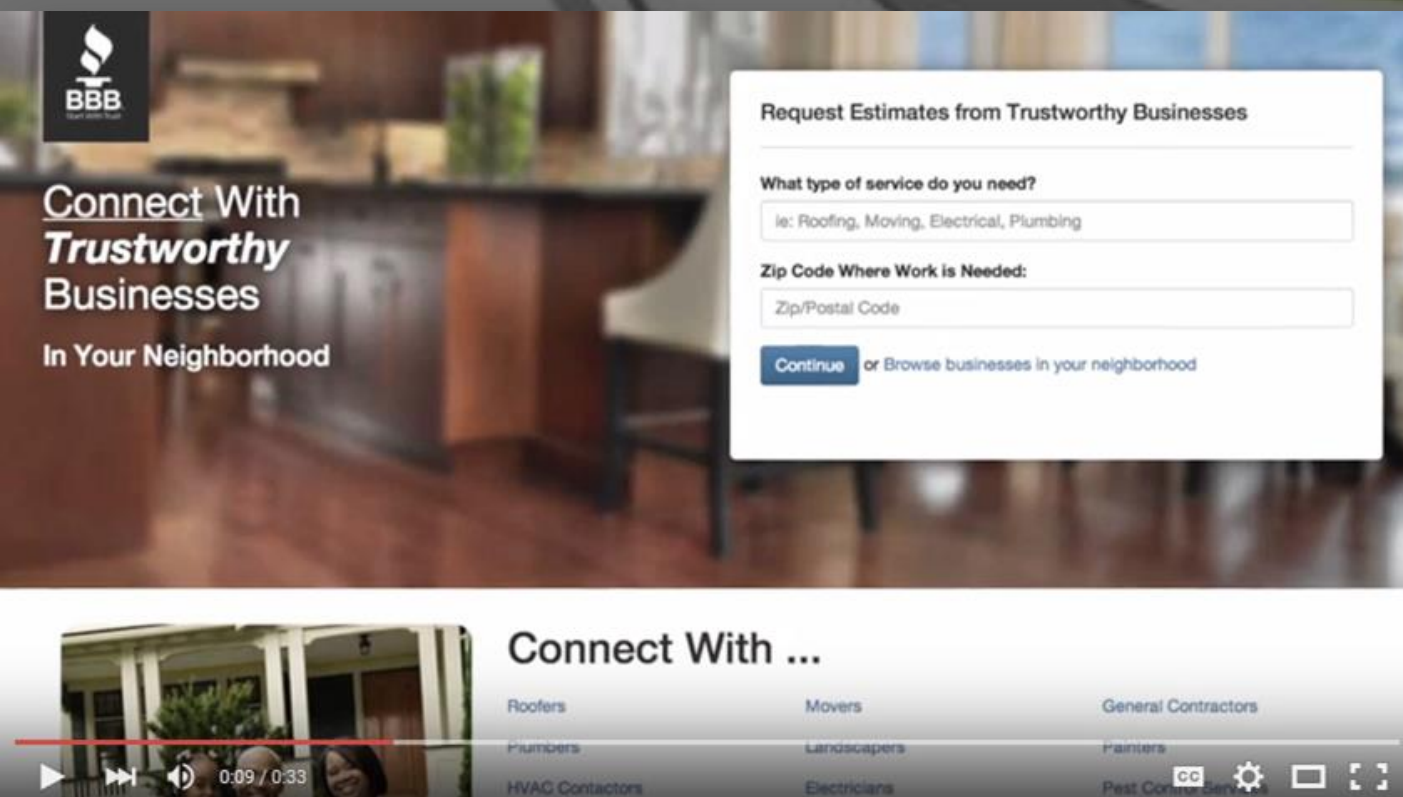
OPTIONAL

If there is an exchange between the business and reviewer, it will be reviewed and potentially posted.



[CUSTOMER
REVIEWS
TOOLKIT](#)

BBB® REQUEST-A-QUOTE PROGRAM



The video player interface features a background image of a modern interior space. In the top left corner, the BBB logo is displayed. The main text reads "Connect With Trustworthy Businesses In Your Neighborhood". A white overlay box contains the "Request Estimates from Trustworthy Businesses" form, which includes fields for "What type of service do you need?" (with the example "ie: Roofing, Moving, Electrical, Plumbing") and "Zip Code Where Work is Needed:" (with the placeholder "Zip/Postal Code"). Below these fields are a "Continue" button and the text "or Browse businesses in your neighborhood". At the bottom of the player, a video thumbnail shows a group of people, and a list of service categories is displayed: Roofers, Plumbers, HVAC Contractors, Movers, Landscapers, Electricians, General Contractors, Painters, and Pest Control Services. The video progress bar shows 0:09 / 0:33.

BBB
Start with Trust

Connect With
Trustworthy
Businesses

In Your Neighborhood

Request Estimates from Trustworthy Businesses

What type of service do you need?
ie: Roofing, Moving, Electrical, Plumbing

Zip Code Where Work is Needed:
Zip/Postal Code

Continue or Browse businesses in your neighborhood

Connect With ...

Roofers Plumbers HVAC Contractors Movers Landscapers Electricians General Contractors Painters Pest Control Services

0:09 / 0:33

HOW REQUEST-A-QUOTE WORKS

CONNECT WITH POTENTIAL CUSTOMERS EASILY BY FOLLOWING THESE SIMPLE STEPS:

- **RECEIVE** AN EMAIL – “NEW LEADS AVAILABLE, CLAIM NOW!”
- **REVIEW** THE LEAD
- **CLAIM** THE LEAD WITHIN **30 MINUTES**
- **RESPOND** TO THE LEAD WITHING **24 HOURS** BY SENDING A MESSAGE REPLY TO THE CONSUMER
- **CALL** THE CONSUMER AFTER YOU RECEIVE THEIR CONTACT INFO POST SUBMISSION OF THE MESSAGE

Want to utilize this new feature to the fullest?



Be sure to whitelist
connect@ccie.bbb.org to
ensure delivery of the new
Request a Quote emails



Add mobile numbers
to your BBB
Business Review



Keep your BBB
information
up-to-date



Involve more staff
by adding
additional emails



Claim and
respond quickly
to new leads



4 out of 5 said BBB had a **DIRECT** impact on their growth

A person in a light blue shirt and dark trousers is seen from the back, standing in front of a wall covered in hand-drawn business diagrams. The diagrams include a network diagram with a 'FIREWALL' box, IP addresses '192.168.1.1' and '10.30.9.1', and clouds labeled 'LAN' and 'DMZ'. There are also database icons, a 'PC' label, and a large circular diagram with 'VISION' and 'QUALITY' leading to 'SUCCESS'. Other elements include 'COMPETITOR', 'STRATEGY', 'BUSINESS', 'TIME', 'RISK', and code snippets like '<?PHP>' and 'PHPINFO();'. The entire scene is overlaid with a blue tint.

BUILD A BETTER BUSINESS

STREAMPAGE COMMUNICATIONS

access to all of the benefits Accredited Businesses enjoy every day.

Thanks,

Leigh Ratliff
Storyteller, BBB serving Central California and Inland Empire Services

[Ask Me](#)

FORGOT SOMETHING?
It's not too late
Reminders

[RENEW NOW](#)

News & Events



HEADLINE NEWS

The 10 Companies With the Best Reputations [Infographic]

[Read more >](#)



HEADLINE NEWS

7 Essential Tools To Easily Build Your Personal Brand Online

[Read more >](#)



HEADLINE NEWS

How to Boost Your Team's Productivity

[Read more >](#)

News/Articles/Tips

On Your Properties

7	3rd	60	6772
WEBSITE CLICKS	GOOGLE RANKING	REVIEW VISITS	BBB SEAL VIEWS
Number of visitors who clicked on your website on bbb.org last month	Business review was found on page one of Google results on recent check	Number of visitors who viewed your BBB Business Review last month	Number of times your BBB Dynamic Seal was viewed online last month

Monthly Business Reports

[Ask Me](#)

Central California and Inland Empire

Steve,

I noticed that you haven't yet visited our page that details some of the many benefits of BBB Accreditation. [Follow the link](#) to learn more about the benefits available to you through accreditation.

Thanks,

Liliya Rudan
Assistant Director of Business Services, BBB serving Central California and Inland Empire Counties

Personal Emails

ACCESS TO A DEDICATED LOCAL BBB REP



Ask Me



EVERY MONTH, YOU WILL RECEIVE A MONTHLY INDUSTRY REPORT WITH INFORMATION SPECIFICALLY FOR YOUR BUSINESS. IT WILL INCLUDE A LINK TO YOUR BUSINESS PROFILE ANALYSIS.

Your BBB Business Profile has trust written all over it.

And **5911** consumers saw your BBB Business Profile in the last 12 months.



Channels	
Search Engines	334
Direct	19
Referral	11

Channels are an aggregate of where traffic to your business profile is coming from.

Search Engines	
Google	279
Bing	30
Yahoo	23
Aol	1
Ask	1

A list of which search engines are sending traffic to

Referrals	
bing.com	5
info.com	1
www2.purelocal.com	1
search.alot.com	1
thepcsoftwareconnectionst	1
r.duckduckgo.com	1

GET STARTED. CONTACT ME TODAY.

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