

# Th!nk DUTCHESS

## 2016 BUSINESS EXCELLENCE AWARDS

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### Be a part of success! Let's work, grow, and succeed together.

For more than three decades, the Dutchess County Economic Development Corporation (DCEDC) and now Th!nk Dutchess, has championed and promoted business attraction, growth, and retention in Dutchess County.

Be a part of success! Sponsor and attend Th!nk Dutchess' annual Business Excellence Awards. Come celebrate all that Dutchess County has to offer.

Get updates on programs, network with colleagues, mingle with other County leaders, and be part of a continuing legacy of innovation, collaboration, and positive change.

**Please submit this form and payment to Th!nk Dutchess by Friday, September 10, 2016.**

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### Th!nk Dutchess BEA Special Event Sponsorship Opportunities



#### VISIONARY SPONSORSHIP – \$10,000

- Recognition on website for one year
- Banner displayed in dining room
- Complimentary seating for 10 guests
- Recognition from the podium
- Logo on outside cover of program booklet
- Opportunity to provide promotional gift to attendees



#### PARTNER SPONSORSHIP – \$5,500

- Recognition on website for one year
- Banner displayed in dining room
- Complimentary seating for 6 guests
- Recognition from the podium
- Half page, full color ad in program booklet



#### LEADER SPONSORSHIP – \$7,500

- Recognition on website for one year
- Banner displayed in dining room
- Complimentary seating for 8 guests
- Recognition from the podium
- Full page, full color ad in program booklet



#### ADVOCATE SPONSORSHIP – \$2,500

- Recognition on website for one year
- Complimentary seating for 2 guests
- Recognition from the podium
- Half page, full color ad in program booklet

SPONSOR SUCCESS

# 2016 BUSINESS EXCELLENCE AWARD

November 10, 2016 at The Grandview

## SPONSORSHIP LEVEL

### Visionary Sponsor

- Table – 10 Tickets
- Full page color ad on back cover of program book
- \$10,000

### Leader Sponsor

- 8 Tickets
- Full page color ad, with prime placement
- \$7,500

### Partner Sponsor

- 6 Tickets
- Full page color ad
- \$5,500

### Advocate Sponsor

- 2 Tickets
- Half page color ad
- \$2,500

## PROGRAM BOOK ADVERTISING

### Full Page Color

- 6.5" wide x 9" high
- \$1,000

### Full Page B/W

- 6.5" wide x 9" high
- \$800

### Half Page B/W

- 6.5" wide x 4.5" high
- \$500

### Quarter Page B/W

- 3.5" wide x 4.5" high
- \$300

### Business B/W

- 3.5" wide x 2" high
- \$200

## Ad Format and Payment

- Ads must be camera-ready and high resolution (300 dpi) in pdf or jpg format—no Microsoft Publisher files. Editor/Publisher may increase sizes at their discretion.
- Faxed materials cannot be accepted, nor can tear sheets from other publications or low resolution art (less than 300 dpi)
- Ads printed in last year's program booklet cannot be reprinted. New art is required.
- Please complete attached reservation form.

## TABLE & TICKET PURCHASE

Table of 10: \$1,200 / Tickets: \$135 per person

**RETURN THIS FORM AND PAYMENT NO LATER THAN SEPTEMBER 10, 2016**

**Thank you for your valued support!**

### Please select sponsorship level:

Visionary \$10,000       Leader \$7,500       Partner \$5,500       Advocate \$2,500 \_\_\_\_\_

### Please select ad size:

Full Color: \$1,000       Full B/W: \$800       Half: \$500       Quarter: \$300       Business: \$200 \_\_\_\_\_

Number of Tables (10 seats per table) @ \$1,200 \_\_\_\_\_

Number of Individual Tickets @ \$135 \_\_\_\_\_

TOTAL AMOUNT ENCLOSED \_\_\_\_\_

Sponsoring Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone Number \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Submit this form and payment via mail to: DCLDC, 3 Neptune Road, Poughkeepsie, NY 12601 ATTN: Marilyn Yerks; or email to: [marilyn@thinkdutchess.com](mailto:marilyn@thinkdutchess.com).

Questions: 845.463.5411. Return this form by the deadline indicated to obtain the full benefit of your sponsorship.

Contributions to DCLDC's Strategic Marketing Council are separate from these special event sponsorship opportunities.

The programs provided by this agency are partially funded by monies received from the County of Dutchess.