

The background image shows a tropical bay with several limestone karsts rising from the water. A small boat is visible in the lower center of the frame. The entire image is covered with a semi-transparent red gradient, which is darker at the top and bottom and lighter in the middle. The word "Localive" is written in a white, elegant cursive font, slanted upwards from left to right, positioned in the center of the image.

*Localive*

feel local everywhere

## THE IDEA



ROW, EAT, SPEND THE NIGHT ON THE ISLAND, WALK, DIVE AND ROW SOME MORE WITH **MURIEL IN TIGRE.**

## THE IDEA



**Localive** is a safe, beautifully designed and easy to use platform where local people, can offer different experiences for visitors in their city.

Meet Kim, Mana, Elisa, Muriel, Mariana, Andrés, We are Tango, Florencia, Natalia, Mauro and many other locals.

Book amazing experiences like **“Private Tango show” “Hidden treasures of Buenos Aires” “Tango lessons and visit to a Tango dance floor” “Art introduction and visit to art district” “Unbelievable island sleepover experience”** and many more.

Find interesting people, with interesting activities to share.

**The possibilities are unlimited.**



## OUR STORY

FOLLOW **ELISA** THROUGH **CABALLITO** AND DISCOVER A POPULAR MARKET, AN HISTORICAL BARBER SHOP, THE CHURCH WHERE POPE FRANCIS WAS BAPTIZED, A TANGO DANCE FLOOR AND MORE...



## OUR STORY

It all began with our passion for tourism and showing people our beautiful city. We realized that the best and more authentic way to discover a city is through their locals. After reading and investigating we came with an idea of a marketplace for tourism experiences between peers.



**Mauro Ingegnieri**  
Sales



**Alex Weil**  
Technology



**Hernán Herrera Hall**  
Product Innovation



**Emiliano Mendive**  
Marketing

The idea became a group. The group became a vision. **The vision became a reality.**

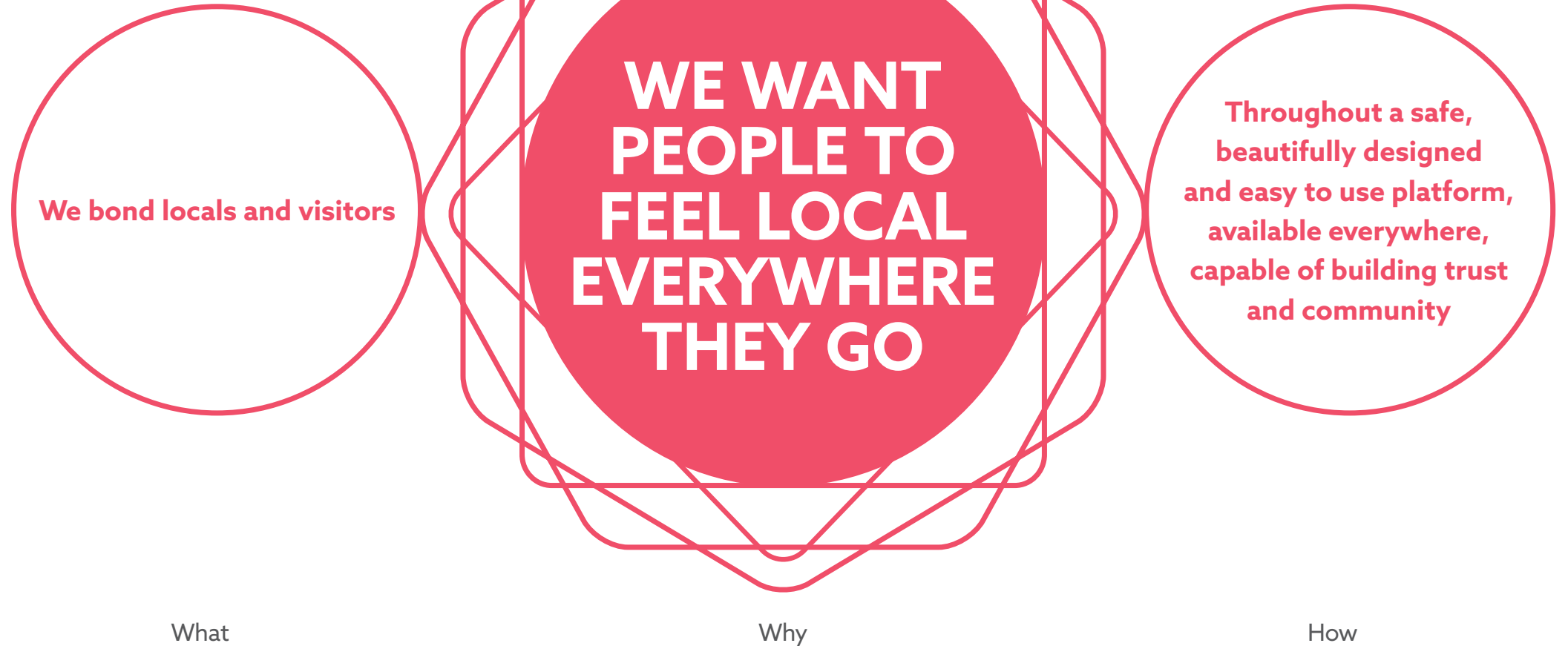
## OUR MISSION



BE AMAZED BY THE POSTAL VIEWS OF **TIGRE** AND LEARN THE BASICS PAINTING SKILLS WITH A LOCAL ART TEACHER **NATALIA**.



## OUR MISSION



## STAKEHOLDERS



JOIN **KIM, MANA AND FLORENCIA** ON AN ORIGINAL MURAL **METRO TOUR**, LEARN THE STORIES BEHIND THE MURALS, VISIT AN OLD CULTURAL BAR AND TRY A DELICIOUS EMPANADA.



## STAKEHOLDERS



Locals



Visitors



Government



Talent



**We seek to benefit our community.** That is the reason why everyone in the chain is equally relevant.

We want the users of our platform to have the most significant experience. We want to cooperate with the local and national government to promote their cities through their citizens. We believe in contributing not only in the tourism development of a city, but also in the development of individuals and human bonding.

## LOCALS



Being seller in **Localive** means having the sufficient creativity and passion to create the most amazing experiences for **people like you**.

As inhabitant of a city, you are the best ambassador of the culture and values of your community. Share them amongst your peers. Behave responsibly and be an example to others.

Always remember this four simple rules: **Amaze your peers, love what you share, treat your guest as family and do not put yourself or others in jeopardy.**

We identified significant benefits in sharing your experiences:

- You can **profit** by creating experiences out of your skills, knowledge or passion.
- **Improve** your language abilities.
- **Meet** people with the same interests.
- **Enhance** the sense of community between your peers.
- **Help** your city have a better reputation.
- And the list goes on...

## VISITORS



Locals are the best reference of a place. Discover the most amazing experiences matching your interests.

We invite you to fully immerse in the local culture and rediscover the city through a local perspective.

Whenever you buy an experience, do not forget these four simple rules: **treat your host as family, do not put yourself or others in jeopardy, remember to qualify the experience and enjoy what locals have for you.**

We identified several benefits in sharing your experiences:

- You can **find** experiences and activities matching your interests.
- **Compare** prices and select the most convenient experience.
- **Improve** your language abilities.
- **Meet** people like you, anywhere.
- Get to **be** fully embedded of local culture
- And the list goes on...



## GOVERNMENT



The public value generated by the platform is the promotion of social capital and sense of community. It also promotes social, economic and cultural development for citizens and communities.

**We want to help cities be kinder and friendlier for visitors.**

Locals are part of a city and have a key role in developing a destination. **This is in part, why Localive was born.**

Both local and national government can benefit with the platform:

- **Taxation** can be included in the transaction.
- **Enhance the interaction between locals and visitors.**
- Citizens can **profit** out of their knowledges, passions and skills.
- **Empower** individuals to become entrepreneurs.
- **Outreach** population that had no tools to show their touristic products.
- **Make** your destination more friendly to tourists.
- And the list goes on...

## TALENT




The people that work in our company are the most precious resource. Being the best is not always enough. You also need to commit to the company's mission. That means, being a role model to your peers.

**We want to receive the best from our people,** in order to get that we have to give:

- **Flexible hours**, possibility of home office and paid holidays.
- **Competitive** remuneration.
- **Growth** possibilities.
- **Paid** scholarships.
- **Co-working spaces.** Open desks.
- We spend more time at the office than at home. Our office has to be the most appealing and home like possible with: **Gaming, nap bonks, snacks, coffee, ping pong tables, pool, music and the list goes on...**

Be part of something bigger, commit to our cause. **Join the team!**

A close-up photograph of a variety of fresh vegetables. In the foreground, there are several bright red radishes with white roots, a bunch of green basil, and a pile of ripe, red tomatoes. Behind these, there are yellow squash, green beans, and a head of broccoli. The background is filled with more produce, including more tomatoes and leafy greens. The lighting is bright, highlighting the natural colors and textures of the vegetables.

WANT TO SEE MORE?

LET YOUR SENSES DELIGHT  
IN A SMALL LOCAL MARKET  
IN **CABALLITO**.





**Art tour by local artists**  
Kim



**Hidden treasures of Buenos Aires: Congreso** - Elisa



**Conversation with Local live founder** - Mauro



**Closed door Tango show**  
We are tango



**Visit Delta river and draw inspired by the view** - Natalia



**Art & Design tour by Local expert** - Elisa



**Original mural metro tour**  
Kim



**Discover the art in Tigre with an Art teacher** - Natalia



**Tango lessons and visit to a Tango dancing floor** - Jamila



**Dictatorship footsteps in Buenos Aires**  
Elisa



**Full Moon Sweeping Tigre Rowing Tour** - Muriel



**Neighbourhoods of Argentina: Caballito Through the ages** - Elisa



**Art introduction and visit to art district** - Kim



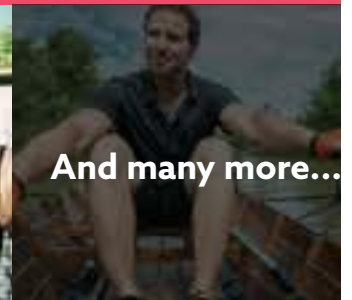
**Unbelievable Island Sleepover Tigre rowing tour**  
Muriel



**Full Day Sweeping and Lunch Tigre Rowing Tour** - Muriel



**Short Sweeping Tigre Rowing Tour**  
Muriel



**And many more...**

**Short Sculling Tigre Rowing Tour** - Muriel

**BE PART OF  
OUR COMMUNITY**

*Localive*

feel local everywhere

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