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# WHEELS UP™

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# A CLASS OF YOUR OWN

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WHEELS UP

IRWIN SIMON  
CEO, FATHER, HUSBAND, ENTREPRENEUR

With Wheels Up you are joining a club that comprises an impressive network of fellow members and the experiences that bring you together, providing value from the minute you activate your membership.

Membership with Wheels Up affords access to personalized, high-touch air travel at a moment's notice, without prohibitive upfront costs, purchasing an asset, or having to precisely anticipate your travel needs in advance.





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## WHEELS UP MEANS

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- / Exclusive access to a private fleet of King Air 350i and Citation Excel/XLS aircraft
- / Guaranteed occupied hourly pricing, paying only for hours flown
- / No hidden charges or unnecessary management or service fees
- / Use of the Wheels Up App, a proprietary, cutting-edge booking and ride-share mobile app that allows members to unlock the true social value of a private club
- / Complimentary WiFi, Gogo Text & Talk and entertainment technology on each Wheels Up aircraft
- / Entrée into the renowned Wheels Down lifestyle, events, concierge and member benefits program



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# THE MOST INTELLIGENT PRIVATE AVIATION SOLUTION

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Wheels Up is a revolutionary membership-based private aviation model for discerning customers, including families, businesses, and those looking to supplement their existing aviation program. It is the most intelligent solution in a complex competitive landscape, and the best option for the modern private aviation customer.

## WHEELS UP FEATURES

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- / Exclusive private fleet
- / No asset or residual risk
- / No monthly management fees
- / No fuel surcharge
- / No deadhead costs or repositioning fees
- / Access to multiple types of aircraft
- / No interchange penalties
- / Costs clearly outlined up front, transparent pricing

## PRIVATE AVIATION LANDSCAPE

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### FULL JET OWNERSHIP

- / Large upfront cost
- / Residual asset risk
- / Limited to aircraft type owned
- / Ongoing costs of maintenance and operation

### FRACTIONAL JET OWNERSHIP

- / Large upfront cost
- / Residual asset risk
- / Limited to aircraft type owned
- / Monthly management fees
- / Long-term commitment
- / Interchange if available at premium cost

### JET CARD PROGRAMS

- / Large upfront cost
- / Higher hourly rates
- / Fuel surcharges
- / Interchange if available at premium cost

### CHARTER

- / Hidden costs
- / Subject to availability
- / Variable pilot, aircraft, and safety standards
- / Aircraft not guaranteed

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# TWO WAYS TO FLY

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## PAY-AS-YOU-FLY

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A Wheels Up membership automatically gives you the ability to “pay-as-you-fly.” With no pre-purchase required, you have access to the Wheels Up private fleet of King Air 350i and Citation Excel/XLS aircraft 365 days a year, with 300 days of guaranteed availability. Pay fixed hourly rates for occupied hours only, with just 24 hours advance notice required for booking.

## PRE-PURCHASE PROGRAMS

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If you purchase hours or credit in advance, you gain access to additional guarantees on availability, especially during Peak Travel Days. Hour programs can be purchased for the King Air 350i or the Citation Excel/XLS with flexible interchangeability between the two. Alternatively, you can purchase a dollar denominated account credit that can be used for flight services on any aircraft available through our program. Both plans afford greater access, and other benefits that increase with the size of your upfront purchase.



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## OUR FLEET

WHEELS UP OFFERS ITS MEMBERS EXCLUSIVE ACCESS TO A PRIVATE FLEET OF KING AIR 350i AND CITATION EXCEL/XLS

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# AIRCRAFT SELECTION

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## BEECHCRAFT KING AIR 350i

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The Beechcraft King Air 350i is the latest and most advanced version of one of the safest and most reliable airplanes ever produced. Each plane is powered by two Pratt and Whitney PT6A turbine engines, built on the same core technology as engines found on jet airliners and renowned for its superior safety, reliability, and performance. The King Air 350i is held to the same FAA performance standards as larger jet aircraft. Our fleet is brand new and always operated by two pilots, each satisfying the stringent Wheels Up pilot certification standards. The King Air 350i has combined noise elimination technologies that set a new standard for quiet.

## CESSNA CITATION EXCEL/XLS

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The Cessna Citation Excel/XLS is a legendary business jet known for its performance, reliability and comfort. The Citation Excel/XLS is recognized within the industry for its spacious, stand-up cabin, as well as for having the largest luggage capacity in its category. Powered by Pratt and Whitney PW-545A turboprop engines, the Citation Excel/XLS has the ability to outperform similar mid-size business jets in takeoff, climb, cruise and landing. Our fleet is fully factory refurbished, like-new, and has the youngest average Citation Excel/XLS fleet age.



# THE WHEELS UP KING AIR 350i

Wheels Up redefines the private aviation market, offering exclusive fleet access to the luxurious Beechcraft King Air 350i, the most comfortable solution for short-haul flights. The King Air 350i, with a carrying capacity and range capability unmatched in its class, is significantly more economical than comparable jets while offering virtually the same flight time for short to medium distances. Excellent short-field performance increases airport options, bringing you closer to your final destination.

## SPECIFICATIONS

### INTERNAL CABIN

Length 19.25 ft.  
Width 4.85 ft.  
Height 4.55 ft.

**MAX OPERATING ALTITUDE**  
35,000 ft.

**ENGINES**  
Pratt & Whitney Canada PT6A-60A

### AVIONICS

Collins Pro Line 21™

**LANDING FIELD LENGTH**  
3,500 ft.

### MAX CRUISE SPEED

360 mph

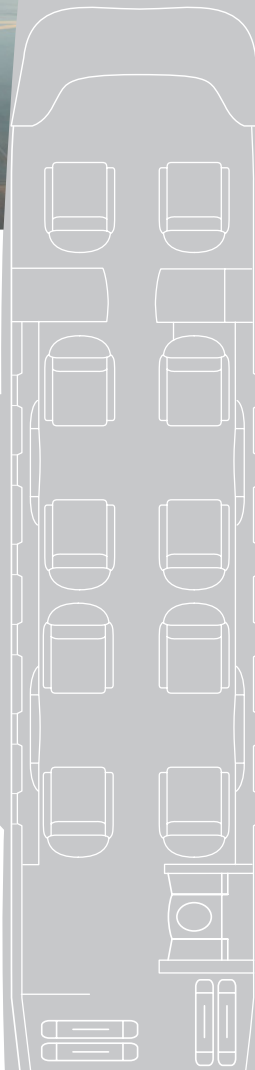
**MAX PAYLOAD**  
2,000 lbs.

### FLIGHT RANGE

1,700 statute miles with  
2 pilots and 4 passengers

**BAGGAGE CAPACITY**  
71.3 cu. ft.  
Approx. 10 small mid-size  
soft-sided bags

performance criteria may vary based on actual flight conditions and passenger load



## RANGE AND TRAVEL TIME

Sample Flights	Miles	Travel Time
Los Angeles to Las Vegas	235	1:00
Washington DC to Nantucket	403	1:24
Houston to Oklahoma City	395	1:30
Boston to Washington	397	1:30
Chicago to Raleigh-Durham	630	2:00

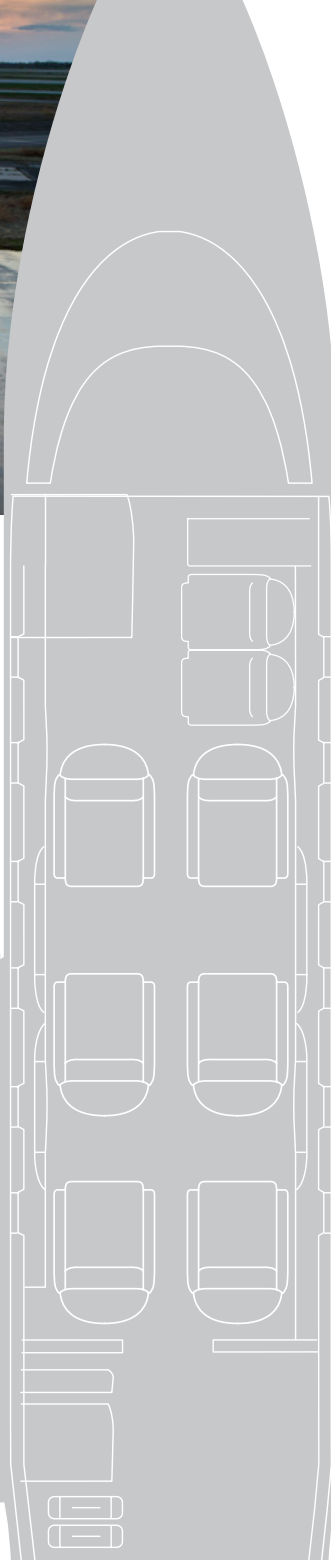
flight times may vary based on actual flight conditions and passenger load





# THE WHEELS UP CITATION EXCEL/XLS

Wheels Up offers its members access to a private fleet of Citation Excel/XLS aircraft, the most popular business jet in the world. With its luxurious stand-up cabin, upgraded in-flight entertainment technology and flight range up to 4 hours, the Citation Excel/XLS is the perfect complement to the comfort and short-haul efficiency of the Beechcraft King Air 350i, offering greater speed and added range for you longer trip requirements.



## SPECIFICATIONS

### INTERNAL CABIN

Length 18.5 ft.  
Width 5.5 ft.  
Height 5.7 ft.

### LANDING FIELD LENGTH

4,000 ft.

### MAX CRUISE SPEED

507 mph

### MAX PAYLOAD

1,600 lbs.

### FLIGHT RANGE

1,930 statute miles with  
2 pilots and 4 passengers

### BAGGAGE CAPACITY

79 cu. ft.  
Approx. 10 small mid-size soft

### Avionics

Honeywell Primus 1000

### MAX OPERATING ALTITUDE

45,000 ft.

### Engines

Pratt & Whitney 545A

performance criteria may vary based on actual flight conditions and passenger load

## RANGE AND TRAVEL TIME

Sample Flights	Miles	Travel Time
Dallas to Atlanta	728	1:54
Los Angeles to Cabo	910	2:18
Los Angeles to Seattle	960	2:24
Chicago to Aspen	1008	2:36
New York to Miami	1089	2:54

flight times may vary based on actual flight conditions and passenger load





WHEELS UP

## SAFETY FIRST

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Wheels Up sets the standards that our operators must meet to fly our members. This includes the requirement that all pilots must hold an FAA Airline Transport Pilot license (the highest available) and meet stringent minimum flight experience requirements. In addition, each pilot must receive simulator-based flight training twice yearly, and both pilots must be captain qualified and type-rated in the aircraft.

## SAFETY LEADERSHIP

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Wheels Up safety leadership is headed by Dave Hewitt, Executive Vice President, Safety. Dave's experience includes over 30 years in operational, technical, and executive positions, including 13 years at NetJets where he had executive responsibility for their safety programs. Dave also serves as the Chairman of the Air Charter Safety Foundation and is an experienced pilot himself.

## GAMA AVIATION

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Gama Aviation was selected to be the operator of the Wheels Up King Air 350i and Citation Excel/XLS program aircraft based on their vast experience and pervasive safety culture. They operate a mature Safety Management System, possess numerous third-party audit registrations, and are designated as a "Global Industry Leader" per both U.S. and U.K. Aviation Authorities.





# AT YOUR SERVICE

Wheels Up Member Services, a team of world-class aviation and member relations experts, serves as the epicenter of your travel planning activity and your overall experience. Whether they're welcoming you to the Wheels Up program, building your itinerary, arranging ground transportation

or catering, or helping you better understand how to make the best of your membership, Member Services stands ready to provide comprehensive private aviation consultation and solutions to Wheels Up Members, 24 hours a day, 365 days a year – that's our 8760 culture.

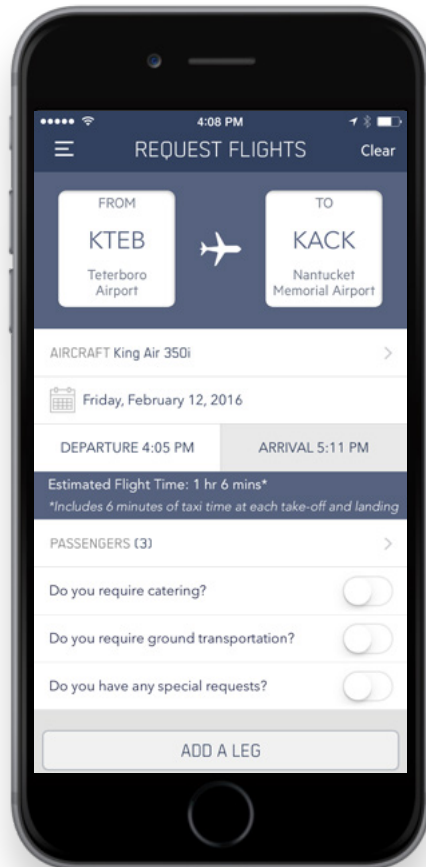


# MEMBERSHIP CLOSE AT HAND

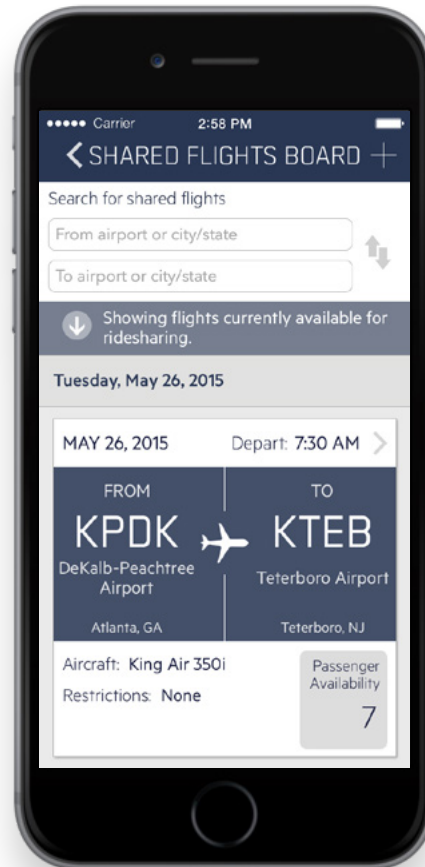
The Wheels Up Mobile App offers simplified engagement with program offerings, including cutting-edge ride share facilitation, helping to maximize the value of your Wheels Up membership experience.

- / View your upcoming and past itineraries
- / Request and schedule your next flight
- / Share a flight with other Wheels Up Members
- / Estimate your travel time between any two airports
- / Keep up-to-date with Wheels Down programming
- / Manage your personal account information

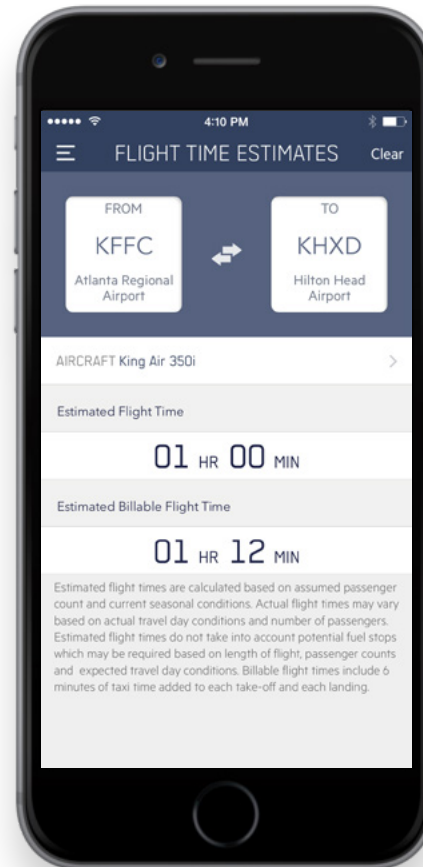
# WHEELS UP APP KEY FEATURES



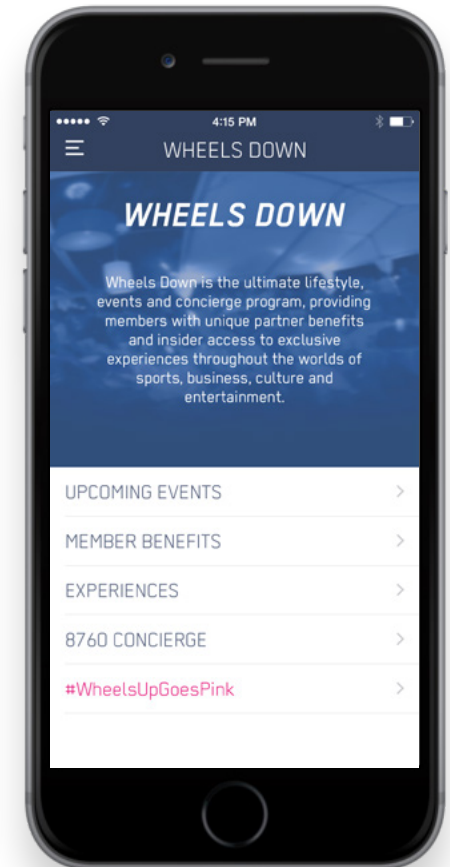
Request and schedule your next flight anytime, anywhere.



Share a flight with other Wheels Up Members and further reduce your costs of travel.



Estimate your travel time between any two airports aboard a Wheels Up King Air 350i or Citation Excel/XLS aircraft.



Keep up-to-date with all exclusive Wheels Down event programming and member benefits.



# WHEELS DOWN

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Wheels Down is the ultimate lifestyle, events and concierge program, providing you with unique member benefits and insider access to exclusive experiences throughout the worlds of sports, business, culture and entertainment.

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## WORLD-CLASS CONCIERGE

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Wheels Down includes 8760 Concierge by Four Hundred, a full-service luxury concierge program that offers access to sought-after restaurants, sports events, concerts, clubs, and much more. The 8760 Concierge is at the ready 24 hours a day, fulfilling requests while retaining discretion, providing custom experiences, and opening the doors to unique opportunities.

## 8760 CONCIERGE

by



FOUR HUNDRED

## EXCLUSIVE EVENTS

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Throughout the year, Wheels Up invites you to share in a variety of exciting opportunities around popular events like the Super Bowl, the Masters and Art Basel, as well as more intimate gatherings hosted by our A-list of Ambassador athletes, entertainers and industry leaders.

Just a few of our many events



## MEMBER BENEFITS

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As a Wheels Up Member, you have exclusive access to exciting opportunities from the world's top lifestyle brands in retail, lodging, transportation and much more.

Just a few of our many brand partners

Ermenegildo Zegna



# **WHEELS UP™**

wheelsup.com

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Wheels Up acts as the agent for the Wheels Up members, and is not the operator of the program aircraft; FAA licensed and DOT registered air carriers participating in the program exercise full operational control of the program aircraft. Any aircraft owned or leased by Wheels Up are dry leased to the operating carrier to facilitate operations by that carrier.