



PORTFOLIO

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GLOBALSTREETART.COM



GLOBALSTREETART

GLOBAL STREET ART HAS A GREAT TRACK RECORD FOR DELIVERING WIDE-RANGING AND HIGH-QUALITY COMMERCIAL AND NON-COMMERCIAL PROJECTS WITH SHORT LEAD-TIMES.

WE HAVE A HUGE GLOBAL ARTIST NETWORK— OUR PIONEERING WALLS PROJECT HAS ORGANISED OVER 1300 LEGAL MURALS IN LONDON SINCE 2012, WORKING WITH ARTISTS FROM ALL OVER THE WORLD.

OUR ONLINE PLATFORM, GLOBALSTREETART.COM HOLDS OVER 100,000 PHOTOS SUBMITTED BY ARTISTS IN OVER 100 COUNTRIES, WITH LICENSING CAPABILITIES.

WE HAVE A RESPECTED EDITORIAL VOICE WITH OVER 300,000 ORGANIC FANS ON SOCIAL MEDIA.

COMMERCIAL

MURALS FOR BRANDS AND AGENCIES





SONY XPERIA

DELIVERED A SERIES OF FIVE UV-LIGHT REACTIVE MURALS ACROSS LONDON USING SPECIAL PAINTS.





CREATIVE CONTENT UK

A SERIES OF FOUR WALLS IN CARDIFF, BIRMINGHAM AND BOURNEMOUTH FOR CREATIVE CONTENT UK, CELEBRATING CREATIVE DIVERSITY AND ENCOURAGING 16-25 YEAR OLDS TO SOURCE CONTENT FROM LEGAL SITES.



SAMSUNG



AMAZON



HERE EAST



SPLATOON



DICE



MOUNTAIN DEW

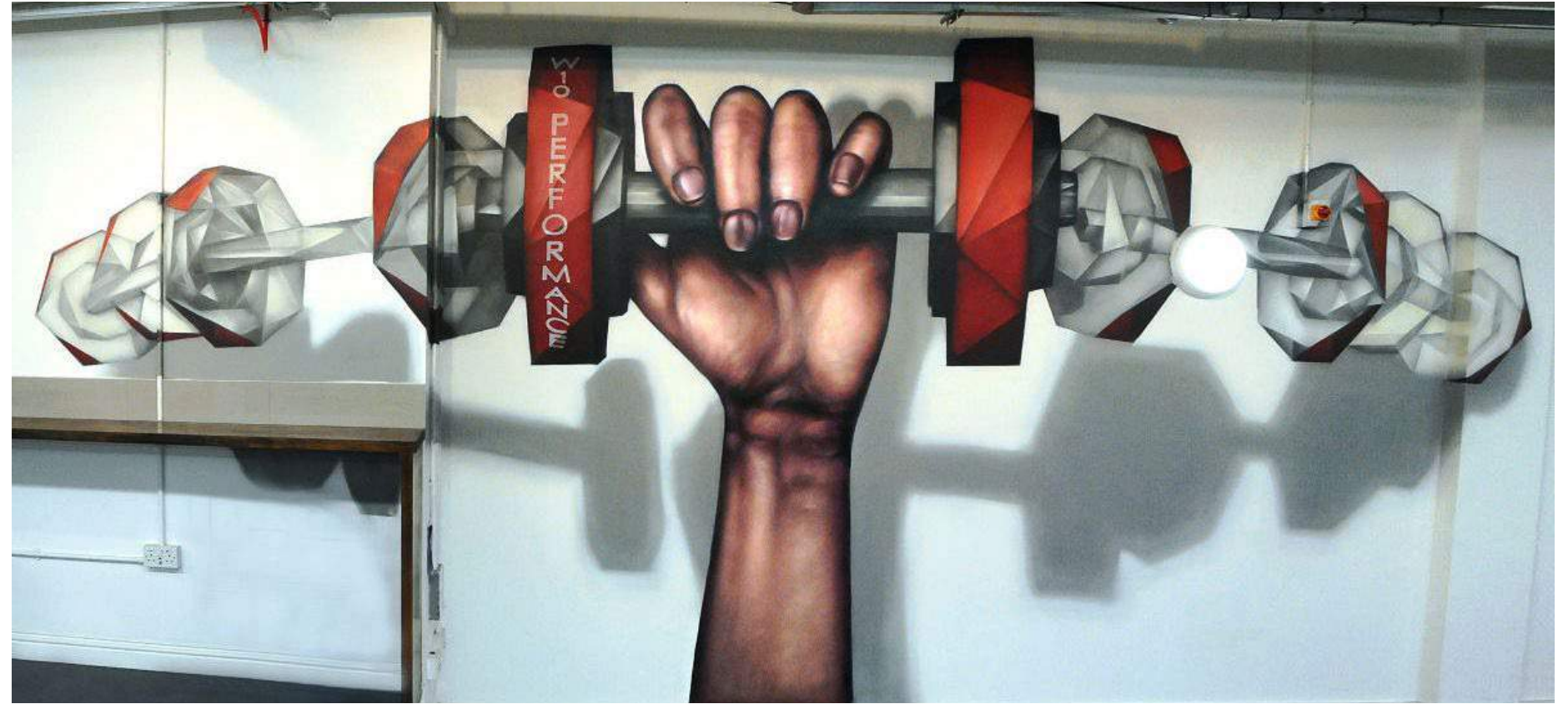




INTERIORS

FOR OFFICES, GYMS, HOSPITALITY AND PRIVATE
RESIDENCES

W10 PERFORMANCE GYM







DOMUS GLOBAL



GOOGLE



PERFORMANCE

LIVE ART, EVENTS AND WORKSHOPS



GOOGLE: TILTBRUSH

WITH A SHORT LEAD TIME GOOGLE'S CULTURAL INSTITUTE ASKED US TO INVITE FIVE LEADING INTERNATIONAL STREET ARTISTS FROM AROUND THE WORLD TO LEARN AND DEMONSTRATE THEIR VIRTUAL REALITY TILT BRUSH TECHNOLOGY, PRODUCING LICENSABLE CONTENT AND A VIDEO FOR PR (LINK AT END). THE PROJECT WAS SO SUCCESSFUL THAT GOOGLE INVITED US BACK THE FOLLOWING MONTH WITH FIVE NEW ARTISTS.





GOOGLE: CONNECTED WALLS

WE WORKED WITH TECHNICAL PARTNERS TO DELIVER THE WORLD'S FIRST 'CONNECTED WALL'. ARTISTS IN DIFFERENT INTERNATIONAL LOCATIONS COLLABORATED LIVE ON DIGITAL MURALS THAT WERE THEN PROJECTED AT EVENTS IN PARIS AND BUENOS AIRES.



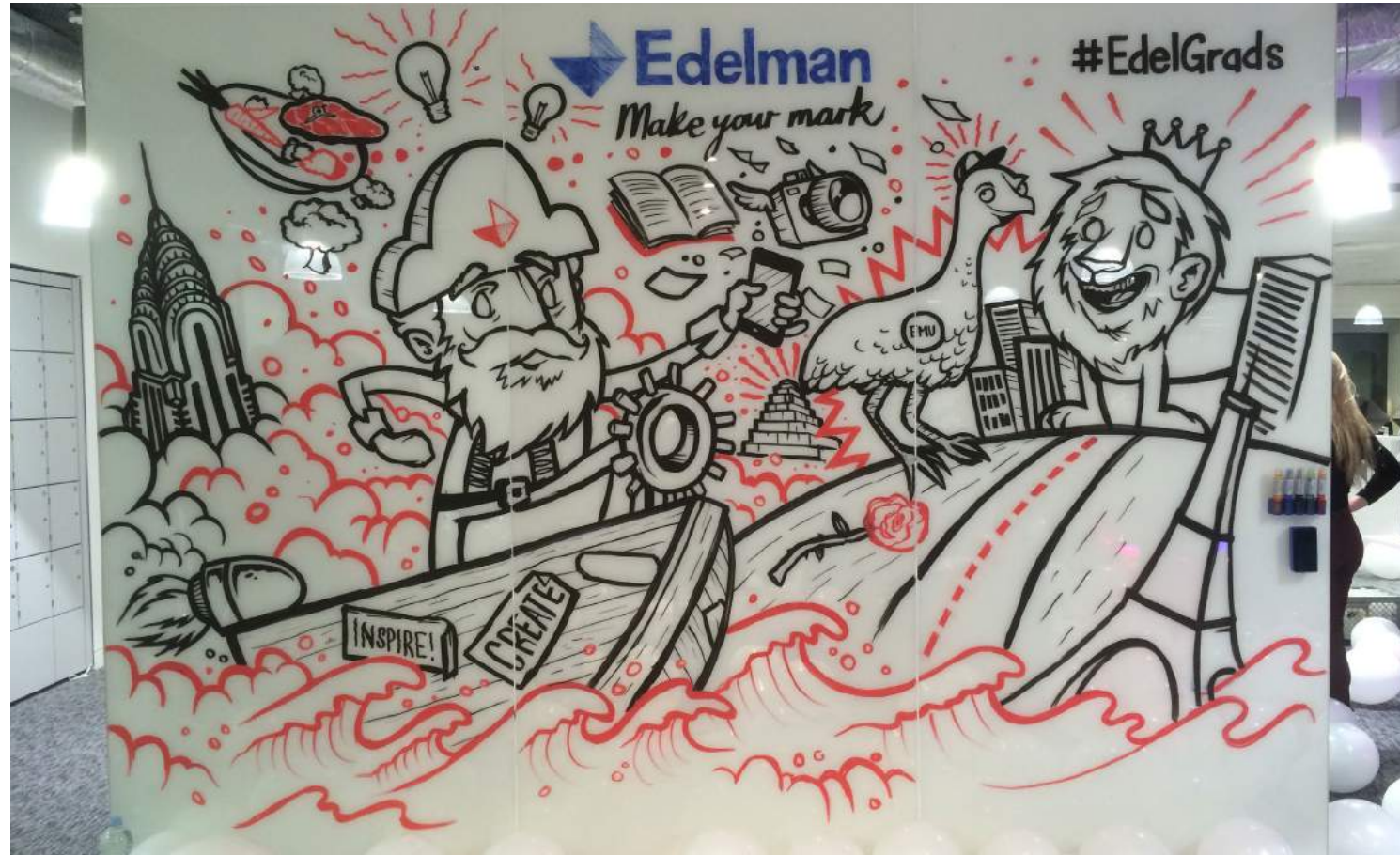


WACOM: THE BIGGER PICTURE

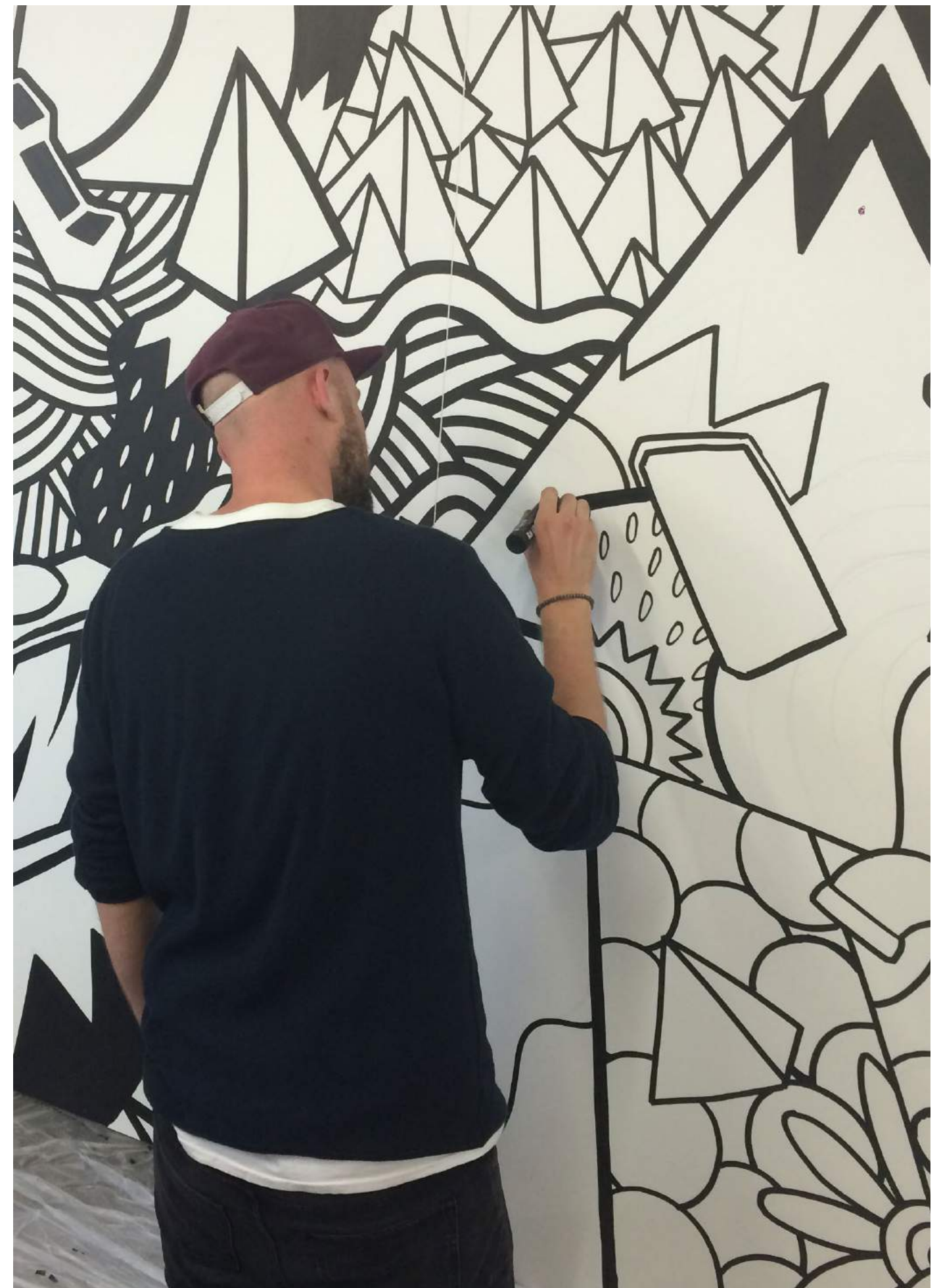
WE DEVELOPED AN ART BATTLE CONCEPT THAT WE PRESENTED TO WACOM WHERE ARTISTS WORKED LIVE ON TABLETS, WITH THEIR CREATIONS THEN PROJECTED ON LARGE SCREENS. IN THE SECOND YEAR THE EVENT EXPANDED TO A SERIES OF HEATS AND WE INVITED ARTISTS FROM THE CZECH REPUBLIC TO COMPETE IN A EUROPEAN FINAL.



EDELMAN



ALLIED LONDON



ALLIED LONDON





WORKSHOPS

TEAM-BUILDING GRAFFITI WORKSHOPS FOR PRIVATE CLIENTS AND EDUCATIONAL SESSIONS FOR SCHOOLS.



CAMDEN STREET ART TOURS

WE ARE THE ONLY STREET ART TOUR COMPANY IN LONDON THAT ACTIVELY PRODUCES MURALS ON A REGULAR BASIS, GIVING US A UNIQUE INSIGHT AND POSITION IN THE COMMUNITY. WE ARE ALSO THE ONLY STREET ART TOUR COMPANY OPERATING IN THE CAMDEN AREA. OUR TOURS ARE POPULAR WITH BOTH LOCALS AND TOURISTS, HAVING BEEN AWARDED A CERTIFICATE OF EXCELLENCE BY TRIPADVISOR IN 2016.



LICENSING & ILLUSTRATION



FLAME TREE PUBLISHING



UNILEVER



LIVERPOOL VICTORIA INSURANCE



CONCRETE CANVAS

How street art is changing the way our cities look

Lee Bofkin



EXPERTISE

CREATIVE CONSULTANCY, PUBLIC LECTURES AND BOOKS ON STREET ART AND PUBLIC SPACE



PUBLIC SPEAKING

GLOBAL STREET ART CO-FOUNDER, DR. LEE BOFKIN, AN OXFORD AND CAMBRIDGE GRADUATE AND A FORMER UK BREAKDANCER, REGULARLY GIVES TALKS TO LEADING AGENCIES AND AT TOP CONFERENCES, INCLUDING AT TEDX AND WIRED CONFERENCES.

GLOBAL STREET ART HAS ALSO PARTNERED WITH UCL AND CENTRAL ST. MARTINS TO BRING ABOUT THE 2014 GRAFFITI SESSIONS CONFERENCE.

GLOBAL STREET ART'S ORGANISATIONAL CAPABILITIES ARE UNIQUE, WHICH ALLOWS US TO OFFER CREATIVE CONSULTING TO COMPANIES LIKE GOOGLE AND AMAZON, HELPING THEM TO EXECUTE COMPLEX INTERNATIONAL ART PROJECTS.



PUBLIC MURALS & FESTIVALS



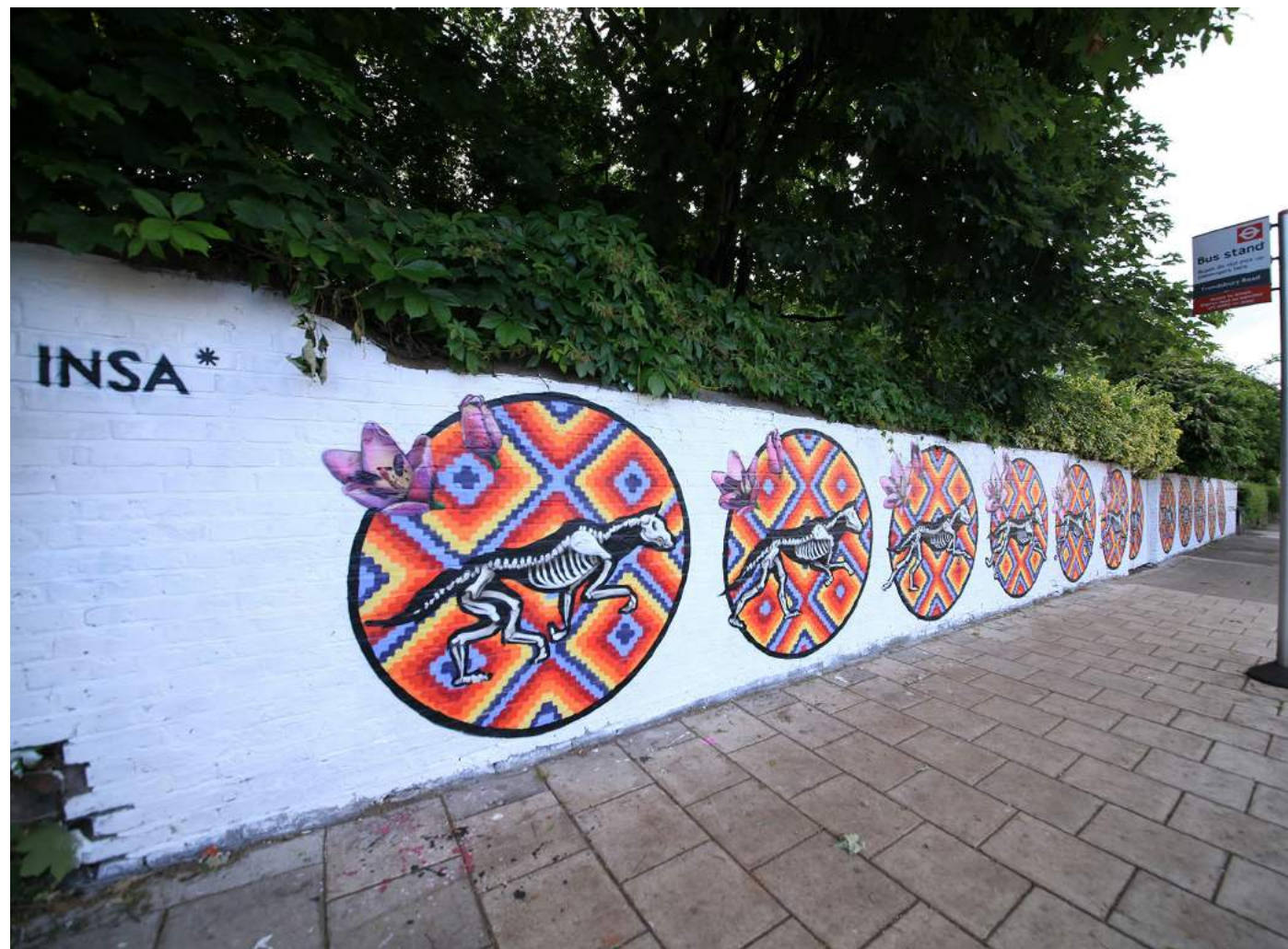
COLOUR THE CAPITAL

A LOTTERY FUNDED PROGRAM WHERE WE DELIVERED NINE LARGE MURALS IN LONDON DURING 2015, PARTNERING WITH FOREST RECYCLING PROJECT. (VIDEO LINK AT END OF PORTFOLIO).



BROCKLEY STREET ART FESTIVAL

CROWD-DRIVEN CAMPAIGN TO NOMINATE A LONDON NEIGHBOURHOOD FOR A STREET ART FESTIVAL, RESULTING IN 20 NEW MURALS (VIDEO LINK AT END OF PORTFOLIO).





SOCIAL MEDIA REACH

 **144K**

 **118K**

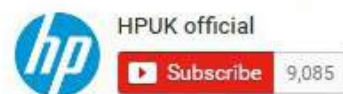
 **36K**

 **27K**

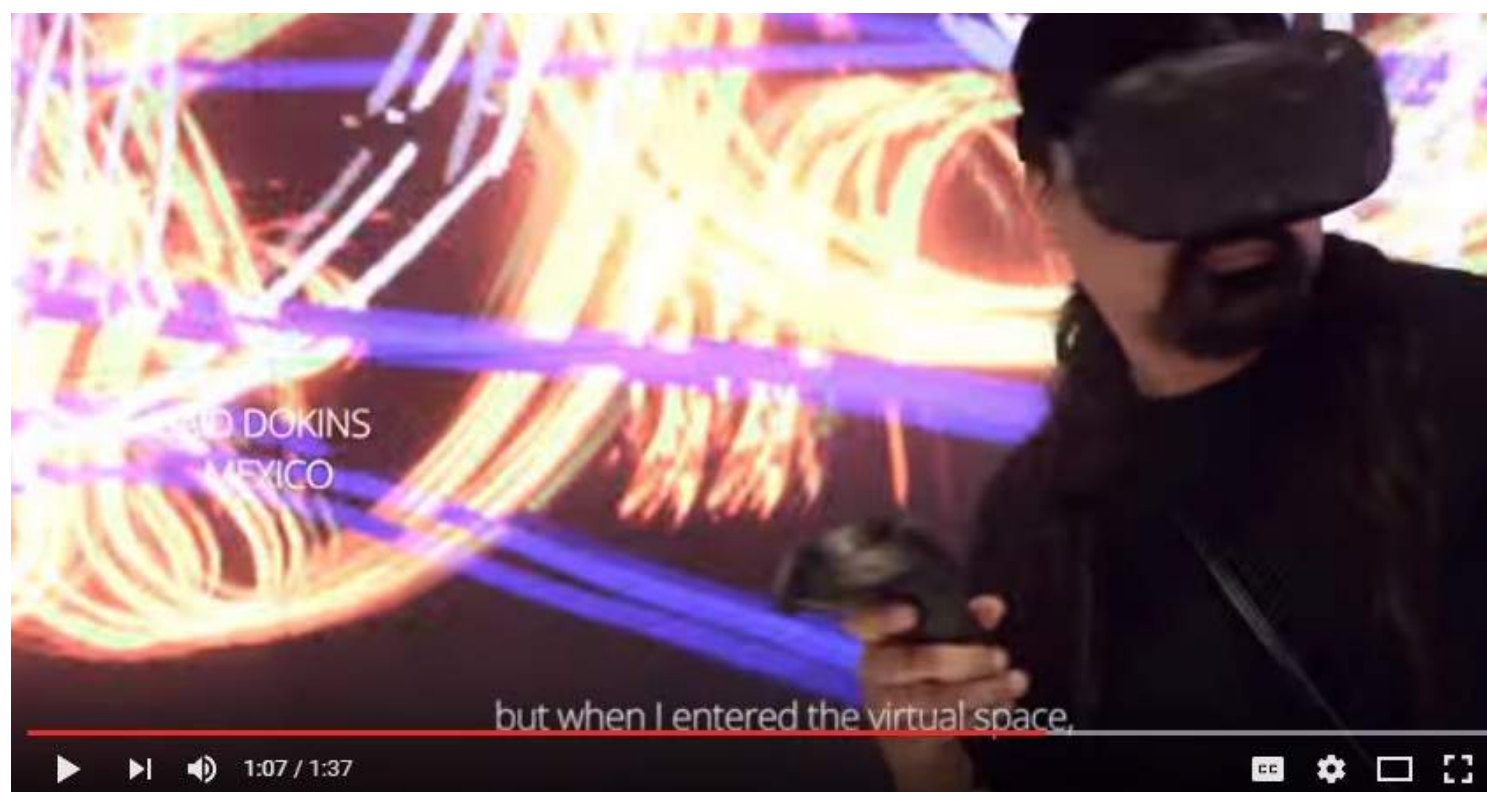
 **10K**



HP Powers Next Up Street Art Lovers



262,972 views



Tilt Brush - The Lab at Google Cultural Institute



692,506 views

VIDEO LINKS

SONY XPERIA

[VIMEO.COM/138633540](https://vimeo.com/138633540)

VALSPAR PAINTS

[YOUTU.BE/00YIXCPD4KI](https://youtu.be/00YIXCPD4KI)

INVICTUS GAMES

[YOUTU.BE/U00EGDYOW98](https://youtu.be/U00EGDYOW98)

HEWLETT PACKARD

[YOUTU.BE/G_IYADXHOZ8](https://youtu.be/G_IYADXHOZ8)

MOUNTAIN DEW

[YOUTU.BE/LLX677PRUVY](https://youtu.be/LLX677PRUVY)

WACOM: THE BIGGER PICTURE

[YOUTU.BE/VOTOBZJAWKI](https://youtu.be/VOTOBZJAWKI)

TEDX CLAPHAM “HOW TO PAINT A CITY”

[YOUTU.BE/COTNHZZTJ2S](https://youtu.be/COTNHZZTJ2S)

BROCKLEY STREET ART FESTIVAL

[YOUTU.BE/H9CMOCC4GJW](https://youtu.be/H9CMOCC4GJW)

COLOUR THE CAPITAL

[YOUTU.BE/WQ34L2YG5JQ](https://youtu.be/WQ34L2YG5JQ)



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