

Time Cloud Fashion

Busby & Monsieur

New Designs
Attracts

NEW
FRIENDS
FOR

HER + HIM

Girl
of the
month

Naeema Isaacs

August
Edition! **2016**

METERS AWAY

Upload your CV Today and find your dream Job



ITALIAN SHOES BY GUISEPPE ZANOTTI



First Edition Attracts
International Followers



J.Lo Designs
Shoe Line
With Guiseppe Zanotti
See Page 18



Editor's Letter: 2nd Edition

The Second edition and new look of Time Cloud Fashion has arrived!

We hope it was worth the wait. Exciting and challenging, but with a casual theme, is how I would describe putting this issue together. We did a number of interviews with some extraordinary and creative people: the common thread is they all had the same vision to do it their way with great success.

This Edition of Time Cloud Fashion featuring our first photo editorial with Italian designer shoes and more of Busby Glam Creations designs worn by South African Celebrities.

We give a Big Thank-you to the brands who had faith in this magazine from the beginning, and welcome to the new ones coming forward to collaborating with our new creative colleagues on fashion, entertainment and lifestyle features from South Africa.



Maestro Giuseppe Zanotti - Workshop, Italy.

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Sexy July 2016

BUSBY GLAM CREATIONS



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BUSBY GLAM CREATIONS



Chantelle Busby

Eldorado Park Designer Chantelle Busby Quote

"I am a fashion designer. I'm not an environmentalist. When I wake up in the morning, number one I'm a mother, number two I design fashion clothes. So the main thing I need to do is create, hopefully, exquisitely beautiful, desirable objects for my customer."

Quote is inspired by Stella McCartney

Place your Order .
Contact: 011 025 0678



South African Celebrity Miss Liesl Laurie
In Busby Glam Creations

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Monsieur Adams
Mens Wear
**Fashion
Designer**

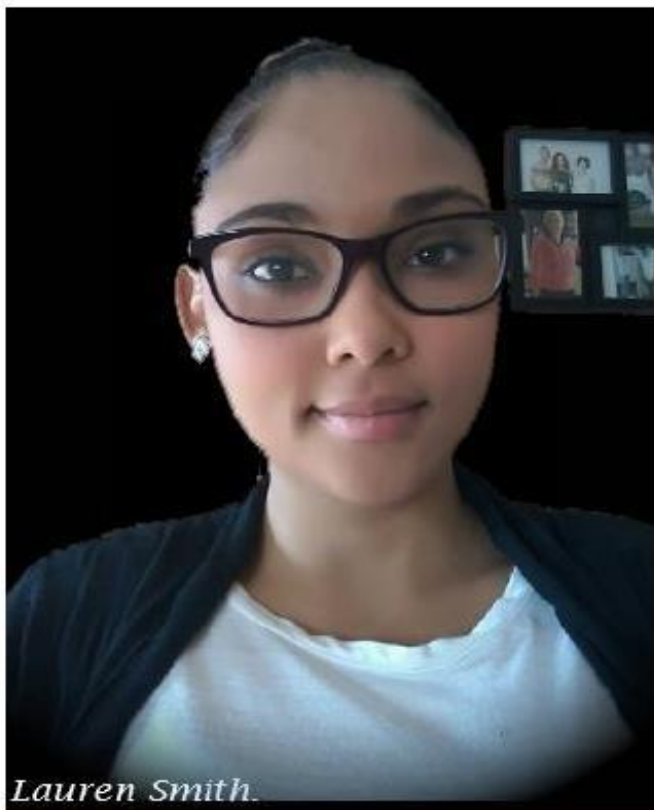


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Lauren Smith

In a world full of people, full of temptations and choices. We need to stand firm and not allow our decisions to silence our voices. What we decide today can either bring joy, love and happiness, Or it can bring pain, shame and sadness.

You see the choice is yours to make. We need to be less oblivious and stop being fake Your decisions you make today will affect you for the rest of your life. So be real about what you. Decide or your life will consists out of strife

So let's pretend like we shooting a movie and I'm doing the first scene. My family and friends, they love and support me but at the end I'm still mean, And its not because I want to be, its because I never win, I need to make a choice to start afresh squeaky clean

So the character that I play is actually an object, the role of a gun. People use me when they want to then throw me away when they done, And I lay there, I've been used, abused and in some cases...bruised, When I'm finally found by the police I have the power to leave them confused

And I'm not even a person, I'm just an object, I was used and thrown to the gutter now they looking for the suspect, And because he chose to use me and leave me there to be found His fingerprints is all on me so his bound to be found

I chose the character of a gun because it has such a great affect, Because I know when people are reckless, ill be the first thing they select, They made a bad choice in the moment, forgetting about the consequences, Thinking they will get away with it because they were so full of confidence

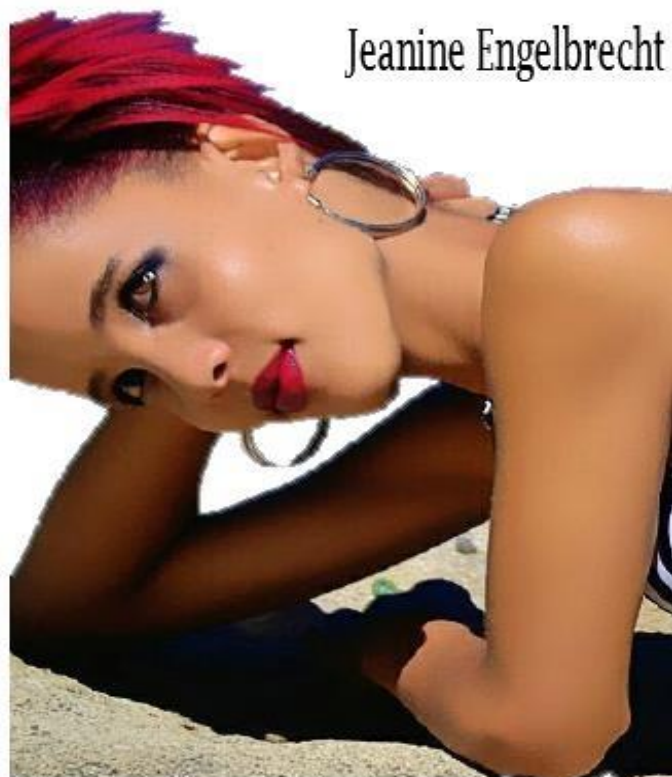
But this is life and every action has a reaction, Depending on the choice you make, the outcome can be a weak interaction, Or it can be strong but at the end it all goes back to choices

Be Inspired , and see a change in your tomorrows.

So broken
Words left unspoken
God, where are you coz I'm done hoping
I was hoping that you would take my hand and help me while I'm still coping
But seems like the more I reach out to you, the
More I end up moping
My eyes are always burning coz the streams of my tears turned to oceans
What was bubbling out of me was a whole lot of emotions
Overriding my feelings
Like an internal wound, there was no healing
My thoughts, my dreams my ability to see.
My vision, my beliefs, all faded from me
God, can you hear me?

If you can hear me God please help me
I need to feel your touch like I once did before
I wanna experience your love that loves pass to the core
The cement around my heart
That drove our relationship apart
God please I need you to help me get a fresh start

I started doubting you when I got hurt and loved ones broke my heart
But your word says trust in me and I shall direct your path
It's kinda hard to just forget about pain and the struggle I've been through
Forgive me Lord, I lost myself in all this and forgot that you are YOU



Jeanine Engelbrecht



On The Cover Shine Naeema Isaacs. Secend from your left.

My biggest fan.

My biggest fan is my family . My family supports me in everything that I do. They motivate me much more within my modelling. However, my biggest fan is my mother. She is my pillar of strength. My mother always goes the extra mile to ensure that I get what I need.

What does my family and friends mean to me.

My family and friends helps me build my confidence . They play a huge role in my modelling career and my life as a whole. They are the most open and honest people towards me. My family & friends give me tough love as well in a sense of giving me advise to better myself which motivates me to be the best part of myself. Without them I do not know what I will do.

What is my great sense of style .

I prefer to dress for comfort but to follow the trends as well, however I always dress in a manner to represent myself in a respectful way.

My personal excitement.

The way the excitement hits my body as soon as i step on the stage or infront of the camera. That is the time i am at my full potential and feel complete

What motivates me

I am motivated by all the emotions that I experience within myself in regards to the modelling industry. The main thing that motivates ME is that I know with this career I can make a difference and help people in need.

Naeema Isaacs . Editor Deswin Engelbrecht



Queen On The Cover: Naeema Isaacs



Dangers Of Smoking During Pregnancy



Smoking During Pregnancy

If your health isn't enough to make you quit smoking, then the health of your baby should be. Smoking during pregnancy affects you and your baby's health before, during, and after your baby is born. The nicotine (the addictive substance in cigarettes), carbon monoxide, and numerous other poisons you inhale from a cigarette are carried through your bloodstream and go directly to your baby. Smoking while pregnant will:

- Lower the amount of oxygen available to you and your growing baby.
- Increase your baby's heart rate.
- Increase the chances of miscarriage and stillbirth.
- Increase the risk that your baby is born prematurely and/or born with low birth weight.

- Increase your baby's risk of developing respiratory (lung) problems.
- Increases risks of birth defects.
- Increases risk of Sudden Infant Death Syndrome.

The more cigarettes you smoke per day, the greater your baby's chances of developing these and other health problems. There is no "safe" level of smoking while pregnant.

How Does Secondhand Smoke Affect Pregnancy?

Secondhand smoke (also called passive smoke or environmental tobacco smoke) is the combination of smoke from a burning cigarette and smoke exhaled by a smoker.



Time Cloud Models



Sexy July
2016



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about us

Meters Away, a mobile and web based application offering a location based directory listing service to help consumers locate businesses /products/services in their surrounding area. The app will be available on the Android and IOS platforms as well as a web version which can be accessed via phone, tablet or PC covering 100% of smartphone devices. The idea of the app is literally to allow users to search for anything they're looking to buy or use. Whether it is accommodation, leisure, health, lifestyle, entertainment (concerts, shows), fashion, travelling, etc...



2

How it works for the job seeker

Step 1: Download the app for free from your app store

Step 2: Complete a quick and simple registration process which will enable you to make use of the app and service at no cost

Step 3: Upload your CV

Step 4: Type a keyword or search using the Jobs category to find vacancies

Step 5: Submit your application or share it for others to view.

How it works for the recruiter

- Add your company name, banner and logo
- List job vacancies
- Include location details with GPS coordinates
- List your office hours
- Provide contact details
- Include links to your website and social media pages
- Run campaigns (at an additional cost) for users who follow your account.



Benefits to recruiters

- Targeted communication with job seekers
- Cost effective high impact marketing
- New media and marketing over traditional print media to engage with the new age job seeker
- Statistics and analytics on marketing spend
- Location and proximity based job results
- National presence
- Candidates targeted based on their location that matches the location of a job
- List an unlimited number of vacancies
- View an unlimited number of CVs
- Receive an unlimited number of applications.

Posting jobs is easy

Follow these 13 simple steps to add and manage your job listings:

Step 1: Add a new job listing:

Step 2: Enter Job Title

Step 3: Select Industry (drop down list)

Step 4: Enter Keywords

Step 5: Enter Job Description

Step 6: Enter Start Date for job listing

Step 7: Enter End Date for job listing

Step 8: Select Location on Google Maps

Step 9: Enter Salary

Step 10: Enter Work Type (drop down list)

Step 11: Select Sector/Industry (drop down list)

Step 12: Select Type of contract

Step 13: Select whether EE/ AA is applicable

A screenshot of a web application interface titled "Job Management". It features a "Create Job" form with fields for "Title" (containing "Receptionist"), "Salary" (containing "R7000 per month"), and "Description" (containing "Answer phones", "Make calls", and "Keep reception area tidy"). There are also buttons for "Cancel" and "Save".A screenshot of a web application interface titled "Add Job". It features a form with fields for "Experience" (containing "1-3 years"), "Industry/Sector" (containing "Communications & Technology"), "Work Type" (containing "Select option"), "Keywords" (containing "Receptionist", "communications", and "computer"), "Start Date" (containing "02/10/2016"), "End Date" (containing "03/11/2016"), "Type of contract" (containing "Permanent"), and "EE/ AA" (containing "EE"). There are buttons for "CANCEL" and "SAVE".

TIME CLOUD MODELS



Deswin Engelbrecht

Time Cloud Entertainment is owned and managed by Deswin Engelbrecht. He seeks to put back the integrity that he felt was lacking in the world of entertainment talent in South Africa.

Time Cloud Entertainment is a select, full spectrum model agency that nurtures and supports models throughout their career. We also focus on locating talent such as artists and dancers in South Africa. If you've got talent, you belong with us.

The various boards, which are managed by dedicated, goal-driven bookers, do not compete with each other but rather provide synergies that result in new opportunities for all models who are with Time Cloud Entertainment, as well as a wealth of options for our clients.

Our booking team is in place 24/7 in order to service an international market across varying time zones. Our models are available for direct bookings and are ready to travel at short notice.



Showcasing Young Talent
Raw, Mind-Blowing & Unique
Modelling Agency
With The Rarest Talent

Time Cloud Entertainment is a full spectrum modelling agency that locates natural talent among the youth in South Africa. We provide talented and enthusiastic young models, artists and dancers with the perfect opportunity to showcase their abilities to kickstart their career. Do you have a skill to show off? We want you!

Young Male & Female Talent
Artists, Dancers & Models

Dedicated to nurturing
and supporting models in their career.

STEPPING STONE TO SUCCESS

At Time Cloud Entertainment we have a wide network of local and international clients and well-known companies who constantly require the services of our models and artists. Through this, we are able to get you the exposure you need to make your big break in the industry. We're passionate about models, artists and dancers alike!

Time Cloud Entertainment is known for the quick availability of models, even at short notice. If you're looking for talent like no other, you're at the right place. Become a client of ours and get in touch.

BECOME A MODEL
BECOME A CLIENT
Local & International Opportunities

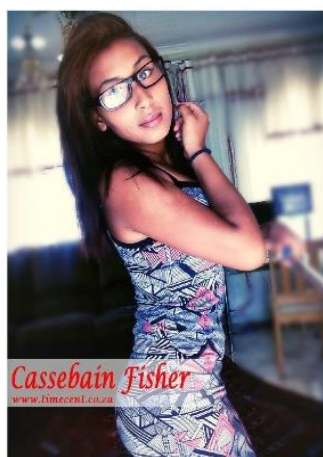
Small & Large Clients & Projects



Time Cloud Queens

TIME CLOUD MODELS

Gallery





STUART WEITZMAN

2016 SPRING COLLECTION





STUART WEITZMAN

2016 SPRING COLLECTION



Jennifer Lopez has collaborated with Giuseppe Zanotti on a shoe line.

The 47-year-old popstar is no stranger to wearing high-end garments and counts footwear extraordinaire Giuseppe as one of her favourite shoe designers. He is also a big fan of the singer, making it the perfect idea for the pair to team up on a capsule collection called Giuseppe for Jennifer Lopez.

Offerings include pale blue suede platforms, a nude pointed pump with cut-outs and laces around the ankle and a baby pink high-top sneaker with a wedged heel.

"Giuseppe is a designer I'm very loyal to because of his beautiful silhouettes and craftsmanship," Jennifer gushed to WWD. "It's impossible not to feel like a more confident, sexier version of yourself when you're wearing a pair of Zanottis. The shoes are so in line with my personal style, it felt easy and natural."

Jennifer already has a retail empire alongside her music and acting career, boasting multiple fragrances with Coty, a fashion range for Kohl's and a jewellery collection with brand Endless. But this marks her first high-end project and the Love Don't Cost a Thing singer jumped at the chance to put her passion for shoes into her creations.

Giuseppe meanwhile has created footwear for big names like Selena Gomez and Kim Kardashian in the past, but his work with Jennifer is the biggest and most involved line he's got into so far.

"She gives me suggestions and I give her advice and both of us, we are open to learn," he smiled. "Every time I work with a star I learn a lot. Also, I teach a lot because I'm a shoemaker, a designer. I'm born with a pencil in my hand. For old teenagers like me it's good to learn."

The shoes will be unveiled at the Footwear Fashion Association of New York from August 2-4, and will be available to purchase next January in the designer's stores and select retailers worldwide. There will also be two bags on offer, with prices ranging from \$795 to \$1,995.



Maestro Giuseppe Zanotti - Workshop, Italy





Jennifer Lopez and Giuseppe Zanotti Collaborate on a shoe Collection





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