



Cayman Islands Crisis Centre
P.O. Box 10454 Grand Cayman KY1-1004 CAYMAN ISLANDS
Office: (345) 949-0366 Fax: (345) 949-0124
24 Hours Crisis Line (345) 943-CICC (2422) *All Calls are Confidential*
Email: info@cicc.ky Website: www.cicc.ky
There is NO Excuse for Domestic Abuse

September 28, 2016

To whom it may concern:

#PUTANAILINITCAYMAN

On **Friday, 28 October 2016**, we are encouraging businesses and schools across the island to participate in “**Put a Nail in it Cayman**”, a campaign to stamp out domestic violence in the Cayman Islands.

We are asking you to join with us and to encourage your staff to paint their ring finger purple or to wear purple clothes to work. To showcase your support, we also invite you to post a “purple nail selfie” on our Facebook page: **Cayman Islands Crisis Centre** with the hashtag **#PUTANAILINITCAYMAN**. If you are interested in making this a month long campaign in your office, Spa Espirit has donated purple nail polish so that you can create a purple nail bar in your office or business.

Your purple nail is a simple marker of your vow to end domestic violence and sexual assault in the Cayman Islands. It is also an easy empowering way for anyone – women, men and even children - to start a conversation about domestic violence and shatter the silence that so often allows it to thrive. One small statement makes a big difference!

We would ask that you and your employees support this cause by painting and donating, no matter how small, to this worthy cause. We have set a fund raising goal of \$10,000.

CICC is a charitable organization that provides safe, temporary shelter and support services for abused women and their children and community education programmes regarding domestic abuse and sexual violence. The CICC offers counselling, education, advocacy, and community resources for women and their children.

Please feel free to contact the Grace Tham at gtham@kpmg.ky or 516-3031 should you have any questions or wish to create a nail bar in your office. We thank you in advance for your donation and appreciate your organisation’s involvement in this event.

Kind regards,

Grace Tham
Fundraising Committee, Cayman Islands Crisis Centre

October is Domestic Violence Awareness Month

#PUTANAILINITCAYMAN

How it works

1. Paint your nail purple or wear purple on **October 28, 2016**
2. Create a nail bar in your office to allow staff and clients to paint their nail purple for the month of October. Contact: gtham@kpmg.ky or 516-3031 for more details.

How to donate

1. Donate online:
<https://www.crowdrise.com/put-a-nail-in-it-cayman/fundraiser/Cayman-Islands-Charity-Network>
2. All checks can be made out to the Cayman Islands Crisis Centre.
Contact: gtham@kpmg.ky or 516-3031 to pick up your donations.

How to spread the word

1. Take a photo and share it on social media with #PUTANAILINITCAYMAN