

30 MINUTES OF TRENDS



Leonardo1452, a trend hunting boutique in Latin America, presents an ongoing series of 30 minute webinars where they discuss the main consumer trends that point out immediate changes brands must undertake to be relevant these days.



30 MINUTES of TRENDS

IS BROADCAST ONLINE SO THOSE INTERESTED MAY CONNECT WHEREVER THEY ARE WITH AN INTERNET ACCESS.

TRENDS IN MEXICO August 31st

How Mexican consumers are changing and what they expect from local and global brands.

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THE FUTURE OF HOMES September 14th

How families and homes in Latin America are changing and what kind of products and services are needed for the years to come.

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3 STEPS TO HUNTING September 28th

TRENDS IN LATIN AMERICA
Learn our 3-step method to finding what's emerging in your market. These tools will help you track trends in regions like LATAM.

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WHAT'S NEXT IN WELLNESS

October 26th

A webinar that explains how Latin Americans perceive wellness and what kind of products they expect to deliver nutrition, health and beauty.

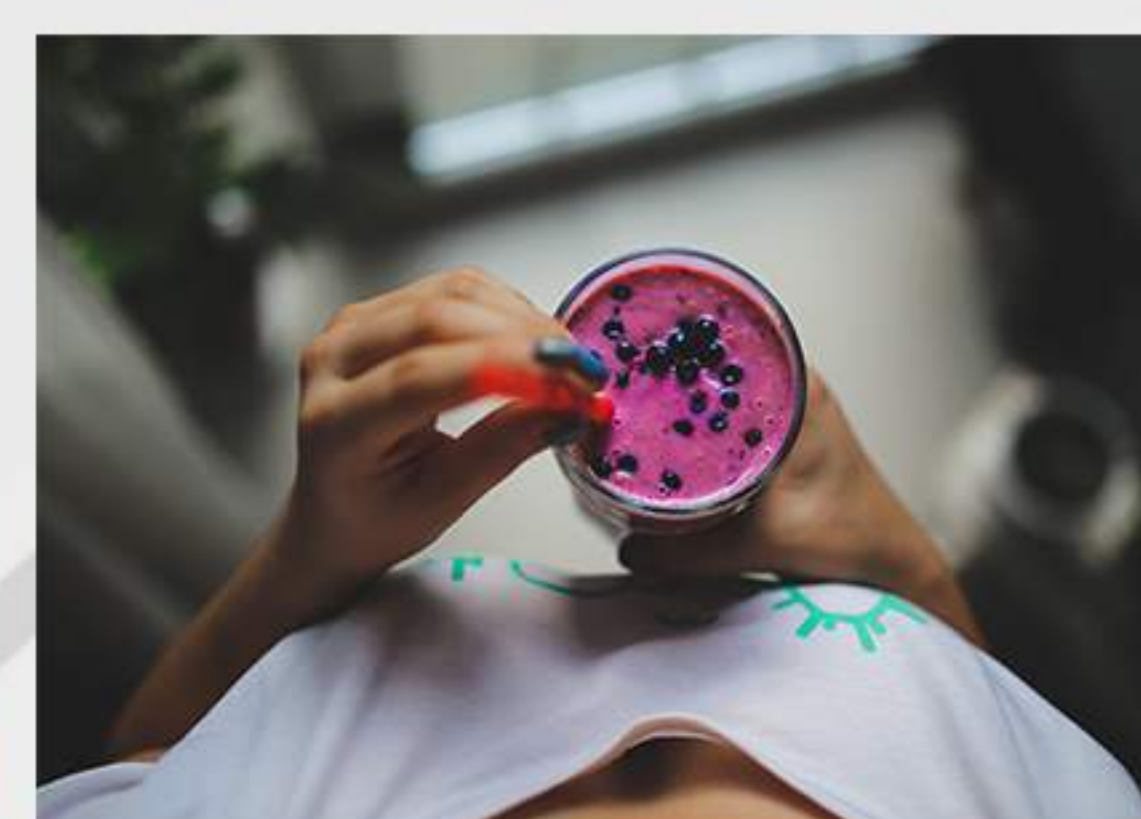
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TRENDS IN FOOD & DRINKS

November 30th

30 minutes about the future of these categories in the region. Discover new formats, moments and even ethical values associated to food & drinks.

JOIN NOW



WHEN

LAST WEDNESDAY OF
EVERY MONTH.

HOURL

10:00 AM / Mexico City
Time - English version

12:00 PM / Mexico City
Time - Spanish versión

PRICE

\$10 USD
Per person

Leonardo1452

P R E S E N T S

30 MINUTES OF TRENDS

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