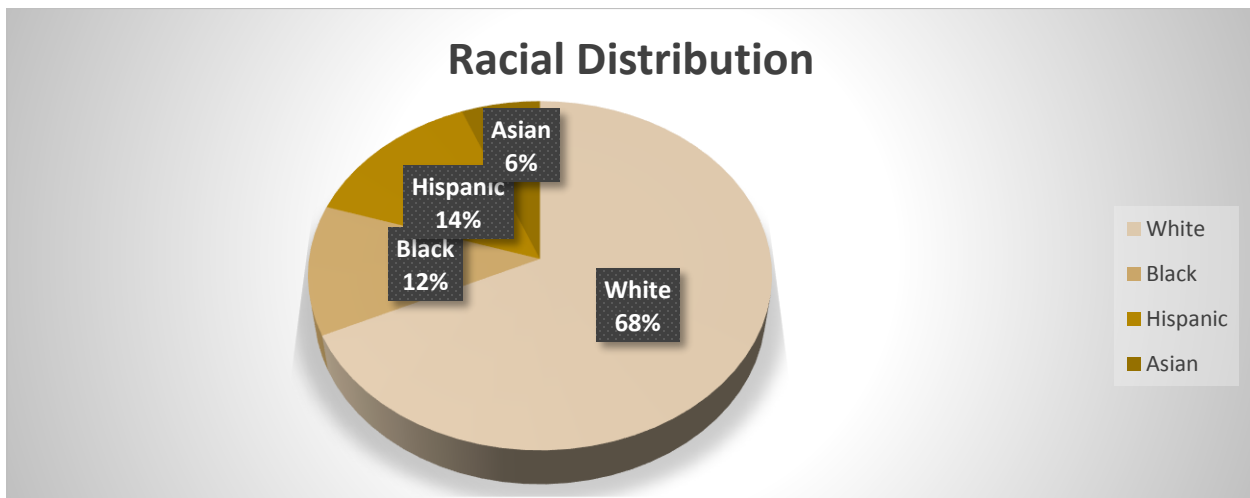
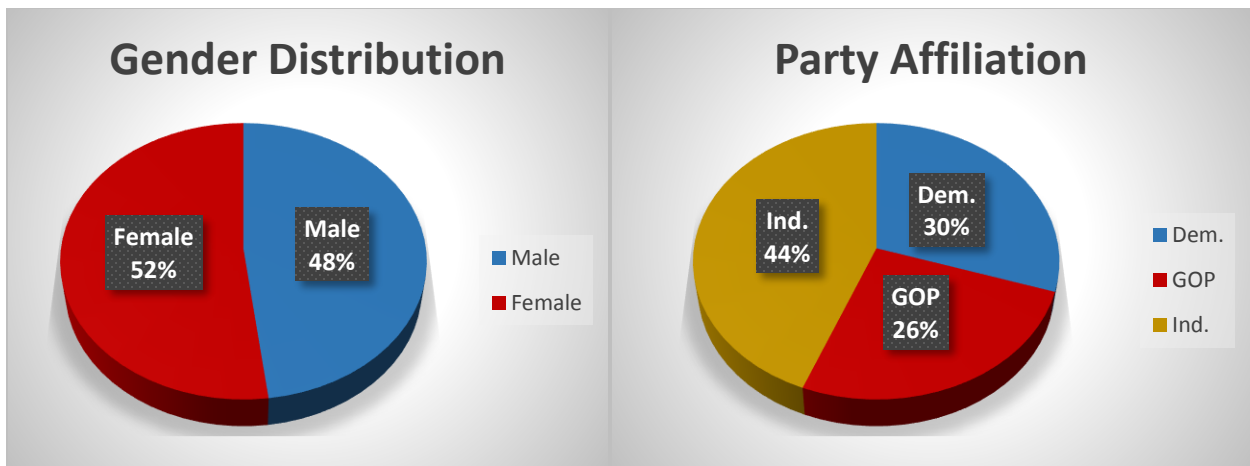


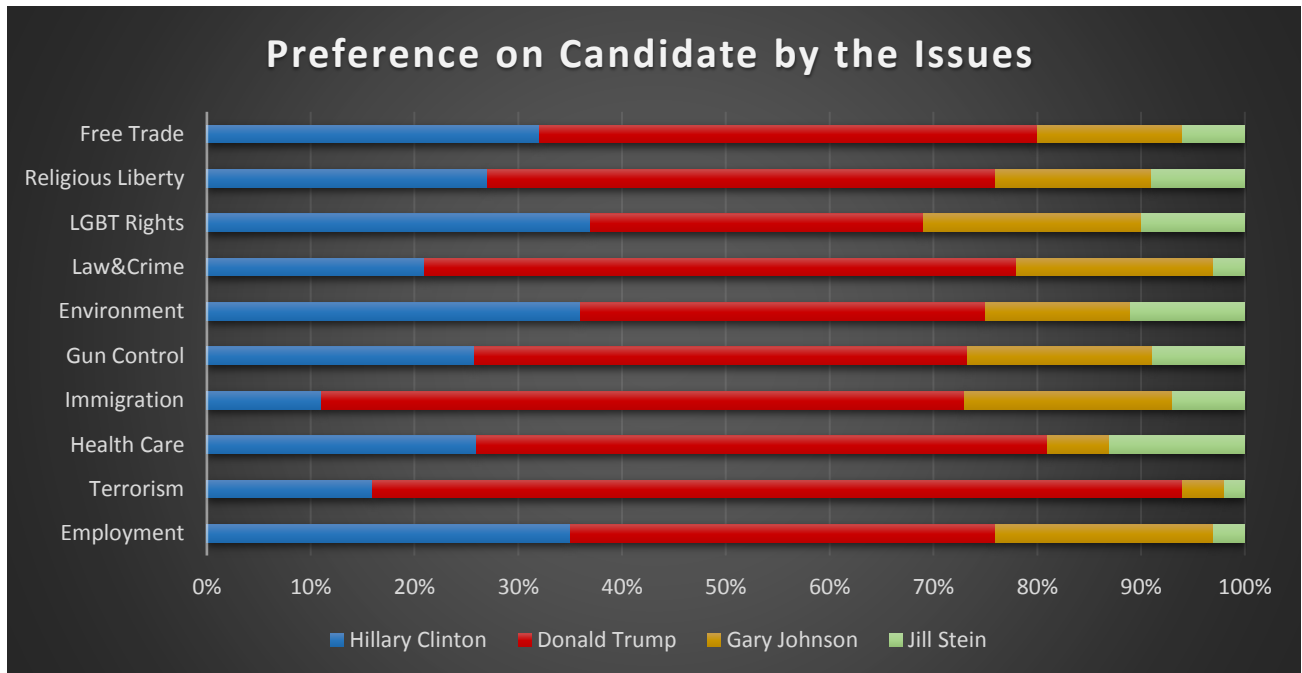
## 2016 Presidential Election and Population Attitude Survey

The Iocus Institute of Politics, Analytics, and Data has released a presidential poll that was conducted from August 18<sup>th</sup> through August 22<sup>nd</sup> as part of its project to forecast the 2016 Presidential Elections. This poll's methodology utilized random sampling from households across the United States and has a sampling size of 1800 Likely Voters through phone polling. From the sampling size, the poll has a Margin of Error of 2.6 with a Confidence Level of 95%.

Overall due to the size of the sampling ( $n=1800$ ) this poll closely mirrors the nation's demographics and should be considered as an appropriate model of the popular vote in the upcoming 2016 Presidential Election. The resulting demographics obtain are a 48:52 ratio between males and females, a (30 D/26 R/44 I) partisan split, and a self-reported racial breakdown constituting of 68% White, 12% Black, 14% Hispanic, and 6% Asian respondents.



Before asking the respondents for their most likely presidential choice, we asked them which candidate they believe has the better stance on ten modern political issues. The matters we picked for the questionnaire were about free trade, religious liberty, LGBT rights, law and order, the environment, gun control, immigration, health care reform, Islamic terrorism, and the state of the economy. This was followed by asking them whether they approve or disapprove of the current Obama administration, Congress, and whether they believe that the country is heading towards the right direction.

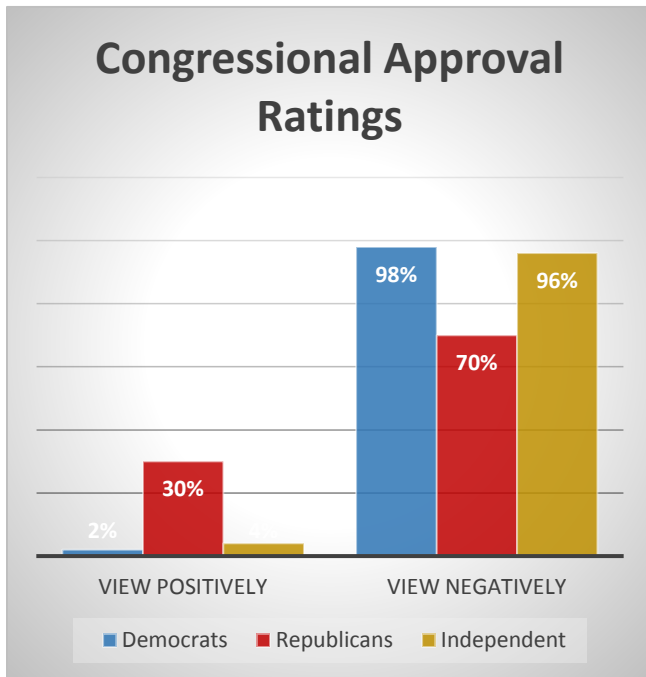


The general consensus was that Trump slightly leads Clinton on economic issues such as creating jobs for Americans and renegotiating trade deals such as NAFTA and TPP. While Trump has marketed himself as a businessman, it is speculated that Clinton agreeing with his anti-TPP views are the ones responsible for her high favor. Clinton leads Trump in left-wing issues such as the environment and gay rights, despite Trump attempting to appeal to the small gay conservative and libertarian demographics. The most distinctive leads here is Trump being considered by a staggering 80% of the respondents as the best candidate on terrorism, while having the clear majority in security issues such as immigration and law and crime. Many voters also felt as if the third parties do not provide a definite alternative in policies, and are just watered down versions of the Democratic Party and the GOP.

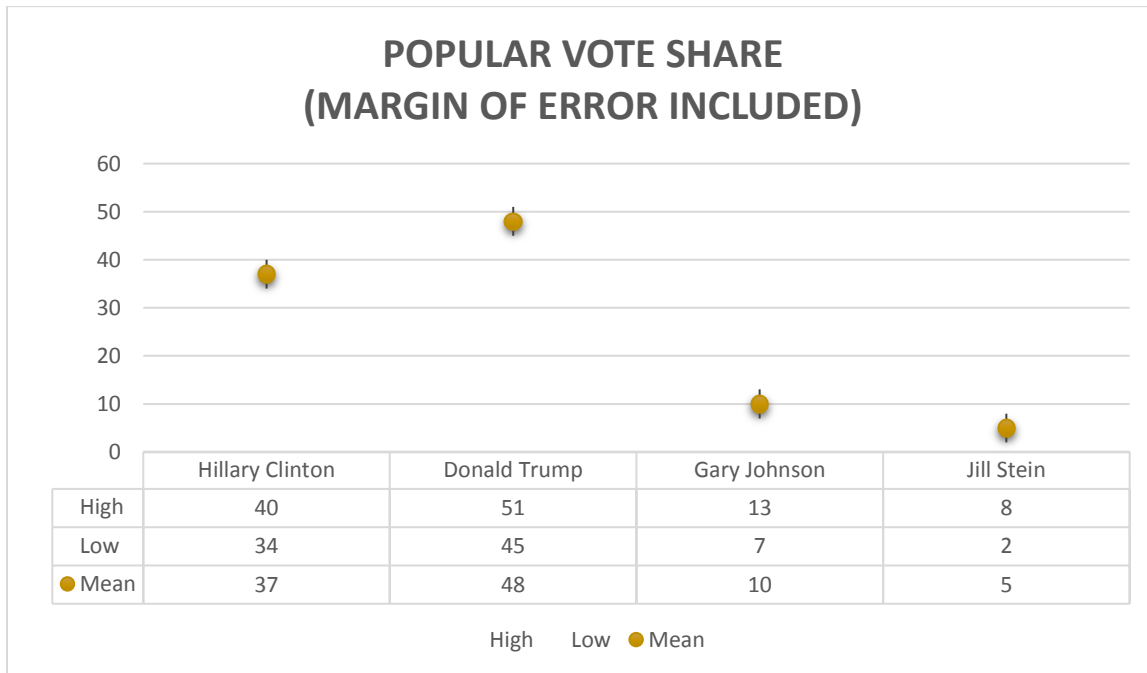
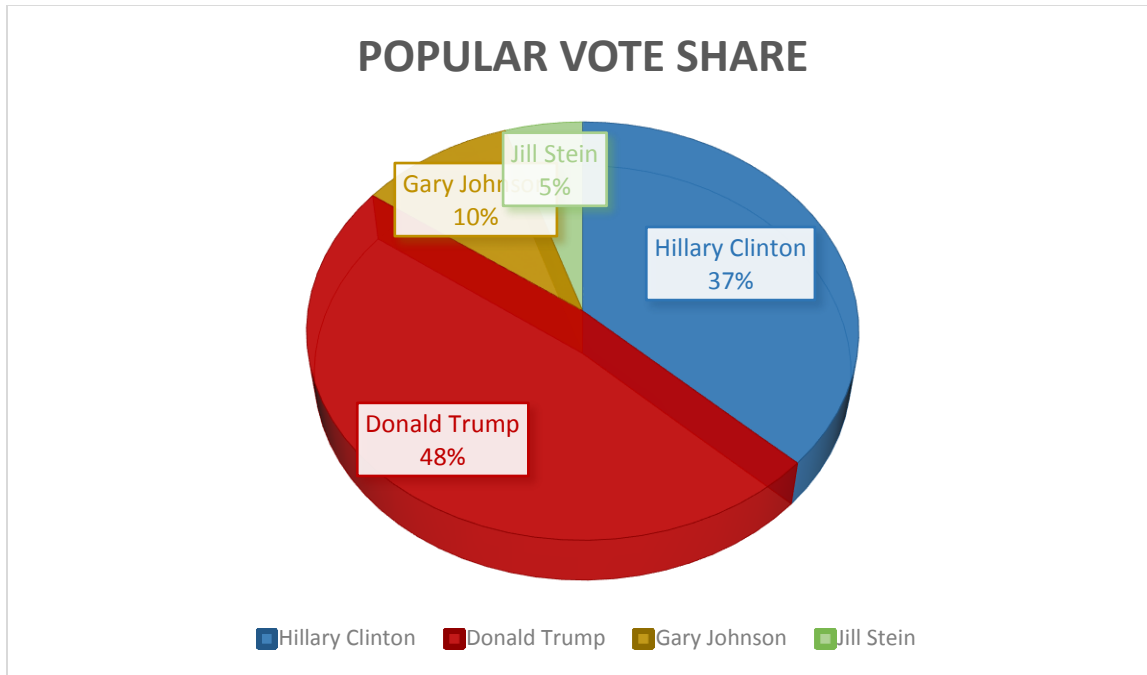


President Barack Obama has a mean approval rating of 50% among the surveyed, with each demographic showing minor to significantly different views of his presidency. In total, younger, more educated, and more liberal voters see his presidency in a positive light, while older, less educated, and more conservative voters disapprove of his job. Respondents who self-identified as Black were far more likely to approve of his presidency, while Whites, Hispanics, and Asians were split.

	<i>Approval</i>	<i>Disapproval</i>
<b>(Gender)</b>		
<i>Men</i>	47%	53%
<i>Women</i>	52%	48%
<b>(Age)</b>		
<i>18-29</i>	62%	38%
<i>30-49</i>	47%	53%
<i>50-64</i>	46%	54%
<i>65+</i>	39%	61%
<b>(Race)</b>		
<i>White</i>	44%	56%
<i>Black</i>	92%	8%
<i>Hispanic</i>	51%	49%
<i>Asian</i>	47%	53%
<b>(Party)</b>		
<i>Republican</i>	28%	72%
<i>Democrat</i>	84%	16%
<i>Other/Independent</i>	41%	59%
<b>(Education)</b>		
<i>Less than High School</i>	46%	54%
<i>High School</i>	37%	63%
<i>Some College</i>	44%	56%
<i>College Grad</i>	55%	45%
<i>Postgrad</i>	61%	39%
<b>(Religion)</b>		
<i>Protestant</i>	38%	62%
<i>Catholic</i>	49%	51%
<i>Atheist</i>	68%	32%
<i>Mormon</i>	27%	73%
<i>Muslim</i>	89%	11%
<i>Jewish</i>	63%	37%
<i>Hindu</i>	30%	70%



While Independents are often aligning more with Republicans in their views of the presidential race, they align more with Democrats when it comes to the legislative branch’s performance. Republicans have a negative view of Congress, however when compared to Democrats, the difference is significant, especially as when the most conservative members of the GOP is taken in account. For individuals who consider themselves extremely conservative or in the far-right, 76% see Congress positively while only 24% sees their performance negatively.





The most likely outcome election results from this poll is a Hillary Clinton, the Democrat nominee, gaining  $37\pm 3\%$  of the popular vote, Donald Trump, the Republican nominee, gaining  $48\pm 3\%$  of the popular vote, Gary Johnson, the Libertarian nominee, gaining  $10\pm 3\%$  of the popular vote, and Jill Stein, the Green nominee, gaining  $5\pm 3\%$  of the popular vote. These results point to a very likely victory for Donald Trump in regards to the popular vote, but an 11% difference between the leading and second candidate show also a likely victory through the electoral vote as well.

With an 11% difference and comparing it with state polls, it is expected that aside from winning traditionally red states such as Alaska and Texas, Trump is likely to win several key swing states such as Ohio, North Carolina, Iowa, and Florida. This in turn points to Trump already having at least 259 Electoral Votes almost guaranteed and gives him several different potential paths to a 270 majority, including NV+CO, PA, and VA.

Overall, Trump has a significant deficit when it comes to the Black and the Hispanic vote, however Clinton's sheer unpopularity with the White majority is her major hurdle when it comes to winning the popular vote. Younger voters, especially millennials, were about twice as likely to vote for third-party candidates this coming elections, giving a potential hope for Libertarians and Greens in the future. One of the most surprising results from the survey were self-identified atheists breaking their vote for both Trump and Clinton, as atheists, agnostics, and other unaffiliated groups tend to side overwhelmingly with the Democratic candidate.

Another death kneel of Clinton is her inability to inspire voters who align themselves with the Democratic Party, as many respondents who consider themselves Democrats, about a fifth of them, have switched their vote to Donald Trump in the upcoming election.



	<i>Hillary Clinton (D)</i>	<i>Donald Trump (R)</i>	<i>Gary Johnson (L)</i>	<i>Jill Stein (G)</i>
<b>(Gender)</b>				
<i>Men</i>	36%	51%	11%	2%
<i>Women</i>	38%	45%	10%	7%
<b>(Age)</b>				
<i>18-29</i>	36%	42%	15%	7%
<i>30-49</i>	43%	46%	9%	4%
<i>50-64</i>	31%	55%	10%	4%
<i>65+</i>	30%	61%	7%	2%
<b>(Race)</b>				
<i>White</i>	26%	65%	6%	3%
<i>Black</i>	64%	21%	13%	12%
<i>Hispanic</i>	42%	37%	13%	8%
<i>Asian</i>	39%	40%	16%	5%
<b>(Party)</b>				
<i>Republican</i>	3%	88%	8%	1%
<i>Democrat</i>	64%	21%	7%	8%
<i>Other/Independent</i>	29%	49%	16%	6%
<b>(Education)</b>				
<i>Less than High School</i>	39%	48%	9%	4%
<i>High School</i>	33%	56%	7%	4%
<i>Some College</i>	29%	60%	8%	3%
<i>College Grad</i>	38%	46%	11%	5%
<i>Postgrad</i>	44%	41%	8%	7%
<b>(Religion)</b>				
<i>Protestant</i>	25%	64%	9%	2%
<i>Catholic</i>	41%	44%	11%	4%
<i>Atheist</i>	43%	41%	7%	9%
<i>Mormon</i>	24%	43%	27%	6%
<i>Muslim</i>	81%	4%	7%	8%
<i>Jewish</i>	57%	31%	8%	4%
<i>Hindu</i>	20%	65%	5%	10%