KICKSTART

KICKSTART A WEBSITE OR BLOG

Thank you for downloading this document. This is the first step in starting your website or blog.

Outlined in this document are the methods in which I use to develop your site along with my rates plus yearly fees you must pay to the platform on which your site is built. These yearly rates vary but are highly reasonable.

Thank you. I look forward to hearing from you.

James O'Connor.

Methodology

To setup a site according to your specifications I have a form attached in this document that you may fill out. This document has a list of questions that will better help me understand what you want to get from the site in terms of design and features. These question will also help me better understand what kind of branding you would like.

There is also a space for references. If you have a particular design that already exists, you may provide me with a link to this site and/or brand and I will design to your specifications with it in mind.

While working on your Website or blog, you will be given access to a project management program, Redmine. Redmine is where I will update the work on your project daily and include all image and documents for your download when your project is complete.

Build:

Building platform.

To build your website or blog I use a pre-built platform, Wix. Wix comes with an extensive library of plugins and style sheets that I can use to fill your website or blog according to your specifications.

Programs.

To design your Logo and branding, I use industry standard programs such as Adobe Photoshop and Adobe Illustrator.

Domains

You will receive a free domain (example: www.myblog.com) of your choice with the package you opt for according to the Wix platform packages.

Monetization

I setup a Google Adsense account for you and place ad's on your website/blog provided by Google or if you have an affiliate program in mind.

Payments

Payments will be made only through Paypal. This will change over coming weeks. Please contact me if you wish to make payments in a different method.

Rates

Package 1:

- Logo Design
- Basic Website/Blog setup and release.
- Basic SEO (Search Engine Optimization)
- Transfer of website/blog to your Wix account.
- Facebook and/or twitter page setup.

70 Euro.

Deposit of 30 Euros before work commences.

Package 2

- Logo Design
- Website/Blog setup and release
- Basic SEO (Search Engine Optimization)
- Transfer of website/blog to your Wix account
- Google adsense setup. (Placing ads provided by Google on your site) Or
- Affiliate links.
- Facebook and/or twitter page setup.
- 2 Hours of maintenance and updates of website/blog over a 3-month period.

125 Euro.

Deposit of 40 Euro before work commences.

- Logo Design
- Website/Blog setup and release
- Basic SEO (Search Engine Optimization)
- Transfer of website/blog to your Wix account
- Google adsense setup. (Placing ads provided by Google on your site)
- Or
- Affiliate links.
- Facebook and/or twitter page setup.
- 5 Hours of maintenance and updates of website/blog over a 3-month period.

<div align="right">175 Euro.</div>

<div align="center">Deposit of 60 Euro before work commences.</div>

If you wish to setup an online store. This can be added to your package. This work makes each package more time consuming and thus an extra change will be added.

This cost will be calculated at a later date depending on your requests.

If you wish to set up an online store, you must select subscription 3 outlined below on the Wix platform.

All package prices are non-negotiable.

Wix Rates

Subscription Package 1:

2 Gb Bandwidth

3 Gb Storage

Connect Domain

Professional Invoices

Accept Online Payments

Remove Wix Ads

Free Doman

18.95 Per month if paid monthly.

14.92 Per month if paid yearly.

Subscription Package 2:

Unlimited Bandwidth

10Gb Storage

Free domain

Professional Invoices

Acceot Online Payments

Remove Wix Ads

5 Email Campaigns/Month.

22.95 Per month if paid monthly.

19.92 Per month if paid yearly.

Subscription Package 3:

This package is suitable to those wanting to set up an online store.

10 Gb Bandwidth

25 Gb Storage

Free domain

Professional Invoices

Accept online payments

Remove Wix Ads

Email Reminders

20 Email Campaigns/month

Online Store.

32.95 Per month if paid monthly.

26.92 Per month if paid yearly.

Please note: Wix rates are non-negotiable.

Design Form.

If you are filling this form by hand, please write clearly. Download, print, fill out form. When complete, scan, and email this from back to me or send over Facebook to KickStart Like Page.

1. Please provide a brief synopsis of your Company. (This is a chance to let the designer know more about your mission, overall aims, objectives, products and services your site will provide)

2. Describe who your target audience is(Age, Gender, Location, Occupation, etc)

3. Do you have an existing idea for a logo, special font, or special graphics that you wish to use in the new website? You will need to provide me with a high quality example.

4. Do you wish for your web site to reflect the look and feel of an existing website or something completely new? Do you have ideas or examples of what you are looking for? If yes could you please supply me with some sample examples to work off.

5. Do you have colour scheme preferences which you would like us to take into consideration? Please provide examples.

6. Have you got any specific requirements on design style. If your style is mentioned here, just circle. Please do not circle more than two.
Modern, Minimal, Artsy, Curvy, Old, Simple, Conservative, Fancy, Boxy, Fun, Professional, Elegant.

7. Please list at least 3 websites of high quality sites that you like the visual design of (these do not have to be sites for similar businesses). This information will help us determine what your design style preference is. Can you specify exactly what you like about the design of each of the websites?

8. Who are your main competitors and what are their website addresses?

9. Sitemap/Page Breakdown.
   This is a very important question and we can help and advise on how to create a good page breakdown so you site is easy to use and has all the information needed. However to begin this process can you please let us know what you feel are the main pages needed for your new website.

10. Do you have content/text ready for each page of your website? Are you planning on reusing content from an existing source such as the content from a printed brochure? Have you reviewed the content from your competitor's websites for ideas on how to best create your own content?

11. Do you have specific areas on your website that you imagine will be updated regularly? If yes please list them. Example news articles, image galleries, product pages.

12. Please list your brand name & slogans and/or catch phrases you plan to use

13. This question is VERY important. What functionality do you wish to incorporate into your web site? Below are a list of common features. If you require more or ones not listed, please ask.

14. Dropdown menu, Updatable news sections, mailing lists, audio (Music) Blogging Facilities, Enquiry Form, Gallery, Video, Newsletters & Sign up, Product Catalogues, Payment methods, Shopping Cart

X _____

Please sign on the line provided for filing purposes.

I would like to thank you for taking time to read and fill out this form. I am always available via Kickstart. Website & Blog Setup Service Facebook Page for further questions should you have any. I look forward to working with you.