

City Gear Sponsorship Program

City Gear is a growing fashion retailer that encourages positive changes in communities by sponsoring local programs and events. Each sponsorship that City Gear collects will be evaluated and reviewed by the appropriate personnel at the City Gear Store Support Center. City Gears reserves the right to accept or reject any sponsorship applications.

City Gear will in no way support sponsorships that discriminate against any person or group based on race, political affiliation, national origin, gender, ethnicity, disability, sexual orientation and/or religious beliefs.

HOW TO APPLY

To apply for a City Gear sponsorship:

1. Carefully read the sponsorship selection criteria listed below.

Submit your sponsorship request via email to Sponsorship@CityGear.com. Below are criteria by which City Gear will evaluate your sponsorship request:

- Title of Event
- Detailed description of the event to include:
 - Objective of the event
 - Location (venue, city, & state)
 - Date, time, and critical deadlines
 - Any social media images, flyers, etc. associated with the event

Event Details

Title of Event

Description/Objective (If, this event has been held before, please provide details, flyers, and/or promotional materials)

Location (Venue, City, State)

Date/Time/Critical Deadlines

Social Media Images/Flyers (Please attach files to email or include links in the body of the email; File can't be larger than 10MB)

Financial Details

List the sponsorship levels including cost and benefits of each

Is there an insurance policy for this event?

Audience

How many people are expected to attend the event?

Who is the target audience for this event?

Will City Gear need associates present to assist with table sets?

Publicity

How will the event be promoted? (radio, advertising, flyers, etc.)

Are you expecting any media coverage? If so, who?

Can you offer any exclusive opportunities to City Gear for sponsoring your event?

Applicant Contact Information

Name (First and Last):

Address:

City, State, Zip code:

Telephone Number:

Fax:

Email:

Please note that once City Gear reviews your sponsorship form, if an applicant is approved, someone from the City Gear Sponsorship team will contact you. Incomplete forms may delay and or cause us to deny your request. Please note that all requests for sponsorship, must be received at least 12 weeks prior to the event. City Gear no longer accepts email and or hard copy proposals. Please note that it may take up to 90 days for your sponsorship to be evaluated. Due to the high volume of requests we apologize, but cannot provide the status of a request, or respond to declined requests. Please note that by calling City Gear stores and or the Store Support Center will not expedite the sponsorship program evaluation.