



Matt Schrader

Imagine. Strategize. Design.

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Experience

Graphic Designer (12/10 - Present)

Self Employed Contractor

Design for clients in both print and handcoded web. Successfully output several logos, event posters, social media graphics, illustrations, and more. Regularly facilitate client understanding of design theory and technical limitations.

Prepress Specialist (9/14 - 4/16)

Portland State University

Operated and maintained multiple large format printers, instructed faculty and students in advanced handling of Adobe Creative Suite applications and prepress practices. Governed use of Art Department equipment and peripherals.

Graphic Designer & Marketing Director (12/10 - 9/14)

Schrader Environmental Services

Created brandbook, deliverables, and curated SEO to secure front page position on Google for related keywords. Designed and composed an email marketing campaign to lead the business into a lucrative corporate buyout.

Graphic Designer (12/10 - 2/12)

Creative Inks & Threads

Transformed rough client concepts into finalized color-separated, print-ready illustrations. Spearheaded fully branded, client friendly order form system for both print and digital mediums.

Graphic Design Intern (5/10 - 9/10)

Old Town Commercial Association

Designed newspaper spreads seen by ~50k weekly and deliverables for festivals attended by ~10k. Regularly communicated with commercial printers and event vendors to ensure sponsor exposure.

Additional

Asst. Property Mgr. (2/12 - 9/14)

SA Properties

Introduced new management methods, cutting most data retrieval and entry time by roughly 50%. Managed 20+ properties, and administered weekly payroll for a team of maintenance specialists.

Education

Portland State University (2014 - 16)

Portfolio Review Program

Lansing Community College (2006-09)

AA in Graphic Design