



# YOUTH LEADERSHIP SUMMIT



# YOUR LIFE MATTERS

## Before You Attend

Thank you for registering for the Indiana Black Expo Youth Leadership Summit! We are excited to see you July 15<sup>th</sup> at Hyatt Downtown Indianapolis. This year we have planned a number of great events and a chance to win great prizes. In order to have the best experience there are some tasks you need to complete before the summit. Completing this information will put you ahead of the game and give you a better chance of winning some of our prizes. Please complete all of the information listed below and bring this information with you!

## Ready Set Go Win!

The legendary Gary Brackett created a new organization called Impact Foundation. He will join us to discuss tips and tools needed to prepare for the workforce. Below is a series of questions and scenarios we want you to think about and write down your answers.

Please list your social media names (Twitter, Snapchat and/or Instagram): \_\_\_\_\_

Scroll through you social media, do you have any inappropriate postings and/or messages that would prevent you from earning a job, admission to a school, or receiving a scholarship? Explain: \_\_\_\_\_

You are the owner of a popular new downtown restaurant. You want to hire responsible, outgoing, customer service driven waiters and host to ensure people return to your business. Create a mock job posting you would post to your business social media page to get the best candidates. \_\_\_\_\_

## STEM

What does STEM stand for? S \_\_\_\_\_ T \_\_\_\_\_ E \_\_\_\_\_ M \_\_\_\_\_

What does STEAM stand for? S \_\_\_\_\_ T \_\_\_\_\_ A \_\_\_\_\_ M \_\_\_\_\_



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## Discover Purdue

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“Its not what you know but who you know” has been instrumental in people finding successful jobs. We want you to think about five things that are great about you. Start to think about how you can incorporate your great characteristics into a conversation to secure employment or an interview for a scholarship.

Practice introducing yourself with a parent or guardian.

## Killadelphia

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Killadelphia is a play that gives an authentic look at the violence which plagues cities throughout the country. The playwright, Sean Christopher Lewis, looks at “causes of the crime rate and its effects on the community.” Throughout the play you will hear about violence from a political, education, media, and medical standpoint.

Before the play we want you to think about current violence within your own community.

What were the latest crime statistics for your city or town (look for this information on your police department website):

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Is youth violence a large issue in your community or school? If so, tell us a story about an incident within your community this past school year. \_\_\_\_\_

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List the name(s) of friends or acquaintance that you lost over the past school year. \_\_\_\_\_

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What is an idea of how youth and community leaders can reduce youth violence in your city or community? \_\_\_\_\_

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## Workshops

Listed below is a list of items you can do to prepare for your selected workshop. It is important you complete the steps as you will have time to meet with professionals and current college students who are in the field or working towards a career in your selected field.

Also, you will be required to complete a final project connected to the workshop you selected. The best project of the group will receive a chance to present their workshop to the group. The group that receives the most votes will win a prize. By completing the pre work you have a better chance of winning a prize.

Workshop Choices	How to Prepare	Websites to Research for Additional Information
<b>Computer Programming and Information Systems</b>	What do middle or high school students look for in a mobile app?	Code.org, Inc.com, Salesforce.org
<b>Business Management &amp; Marketing</b>	Who is your favorite celebrity? What kind of product would you develop for them to sell? Which social media platform is best for advertising products?	Jordan's, Champs, Foot Locker, Hair Companies, and Instagram Boutiques.
<b>Engineering and Technology</b>	Think about your summer camp experience. What made it fun? What would you keep and what do you want to forget? What are some activities you would like to complete at a summer camp?	Purdue.com, YMCA.org, Google Boys and Girls Club
<b>Healthcare</b>	What is the "Freshman 15"? What are some suggestions for preventing this issues? How can you make working out enjoyable?	First Lady Michelle Obama Let's Move campaign, novonordisk.com
<b>Teaching and Education</b>	What do you least enjoy about school? What worries you about college? Think about your future college experience, what are three things you would like to happen?	Purdue.edu, Khan Institute
<b>Visual and Performing Arts</b>	What is your favorite television show, podcast, or YouTube channel? What do you like most and least about the show? How would you better represent minorities in various forms of media?	YouTube.com, TVOne.com, ESPN.com, CentricTV.com, MTV.com, HBO.com, Google Issa Rene or His & Hers.
<b>Law and Public Service</b>	What is the most important issue in your community? How could you improve this issues so it is less of a problem? What can be done to better improve your community?	Blacklivesmatter.org, NAACP, DNC.org, RNC.org
<b>Entrepreneurship</b>	If given \$1,000, what kind of business would you create? How would you use that money to create a business? If you needed more money how would you interest potential investors?	Sharktank.com, meandthebeeslemonade.com, mosbowsmemphis.com, Google Farrah Gray