



PRIVATE LABEL CATALOG

UNIQUE FRAGRANCE 2016



ABOUT UNIQUE FRAGRANCE
THE NEW ART OF TAILORED LUXURY

CREATE YOUR OWN LINE OF PERFUME OR COLOGNE

UNIQUE is creating luxury fragrances that are made-to-measure. The company is combining the traditional art of perfumery and technology to provide an innovative service: Your own fragrance line! The progressive fragrances and experienced perfume artists ensure premium quality and one-of-a-kind perfumes and colognes.

We offer more than 150 billion possible combinations for your scent. You can select the bottle and the packaging, which you can brand with your logo, claim or name to represent your business in a unique way! With over more than 140,000 custom fragrances created, UNIQUE is the global leader in personalized fragrances.

CREATE YOUR OWN FRAGRANCE LINE IN 3 SIMPLE STEPS

THIS IS OUR PROCESS



1. YOUR SCENT PREFERENCES

Whether you wish to have a fragrance for women, for men or unisex, our experts advise you on all fragrance trends and help you develop it exclusively according to your wishes. Start the process by ordering 3 custom samples (0.5 fl oz each) and submitting your preferences for the scent to our experts.



2. YOUR BOTTLE CHOICE

Choose from our wide range of glass bottles (premium finish in many colors available) and combine it with your favorite cap and atomizer (gold or silver). All our bottles can be customized according to your wishes and printed with labelling according to your specifications and design.



3. YOUR PACKAGING DESIGN

Design your folding box packaging fully customized with your logo, claim or your individual print. We are happy to help with the design on request.



OUR PERFUMERS DEVELOP YOUR PERFUME OR COLOGNE

TELL US YOUR PREFERENCES!

Our perfumers are able to create the perfect scent for you in around 2-3 weeks. In order to create 3 custom samples for you, we need know your preferences and requirements. Please tell us your wishes and ideas by email or phone:

- Should the fragrance be male, female or unisex?
- Approximately how old will the typical user of your fragrance be?
- What type of scent do you have in mind? Something fresh, floral, fruity, oriental, spicy, woody, sweet or other?
- Do you have a scent character, identity or a stereotype in mind? Should it be elegant, sporty, charming, playful, adventurous, or many more?
- Do you have one or several brand fragrances in mind that our perfumers should create something similar to?
- Do you have one of more favorite essences or ingredients that we should definitely use? E.g. Rose, Vanilla, Lemon or many more ([see more online](#))

To start the process, please order your custom samples online:

3 x Custom Fragrance Samples (0.5 fl oz / 15ml each) for just \$ 99.90 (free shipping)

www.uniquefragrance.com/business-samples





YOUR UNIQUE BOTTLE

CHOOSE YOUR OWN BOTTLE COMBINATION

BOTTLES

Choose your favorite bottle from our collection of glass bottles. Please ask us for a custom print-design mockup with your name and logo. Further bottles available with a minimum order quantity of 1,000 pieces.

CAPS

Select your favorite cap from our collection. You can combine any bottle with any cap. You can choose between a gold or silver atomizer for your bottle. Further caps available with a minimum order quantity of 1,000 pieces.



Bordeaux, 1.7 floz
(50ml)



Cannes, 1.7 floz
(50ml)



Paris, 1.7 floz
(50ml)



Toulouse, 1.7 floz
(50ml)



Grasse, 1.7 floz
(50ml)



Kleopatra



Silver



Gold



Rose



Cube I



Stone



Cube II



YOUR UNIQUE BOTTLE

CHOOSE YOUR OWN BOTTLE COMBINATION

UPGRADE 1: PREMIUM COLOR FINISH BOTTLES

All bottles can be covered with a premium color coating additionally. The coating is available in black, white and all RAL colors.

For bottles Paris, Toulouse and Grasse also partial coating is available.



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YOUR PRIVATE LABEL PACKAGING

DESIGN YOUR CUSTOM PACKAGING

CLASSIC FOLDING BOX

The folding box is the most popular packaging for a fragrance. It is perfectly suited for all purposes, including professional retail. The print design is fully customizable. Please ask us for a custom design mockup according to your wishes, or ask for the design template for your designer.

All folding boxes come with a premium glossy UV-coating. For matt finish please contact us. Folding box embossing in gold or silver available upon request.

Cellophane wrapping available upon request.



PRICE LIST

PLEASE CONTACT US FOR A PERSONAL QUOTE

Bottle Quantity (1.7 fl oz / 50 ml each)	BASIC COMPLETE SET	UPGRADE PREMIUM FINISH
	Including custom fragrance, glass bottle and folding box. (Price per unit)	Adding premium finish in any color to the bottles. (Price per unit)
50 – 99	\$ 25.06	\$ 30.95
100 - 249	\$ 20.10	\$ 24.68
250 - 499	\$ 16.29	\$ 20.57
500 – 999	\$ 14.54	\$ 18.40
1,000 - 2,499	\$ 12.44	\$ 15.93
2,500 - 4,999	\$ 11.46	\$ 14.92
5,000 - 9,999	\$ 10.17	\$ 13.61
over 10,000	on request	on request

All prices displayed without taxes. Shipping costs additional. Further upgrades or extra services upon request.

WE LOOK FORWARD TO WORKING WITH YOU!

NEXT STEPS

- **Develop your scent**: Order your custom fragrance samples within 2-3 weeks for just \$99.90: www.uniquefragrance.com/business-samples
- **Develop bottle & packaging**: Choose your favorite bottle combination and packaging. We are happy to submit design guidelines and help with the artwork.
- **Request a personal quote**: According to your personal specifications. Average production and delivery time 4-8 weeks.



Simone Pauli, Head of Manufacturing
s.pauli@uniquefragrance.com
+49 30 288 84 07 13
M-F 3am – 11:30am EST



Adrien Lajeunie, Business Clients Representative
a.lajeunie@uniquefragrance.com
+49 30 288 84 07 16
Toll-free phone USA: 888-763-9855
M-F 3am – 11:30am EST