

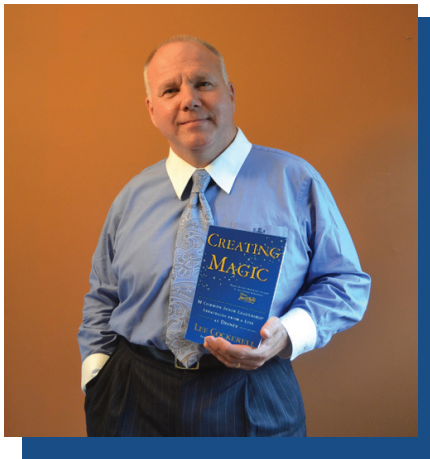
# CREATING MAGIC SEMINAR

## BEGINNING WITH LEADERSHIP BASICS

Learn how to apply Lee Cockerell's Ten Strategies in YOUR Company!

- Learn how to go from good manager to great leader.
- Learn how to practice great leadership even in a negative environment.
- Learn about the free fuel we all have—and how to power your own department.
- Learn what (beginning with Leadership Basics) exactly your differential advantage is, and how to use it to set yourself apart in the eyes of your customers, your employees... and your boss!
- Learn how to truly apply Lee Cockerell's "three-legged stool" to your individual workplace and why the customer does not come first!
- Learn how to apply excellent training and development techniques for profitability.
- Learn authentic character-building behaviors to stand out in all parts of your life.
- This "sampler" seminar sets the groundwork, gives a taste and acts as a preface for inviting Lee into your company.

## WHAT ARE PEOPLE SAYING ABOUT TIM MCHEFFEY'S SEMINAR WORK?



*"Outstanding! It really helped me review my management and organizational skills."*

*"Thank you so much for the morning of learning and laughter! You are certainly able to bring out the best in people! The staff loved your program. It was amazing how much you were able to accomplish in such a fast day!"*

*"It was a great 'how to' handle problems with employees."*

*"Tim had our employees rolling with laughter dealing with scenarios! But disguised in that humor is the lasting message of why we need to give good service... and how to manage that process. He's been a value to us for many years."*

## A SPECIAL SUMMER OFFER FOR FANS OF CREATING MAGIC...

As part of helping to spread the Creating Magic Leadership message, we are introducing full-day seminars in your company for \$1785. Let me introduce Tim McHeffey (Management Speaker from Long Island). Tim authored our Creating Magic Teacher's Guide for Random House, and has been spreading the Creating Magic message for years! Please feel free to correspond directly with him for details on this special introductory offer exclusively for the month of August, 2016. You'll love Tim's enthusiasm and solid business experience. (Half-day workshops and accompanying book deals are also available).

Email [tim@creatingmagicseminar.com](mailto:tim@creatingmagicseminar.com) or call (631) 988-9966.

