

Scott Huebscher

Portfolio: [www.cargocollective.com/shuebscher](http://www.cargocollective.com/shuebscher)

**Executive Creative Director**

Marcel -- Sydney, Australia. Jan 16-present

*Clients: Tiger Beer, OPSM, Nestle*

**Creative Director**

Leo Burnett -- Sydney, Australia. July 13-Jan 16

*Clients: Diageo, Samsung, Canon, GIO, EnergyAustralia, Colonial First State*

**Creative Director**

DDB -- Sydney, Australia. January 12-June 13

*Clients: VW, Tourism Australia, Wrigley's, Arnotts, Telstra*

**Creative Director**

Saatchi & Saatchi -- Auckland, New Zealand. June 10-December 11

*Clients: Toyota, Telecom, Tui, Westpac Bank, NZ Electoral Commission, Sealord, Sanitarium, Defense Forces, House of Travel, Heineken, Emirates*

**Creative Director**

Saatchi & Saatchi -- Torrance, California. July 06-June 10

*Clients: Toyota*

**Senior Copywriter**

jUXT Interactive -- Newport Beach, California. Feb 06-July 06

*Clients: Coca-Cola, Boost Mobile, FuseTV, Glue Network, DirecTV*

**Copywriter**

RPA -- Santa Monica, California. March 02-February 06

*Clients: Honda, Pioneer, am/pm*

**Creative Lead**

Xavor -- Irvine, California. April 00-February 01

Responsible for on-shore and off-shore teams of writers, designers, Information Architects and Flash and HTML programmers.

**Copywriter**

Bates USA West -- Irvine, California. February 97-April 00

*Clients: Hyundai, Pacific Sunwear and California ScienCenter*

**Account Executive**

Bates USA West -- Irvine, California. February 96-February 97

*Clients: Hyundai*

**SCREENPLAYS**

*Fielder's Choice* – Sold to Hallmark Channel September 2005

*Campfire Stories* – Sold to Hallmark Channel September 2006

*The Perfect Miss* – Optioned 2011

BA/Media Arts - University of Arizona