43NORTH

2016 GIFT OPTIONS

STRATEGIC \$50,000

OPPORTUNITIES (select one)

- Hotel Sponsor—Support and brand the 43North Finalists' and Judges' stays during 43North Week.
- Roadshow Sponsor—Help 43North recruit the best startups from across the country through our 2016 travels.
- People's Choice Award Sponsor—Support and receive recognition during 43North Week and at Finals when the live audience votes for which Finalist they like best.
- VIP Reception Sponsor—Host the VIP Party onstage at Shea's for 43North Winners, Judges, supporters and stakeholders.
- Student Entrepreneurship Program—Support educating students about entrepreneurship throughout the Buffalo Public School system.

BENEFITS

- 8 VIP Tickets to Finals Event
- Logo listed in Sponsor Section of 43North.org
- Full-page advertisement in Final Awards Program
- Prominent logo placement in 43North Incubator
- Invites to Unlikely Mixer Events

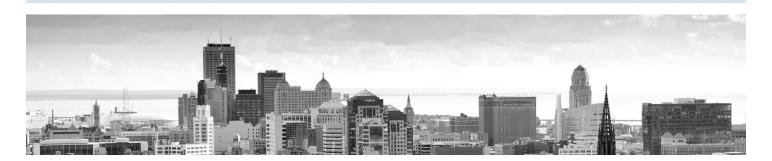
PREMIER \$25,000

OPPORTUNITIES (select one)

- Airfare Partner—Support and brand 43North Finalists' and Judges' airfare to Buffalo during 43North Week.
- Alumni Event Partner—Sponsor 43N Week Panel featuring 2014 and 2015 Winners in front of the Buffalo community.
- Conference Room Branding—'brand' a conference room with your company's identity.
- Finalist Gift Sponsor—Provide co-branded gifts to 2016 Finalists during their stay in Buffalo.
- Emcee Sponsor—Support and receive recognition as the sponsor of the 43North Emcee during our Finals Event at Shea's.

BENEFITS

- 6 VIP Tickets to 43North Final Event
- Logo listed in Sponsor Section of 43North.org
- Full-page advertisement in Final Awards Program
- Logo placement in 43North Incubator
- Invites to Unlikely Mixer Events



CONTRIBUTING \$10,000

OPPORTUNITIES (select one)

- 43North Week Ping Pong Diplomacy Sponsor—Be seen as the strategic partner for one of the most entertaining nights of 43North Week.
- Venues—Sponsor and/or host one of our events during 43North Week.
- 43North Week Wrap Party Sponsor—Sponsor and/or host the post-party reception that caps off 43North Week.
- Incubator Beverage Sponsor—Sponsor the beverage cooler in the 43North kitchen.
- Partner on 2016 Winners' 43North Trophies.

BENEFITS

- 4 VIP Tickets to 43North Final Event
- Logo listed in Sponsor Section of 43North.org
- Full-page advertisement in Final Awards Program
- Logo placement in 43North Incubator
- Invites to Unlikely Mixer Events

EMERGING \$5,000

OPPORTUNITIES (select one)

- 43North Winner Social Outing Sponsor—Have your company join the 43North Winners and staff for team building opportunities in Buffalo.
- Dining Sponsor for 43North Week—Bring in sponsoring company's CEO to welcome teams to Buffalo and hand out collateral at Buffalo restaurant.
- Finals Judges' Gift Sponsor—Provide co-branded gifts to 2016 Finals Judges during their stay in Buffalo.
- 43North Mentors' Gift Sponsor—Provide co-branded gifts to the Mentors of the 43North Winners.
- 43North Founders Meeting—Host the 43North Portfolio companies at your office for their monthly meeting.

BENEFITS

- 3 VIP Tickets to 43North Final Event
- Logo listed in Sponsor Section of 43North.org

Company/Name listed in Finals Awards Program

FRIEND \$2,500

OPPORTUNITIES (select one)

Support entrepreneurship and 43North and receive the benefits associated with being part of the WNY startup ecosystem.

BENEFITS

- 2 VIP Tickets to 43North Final Event
- Listed in Sponsor Section of 43North.org

Company/Name listed in Finals Awards Program

LEARN MORE

John T. Gavigan
Executive Director
jgavigan @ 43north.org
716 281 0075

Jon P. Spitz Director of Development jon@43north.org 716 259 2840