

Meet on Ireland's Wild Side

#MakeItIreland



WILD ATLANTIC WAY

SLÍ AN ATLANTAIGH FHIÁIN

MEET IN 
IRELAND

Meetings and Incentives

...on the wild side



Welcome to Ireland's Wild Atlantic Way

... the world's longest defined coastal route,
spanning 2,500km along the west coast of Ireland!

“The most memorable meetings and incentives always have a touch of wildness about them. It's the wild magic that is created when we come together to meet and learn, to celebrate or to be recognized for our achievements.”

So imagine the wild enchantment that's unleashed when we help you stage your next corporate meeting or incentive trip along the astonishing beauty of the Wild Atlantic Way? With daily direct air access via Kerry, Cork and Shannon you can easily take flight and lose – or find yourself ... on the wild side!

Ancient castles, luxury mansions and world-class 5 star hotels all ensure a more than comfortable stay. But when you want a raw, unique experience, when you want the boundless beauty of nature it is there for you, right on your doorstep – Europe's highest sea cliffs, oak groves that pre-date the industrial revolution, majestic mountains mirrored in shimmering blue lakes, a sense of remote isolation, a feeling of being “off the beaten track”, the unmistakable sound of the crashing, lashing waves of the Wild Atlantic Way.

In this booklet you will find details of 6 wonderful properties clustered around the Shannon and Killarney areas on the south west peninsula of the Wild Atlantic Way. All of these properties are “MICE

ready” and have lots of experience staging meetings, incentives and events ... with a definite touch of wildness about them!

You will also find information about Meet in Ireland's MICE Supports Programme. We can offer you a full range of complimentary practical and financial supports, as well as impartial advice and assistance tailored to meet your needs and to enhance the programme you can offer your clients.

When you choose Ireland's Wild Atlantic Way for your next meeting or event you can be sure of a warm welcome, an unrivalled experience for your delegates and our commitment to making your event exceptional.



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Meet in Ireland MICE Supports Programme

Our MICE Supports Programme offers you a full range of complimentary practical and financial supports. Based on a minimum number of 50 international delegates, number of overnights and location in Ireland, you can avail of a range of supports:*

Practical Supports

- **Introduction to approved DMCs / PCOs:**
We can issue your RFP to approved DMCs and PCOs, our local experts.
- **Convention Bureaux Supports:**
Work with one of our Regional Convention Bureaux in Dublin, Cork, Shannon and Kerry who will support you in delivering an exceptional meeting.
- **Presentation Toolkit:**
Should you require assistance presenting Ireland as a destination of choice, we can provide you with imagery, video, presentation templates.

Financial Supports

- **Site Inspection Hosting:**
We can help fund and co-ordinate site visits with our Regional Convention Bureaux (RCBs) and our DMC and PCO Partners. Site visits cover meeting facilities, hotels and social options.
- **Destination Programme Development:**
We can support your Welcome Reception, social excursion or the entertainment at the Gala dinner night to enhance the programme on offer to your clients

So be sure to get in touch with us as early as possible and we will give you an 'offer in principle' to include in your next pitch!

Accessing the support

For more information about accessing supports, please visit www.meetinireland.com/support or contact your local Meet In Ireland GB Representative

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** Financial supports are based on the number of international delegates, number of overnights and location in Ireland.*

Kerry Region

Looking for a spectacular place to meet, inspire, engage and motivate your delegates. Look no further than the magical Kingdom of Kerry. Some of the wildest and most spectacular coastline of the Wild Atlantic way can be found here and with the iconic Ring of Kerry on its' doorstep, delegates will experience both modern day cultural treasures and a link to an ancient, mystical world.

Unrivalled facilities in idyllic locations include the purpose built Killarney Convention Centre, Ireland's second largest, with capacity up to 2500 delegates and 26,000 acres of National Park as it's backdrop. With over 5000 3-5 bedrooms, Killarney is a compact town with the infrastructure of a major city. All hotels and meeting venues are within a 1.5km radius and delegates enjoy free WiFi throughout.*

Looking for a more intimate setting? Kerry has the highest concentration of 4 & 5 hotels in Ireland offering a range of smaller unique venues that are backed by personal and professional service.*

Ideal for incentives or smaller meetings, destinations including Tralee, Kenmare and Dingle offer immersive experiences, from high adventure to rewarding luxury in truly stunning landscapes. Delight and excite your delegates with diverse programs full of artisan food, craft making and musical experiences found in the

vibrant, creative communities dotted across the region.

Kerry presents an impressive face to the rest of the world; you won't find another conference or incentive destination that marries professionalism and cutting edge technology with such rich cultural history and spectacular natural scenery.

Kerry Convention Bureau offers a free and impartial service facilitating connections to passionate, local suppliers and proudly opening the door to the extraordinary wonders the Kerry region and Wild Atlantic Way offers for your next business event.

Easily accessible, the region is serviced via international hubs at Shannon and Cork. Kerry Airport, located 15 minutes from both Killarney and Tralee, has regular flights from the UK, Germany and twice daily from Dublin. It also provides exceptional value and service if chartering from mainland Europe.



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10 Inspired Incentives in the Kerry Region

1. Give your delegates a chance to unwind and gain fresh perspectives, spending an exhilarating **moonlit evening on kayak** exploring the deep, sparkling Lakes of Killarney with an expert guide.
2. Step back in time on the legendary **Gap of Dunloe** trip, travelling on traditional boats across the triple lakes of Killarney and through wild mountain passes on pony traps. Lunch in style with a gourmet picnic whilst being entertained with stories of history, legends and folklore.
3. Walk under the cover of darkness and see the heavens as never before. Look up at the Kerry sky on the **Dark Sky Reserve** to experience the only gold tier reserve in the Northern Hemisphere as designated by the International Dark-Sky Association. It will be a night your delegates never forget!
4. Take to two wheels to experience riding through wild landscapes and seascapes, all the while exposed to the raw natural beauty of the **Ring of Kerry**. Stop enroute for an unforgettable display of dogs herding sheep followed by a hearty gourmet lunch.
5. Bring your group on an unforgettable journey to **Skellig Michael**. Delve into the lives of the Monks who inhabited a hostile offshore island now home to puffins and Star Wars heroes!
6. Engage the senses by hitting the shores of the Wild Atlantic Way on an exhilarating **horse ride** along majestic beaches and coastal paths. Reward and nourish the senses afterwards learning to cook soda bread and Irish Stew.
7. Delight your delegates with an evening at **Muckross Traditional Farms**, a replica of rural Ireland and times of old. Take over the entire village, experiencing interactive basket making, turf stacking and bodhran playing demonstrations accompanied by traditional food and music.
8. Host a **gastronomic feast at Heathers**, set on 5 acres of gardens, nestled in foothills of the McGillicuddy Reeks. Dine on fabulous fare sourced from local artisan food producers, organic farmers and wild Atlantic seafood, beautifully paired with home grown ingredients from the kitchen garden.
9. Wind back the pace with a day of restorative pampering and luxury. After a zen morning spent indulging in 5* spa treatments, follow a leisurely gourmet lunch with an exclusive and intimate **shopping experience at Craftmakers**. Close out the day with a champagne high tea and gentle paced interactive weaving workshop.
10. Inspire new thinking with a motivating afternoon of light hearted competition, hosting your own **Celtic Games**. Motivate your group with the chance to try their hand at traditional Irish sports such as hurling and Gaelic football.

Kerry Hotels

The Malton

The Malton has been providing gracious hospitality within an exceptional grand backdrop since 1854. This splendid Victorian gem is located within 6 acres of picturesque grounds in the heart of Killarney town. Magnificent architecture, 171 bedrooms, an unrivalled location adjacent to Killarney Train Station, coupled with effortless service and hospitality; The Malton is Killarney's leading Events Centre

The Malton's purpose built Events Centre has experienced many enhancements over the years and today offers space for up to 950 delegates theatre style, 700 classroom style and 600 banquet style and includes a 225 tiered seated auditorium.



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The Killarney Park Hotel

Family owned and run, the five star Killarney Park Hotel is a member of the prestigious *Leading Hotels of the World* and fuses global service standards with the unique simplicity and impact of an authentic Irish welcome.

With 69 guestrooms, half of which are super-sized 50 sqm junior suites, the Killarney Park Hotel offers an unrivalled room product, superlative meeting spaces, a full service spa and a gastronomic experience to rival the best. Surrounded by its own glorious gardens, the town is always on your doorstep so you can switch from chill to thrill in seconds.



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The Brehon, Killarney

Inspired by Killarney's Victorian legacy, the Brehon is a stylish contemporary hotel hidden behind a magnificent period façade. Co-located at Ireland's National Events Centre (INEC), the Brehon, along with its neighbour and sister property, The Gleneagle Hotel, offers a turn-key service for mid – large sized meetings and events.

There are 123 guest rooms at the Brehon and an additional 244 at the Gleneagle Hotel with capacities at the INEC on auditorium style, tiered seating for up to 2,500 attendees. The Brehon is a short stroll from the urban appeal of Killarney town centre and the wild isolation of Muckross National Park.



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The Malton



The Brehon

The Killarney Park Hotel



The Malton Hotel – in 1920 the hotel was suddenly seized, occupied by the military and used as a barracks. It's still run with military precision but only in a good way!

The Brehon, Killarney – “Brehon” is an ancient term in the Gaelic language linked with arbitration and justice and the current hotel building sits on the site of an ancient court, dating from the 6th century.

The Killarney Park has no fewer than 45 fireplaces so you're always sure of a warm welcome!

Shannon Region

The Shannon region is the meeting point of counties Limerick and Clare in the South West of Ireland where the Shannon River meets the Atlantic Ocean. It's a region with rich pickings for meetings and incentives professionals as it includes some of Ireland's most iconic hospitality experiences – ancient castles, manor homes and boutique urban retreats.

Shannon Airport with daily direct international flights from North America and the UK and Europe makes this part of the Wild Atlantic way all the more accessible. This region also includes some of Ireland's most glorious golf with the famed links courses of Doonbeg and Lahinch and the stunning parklands at Adare and Dromoland.

Intrepid surfers, meanwhile, can catch the legendary Aileens, a 12m wave that, when conditions are right, forms along the west coast of Clare. Other adventurers will satisfy their need for thrills and spills by caving and potholing around the Burren, a unique geological area with a lunar-like landscape. Culture seekers will enjoy the Hunt Museum in Limerick city and the Folk Park at Bunratty that depicts life in Ireland one hundred years ago.

Limerick city and, in particular, Thomond Park are the spiritual home of Munster rugby, the provincial side that famously beat

the mighty All Blacks in the 1970s. Visit any pub in Limerick and you'll find a local there that'll give you a blow-by-blow account of the game.

*When you're considering our region, **The Shannon Region Conference & Sports Bureau** is a one stop shop for all you need to arrange a successful event. We can help with venue finding (full details of three world class properties are included below), introductions to PCOs and DMCs, advice on social and partner programmes and guidance towards any financial supports available to help make your event a truly memorable one.*



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10 Inspired Incentives in the Shannon Region

1. Discover Ireland's 1st capital of culture on the **Limerick City Art Trail** and enjoy a mini glass making workshop at the city's glorious Hunt Museum.
2. Step back in time and enjoy a **mediaeval-style banquet** at Bunratty Castle. Banquets have been taking place here for about 700 years or perhaps stage your own tailor made banquet in full mediaeval costume at a private castle of your choice.
3. Treat yourself to a **Downton Abbey style afternoon tea** at Dromoland Castle or Adare Manor and afterwards enjoy a Falconry display, the Sport of Kings!
4. Take a **Secret Ireland Escape** - with over 30 unique experiences to choose from this is a tailor-made day like no other. Think Luxury Yachting, Artisan Food, Craft Gin Tastings in a Shebeen and that's just the start!
6. For budding artists in your group, walk to No1 Pery Square for a taste of Georgian Limerick. Grab an easel and enjoy an afternoon of **watercolour painting** overlooking the people's park.
7. Enjoy an afternoon with Celia Holman Lee Irish Fashion Icon and TV personality as she takes you through **Limerick's fashion history**. Visit local designers to see their latest collections, the finest handmade jewellery and millinery. Or perhaps indulge your inner fashionista and create your own piece of custom jewellery!
8. **Travel in Style!** Horse Drawn carriage tours, Retro motorbikes, DeLorean Cars, RIBs, Powerboats, helicopters and even Hot air balloons are just waiting to take you and your clients on a wild Atlantic Way Adventure.
9. **Golfing** is part of the local culture in Shannon region so take your pick from the courses of Dromoland and Adare Manor to some of the world renowned links courses of Doonbeg, Lahinch and Ballybunion.
10. The **surf** is always up in Lahinch, a very popular seaside resort just a ten minute drive from the majestic Cliffs of Moher. Boasting a world famous, 2 km golden Blue Flag beach the flooding tide makes it ideal place to put water sport enthusiasts through their paces!

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Shannon Region Hotels

Dromoland Castle

A six hundred year old castle and ancestral home of the O'Briens, Kings of Thomond. A lineage that goes back a thousand years to Brian Boru, the only High King of Ireland. 98 luxury guestrooms. Conference and Incentive facilities for up to 350.

A perfect blend of glorious heritage and luxurious hospitality. Set on a private estate of four hundred and fifty acres, Dromoland Castle is your perfect haven on the wild Atlantic way, a destination within a destination. With a full range of estate activities, including championship golf, Dromoland Castle offers wild extravagance, a mere 15 minutes from Shannon airport.



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Adare Manor

Standing adjacent to the village of Adare – considered by many the most picturesque in Ireland – Adare Manor combines the gracious elegance of a bygone era with the hyper-connected efficiencies of today. The Manor which is just 30 minute's transfer from Shannon Airport is currently undergoing an extensive remodeling and will re-open autumn 2017 with 104 magnificent guestrooms and extensive meetings spaces with capacities for up to 440 attendees. World-renowned golf course architect Tom Fazio will also assist with improvements to Adare Manor's championship golf course and there are also plans to develop an Activity Centre which will offer guests an extensive range of outdoor pursuits.



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The Savoy Hotel

The Savoy Hotel, formerly The Limerick Marriott is a luxurious 5 star property located in the heart of Limerick city centre. Shannon Airport is a mere 20 minutes away and key attractions of the wild Atlantic Way such as Lahinch Golf Course & the much vaunted Cliffs of Moher are easily reached.

The hotel boasts 94 guest rooms, with dedicated meeting space for up to 250 delegates. Wifi is complimentary and guests may avail of private exclusive leisure facilities.



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Adare Manor



The Savoy Hotel



Dromoland Castle

Adare Manor has 365 stained glass windows, one for each day of the year, 52 chimneys, one for each week of the year, 7 pillars one for each day of the week and 4 towers one for each season.

The Savoy Hotel is built on the grounds of the old Savoy Theatre which was opened 80 years ago. We are proud to continue this tradition of hospitality on this historic site.

Dromoland Castle has hosted many people over the years including Nelson Mandela, Muhammad Ali, Robert Redford and Bruce Willis.





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Meet in Ireland is the official MICE (meetings, incentives, conferences and events) brand for the island of Ireland. It comprises of three tourism authorities: Fáilte Ireland, Tourism Ireland and Tourism Northern Ireland, who work in partnership to promote Ireland as a leading conference and meeting destination.

www.meetinireland.com
www.wildatlanticway.com