

Business Presentation

Using technology to support a presentation can significantly enhance a business leader's effectiveness. This event provides recognition for FBLA members who demonstrate the ability to deliver an effective business presentation while using multimedia presentation technology.

Eligibility

Each chapter may submit entries created by an individual or by a team of two (2) or three (3) members from active local chapters, on record in the FBLA-PBL Online Membership System as having paid dues by March 1 for the current school year. No more than one (1) team member may have competed in this event at a prior National Leadership Conference.

Overview

This event consists of a presentation given at the State Business Leadership Conference.

2015 State & National Topic

You have been asked to make a presentation to the local Chamber of Commerce members on how they can protect themselves from Identity Theft.

The presentation will be developed prior to the State Business Leadership Conference and will be used when giving the business presentation.

Copyright and Fair Use Information. It is the policy of Nevada FBLA to comply with state and federal copyright laws. Refer to the format guide.

Performance Guidelines

- Preliminary Performance
 - A maximum of a maximum of fifteen (15) finalists—or an equal number from each group—will advance to the final round.
 - Student members, not advisers, must prepare presentations.
 - The participant must use a presentation software program as an aid in delivering the business presentation.
 - The individual or team must provide the computer and LCD projector for the presentation.
 - Five minutes (5) will be allowed to set up and remove equipment or presentation items.
 - Individuals or team members must perform all aspects of the presentation (e.g., speaking, setup, operating audiovisual equipment). Other representatives of the chapter may not provide assistance.
 - The individual or team has seven (7) minutes to deliver the presentation. All team members must actively participate in the presentation.
 - Visual aids and samples specifically related to the project may be used in the presentation; however, no items may be left with the judges or audiences.

Business Presentation continued...

- At the end of six (6) minutes, a timekeeper will stand until noticed and hold up a colored time card indicating one minute is left, and at seven (7) minutes the timekeeper will stand and hold up a colored time card indicating time is up. When the presentation is finished, the timekeeper will record the time used, noting deduction of five (5) points for any presentation over seven (7) minutes.
- Following each presentation, judges will conduct a three (3) minute question-answer period.
- Preliminary performance is not open to conference attendees.
- Final Performance
 - The final guidelines are the same as the preliminary guidelines described above; and the final performance is open to conference attendees who are not performing participants in the final round of this event.

Performance Competencies

- Answer questions effectively
- Demonstrate ability to make a businesslike presentation
- Demonstrate effective verbal communication skills
- Demonstrate ability to work as a team
- Describe project development and implementation
- Explain content logically and systematically

NBEA Standards Reinforced by Event

- Communication: technological, organizational
- Information technology: application software, input technologies, information retrieval

Career Cluster: Business Management and Administration; Information Technology