

THE CLUB SPACE

HOW TO START A START UP

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POST GRADUATE PROGRAMME - II

Entre Cell in collaboration with CIIE launched the first edition of “How to Start a Startup”, a full fledged series of 10 lectures from successful entrepreneurs covering each and every aspect regarding the most important decision of an entrepreneur’s life including issues such as idea development, team formation, capital raising, growth & transition. This series is a first of its kind initiative in India and aims to provide an Indian perspective to these important yet rarely discussed issues. As a part of this series HTSAS team would be hosting eminent personalities from the field of entrepreneurship, venture capital and industry.

The series aims to create an environment that eases the flow of talent into entrepreneurship and reduce information asymmetry that plagues any new venture. Through this the students and IIMA community would get an opportunity



to interact directly with these stalwarts, providing them with a source of motivation and credible advice. In line with IIMA’s larger role towards enhancing the business & entrepre-



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neurial environment in the country and globally, all the lectures will be video recorded and shared with millions through a knowledge platform.

The inaugural of the series was held on 27 July. The inaugural session was taken by Mr. Sanjeev Bikhchandani (PGP 1989, IIM A) on the topic of “Life of an Entrepreneur”. The session was attended by Director, Prof. Ashish Nanda, Dean AE&R Prof. Arvind Sahay, Prof. AK Jain, Prof. Amit Karna, and huge number of students across programmes at IIMA. Sanjeev talked of his entrepreneurship journey, providing meaningful insights and inspiration to the stu-

dent community about starting up. The talk included his eureka moment, considerations before starting up and taking the plunge, and how IIMA was extremely helpful.

The next session would be held on the theme “Idea and Team” by Raghunandan G (PGP 2007, IIM A), co-founder of TaxiForSure.

