



Willen Hospice

always there to care

In a typical year...



Over **300**
people are
cared for at our
**In-Patient
Unit**



WILLEN HOSPICE NEEDS TO RAISE



MK MIDNIGHT

MOO

WALK



Willen Hospice

...it's ten
miles of fun,
laughter and
fundraising





...it's our
biggest
fundraising
event of
the year





...in 2016
over 1,258
ladies took
part





...and helped
raise over
£110,000 to
support our
care





Golden Moo 2017

- Men taking part?
- Milton Keynes
Anniversary
- Quality, not Quantity





Moo logistics

- Registration
- Partnerships
- Social Media



intu MK supports the launch of the Mid

Home > Shopping Centres > intu Milton Keynes > News > intu MK supports the launch of the Mid

Published on 19/01/2016

Willen Hospice joins intu Milton Keynes, One MK and Destination MK to officially launch MK Midnight Moo 2016.

MK Midnight Moo is a ladies only midnight walk that takes place across ten miles of redways to raise funds to support the end-of-life care given at Willen Hospice. This year's Moo takes place on Saturday 16th July, once again starting and finishing at intu Milton Keynes.

Since launching in 2009, the fundraising walk has raised over £900,000 to support Hospice care in Milton Keynes and the surrounding areas. The team at Willen hope this will be the year that the total fundraising for Midnight Moo since launch hits over £1,000,000.

Paul Hinson, Chief Executive at Willen Hospice said "MK Midnight Moo is our biggest event of the year and the camaraderie and dedication seen on the night with over a thousand ladies joining together to raise vital funds for their local Hospice is wonderful. To continue to offer our care, we need to raise £7 every minute of the year and it's only thanks to supporters, like the MK Midnight Moo walkers, that we can continue to offer the care we do."

To register for the MK Midnight Moo, visit www.mkmidnightmoo.com

Can't read this email?

The biggest ladies night out in MK returns this J

– we need you to be a part of it!



MK Midnight Moo Walk, Saturday 16th July

The MK Midnight Moo is a ten mile, ladies only walk that is amazing fun and an incredible help raise vital funds for the care provided at Willen Hospice.

We'd love to see as many ladies as possible get involved in our biggest event of the year!

Find out more and book your place here.



Willen Hospice 2006 - 2016

Willen Hospice is a Registered Charity No. 270194 and is a Company Registered in England and Wales with Company No. 1231909.

The biggest ladies night out in MK is just two months away!



Midnight, Saturday 16th July

The MK Midnight Moo is one of our big fundraising events of the year and getting involved is an incredible way to support the specialist care given here at the Hospice.

The ten mile walk is amazing fun and this year's theme is Superheroes!

We'd love as many ladies as possible to take part and raise vital funds for our care. It's quick and easy to register online at the MK Midnight Moo website.

Thank you and we hope to see you at the starting line on 16th July.



Can't read this email?

yes we need you to walk with us



Can't read this email?

On Saturday 16th July 2016

The MK Midnight Moo is a ten mile, ladies only Moo but great fun and an amazing way to raise vital funds.

Whether you're a regular Moo walker and can't wait always wanted to give it a go but have never got register now and help us make this year's Moo the best yet!

Every walker makes a difference, every £ raised helps our care....

[Book your place today](#) for the biggest ladies night out in MK

Thank you.

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Registered Office: Milton Road, Willen Village, Milton Keynes MK15 2JG

The MK Midnight Moo takes place this Saturday... and we can't wait to see you!



Thank you again for taking part in the BIGGEST ladies night out in MK and supporting the specialist care Willen Hospice provides in Milton Keynes and the surrounding areas. We're sure it's going to be an incredible night full of fun, friends and fundraising!

We're just dropping you a note with some last minute hints, tips and requests...

- Registration opens from 10pm on the night. You must register with our team before 11.30pm
- intu Milton Keynes will be providing free parking to walkers during the Moo. Once you've parked up, take the escalator down to the shopping centre, intu Milton Keynes' address is 67 Midsummer Place, Central Milton Keynes. If you're a Sat Nav user, type in MK9 3GB.
- If you have sold your Moo raffle tickets, please keep this money separate from your fundraising money when dropping off your tickets.
- There'll be an opportunity to buy some glow in the dark merchandise on the night.
- There are toilets at the start and finish of the Moo as well as at points along the route (including at The Webber Independent School). See the [route map](#) for all the details.
- After you've finished your walk, you'll have a delicious (and well deserved!) breakfast waiting for you at Pre-a-Manger

Thank you again for your support – we'll see you at intu Milton Keynes on Saturday!

yes

it's the biggest ladies night out in MK



Can't read this email?

We're so excited by your help to

The MK Midnight Moo is a ten mile, ladies only Moo but great fun and an amazing way to raise vital funds.

Walk alone



Thank you so much again for registering for this year's MK Midnight Moo! It's going to be an amazing night and we can't wait to see everyone come together and set off at midnight to raise vital funds for the specialist care given here at the Hospice.

We need to raise £7 every single minute of the year to continue to provide our specialist care to our patients and give ongoing support to their loved ones. The MK Midnight Moo is our biggest fundraising event of the year and your support helps make a real difference.

In your registration pack you'll find lots of hints & tips on raising sponsorship including an inspiration guide. There's also details on matched funding and your Moo raffle tickets. If you need any more fundraising, please email [info@willenhospice.org.uk](#) or [01908 555555](#)

the COVEN



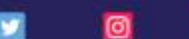
Flo is on the go!

Our MK Midnight Moo mascot Flo has been out and about visiting businesses and fundraising inspiration guide. There's also details on matched funding and your Moo raffle tickets. If you need any more fundraising, please email [info@willenhospice.org.uk](#) or [01908 555555](#)

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2016 theme is superheroes

We can't wait to see how our wonderful ladies get involved in this year's theme. Flo is dressed to impress in her amazing cape. Don't forget there's a prize for the best superhero!



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yes

you did it!



Dear Ben

You did it!

We're so thrilled that you were part of the incredible night that was MK Midnight Moo 2016 and would like to say a massive THANK YOU for helping contribute to the current fundraising of over £74,000!

It's always an awe-inspiring sight to see over a thousand wonderful ladies come together at the Moo, have fun and raise much needed funds to support the care here at Willen Hospice. It really was a special night.

Thank you!

Willen Hospice needs to raise £10,000 a day, 365 days a year – that works out at around £7 every single minute of the year. To continue to offer our specialist end-of-life care we rely on the dedication, generosity and support of the local community. It's only thanks to you and all our other supporters that we can always be there to care for our patients and their loved ones.

Need to know what to do with your sponsor money?

You can...

- Send to Willen Hospice, Milton Road, Milton Keynes, MK15 5AB making cheques payable to 'Willen Hospice Ventures Ltd'
- Call 01908 303079 and make a payment over the phone using your credit or debit card

Please do let us know your name and herd number when sending in your sponsor money.

Already thinking about Moo 2017?

We're delighted to let you know that registration for MK Midnight Moo 2017 opens Monday 18th July on the [Moo website](#).

If you weren't able to join us on the night, we thank you for supporting MK Midnight Moo with your registration and hope to see you for Moo 2017.

From everyone at Willen Hospice, thank you for helping us always be there to care.

Thank You!



